



Six Phoenix High School Students Earn Scholarships

Phoenix — Six Phoenix High school students have been awarded scholarships, school officials have announced.

A Parent-Teacher association four-year full scholarship has been awarded Miss Kay Marie Fisher, daughter of Mr. and Mrs. Marvin C. Fisher, 308 Second st., Phoenix, at Southern Oregon college. She plans to major in teacher education. Miss Fisher also received a state scholarship at SOC.

The Rogue River Valley College Women's club has awarded a \$100 scholarship to Miss Nancy Kate Hammers, daughter of Mr. and Mrs. F. A. Hammers, 4069 South Pacific highway, Medford. She plans to attend OSC. Miss Hammers also received a state scholarship for OSC, where she plans to major in pharmacy.

Miss Janice Sandra Stevens, daughter of Mr. and Mrs. S. S. Stevens, 5025 South Pacific highway, Medford, received a \$150 scholarship from Pacific university in Forest Grove.

State scholarships to SOC have been awarded to Miss Raydene Chisum, daughter of Mr. and Mrs. Ray Chisum, 3960 Hilsinger rd., Medford; Miss Audrey Hite, daughter of Mrs. Georgia Smith, 1597 Camp Baker rd., Medford; and Brison Stovall, son of Mr. and Mrs. Joe B. Stovall, 3654 Allen lane, Medford.

WHO CARES?—Mrs. Mary L. Kayes, 43, of Rhinebeck, N. Y., laughingly enters court at Poughkeepsie, N. Y., for her trial on charges of failing to yield a party telephone line to a fire warden who wanted to report a fire last Jan. 21. Farmer Donald Townsend and the fire warden testified that one of the women on the line at the time said, "Let the damn thing burn and get off the line."

Phoenix HS Slates Closing Activities

Phoenix — The annual spring concert by Phoenix High school musical organizations in the gymnasium this Friday night will start school closing activities here. School closes June 3.

Friday, May 27, an awards assembly will be held in the high school gymnasium, and awards will be presented to students who have excelled athletically, scholastically, and in various school and community activities. Baccalaureate services will be held at the Phoenix Presbyterian church Sunday, May 29, at 8 p.m., and following a holiday Memorial Day, commencement exercises will be held Tuesday, May 31, at 8 p.m. in the high school gymnasium.

Final examinations will be given for both grade and high schools Wednesday, June 1, and students will pick up report cards at 10 a.m. June 3. There will be no classes that day, and bus schedules will be announced later.

Terrorists Stalk Streets of Saigon

Saigon, Indochina.—(U.P.)—Rebel snipers stalked the streets of Saigon today in what officials said was the beginning of a large scale terrorist campaign against American-backed Premier Ngo Dinh Diem.

Two loyal Viet Namense officers were shot and killed and two others gravely wounded by the roving terrorist bands last night. The gunmen were believed members of the Ninh Xuyen gang of ex-riever pirates whose private army was driven from Saigon by Diem's loyal troops after violent street fighting.

The new "offensive" game came as Diem pressed urgently for talks with the United States, France and Britain to bolster his shaky regime. Informed sources said the Big Three almost certainly would reject Diem's proposals for a four-power meeting.

Attending a recent international reception in Berlin, Bell was introduced to a Russian officer as chief of staff of the U.S. VII Corps.

"I beg your pardon," said the Russian to the man introducing them, "General Bell is with the V Corps."

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On The Side

(Distributed by King Features Syndicate, Inc.)

HOW many kisses do I ask? Now you set me to my task. First, sweet girl, will you tell me how many waves are in the sea? How many stars are in the sky? How many lovers you make sigh? How many sands are on the shore? I shall want just one kiss more.

—MAXWELL
Am asked how many cigars I smoke daily. Answer is eight. That's not so many. Henry Reusse of Minneapolis is reported to have smoked twelve cigars or more daily for over seventy years! Henry is said to have started smoking cigars when he was 9. I didn't start smoking cigars until I was 12. When I was 9 I smoked a pipe.

Superior Sex
"How silly for the females to claim theirs is the superior sex," comments a male subscriber. "Compare the achievements of the males in literature, art and science with those of the females. The male is far in the lead. The greatest designers are men. The greatest hairdressers are men. The most accomplished experts on the rearing and care of infants are men. Men are better cooks than women. Also men are better looking than women. Fewer men are overweight. Men have better complexions and better looking natural hair. However, when a woman is slipped into a two way stretch, a set of falsies, a pair of expensive nylons and she applies powder, lipstick, rouge, eyebrow pencil, eye shadow and has her hair dyed and gets a permanent, she can at times look pretty good, but who wouldn't with all that artificial aid and equipment?"

