

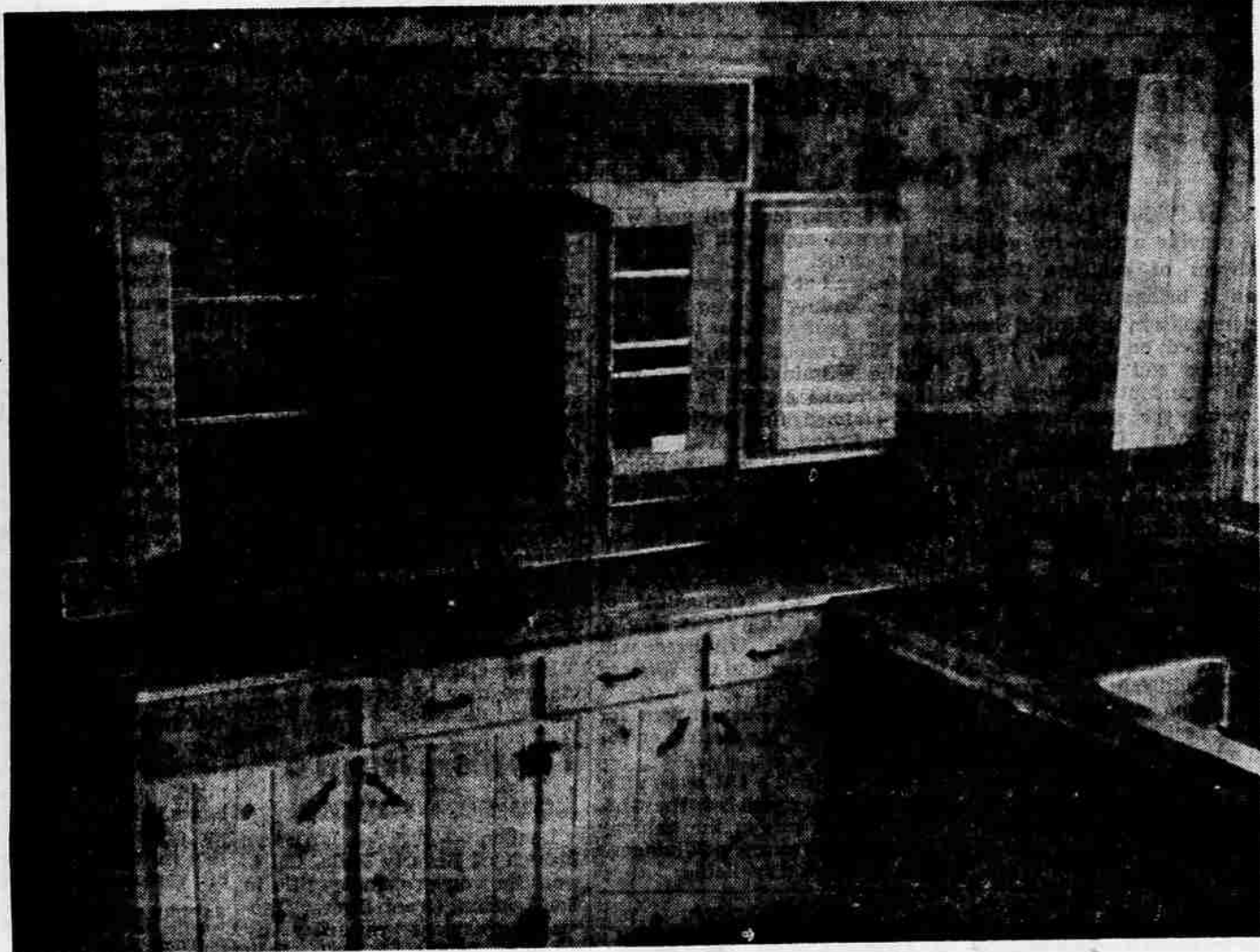
# The FIRST in OREGON



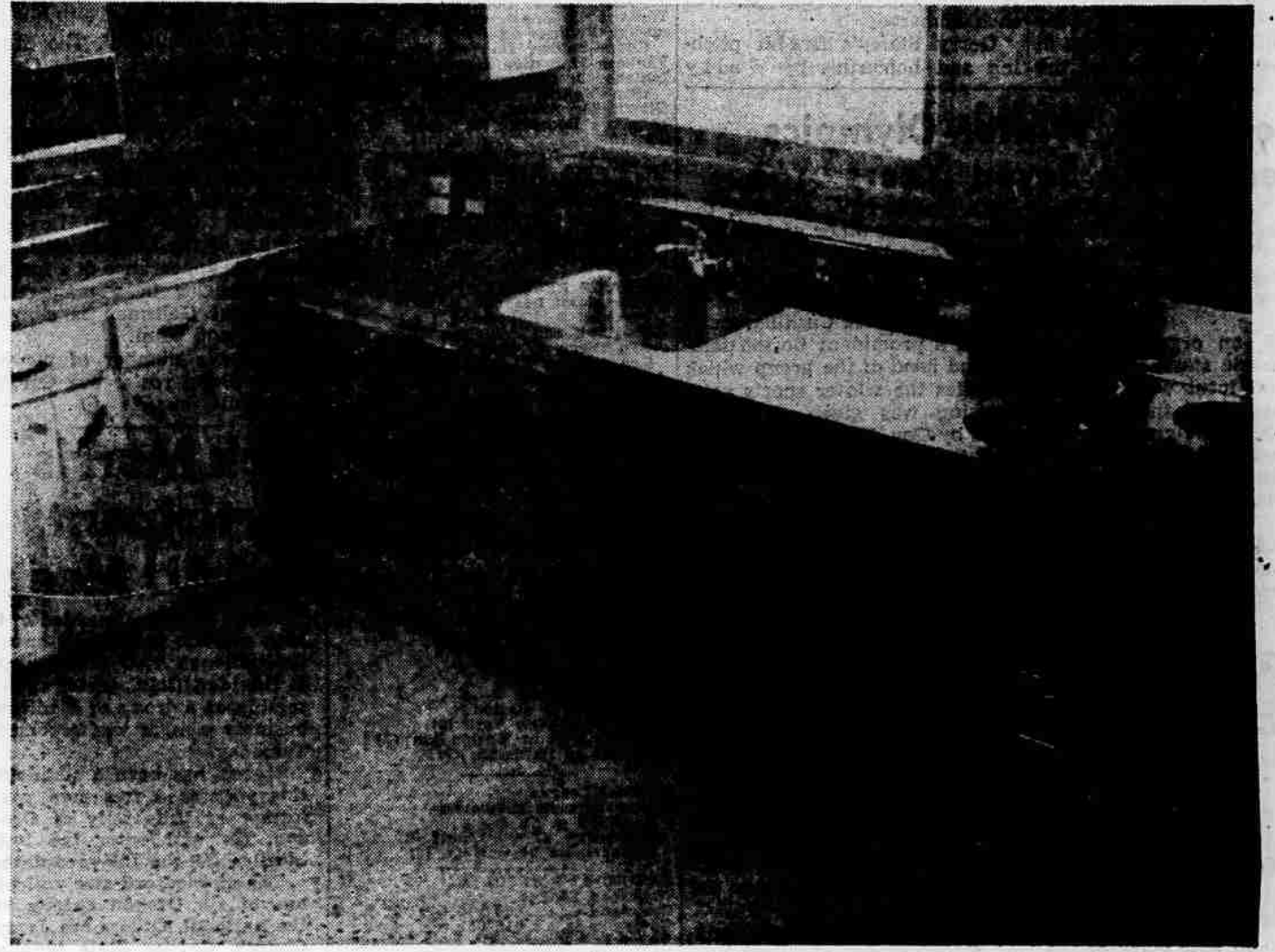
CONGRATULATIONS TO MR. AND MRS. RAYMOND GRAVES,  
1694 SPRING STREET, MEDFORD

Their Beautiful New G-E Kitchen-of-Tomorrow is the  
FIRST To Be Installed in Oregon! Come and See It!

**OPEN HOUSE TODAY FROM 1 P.M. TO 5 P.M.  
COME AND SEE THE KITCHEN OF TOMORROW!**



A new concept in modern living. General Electric's new wall refrigerator-food freezer. Hangs on the wall like a picture. Occupies less space than a conventional model of comparable cubic foot capacity, and because it is wall mounted, it provides added space for base cabinet storage.



Five in one . . . General Electric's bright new kitchen that saves space. Includes a combination washer and dryer, sink with a garbage disposal, a dishwasher and a range. All with a gleaming stainless steel top. It's complete with wiring and plumbing ready for quick installation.

**COME IN and SEE the KITCHEN of TOMORROW!**

General Electric has taken a BOLD step in offering a FULL LINE of fine appliances in WONDERFUL NEW COLORS . . . that means much greater production, and only a manufacturer like General Electric could possibly do it.

Six most desired colors to choose from . . . and leading paint manufacturers are offering them for those who like to MIX OR MATCH their new kitchens. NEW "HOME of TOMORROW" styling too, and wonderful space-saving combinations as shown in the pictures above, taken in the new home of Mr. and Mrs. Raymond Graves.

