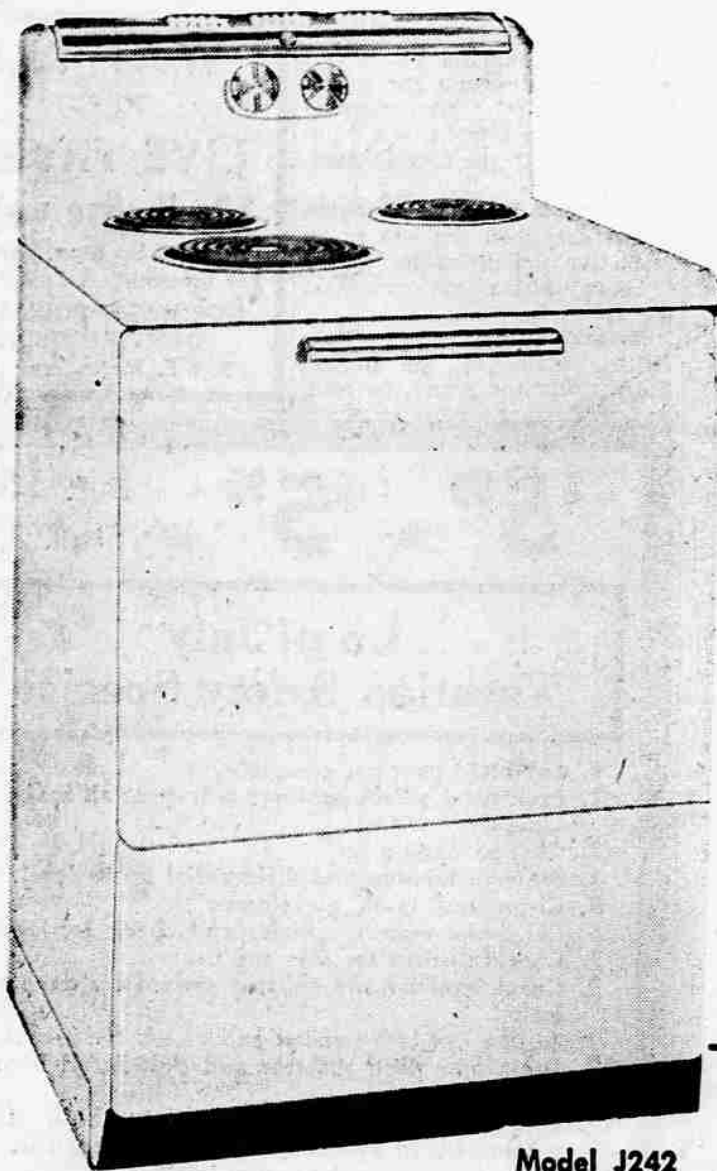




WHICH FEATURE DO YOU PREFER?



Model J242

GE SPACEMAKER
at a LOW
BUDGET PRICE
\$139⁹⁵
NOTHING DOWN

- \$6.93 a Month
- Big Master Oven
- Hi Speed Calrod Units
- Pushbutton Controls
- Focused Heat Broiler
- Calrod Bake Unit



Model J244

GE SPACEMAKER
\$169⁹⁵

Nothing Down — \$8.40 a Month

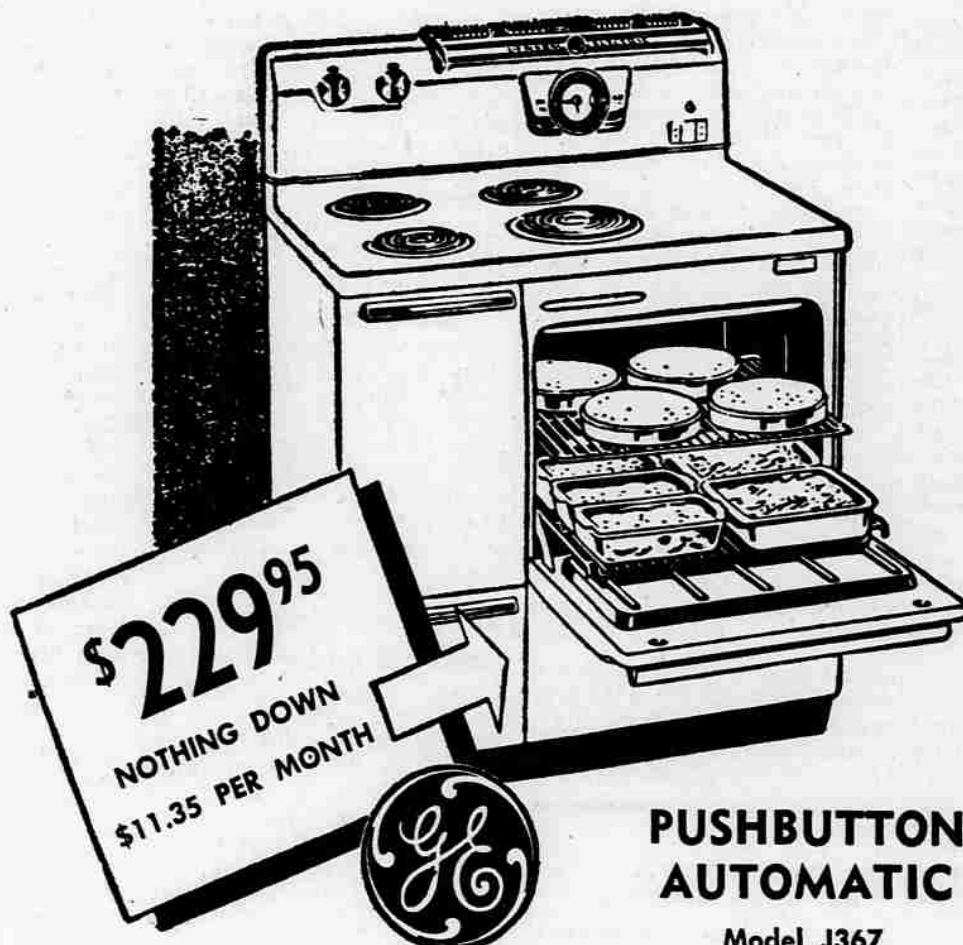
- Big Master Oven
- Roomy Storage Drawer
- Focused Heat Broiler
- Pushbutton Controls
- Calrod Surface Units