Passing By
Jimmy Durante, himself, in person. Jimmy made his debut as an entertainer at Diamond Tony's, Coney Island. He was 15 at the time. He acquired the job because of his skill in playing a piano number called "The Wild Cherries Rag." During his days as an entertainer at Coney Island, Durante was known as "Ragtime Jimmy."

Sidelights
Phonograph records by George M. Cohan are collector's items. George only made seven recordings during his entire career. One of these was "Life Is a Funny Proposition After All."

... Hay fever, asthma and baldness are all hereditary. Perry Como, the capable crooner

Medford Officials Leaving for Conclave
City Manager and Water Superintendent Robert Duff and Robert L. Lee, assistant water superintendent, left today for Yakima, Wash., where they will attend the annual meeting of the Pacific Northwest section of the American Waterworks association. They will return to Medford Sunday.

About 300 city officials are expected to attend the meeting, which will feature discussions of inadequate water supplies during summer months. Winston Berkeley, director of water purification at Eugene, is president of the Pacific Northwest section.

The oldest and most important Army headquarters in the United States is the Presidio of San Francisco.

Spokane Hotel Guests Flee Threat of Bombing
Spokane — (U.P.) — Hundreds of persons were evacuated from the downtown Davenport hotel during the dinner and cocktail hour last night after a man called police and said "I've planted a bomb in the Davenport hotel and it'll go off at 7 o'clock sharp."

No bomb exploded, however, and firemen and police who searched the building said they found no evidence of anything resembling a bomb.

Police Capt. Harrison Cox said, "we're convinced it's a hoax."

Story Illustrates Russian Thoroughness
Frankfurt, Germany. — (U.P.) — U.S. Army Brig. Gen. Raymond E. Bell tells this story to illustrate the thoroughness of Russian military intelligence.

Attending a recent international reception in Berlin, Bell was introduced to a Russian officer as chief of staff of the U.S. VII Corps.

"I beg your pardon," said the Russian to the man introducing them, "General Bell is with the V Corps."

COMMITTEE AIDE — Miss Bernadine Johnson (above), a Newark, N. J., lawyer, is in Washington to fill her appointment as assistant counsel to Senator Estes Kefauver's Senate subcommittee to investigate juvenile delinquency. She is a graduate of Washington's Howard University and Newark's Rutgers School of Law.



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By E. V. Durling

from Canonsburg, Pa., is the seventh son of a seventh son.

Please Note
As for towns named Paradise, there is a Paradise, Pa.; Paradise, Mich.; Paradise, Calif.; Paradise, Tex.; Paradise, Ky.; Paradise, Utah; Paradise, Mont.; Paradise, Kan., and a Paradise, La. But there is only one town named Hell and that is in Michigan.

Asides
It is frequently claimed Irene Dunne introduced the touching ballad titled "Smoke Gets in Your Eyes." She didn't. It was introduced in the original stage version of "Roberta" by Tamara Drasin, professionally known as "Tamara." ... According to the Swedish liquor laws an intoxicated man must be sent home in a taxicab at the expense of the bartender who sold him the last drink.

Bronco Billy
The first great western film or "horse opera" star was "Bronco Billy" Anderson. His real name was Max Aranson. He was afraid of horses and had a great dislike for them. He never rode a horse until he became a film actor. Never rode one after he gave up acting.

Annual Spring Concert Scheduled at Phoenix

Phoenix — The Phoenix High school music department will present its annual spring concert Friday evening, May 20, in the high school gymnasium.

The program is one of the highlights of the school year and promises a varied program of musical entertainment, according to Harry R. Kannasto, director. The program will open with a

51-piece concert band performing standard band classics, novelty numbers and marches. There will be several soloists.

The mixed chorus and girls' chorus will also give a program of varied choral music of which sacred, secular, and popular selections will be performed.

The public is invited. There will be a small admission charge.

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VICTIM IDENTIFIED
Portland — (U.P.) — Police identified a man who plunged to his death from the Ross Island bridge into the Willamette river yesterday as 25-year-old Ralph Petersen of Portland, a Korean war veteran.

