

DON'T BUY A REFRIGERATOR!



How Long
Since
You've Seen
One?

Probably it has been a long time since you have seen a village blacksmith at work. There is a reason . . . it's progress. The blacksmith has all but vanished because of an idea someone had of a better way of doing something. In this case a way of giving people MORE than just transportation. It is the same when we say, "Don't buy a refrigerator."

In other words, you did not buy a house . . . you bought a home. You did not buy insurance . . . You bought protection, and peace of mind. You did not buy a bar of soap . . . You bought cleanliness.

So, you really do not buy a refrigerator . . . You buy health for your family. You buy convenience, performance and service. But, you get more than this with General Electric, because you have bought with confidence.

Confidence that you have more than just a refrigerator. You have become a partner in progress, and in a way of doing things better. You have satisfaction.

There is a great feeling of satisfaction in owning a General Electric Refrigerator. It is important to know that you can depend on your refrigerator to give you MORE. To give you the finest in quality, performance and service. Your General Electric Refrigerator is designed to give you the highest standard in efficiency and economy.

Why take less? Home Appliance Company guarantees you that their prices will always be low, always competitive. And, as you know, at Home Appliance you must be satisfied—or your money back. Come in and let us show you the refrigerators General Electric's research have brought to you. Don't buy just a refrigerator . . . BUY A GENERAL ELECTRIC . . . YOU GET MORE FOR YOUR MONEY.



We
Allow
You
A
Fair
Liberal
Trade-
In



REFRIGERATOR-FOOD FREEZER

You Won't Have to Market Nearly as Often With This New
G-E True-Zero-Degree Refrigerator-Food Freezer

\$35.95 Down **\$359⁹⁵** Nothing Down
On Approved Credit
15.98 a Month

- 2 GREAT APPLIANCES IN 1
- Revolving Shelves
- Fold-Away Bottle Racks
- Automatic butter conditioner
- BIG 10.0 FEET
- New Color Interior
- Separately Insulated Freezer and Refrigerator Sections

Model
LB-11-M



\$299⁹⁵

Down on Approved Credit
\$14.79 A MONTH

- Revolving Shelves
- Butter Conditioner
- Automatic Defrost Refrigerator Section
- Many Other GE Exclusive Features

Other G-E
Refrigerators
As Low As
\$199.95



Model
LH-12-M

12.1
Cubic
Foot
2
GREAT
APPLI-
ANCES
IN 1

\$429⁹⁵

Nothing Down on Approved Credit
EASY TERMS

Home Appliance Co.
115 East Main
Medford, Oregon

Please send a Major Appliance Salesman to my home with pictures, prices and complete information on the following appliances:

Range..... Refrigerator..... Automatic
Washer..... Dishwasher..... Dryer.....
Freezer.....

Name

Street

City

Phone No.

Best time to call for appointment

This Service does NOT obligate me in any way.



AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

MAIN STORE
115 E. Main

BARGAIN STORE
303 S. Front

PHONE
2-4585

PHONE 2-5595



MODEL
LH-14-M

SPECIAL **\$499⁹⁵**

Regular Price \$549.95
Big 13.7 Cubic Foot
REFRIGERATOR-FOOD FREEZER

See
This
One!
Special
During
Month of
June
Only!