

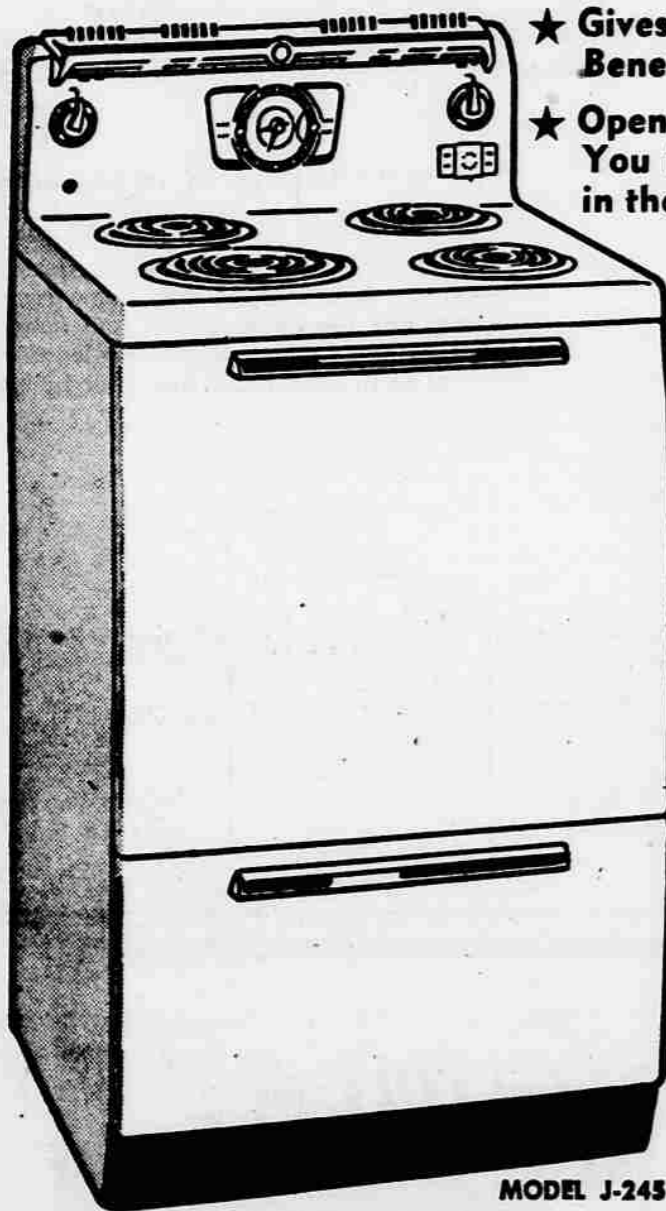
WHEN YOU BUY A G-E RANGE . . . YOU BUY WITH CONFIDENCE!

YOU BUY THE RANGE WITH THE DISTINGUISHED REPUTATION . . . A REPUTATION BASED ON OVER FORTY YEARS OF PROGRESS IN APPLIANCE MANUFACTURING.

Now You Can Buy the Range You've Always Wanted . . . At **NEW LOW PRICES!**



FOR A SMALL KITCHEN—EXTRA SPACE
FOR A LARGE KITCHEN—EXTRA CONVENIENCE



- ★ Gives You Big Range Benefits.
- ★ Opens New Horizons for You in Kitchen Planning in the Modern Manner.

Just Look at These Features!

- Push Button Controls
 - Huge Master Oven
 - Focused Heat Broiler
 - Hi-Speed Calrod Surface Cooking Units—one EXTRA Hi-speed unit.
 - Automatic Oven Timer
 - Wide spaced surface units.
 - Oven Floodlight
 - Roomy storage drawer with big Nylon rollers.
 - Timed Appliance Outlet.
- In White and Color!**
- Practical
 - Space Saving
 - Modern

