

WHEN THE KIDS WERE SMALL, MOM AND POP HAD ONLY CARDBOARD SUITCASES AND SHOEBOXES TO TAKE ON TRIPS...

I HOPE NOBODY SEES US WITH THESE OLD BOXES...

WE'LL GET TO THE BOARDING HOUSE AT DARK—T'LL SNEAK 'EM IN THE BACK WAY...

MOM AND POP ARE TOO OLD TO TRAVEL NOW—SO GUESS WHAT THE GROWN-UP CHILDREN GIVE 'EM EVERY TIME?

HAPPY BIRTHDAY, MOM—LOOK—MATCHED PIGSKIN LUGGAGE—THE BEST!

BUT ONLY LAST CHRISTMAS YOU GAVE US...



On The Side

By E. V. Durling

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George Washington was a turf enthusiast. At one time he owned as many as 130 thoroughbreds. Thomas Jefferson was also a race horse owner. On one occasion, Washington's best horse named Wagnolia, met a roan colt owned by Thomas Jefferson in a match race at the Alexandria (Va.) Jockey Club. Jefferson's horse won by ten lengths. At present, United States Presidents seem afraid to even attend a horse race. If a President of the United States attended a Kentucky Derby I don't believe it would do him a bit of harm politically. It might even do him some good.

Briefly

Despite the reputation blondes have for being flirtatious, dangerous and predatory, the fact remains that over 80 per cent of the women named as correspondents in divorce cases are brunettes... The best dancer of all Presidents of the United States was "Big Bill" Taft, who weighed 300.

Get It Right

Oldest "Chinatown" section in United States is that of San Francisco. It was started in 1850. No Chinese lived in New York City until 1862. The first Chinese to settle in Manhattan was a sailor named Lou Hoy Sing. Incidentally, he married an Irish girl.

Please Note

The first burlesque troupe to perform in this country was that extremely shapely group known as Lydia Thompson's British Blondes. Most of Lydia's blondes were really brunettes transformed by the use of peroxide. In fact, Lydia and her troupe of very lively synthetic blondes popularized peroxide in this country.

Fourth Child

Are you a fourth child? Have you friends who were featured at their mother's fourth blessed event? The fourth child lives longer than any of the other offspring. Such is the claim of the experts. That's a break for me. I am a fourth child.

Music Note

What is the extent of your knowledge of music? Are you familiar with Haydn's "Surprise Symphony?" At one point the score of that calls for a terrific crash of instruments. Asked for the reason for this, Haydn said, "Oh, that's to wake up the audience."

Short Skirts

When women are trying on skirts don't they ever ask for a chair to see how they look sitting down? If they do, how does it happen that so many women who shouldn't wear short skirts very short, do wear them? ... Regarding marriage, Socrates said, "Marry, by all means. If you get a good wife you will

Too Fat?



"Here's an Easy Way to Reduce!" says Barbara Hale

Follow the Ayds Plan and lose weight easily, naturally. Simply eat this delicious vitamin and mineral candy as directed. Ayds controls hunger and over-eating. You can eat what you want—all you want. Contains no drugs or laxatives. Money refunded if you don't lose weight with the first box. (\$2.98).

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become very happy; if you get a bad one you will become a philosopher, and that is good for every man."

Asides

It was Alphonse Karr who so wisely observed, "If men knew all that women think they would be twenty times more daring"... When Dempsey floored Tunney for that "fourteen count" in their Chicago meeting it was the first time Gene had ever been floored in his long ring career.

Please Note

Divorcees are still topping the list of preferred matrimonial material. No women has a better chance of getting a husband than a divorcee in her early thirties. The chances of a thirtyish divorcee marrying again are ninety-four in 100. Of widows in the same age group the chances are only sixty in 100.

Exception

As to the claim that men weighing over 250 seldom enjoy a long life a notable exception was General Winfield Scott. The general who was 6 feet 5, weighed 310. He lived to be 80.

