



# HERE'S GOOD NEWS FOR YOU!

We Believe This Is The Greatest

# MATTRESS VALUE

## EVER OFFERED IN SOUTHERN OREGON

Exclusive  
With Us!

The Harmon 837

**\$39<sup>95</sup>**

This wonderful mattress gives you luxury in sleeping at a PRICE YOU CAN AFFORD . . . a price you have been paying for just an ordinary mattress.

This Price Is For Customers Only  
**NO DEALERS, PLEASE**

### SOLD IN SETS ONLY

Mattress and Box Springs to Match

- MATTRESS . . . . . \$39.95
- BOX SPRINGS . . . . . \$39.95

Luxurious Sleeping **\$79<sup>90</sup>**  
FOR ONLY . . . .

See This Great Mattress Value In  
Our Block Long Show Window!

Remember . .  
**CUPP'S**  
Will Never Knowingly  
Be **UNDERSOLD**  
On **HOME**  
**FURNISHINGS**

Come out and shop with ease. Everything displayed all on ground floor. John or Bill will personally wait on you!

### EASY TERMS

- FREE Delivery
- FREE Parking
- 33 YEARS EXPERIENCE IN FURNITURE RETAILING



**DOLLAR FOR DOLLAR  
BIGGEST MATTRESS VALUE  
EVER OFFERED . . .**

**HARMON  
837  
COIL MATTRESS  
AND MATCHING  
BOX SPRING**

QUALITY you can't equal at a price you won't duplicate. A Harmon Innerspring mattress and matching box spring . . . a deluxe mattress with 837 coils of spring steel that combine just the right firmness and the correct degree of resilience so important for a sound restful sleep.

A specially built box spring completes this perfect rest ensemble! The Harmon 837 coil mattress is the new departure in mattress design and construction that is years ahead of its time . . . built with over 67 years of bedding construction experience.

The Harmon 837 brings unparalleled sleep comfort within the reach of everyone! Truly value unequalled in the mattress industry.



### NEW 837 COIL SPRING

A brand new principle in mattress construction . . . 837 coil pressurized unit to give you added firmness and resiliency so important to correct body support and the relaxing sleep needed by everyone. No more moisture retaining muslin pocket coil. The exclusive new Harmon 837 coil unit eliminates the necessity of using muslin for loose coil assembly . . . the Harmon 837 is a muslin-free one-piece climatized unit assembled under pressure.



**\$39<sup>95</sup>**  
EACH FOR  
MATTRESS  
OR  
MATCHING  
BOX SPRING

TWIN OR FULL SIZE

**OPEN EVERY WEDNESDAY EVENING!**

# JOHN CUPP FURNITURE BARN

Hiway 99 at Central Point

Phone NO 4-2243

