

### 'Rock 'n' Roll' Records Decline From National Mania To Only Small Group

New York — (U.P.) — Well, it was fun while it lasted, but rhythm and blues — or call it "rock 'n' roll" — has gone from a national mania down to a cult.

The popularity polls in Tin Pan Alley trade papers told the story this week. Up at the top the titles were in plain English — and as wholesome a collection as you'll ever find — "Dance With Me, Henry," "Cherry Pink and Apple Blossom White" . . . "Davy Crockett".

#### Not Hiding Relief

You had to look way down toward the bottom of the page to find the kind of titles that dominated the list a few weeks ago — "Bo Diddley," "Chop Chop Boom," "Flip Flop and Fly" and "Bop Ting-A-Ling."

Oldtimers in the music business are not hiding their relief, although popular record sales are in a slump. "Nothing in the way of a fad has come along to take the place of rhythm and blues," said one publisher.

Though they no longer dominate the best-seller lists, R&B tunes still have a following among energetic teen-agers and others who haven't found anything better to dance to.

Their record-buying is expected to keep many R&B musicians from going hungry in months to come. Most record companies plan to continue to bring out new R&B titles as long as the cult remains faithful.

#### Millions Sold

The "rock 'n' roll" craze—involving blues music with heavy beat and words that didn't necessarily make sense — sold millions of records and put some

struggling independent companies into the black. But it also gave the industry a black eye, temporarily at least. Criticism of suggestive lyrics — or "leerics" — hit the R&B songsmiths three months ago. As a result, the whole of Tin Pan Alley promised to be more mindful of double meanings, and dozens of disc jockeys took public pledges to keep certain records off the air.

### Death of Youngster Being Investigated

South San Francisco, Calif. — (U.P.) — Doctors performed additional tests today on the vital organs of a 4-year-old girl who collapsed and died suddenly while playing with neighborhood children.

The girl, Susan Ruth Littlefield, fell to the ground unconscious moments after her father, Robert, gave her permission to play with the other children yesterday.

Artificial respiration and oxygen were administered for 15 minutes, but the family physician pronounced the child dead.

Her parents said Susan, who attended Sunday school an hour before her death, had been in perfect health.

#### SPORT PLANES COLLIDE

Pavia, Italy — (U.P.) — The "Tour of Lombardy" rally was dampened today following the death of four participants in an air accident. Two sport planes in the rally collided and crashed here yesterday, killing four of the six fliers involved.

### On The Side

By E. V. DURLING  
(Distributed by King Features Syndicate, Inc.)

The idea of the frankfurter and roll, including the popular shape of the roll, originated in Germany. It was introduced to this country in Brooklyn by Charles Feltman in 1871 at his Coney Island restaurant. However, Harry Stevens did more to popularize the frankfurter and roll than Feltman. He introduced it at sports events. It was the brilliant cartoonist, Tad Dorgan, who nicknamed the combination "The Hot Dog."

#### Luck

"Lucky" Baldwin, picturesque California character, died worth \$36,000.00. Until the end Baldwin objected to his nickname. He maintained there was no such thing as luck. That a man's success depended on how he handled situations. I don't agree with that. Luck frequently enters into a man getting an opportunity to show how he can handle a situation.

#### Passing By

Andrea Leeds Howard, erst-while cinema luminary. She once held the record for being kissed the most times in one day during the production of a film. That was when she was kissed 437 times in one day by four leading men. This record was broken when Piper Laurie was kissed 524 times in one day by leading man Scotty Becket.

#### Get It Right

Note "The Perils of Pauline" referred to as "the first film serial." That's wrong. First was "The Adventures of Kathlyn," starring Kathlyn Williams, produced in 1913. Second was "Dolly of the Dailies" starring Mary Fuller. Third "Lucile Love" featuring Francis Ford and Grace Cunard. Fourth was "The Perils of Pauline" featuring Pearl White, Paul Panzer and Crane Wilbur. Fifth was "The Million Dollar Mystery" with Florence LaBadies, Marguerite Snow and James Cruze.

