

America knows G-E performance... G-E power...

# Now see GE PRICES!

## PRODUCTION GOES UP... PRICES COME DOWN!

VOLUME PRODUCTION, AND SALES OF TELEVISION SETS  
HAVE BROUGHT US FINER SETS AT MUCH LOWER PRICES . . .

New 1955 21-in. General Electric  
Console TV. Smart, contemporary  
styling combined with:

- \* 252 Square Inch Aluminized Picture Tube
- \* Dark Safety Glass, Absorbs Light
- \* High Performance Chassis
- \* All Parts Guaranteed for One Year

See this beautiful G-E Console BEFORE  
you buy any TV set.



Model 21C107  
Aluminized Picture Tube

On TV tomorrow, 10 a.m., Major  
League Baseball followed by NCAA  
Track Meet. Followed by coverage of  
the National Open Golf Tournament.



\$159.95

### 17-INCH TABLE MODEL

This set has an aluminized picture tube, and the dark safety glass. A combination that gives you TV's sharpest picture.

For a smaller set, we honestly believe you can not make a better buy than this. Terms arranged to fit your own individual needs.

with famous G-E  
Aluminized Tube



• G-E was the first 21-inch TV with an aluminized picture tube! It gives blacker blacks, whiter whites—up to 100% greater contrast!

This is your ticket to some of the world's finest entertainment . . . delivered right into your own living room. If you have been waiting for just the "right" buy before trading your old set in—wait no longer . . . this is it!

For here is famous G-E quality, performance, and dependability. And, as you know, Home Appliance always guarantees that you will be satisfied—or your money back. Down payments and terms are arranged to fit YOUR needs.

**YOU MUST BE SATISFIED  
OR YOUR MONEY BACK**

Fair enough? We think so, and we believe you will agree with us. Come in tomorrow and see for yourself these General Electric Television sets. You'll find the one you want. If you wish call us at 2-4585 or, 2-5595 for more information.



**PAY NOTHING DOWN ON APPROVED CREDIT**

AUTHORIZED DEALER  
GENERAL ELECTRIC APPLIANCES

**JUST 3 BLOCKS OFF  
MAIN STREET**



**MAIN STORE  
115 E. Main**

**BARGAIN STORE  
303 S. Front**

PHONE  
2-4585

PHONE 2-5595

Probably, you already know about our other store, and the BARGAINS you always find there. If you don't you've been missing something.

All slightly damaged TV Sets and Appliances we send to the BARGAIN STORE to sell at REDUCED PRICES. You can save money, and of course, our policy—You must be satisfied—or your money back—goes for the BARGAIN STORE too. It's easy to park, too. 303 South Front Street, 3 blocks off Main at East 10th.

**TWO STORES  
TO SERVE YOU BETTER**