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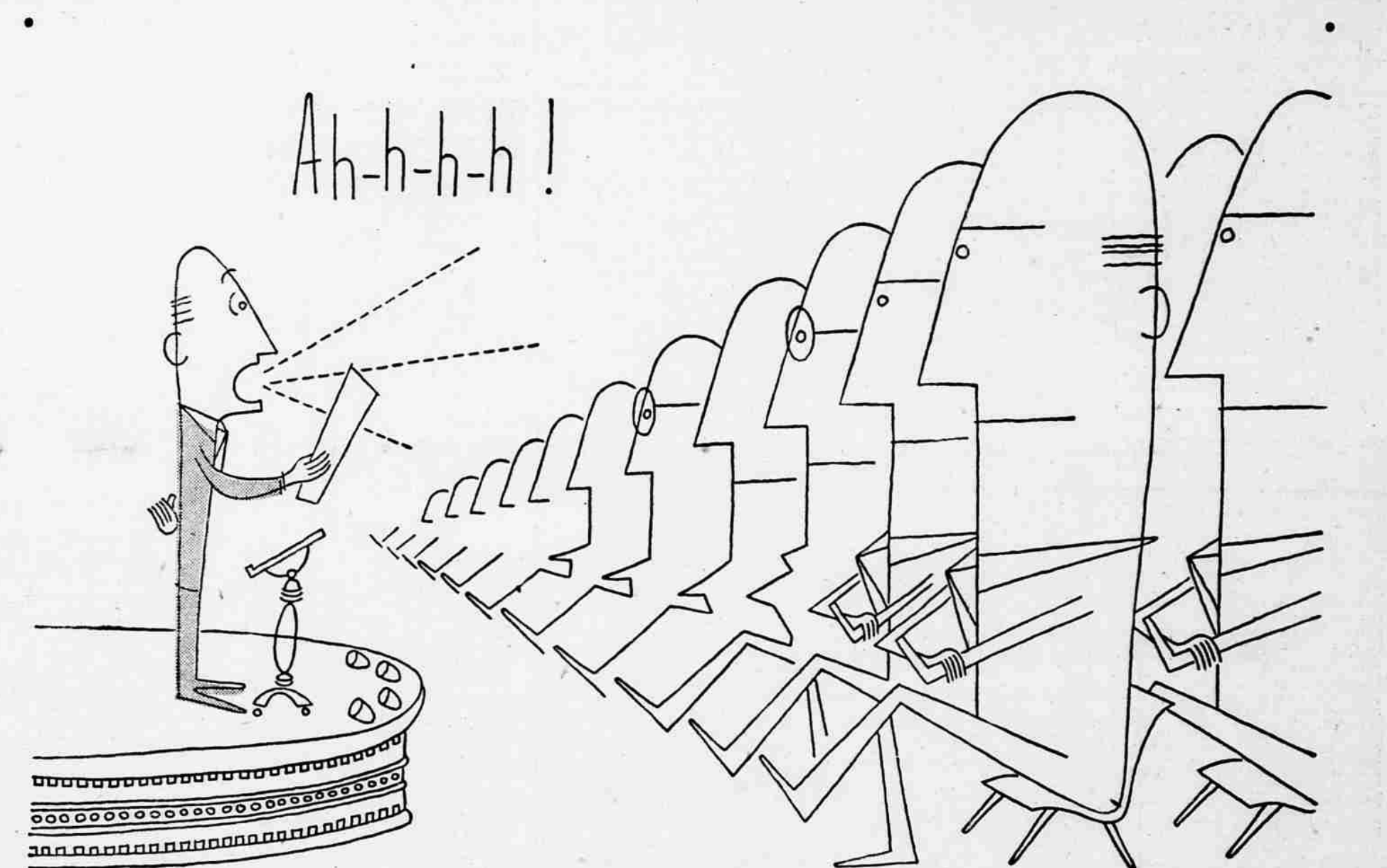
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Look what Mr. Peterson told those financiers!



Mr. Alfred G. Peterson, a forthright man, addressed the convention of the Savings Associations League of N. Y. State and boldly discussed the matter of advertising—of his own free will.

Mr. Peterson, who is president of the National Savings and Loan League, and president of the First Federal Savings and Loan Association of Greenwich, Connecticut, spoke as follows:—

"I feel that advertising is a very profitable investment. But we should not buy advertising blindly. We should give careful consideration both to the appeals and the media we use."

And listen to this!

"The medium which tops the list is the medium that reaches the greatest number of people at the lowest cost. It is my opinion the newspaper is that medium..."

But that isn't all...

"I place the newspaper at the top of the list

because it reaches the local market. All of us are really conducting local businesses.

"We may be bound together into a national industry, but our spheres of influence are entirely local.

"The newspaper reaches precisely the people we want to reach."

Ah, Mr. Peterson — you are a man who knows his investment!

Last year the institution headed by Mr. Peterson invested 5% of its gross income on advertising, and more than 60% of that went into newspapers.

In only ten years this Association multiplied its total resources eight-fold!

Gosh! If savings and loan people themselves advertise, think how they must feel about lending money to people who work for sound companies who advertise soundly — in newspapers.

All business is local...and so are all newspapers!