#### Turned Down

That truly great actor, John Barrymore, was married four times. Every time to a very beautiful woman. However, the very first woman he proposed to said "No." That woman was Evelyn Nesbit, who shortly after married Harry K. Thaw.

#### Sidelights

As to the most interesting women in the Bible, a feminine subscriber names: 1—The Virgin Mary, 3—Eve, 3—Mary Magdalene, 4—Naomi, — 5 — Salome, 6—Delilah, 7 — Bathsheba, 8—Sarah . . . At one time during her operatic career Mary Garden weighed 169. She took off 30 pounds by working out on a rowing machine, drinking lemon water and substituting for her usually large dinner a meal consisting of the tails of six crawfish.

#### Forgotten Men

Near the top of the list of "Forgotten Men" are the first husbands of celebrities. For example, who was the first husband of Joan Bennett? How about the first spouse of Joan's sister, Constance? Who was the first man to marry Gloria Swanson? How about "Ginger" Rogers? What was the name of the first man who hopefully accompanied Greer Garson to the altar?

#### Briefly

Are you familiar with Chopin's "Polonaise in A flat"? Of the recording made of this by Iturbi? Over a million and a half copies have been sold . . . How do you start your letters to your wife? Don't answer me. It is none of my business. But George Washington started his letters to his wife: "My dearest" . . . Of all the racing colors I have seen, the Whitneys' colors, "light blue, brown cap," are my favorites.

#### Keeping Young

People past 40 who want to look young and feel like they should stay in bed one full day in each month. That's what the experts on the subject maintain. It is also advised that seekers of an extended period of youth should wear young looking clothes, sleep in the raw, get nine hours of slumber nightly and fast one day in each month.

#### Asides

To the list of picturesque street names must be added: Johnny Cake Road, Baltimore, Md. My favorite street name, however, is still Sawmill River Road . . . It was John Gay who

said, "I must have women. There is nothing unbends the mind like them." John made that observation over 200 years before Rodgers and Hammerstein wrote the song titled "There's Nothing Like a Dame."

Am asked what was on the card of biblical quotations P. T. Barnum gave to people requesting passes to his circus. The card reads as follows: "In those days there were no passes given. Search the scriptures: 'Thou shalt not pass.' Numbers 20-18. 'Suffer not a man to pass.' Judges 3-28. '...one shall pass.' Mark

New York Harbor boasts 24,000 annual arrivals and departures of ocean-going vessels discharging and picking up cargo and passengers, more than any other port in the world. Each month 1,000 ships sail away.

13-30. 'Beware that thou pass not.' Second Kings 6-9. 'Neither any son of man shall pass.' Jeremiah 5-43. 'Though they roared yet they cannot pass.' Jeremiah 5-22. 'So he paid the fair thereof and went.' Jonah 1-3."

### Photography Equipment Stolen From Parked Car

Theft of \$337 worth of photography equipment from a car parked on East Ninth st. was reported to Medford police Saturday morning. Police said a twin reflex camera, flash gun, film holders and a carrying case were taken from a car owned by Stanley Douglas Lowry, of Brook, Ind. The car was parked between Central ave. and Front st. on East Ninth st.

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.

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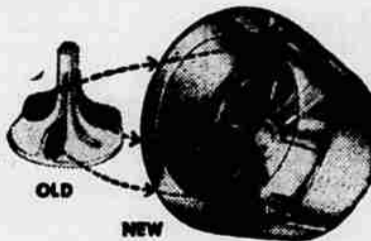
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## New Westinghouse WASH 'N DRY LAUNDROMAT

Here's the wonderful new Westinghouse Wash 'n Dry Laundromat<sup>™</sup> that washes and dries big family-size loads automatically in a single, space-saving unit. You just pop soiled, dirty clothes in; set the dials; take clean, fluff-dried clothes out—many of them so wrinkle-free, they're ready to put away without ironing!