**PRICES ARE SURPRISINGLY LOW**

The G-E Wall Refrigerator - Food Freezer gives your kitchen the EXTRA FLOOR SPACE AND STORAGE SPACE you may have been looking for. It can be conveniently mounted above your existing floor cabinets . . . or anywhere you like . . . F.H.A. terms . . . \$695.00 . . . 36 months to pay.

**General Electric Research  
Brings You Tomorrow's  
Appliances . . . Today**

In GENERAL ELECTRIC'S research laboratories engineers and scientists are constantly experimenting, constantly testing and developing so that you may enjoy the latest miracles in electrical appliances that modern research can feasibly develop.

In is this never-ending application to the needs of America that has made General Electric the most respected name in its field.

**GENERAL  ELECTRIC**

**HOME APPLIANCE**

AUTHORIZED DEALER  
GENERAL ELECTRIC APPLIANCES



PHONE 2-4585

**MAIN STORE  
115 E. Main**

**BARGAIN STORE  
303 S. Front**

PHONE 2-5595

 **SWIVEL TOP  
CLEANER**



**\$46.50**

See the difference for yourself! Place this new General Electric Cleaner in the middle of the average room — the Swivel Top turns 360° — lets you clean every inch of space without moving the cleaner . . . AND LOOK AT THE PRICE . . .