

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

5 BIG FREE PARKING LOTS
Ask About Extended Free Parking for Other
Downtown Shopping

GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A WEEK UNTIL **9** P.M.



DON'T LET DAD KID YOU.. HE LIKES FATHER'S DAY!

EVEN THOUGH DAD MAY TELL YOU TO SKIP IT BUT — Even a dog likes to be patted on the head and when Dad says he doesn't like to be fussed over—don't you believe it. Under that veneer of purposely assumed indifference is a hidden longing for visible evidence that his concern for the family welfare is not the mere acceptance of a duty patiently borne but as evidence of a deep love generously bestowed.

EMPEROR PIPES
Genuine Imported Briar
Regular \$7.50 Pipe\$3.75
Regular \$5.00 Pipe\$2.50
Package of Favorite Tobacco Free

\$250 FOR DAD'S OLD PIPE
ANY KIND
GOLD KING IMPORTED BRIAR PIPE
Regularly \$5.00
You Pay \$2.50 and the Old Pipe

Wyandotte Ripe
MISSION OLIVES

Taste before you buy!

Medium size 7 oz. can..... **25¢**
Medium Pitted Can..... **29¢**

CIGARS

- 5c Canadian Club box 50 \$2.25
- 6c King Edward box 50 \$2.70
- 2 for 15c Aurelia Sports box 50 \$3.40
- 2 for 15c Red Dot box 50 \$3.40
- 10c Roi Tan — Van Dyck — White Owl
Aurelia Magnolias box of 50 \$4.60
- 15c Aurelia Biltmores or Webster
Golden Weddings box of 50 \$6.75
- 3 for 50c 1886s box of 50 —7.50

Fine Cigars in Packs of 5 or 25 — a
Box to Suit Your Need

BILL FOLD FOR FATHER

His name printed in gold at no extra charge on any billfold SELLING \$3.50 or more. Wide variety in any price range!

\$6⁰⁰ Ronson LIGHTER \$4⁹⁵

Lighter — Ronson Lighter Fluid and Ronson Flints

- FALCON NO-GOO PIPE\$3.50
Extra Bowls1.50
- MEDICO PIPES...\$1.00—\$1.50—\$2.00 & \$3.50
- YELLO BOLE—1.00—1.50—2.00—2.50
- KAYWOODIE \$4.00 and \$5.00
- Tobacco Pouches98c to \$5.00
- Pipe Racks \$1.29 and up
- Meerschaum Pipes \$12.50 and up
- Paper Mate Ball Point Pen\$1.69 — \$2.95
- B.B. Ball Point\$1.29
- Scripto Ball Point39c to \$1.00
- Eversharp Ball Point\$1.95

ELECTRIC SHAVERS — Ronson, Sunbeam
Schick — Norelco

Swift's Premium Brand Short Shank FAMILY SIZE

FULLY COOKED
READY TO EAT

HAMS 53^c lb.
SOLD WHOLE OR SHANK HALF
NO COOKING SHRINK TO BUY

U.S. GRADED "CHOICE" STEER
ROUND STEAK 73^c lb.

GROCETERIA'S OWN — LEAN, FRESH MADE
GROUND BEEF 3 lbs. \$1⁰⁰

NEW BEDFORD EASTERN SNOW WHITE
SCALLOPS 79^c lb.

U.S. GRADED "CHOICE" STEER
CHUCK ROAST 49^c lb.

TILLAMOOK AGED FOR GOODNESS—SHARP
CHEDDAR CHEESE 69^c lb.

Morrell's Pride Brand—Ideal for Sandwiches, Good for a Quick Meal Anytime
Spiced Lunch Loaf 49^c lb.

FRESH CAUGHT GENUINE HEAD OFF
CHINOOK SALMON 43^c lb.
SOLD 1/2 OR WHOLE ONLY
AT THIS LOW PRICE

Meat Prices In This Ad Good Through Saturday

- Crisco Camp size, 1 lb. can 35c
- Golden Fluffo Shortening 3 lb. can 93c
- Personal Ivory Soap 4 bars 25c
- Ivory Soap, Med. bar 3 bars 27c
- Ivory Soap, Large bar 2 bars 29c
- Lava Soap (Special Mfr. Medium Deal) 2 for 17c Large Bar 2 for 23c
- Ivory Flakes large box 30c; giant 73c
- Ivory Snow large box 30c; giant 73c
- Joy Liquid Soap (10c Off 73c Price Mfr. Deal) ... 6 oz. 31c; giant 63c
- Dreft large box 30c; giant 73c
- Duz large box 30c; giant 73c
- Oxydol 10c Off Regular Price large box 30c; giant 63c
- Tide large box 30c; giant 73c
- Blue Cheer large box 30c; giant 73c
- Spick and Span large box 27c; giant 87c
- Nabisco Sugar Honey Grahams 1 lb. box 29c
- Vano Liquid Starch qt. 26c; 1/2 gal. 49c
- All Sweet Margarine pound 29c
- Dr. Ross Dog Food, No. 1 can 2 for 25c
- Loma Linda Vegemeat Steaks 14 oz. can 43c; 30 oz. can 69c
- Loma Linda Vegemeat Burger 14 oz. can 43c; 30 oz. can 69c
- Loma Linda Rusket Biscuits 12 oz. box 19c
- Loma Linda Oven Cooked Wheat 22 oz. box 35c
- Loma Linda Breakfast Cup 12 oz. box 35c
- Loma Linda Nuteena 14 oz. can 43c
- Loma Linda Proteena 14 oz. can 43c
- Loma Linda Vegetona 14 oz. can 47c
- Loma Linda Soy Beans 14 oz. can 27c
- Parkay Margarine lb. 29c
- Sunshine Vanilla Wafers 10 oz. box 33c
- Krafts Velveeta Cheese 2 lb. box 79c
- Delrich Margarine lb. 29c
- White King Granulated Soap large box 30c; giant 59c
- White King D. Detergent giant box 59c
- White King Cleanser 3 cans 37c
- White King Liquid D 39c

BREAKFAST ROLLS

An easy quick but nourishing Summer Breakfast

Wide Variety of Danish Pastries—
Fruited Rolls — Cinnamon Rolls

6 for 35^c