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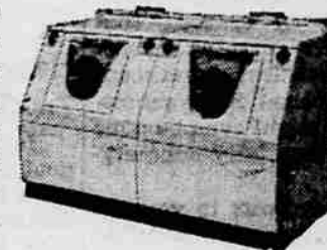
vanes from the agitator and builds them right into the washbasket, eliminating the center post. As the basket revolves, these built-in vanes flush clothes through wash water, loosening all dirt . . . then clothes are lifted, turned and tumbled back for another washing—50 times a minute! Result: Clothes come out whiter, brighter—all washing is 100% uniformly clean.

See the premiere showing of this superb Wash 'n Dry Laundromat at your Westinghouse Retailer's now. Available in white or gay Holiday Colors—Sunshine Yellow and Cascade Aqua or two-tone combinations. You can own this new Wash 'n Dry Laundromat for as little as \$4.99 a week after a modest down payment.

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- Weight-Save Door and Water Saver—save up to 12 gallons of water a load.
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If you prefer to wash and dry clothes in separate matching units, you'll want to own America's Favorite Twins—the Westinghouse Laundromat Automatic Washer and Electric Clothes Dryer—available in your choice of new Holiday Colors, including radiant two-tone combinations or gleaming white.



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## Famous Trichologist Tells Truth About Saving And Improving Hair

This new method of home treatment of saving and growing thicker hair will be demonstrated in Medford, Oregon, Wednesday only, June 1.

These private individual demonstrations will be held at the Jackson Hotel on Wednesday only, June 1, 2 P.M. til 8 P.M.

OKLAHOMA CITY—May 28 In an interview here today Dr. Russell Collins, internationally famous trichologist and director of the Collins Hair and Scalp Experts, Inc., said, "There are 18 different scalp disorders that cause most men and women to lose hair. Using common sense, a person must realize no one tonic or so-called cure-all could correct all the disorders," he explained.

#### GUARANTEED

"The Collins firm, recognizing that most people are skeptical of claims that hair can be grown on balding heads, offers a guarantee," Collins said.

Once a person avails themselves to the Collins treatment his skepticism immediately disappears. To insure this, we offer this guarantee. "If you are not completely satisfied with your hair progress in the very first 30 days your money will be returned."

#### HOPELESS CASES DISCOURAGED

First the Collins specialists are quick to tell hopeless cases that they cannot be helped. But the "hopeless" cases are few. Only if a man is completely, shiny bald is he in this lost category.

If there is fuzz, no matter how light, thin, or colorless, the Collins firm can perform wonders. Everyone is given a complete, private examination to determine the condition of his scalp, and cause for his hair trouble.

#### FREE EXAMINATIONS

This examination is very thorough and highly technical, it requires 20 to 30 minutes. There is no charge for this examination

and no appointment is necessary. After the examination he is told the required length of treatment and how much it will cost.

After starting treatment, he makes regular reports to the Collins firm in Oklahoma City, and a trichologist will return to check his progress periodically.

To spread the opportunity of normal, healthy hair to the thousands who are desperately looking for help, the Collins firm is sending specialists to various cities throughout the United States to conduct examinations and start home treatment.

#### NO CUREALL

"We have no cure-all for sick, shiny baldness," Collins emphasizes. "If there is fuzz, the root is still capable of creating hair and we can perform what seems to me a miracle."

There is one thing Collins wants to be certain every man and woman knows. If a recession appears at the temples or a spot begins to show up on the crown of the head, there is something wrong and it should be given immediate attention.

#### HAIR FOR LIFETIME

"If clients follow our directions during treatment, and after they finish the course, there is no reason why they will not have hair all the rest of their lives," Collins said. "Our firm is definitely behind this treatment, it all depends on the individual client's faithful observation of a few simple rules."

#### HOW'S YOUR HAIR?

If it worries you call Trichologist S. M. Carey, at the Jackson Hotel in Medford, Oregon on Wednesday only, June 1, 2 P.M. til 8 P.M. The public is invited. You do not need an appointment. The examinations are private and you will not be embarrassed or obligated in any way.

References: Financial, First Nat'l Bank and Trust Co., of Oklahoma City, Oklahoma. —adv.

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