Now **\$199⁹⁵**
Nothing Down ONLY **\$9⁸³** Per Month

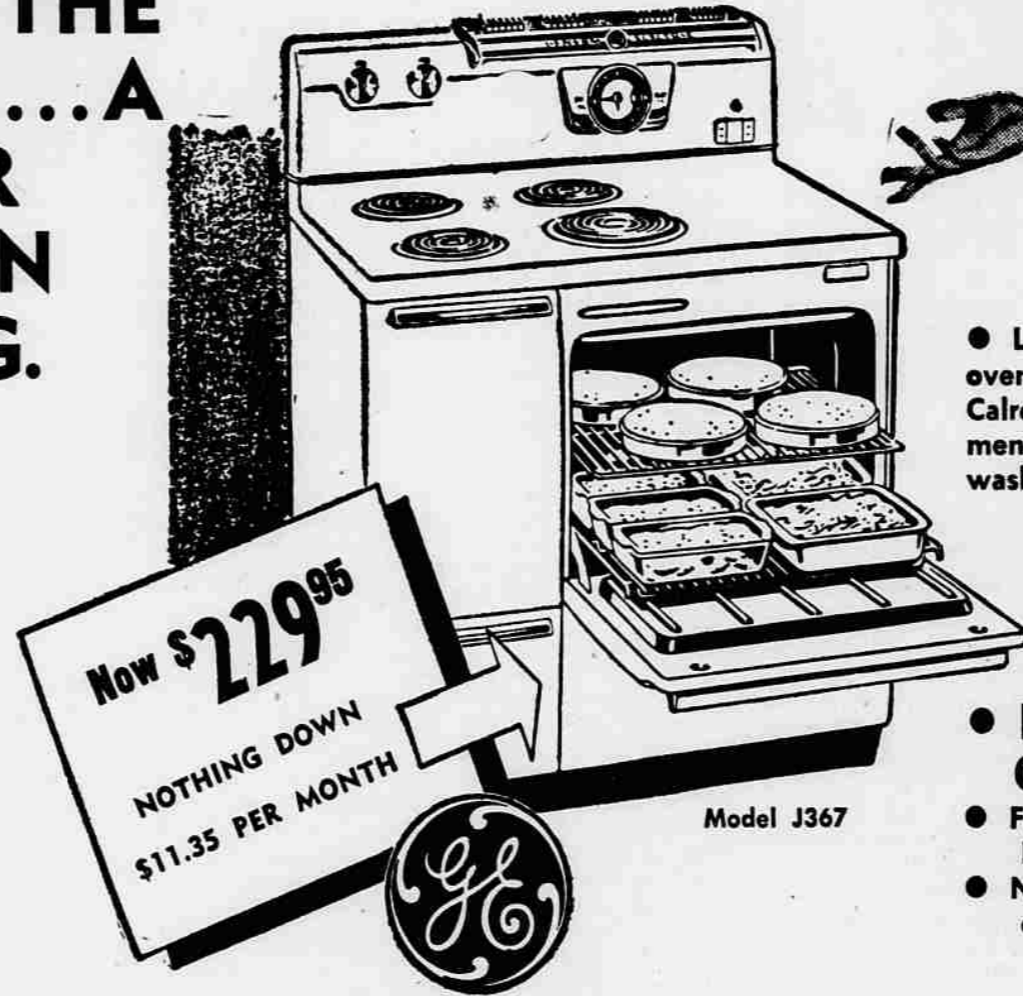
NEW G-E BUILT-IN RANGE



NEW BEAUTY IN YOUR KITCHEN WITH G-E's MIX OR MATCH COLORS



Before You Build Come in and See Our Modern, Functional Built-in Appliances . . . You'll Love Their "Custom Look" . . . When Building Make Certain You Build a "New" Modern Home By Using These New Appliances.