Names

Am informed that at an air force base in California there is a United States Army sergeant whose first name is Doris. Not only that, his wife's name is Johnnie. I still can't understand why parents should give a male child such a name as Doris. However, that is not the topper. A San Francisco couple named their male child Cleopatra. As an adult he became a longshoreman and retained the first name his parents gave him!

State Payments To Insured Workers Drop

Salem — (U.P.)—Payments to insured workers unable to find suitable jobs declined \$1,342,546 in May, about 34 per cent lower than the month before and 7 per cent under a year ago, the State Unemployment Compensation Commission reports.

Last month's outgo brought the total for the current benefit year to \$19,616,014, nearly 12 per cent below the corresponding period last year but the third highest in the commission's 17-year history. With but one month to go, the entire year probably will total around \$20,600,000, compared with \$23,430,100 for 1953-4, the commission said.

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 3:30 previous day.

Americans Can Be Proud of Korea Generosity By GI

Washington — (U.P.) — The generosity of the GI in Korea is a little-known story and one Americans can be proud of.

The 25th infantry Division will long be remembered by the children attending a brand new schoolhouse that its soldiers built at Yong Jong-Ni. At the Seventh Day Adventist Hospital in Pusan, they're dispensing medical aid and supplies under the joint sponsorship of the 7th and 53rd transportation companies.

All over the bleak, mountainous country of Korea are reconstruction projects, financed to a considerable extent by voluntary contributions from individuals soldiers. CARE, a relief organization, said individual donations by GIs for Korean reconstruction totaled \$1,700,000. Of this sum, \$1,500,000 was contributed by the Eighth Army servicemen who bought packages from PX stores for individual Koreans. This does not include substantial sums donated under CARE's "matching" program of Korean relief.

Christmas Cheer

In Operation Santa Claus, the armed forces gave presents, clothing, playground and medical equipment to Korean children, many of them homeless. GIs gave 422 parties for children in South Korea last Christmas.

To coordinate these programs initiated by the American soldier himself, the AFAC (Armed Forces Assistance Korea) program got under way in September 1953. President Eisenhower well Taylor, Eighth Army commander, federal funds to coordinate voluntary with federal reconstruction programs. AFAC estimates about 2,000 projects will have been completed by June. This includes orphanages, libraries, churches, hospitals, highways, and bridges.

