

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

5 BIG FREE PARKING LOTS
Ask About Extended Free Parking for Other Downtown Shopping

GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A WEEK UNTIL **9** P.M.

Del Monte
PICKLES
put magic in meals

Del Monte Candied Sweet Sticks (delicious) 8-oz. jar 32c
Del Monte Sweet Pickles.....12-oz. jar 35c—24-oz. 59c
Del Monte Sweet Mixed Pickles 12-oz. jar 33c—24-oz. 55c
Del Monte Sweet Pickle Chips.....8-oz. jar 24c—12-oz. 32c
Del Monte Sweet Relish.....8-oz. jar 23c—12-oz. 28c
Del Monte Chow Chow.....12-oz. jar 27c
Del Monte Sliced Dills.....24-oz. jar 39c
Del Monte Sliced Sweet Dills.....24-oz. jar 49c
Del Monte Kosher Dills.....24-oz. jar 39c
Del Monte Sour Pickles.....24-oz. jar 37c
Nalley's Cucumber Chips.....15-oz. jar 27c
Nalley's Hamburger Relish.....12-oz. jar 27c
Nalley's Banquet Dills.....24-oz. jar 41c
Nalley's Pickled Beets.....16-oz. jar 27c
Del Rogue Dill Pickles.....1/2 gal. jar 59c
Del Rogue Whole Sweet Pickles.....1/2 gal. jar 1.09
Scandia Sweet Watermelon Circles.....12-oz. jar 69c
Scandia Sweet Watermelon Pickles.....20-oz. jar 89c
Lindsay Ripe Olives.....No. 1 tall can medium olives 25c
Lindsay Mammoth Ripe Olives.....No. 1 tall can 33c
Lindsay Pitted Extra Large Ripe Olives.....No. 1 tall can 37c
Lindsay Chopped Olives.....4 1/2-oz. can 10c

OVER 40 KINDS OF PICKLES TO CHOOSE FROM



A RESTFUL HOLIDAY—
FOR HOME—THE SUMMER CABIN—THE
CAMP—THE TRAILER, and for OUTINGS



READY TO EAT, HEAT and EAT CANNED MEATS

WORK SAVERS—MONEY SAVERS—YET AS SAVORY AS FRESH FOODS!

1—2 1/2 lb. box Alber's Flapjack
1—Can Swift's Premium Fried Sausages
1—Pancake Turner

SAVE 48¢

Regular \$1.17
Value **69¢**

LIPTON TEA
THE "BRISK" TEA
1/2 lb. 83c 16 Tea Bags 23c

LIPTON SOUP MIXES
CHICKEN NOODLE or TOMATO VEGETABLE 3 PACK CARTON 29¢
BEEF VEGETABLE or ONION 2 POK 35¢



- Swanson's Boned Chicken or Turkey, 5 oz. can 3 cans \$1.00
- Swift's Premium Spaghetti and Meat Balls 5 cans \$1.00
- Snow's Clam Chowder 15 oz. can 29¢; 4 cans \$1.00
- Swift's Premium Chili 1 lb. can 29¢; 4 cans \$1.00
- Prem Lunch Meat, 12 oz. can 39¢
- Mary Kitchen Roast Beef Hash 15 oz. can 35¢; 3 cans \$1.00
- Van Camp's Tamales No. 300 can 23¢; 5 cans \$1.00
- Van Camp's Pork and Beans No. 300 can, 2 for 25¢; No. 2 1/2 can, 5 cans \$1.00
- Spam Lunch Meat 12 oz. can 39¢
- Mary Kitchen Corned Beef Hash 15 oz. can 35¢; 3 cans \$1.00
- Swift's Premium Chopped Beef 12 oz. can 35¢; 3 cans \$1.00
- Swift's Premium Corned Beef, 12 oz. can 2 cans 89¢
- Nalley's Beef Stew 15 oz. can 37¢; 3 cans \$1.00
- Dennison's Chili Con Carne 15 oz. can 28¢; 4 cans \$1.00
- Dennison's Spaghetti and Meat Balls 15 oz. can 27¢; 4 cans \$1.00
- Hormel's Chili with beans 15 oz. can 27¢
- Hormel's Chopped Ham 12 oz. can 55¢
- Hormel's Little Pork Sausages 8 oz. can 41¢
- Dinty Moore Spaghetti and Meat Balls 1 1/2 lb. can 39¢
- Mary Kitchen Hamburger Patties 12 oz. can 49¢
- Dennison's Meat Balls and Spaghetti 40 oz. family can 59¢
- Nalley's Chili Con Carne Big 30 oz. family can 55¢
- Swift's Premium Chili with Spaghetti 1 lb. can 29¢
- Swift's Premium Hamburger Patties 10 oz. can 47¢
- Swift's Premium Fried Sausage Links 10 oz. can 49¢
- Swift's Premium Roast Beef 12 oz. can 53¢



