

Ford Ponders Union Offer To Let Workers Make Decision on Proposals



FINDING BATTERED BODY of Mrs. Esme Sheran, 41, onetime tennis star on lonely Marin County, Cal., mountain trail, authorities immediately ordered widespread search for Rodney Sheran, 33, excavation contractor, for questioning in connection with wife's slaying. He was last seen driving truck. (International)

American Girls Going To Addis Ababa Embassy

Belgrade, Yugoslavia—(U.P.)—An American college "beauty queen" is going to Addis Ababa to preside over the Yugoslav embassy to Ethiopia.

Mrs. Dusan Kveder will accompany her husband, Gen.-Lt. Col. Dusan Kveder, who was named Yugoslavia's first full ambassador to Ethiopia today.

Mrs. Kveder is the former Kordija Milosevic, who was born in Chicago and graduated from Hunter college in New York. She went to Yugoslavia after the war and married Kveder five years ago.

Swimming Party Trip Turns Into Tragedy

Minden, La.—(U.P.)—Two airmen and a Waf were killed Sunday and two other airmen were injured when their automobile ran off a curve while en route to a nearby lake for a swim after a beer drinking party. Three others were in the car.

Killed were Waf Airman 3-C Claire Bartlo, 19, Fresno, Calif.; Airman 2-C Ralph C. Mirabal, 22, Pittsburgh, Pa.; and Airman 3-C Robert Roland, 21, New York City.

Arizona's tourist business has gained 600 per cent in 10 years.



Famous Trichologist Tells Truth About Saving And Improving Hair

This new method of home treatment of saving and growing thicker hair will be demonstrated in Medford, Oregon, Wednesday only, June 1.

These private individual demonstrations will be held at the Jackson Hotel on Wednesday only, June 1, 2 P.M. til 9 P.M.

OKLAHOMA CITY—May 28 In an interview here today D. Russell Collins, internationally famous trichologist and director of the Collins Hair and Scalp Experts, Inc., said, "There are 18 different scalp disorders that cause most men and women to lose hair. Using common sense, a person must realize no one tonic or so-called cure-all could correct all the disorders," he explained.

GUARANTEED

"The Collins firm, recognizing that most people are skeptical of claims that hair can be grown on balding heads, offers a guarantee," Collins said.

Once a person avails themselves to the Collins treatment his skepticism immediately disappears. To insure this, we offer this guarantee. "If you are not completely satisfied with your hair progress in the very first 30 days, your money will be returned."

HOPELESS CASES DISCOURAGED

First the Collins specialists are quick to tell hopeless cases that they cannot be helped. But the "hopeless" cases are few. Only if a man is completely, shiny bald is he in this lost category.

If there is fuzz, no matter how light, thin, or colorless, the Collins firm can perform wonders. Everyone is given a complete, private examination to determine the condition of his scalp, and cause for his hair trouble.

FREE EXAMINATIONS This examination is very thorough and highly technical. It requires 20 to 30 minutes. There is no charge for this examination

and no appointment is necessary. After the examination he is told the required length of treatment and how much it will cost.

After starting treatment, he makes regular reports to the Collins firm in Oklahoma City, and a trichologist will return to check his progress periodically.

To spread the opportunity of normal, healthy hair to the thousands who are desperately looking for help, the Collins firm is spending specialists to various cities throughout the United States to conduct examinations and start home treatment.

NO CURE-ALL

"We have no cure-all for slick, shiny baldness," Collins emphasizes. "If there is fuzz, the root is still capable of creating hair and we can perform what seems to me a miracle."

There is one thing Collins wants to be certain every man and woman knows. If a recession appears at the temples or a spot begins to show up on the crown of the head, there is something wrong, and it should be given immediate attention.

HAIR FOR LIFETIME "If clients follow our directions during treatment, and after they finish the course, there is no reason why they will not have hair all the rest of their lives," Collins said. "Our firm is definitely behind this treatment, it all depends on the individual client's faithful observation of a few simple rules."

HOW'S YOUR HAIR? If it worries you call Trichologist S. M. Carey, at the Jackson Hotel in Medford, Oregon on Wednesday only, June 1, 2 P.M. til 9 P.M. The public is invited. You do not need an appointment. The examinations are private and you will not be embarrassed or obligated in any way. References: Financial: First Nat'l Bank and Trust Co., of Oklahoma City, Oklahoma.—adv.

Annual Wage, Stock Sharing Plans Considered

Detroit — (U.P.) — The Ford Motor company replies today to CIO President Walter Reuther's hold offer to let Ford workers decide between his annual wage plan and Ford's stock-sharing offer.

The company was expected to tell Reuther before nightfall if it would accept his dare to put the two plans to a binding vote of Ford workers. The answer appeared to hold the key to whether the auto industry is in for crippling strikes this year.

If Ford rejects the offer, it appeared certain Reuther would call his 140,000 United Auto Workers in the huge Ford empire out on strike Thursday. If Ford accepts, Reuther said he will call off the strike.

Eliminate Cost Question Reuther, in proposing the vote, said the union would agree to scale its annual wage demand down to the point where it would cost only 12 cents an hour. He said that is the same amount the company's "prosperity plan" would cost and would eliminate the cost as any question in the matter.

The negotiations reached a climax rapidly during the long Memorial Day week end. It was Ford himself who first suggested the idea of a vote by rank-and-file members. In a letter to Reuther, in which he declined Reuther's offer to attend a meeting at which the union's Ford council decided to strike Thursday, he urged Reuther to take the Ford plan for "partnership in prosperity" to the union membership.