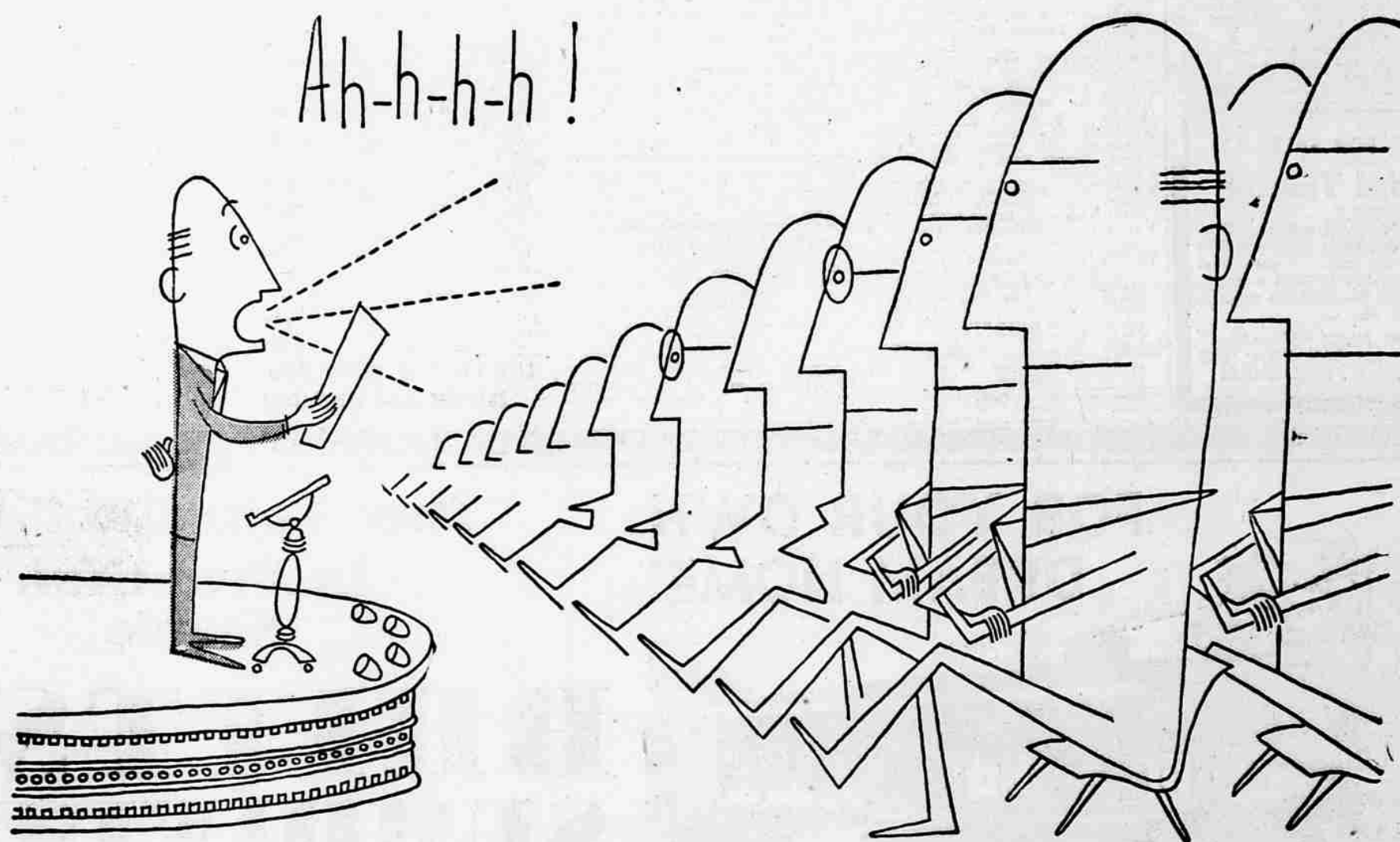
The Army estimates that AFAC construction projects as of this January are valued at \$31,644,800 and non-construction projects at \$1,939,900. The latter include work in the fields of public health, welfare education, and religion.

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OUT OF THIS WORLD!



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Look what Mr. Peterson told those financiers!



Mr. Alfred G. Peterson, a forthright man, addressed the convention of the Savings Associations League of N. Y. State and boldly discussed the matter of advertising—of his own free will.

Mr. Peterson, who is president of the National Savings and Loan League, and president of the First Federal Savings and Loan Association of Greenwich, Connecticut, spoke as follows:—

"I feel that advertising is a very profitable investment. But we should not buy advertising blindly. We should give careful consideration both to the appeals and the media we use."

And listen to this!

"The medium which tops the list is the medium that reaches the greatest number of people at the lowest cost. It is my opinion the newspaper is that medium..."

But that isn't all...

"I place the newspaper at the top of the list

because it reaches the local market. All of us are really conducting local businesses.

"We may be bound together into a national industry, but our spheres of influence are entirely local.

"The newspaper reaches precisely the people we want to reach."

Ah, Mr. Peterson—you are a man who knows his investment!

Last year the institution headed by Mr. Peterson invested 5% of its gross income on advertising, and more than 60% of that went into newspapers.

In only ten years this Association multiplied its total resources eight-fold!

Gosh! If savings and loan people themselves advertise, think how they must feel about lending money to people who work for sound companies who advertise soundly—in newspapers.

All business is local...and so are all newspapers!