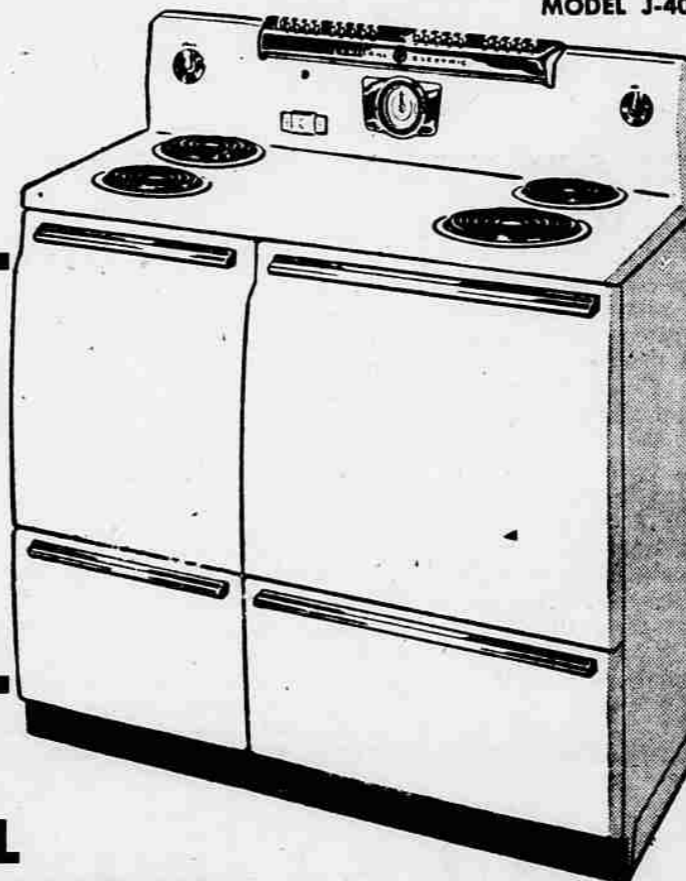


Now **\$229⁹⁵**
NOTHING DOWN
\$11.35 PER MONTH

PAY NOTHING DOWN ON APPROVED CREDIT!

G-E AIRLINER SPECIAL

MODEL J-405



NOW **\$279⁹⁵**
Nothing Down
\$13.81 Per Month

HERE'S A DELUXE MODEL TO FIT YOUR BUDGET!

There's Nothing Finer in Medium Priced Ranges than G-E's Big New Airliner—a Full 40-inch Width, PLUS Divided Surface Units for Extra Convenience in Top-of-the Range Cooking. The Oven Will Hold the Largest You'll Buy—Yet it's practical for Every Day Cooking too. G-E Focused Heat Broiler Saves Electricity.

MANY OTHER MODELS THAT ARE EQUALLY GOOD BUYS



● Large capacity oven with removable Calrod heating elements that can be washed.

● Big Master Oven
● Focused Heat Broiler.
● No old fashioned open coils.

RANGE FEATURES YOU'VE ALWAYS WANTED

NO-STAIN OVEN VENT —Here's a cleanliness feature you'll appreciate more and more, because it traps grease and oven vapors so that colors stay bright, curtains stay fresh, walls and ceiling need decorating less often, and pots and pans seldom need scouring. Easy to remove for washing in the sink, like any utensil.	CALROD® BAKE UNIT —Better uniform heat distribution with amazing "skeleton" type baking unit which assures even top-to-bottom browning. It's self-cleaning, too—spillage burns off by itself, and the floor of the oven is easier to clean, too.	AUTOMATIC OVEN TIMER —turns oven on and off at times you select. Two simple clock settings make it easy to use—and as safe to leave as your electric refrigerator.
PUSHBUTTON CONTROLS WITH TEL-A-COOK LIGHTS The touch of a finger turns on each of five exact cooking speeds. Tel-A-Cook lights tell you which unit is on and at what speed.	3-SHELF COMPANION OVEN —Big complete, full-height oven bakes 9 pies or cake layers. New Calrod® "Focused Heat" Broiler and Calrod Bake Unit—both removable for easy cleaning at the kitchen sink. Beautiful "Starlight Grey" interior.	ELECTRIC MINUTE TIMER —provides a handy way of measuring cooking times without watching the clock. Just set timer and forget it. Buzzer sounds when time is up.

See Our Special G-E Model J-361—Non-Automatic Range With Big Master Oven \$189⁹⁵ and Hi-Speed Cooking.
Priced at Only **NOTHING DOWN \$9.88 PER MONTH**

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and
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