He said it would be an "unforgivable error" if rank-and-file members weren't given their say on his company's offer for stocksharing and other benefits given the union last Thursday. Reuther, who let the Ford suggestion go by for 48 hours, suddenly seized upon it in a move that appeared to catch the company by surprise on Monday.

He suddenly handed Ford a letter saying "I Agree." He said the final decision should be left up to Ford workers. But he said the workers should be permitted to decide between the Ford plan and his plan for a guaranteed annual wage. He threw in the provision that both sides "agree in advance to be bound by the democratic decision of the Ford workers."

Ford has offered a program to let workers buy stock at half price, borrow money without interest when laid off and receive severance pay if permanently discharged.

Portland Factory Damaged by Flames

Portland—(U.P.)—A three-alarm Memorial day afternoon fire caused about \$40,000 damage to a rubber goods plant in northwest Portland yesterday.

The fire, which for a time threatened adjoining buildings, broke out in mid-afternoon at the Western Foam Latex Company. Firemen brought it under control in about half an hour.

Fire Marshal Dale Gilman estimated damage to the four-story building at \$30,000 with most of the loss to company products, mostly foam rubber.

Assistant Fire Chief Ed Boatright said firemen had to fight the blaze from rooftops and neighboring buildings because of heavy smoke and flames.

Death of Youngster Remains Mysterious

Redwood City, Calif. — (U.P.) — San Mateo County Coroner Paul Jensen said today he will try again to discover what caused the mysterious death of 4-year-old Susan Ruth Littlefield.

Jensen said both an autopsy and examination by a microscope yesterday gave no clues to the death of the little girl.

Susan Ruth suddenly fell dead on the lawn of her home in South San Francisco Sunday. She was seemingly in good health.

Jensen said he will make another examination today with more powerful instruments. Funeral services for Susan Ruth will be held tomorrow.

Strike Would Cost Ford Workers \$3,000,000 Each Day

Editor's note: The following dispatch exclusively sets forth for the first time exactly how much it will cost the 140,000 Ford employees to go on strike against Ford Motor Co., a privately-owned concern of the Ford family, never files annual statements which would include such figures.

By REY W. BRANE
United Press Correspondent

Detroit — (U.P.) — It will cost Ford Motor Co. workers nearly \$3,000,000 a day to go on strike Thursday if a settlement of the current contract dispute isn't reached.

The figures include the \$2,690,000 a day Ford workers get in direct wages from the company and an extra \$2.50 a day per worker in fringe benefits.

In just three weeks, in direct wage losses, the strike would cost workers \$40,350,000.

That is more money than all of the past nine authorized strikes against Ford in the union's history have cost workers. The other nine strikes combined have cost only \$40,000,000 in wage losses.

In the Detroit area alone, where Ford has 76,000 hourly workers, the cost of a strike in direct wages each day would be

\$1,600,000. Each week the bill would mount up to \$8,000,000 in the Detroit area, while in the nation it would cost \$14,800,000 a week.

If the strike develops over the annual wage, both the union and company expect a long-drawn battle that could last four to six months. The strike against Chrysler in 1950 lasted 108 days. A four month strike against Ford would cost its workers \$251,600,000 in wages, more than quarter of a billion dollars.

But this cost, compiled from official figures, would be only a part of the economic loss of such a strike.

The Ford Motor Co. has 6000 suppliers which produce parts for its Fords, Mercurys and Lincolns. These suppliers range from big steel and tire companies to small machine shops turning out chrome trim and other small parts.

Ford uses roughly six per cent of all steel fabricated in the nation. It uses roughly a fifth of all rubber products turned out

in the nation.

Recent figures compiled by Ford's chief competitor, Chevrolet, showed exactly why the auto industry is the keystone of the nation's economy. In turning out 10,000 cars in one day recently, Chevrolet used so much steel it would take a plant employing 20,000 workers to turn out enough steel to keep pace.

Figures Same for Ford It would take a tire plant employing another 10,000 to turn

out enough tires. It would take a glass company employing 4500 to turn out enough glass.

The figures would be roughly the same for Ford.

The Automobile Manufacturer's Association has compiled statistics showing every job in an auto plant requires another job in a supplier firm. The \$14,800,000 the Ford workers would lose in wages each week if they go on strike would be merely the beginning.

Heart Attack Claims

Time Associate Editor

New York — (U.P.) — Walter Stockly, 50, an associate editor of Time Magazine, died Monday of a heart attack in a Manhattan hotel.

Stockly joined the staff of Time in 1933. During World War II he served as an Air Force intelligence officer. Upon his return to the magazine, he spent most of his time writing foreign news.

Stockly was a native of Charleston, W. Va., and a graduate of Princeton University and the University of Arizona. He lived at Powderhorn Hill, Wilton, Conn.

He is survived by his wife, Jancey Witcher Stockly, and a daughter, Laura.

Berserk Gunman Slays for 'God'

Dayton, O. — (U.P.) — A berserk gunman who said he "did it for his God," shot and killed one person and wounded six others in two downtown banks today before he was felled himself by police gunfire.

Police identified the gunman as Richard Meyers, 46. He was reported near death with a bullet wound in the abdomen.

They said he walked into the Third National Bank and shot five persons with a .38 caliber automatic pistol, then dashed to the adjoining Winter National Bank and Trust Co., where he shot two others before police felled him with three bullets in his body.

George Sawaya, a market operator, was killed when struck by a bullet. He was a patron in the Third National bank.

Police said the only explanation Meyers gave was that he "did it for his God."

Yankton, S.D. — (U.P.) — Victor Thury, 2, was injured fatally yesterday when a baseball bat swung by his father struck him in the chest at an outing on a farm near Crofton, Neb.

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