PAPER AND PLASTIC PICNIC NEEDS

No Dish Washing — Light Weight — Easy to Pack — Economical Paper Plates — Wood or Plastic Forks — Spoons — Knives — Dixie Cups (all sizes) — Sandwich Bags — Lunch Bags — Wax Paper.

All Cellophane or Parchment Wrapped to Insure Cleanliness.

SALADS
FROM OUR OWN KITCHEN

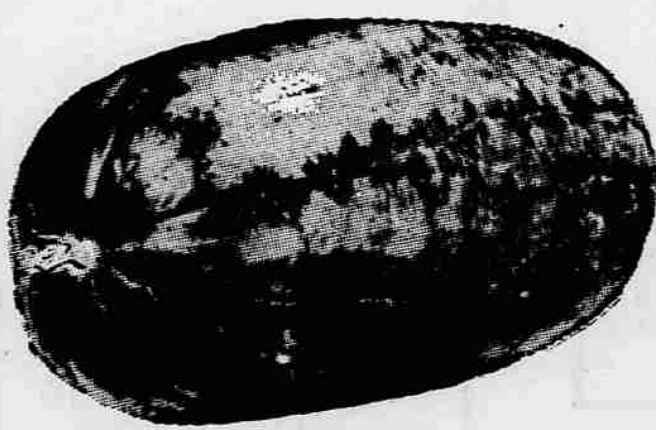
Potato Salad pint 35¢
Macaroni Salad pint 33¢
Jello Fruit or Vegetable Salad .. pint 29¢
Mixed Vegetables for Salad ... pkg. 19¢

GO PREPARED!

First Aid Requirements Are Inexpensive Yet Are Indispensable in Case of Accident.

HERE ARE A FEW SUGGESTIONS
Band Aid — Red Cross Adhesive Tape — Sterile Gauze Pads — Sterile Bandages — Absorbent Cotton — First Aid Kit, Alka Seltzer or Aspirin for Sun Headache
Listerine Antiseptic — Bactine Antiseptic
Unguentine for Sunburn
Suntan Spray for Sunburn Protection

SELECT THEM AS YOU BUY YOUR FOODS



Watermelons

CUT TO SUIT YOUR NEEDS
Beautiful red ripe—all the way from Mexico
Whole Melons—Small picnic size

Cantaloupes

From the Imperial Valley

JUMBO 45 size **25¢ 2 for 49¢**

Bananas

Large Yellow Beauties—The Finest

Pound **15¢**

Sunkist Lemons

Lemonade a must on an outing

Dozen **25¢ 2 dozen 49¢**

HOME OR OUTING TAKE IT EASY!! FUN FOR DAD — REST FOR MOM!!

Mom never got an even break on holidays but she now can with modern foods from the Groceteria.

Meats — Pastries — Complete Dinners — Yes, even that all time picnic favorite, fried chicken is here — fried to perfection and frozen.

Shop the Groceteria — Canned Cooked Meats — as savory as fresh meats — and so many frozen "Heat and Eat" foods that menus of endless variety are yours and best of all, economical. Live Modern — Live easier — Live economical.

Live Modern — Live easier — Live economical.



SWIFT'S PREMIUM
FRIED
CHICKENS

\$1.59
EACH

The whole chicken — cut up and fried to perfection — Just heat and eat.

COMPLETE FROZEN DINNERS

Just heat—add the bread and coffee and you have a generous meal—with Vegetables—Potatoes—No cooking—no dishes to wash.

Swanson's Dinners choice 89¢
Chicken—Pot Roast or Turkey

Chet's Dinners choice 85¢
Swiss Steak—Turkey or Ham

Chicken of the Sea Tuna Dinners..... 85¢

Fish Stick Dinners 99¢

Blue Plate Breaded Fantail Shrimp 63¢
(Fry in five minutes)

Chicken, Turkey or Beef Pies 4 for \$1.00
(Bake Quickly)