JUST 3 BLOCKS

Probably, you already know about our other store, and the BARGAINS you can find there. If you don't you've been missing something.

All slightly damaged TV sets and appliances we send to the BARGAIN STORE to sell at REDUCED PRICES. You save money, and of course, our policy—You must be satisfied — or your money-back — goes for the BARGAIN STORE too.

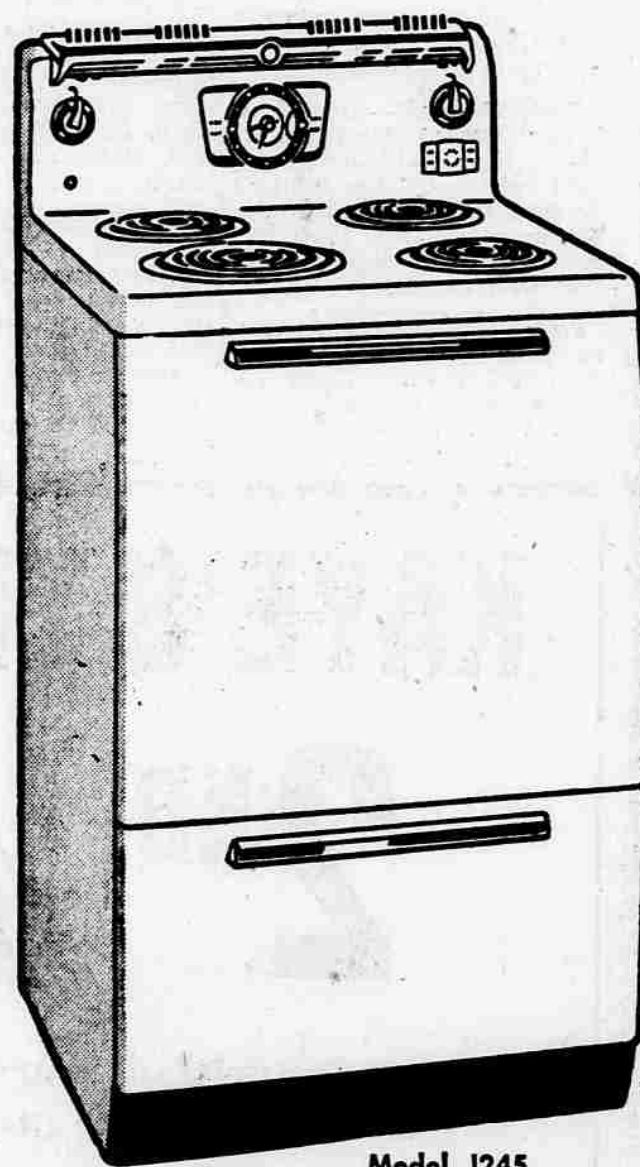
Come in and browse around, you'll find what you want. It's easy to park, too. 303 South Front Street, 3 blocks off Main at East 10th.



**PUSHBUTTON
AUTOMATIC**

Model J367

- Big Storage Drawers
- Oven Timer Watches Meals
- Hi-Speed Calrod Surface Units
- Big Master Oven. Each Oven shelf will hold 4-8" cake tins
- A Most for your Money Buy



Model J245

GE SPACEMAKER
\$199⁹⁵
NOTHING DOWN
\$9.88 A MONTH

- Oven Timer Watches Meals
- Calrod Surface Units
- One Extra Hi-Speed Unit
- No Extra Charge for Color
- Takes 16" Less Room Than a Full-Size Range
- You Read About This Range in Life — Now see It

PAYMENTS TO FIT YOUR NEEDS

Yesterday A Young Lady

was asked that question. Her answer was surprising, although it shouldn't have been. The purpose of the question was to find out what influenced her to buy a new range, what particular feature. Her answer was simple and to the point. She needed something to cook her family's food on that would do a better job than her old range.

Sometimes you can't see the forest for the trees. A lot of thought and work goes into trying to determine what makes people buy things (like G-E Ranges), and the answer has always been obvious.

You buy a new range because you need it . . . not because it has every possible gadget—including a steamboat whistle. General Electric Ranges fill a definite need by cooking your foods quickly, coolly and economically.

Attractive mechanical features by themselves cannot be the whole story. How these features work together as a unit, as a team . . . that is the important story. You expect many fine features in a G-E Range, and you should because you find them in ALL G-E Ranges.

Come in tomorrow and get the whole story. Find out how a G-E Range performs as a whole unit, how features combine to function as a team to save you —time, work and money. You must be satisfied with your G-E Range, or your money back. It's as simple as that.

GENERAL ELECTRIC



AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

MAIN STORE
115 E. Main
BARGAIN STORE
303 S. Front

PHONE
3-5395

PHONE 2-5595



**SWIVEL TOP
CLEANER**



**BUDGET
TERMS**

\$46⁵⁰