



LH-14-M

TWO APPLIANCES IN ONE

Refrigerator - Food Freezer

\$499⁹⁵

This is G-E's new Refrigerator - Food Freezer . . . gives you TWO appliances in ONE. The refrigerator section needs no defrosting, keeps your food moist-cold-fresh, nutritious, even uncovered—to save you money. The freezer section is a true zero degree freezer, adequate to meet the NEEDS of most families. It is priced at \$499.95 during the month of June. 13.7 Cubic Feet.



IT'S VERY CLEAR

Only your NEED as an individual is the difference between these refrigerators. Mechanical features are, after all, only the frosting-on-the-cake.

To sell you the appliance that best fits your family's individual needs is our most important responsibility. That is our belief. We back up this belief or, we give you your money back. It's as simple as that.



LH-12-M

Refrigerator - Food Freezer

\$429⁹⁵

Two-door Refrigerator - Food Freezer, with a True Zero Degree Freezer Section. 12.1 cubic feet. Fresh food section needs no defrosting, keeps your foods moist-cold, and fresh—even when uncovered—to save you money. Available in color at no extra cost. TWO appliances in ONE . . . \$429.95.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Refrigerator - Food Freezer

\$359⁹⁵

Medium-priced Refrigerator - Food Freezer, with separately refrigerated, and insulated freezer section. TWO appliances in ONE. Keeps your foods moist-cold and appetizingly fresh even when uncovered—to save you money . . . \$359.95.

JUST 3 BLOCKS

Probably, you already know about our other store, and the BARGAINS you can find there. If you don't you've been missing something.

All slightly damaged TV sets and appliances we send our BARGAIN STORE to sell at REDUCED PRICES. You save money, and of course, our policy—You must be satisfied—or your money back—goes for the BARGAIN STORE too.

Come in and browse around, you'll find what you want. It's easy to park, too. 303 South Front Street, 3 blocks off Main past 10th.

PAYMENTS TO FIT YOUR NEED

G - E FIVE-YEAR PROTECTION PLAN

All the Refrigerators shown here are covered by a one-year written warranty on the complete Refrigerator (and Freezer, in Twin-System models) against defective materials and workmanship, and four years' additional protection on the sealed-in refrigerating system.

AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES



HOME APPLIANCE STORE

PHONE 2-4585

MAIN STORE
115 E. Main.

BARGAIN STORE
303 S. Front

PHONE 2-5595

 **SWIVEL TOP CLEANER**



\$46⁵⁰
BUDGET TERMS