

# TRULY, A CONVENIENT AND MAGNIFICENT REFRIGERATOR-FREEZER!

**GENERAL ELECTRIC  
OPENS THE DOOR  
TO MODERN STYLE  
AND CONVENIENCE!**

**A BRAND NEW  
CONCEPT IN  
HOUSEHOLD  
REFRIGERATORS**

**THIS BIG 10 CUBIC FOOT REFRIGERATOR-FREEZER**

**\$695<sup>00</sup>**

**NOTHING DOWN - 36 Monthly  
Payments of \$22<sup>20</sup> - FHA Terms**



## Mounted on the Kitchen Wall!

This New Type of Refrigerator-Freezer Combination Sets a Completely New Pattern in Kitchen Design.

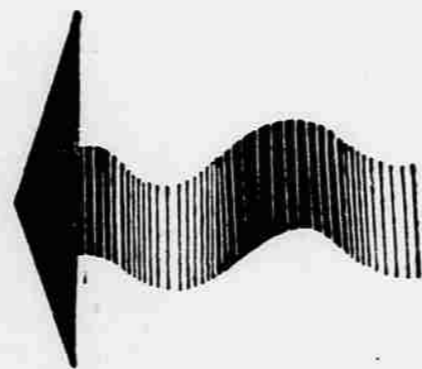
**LITTLE OR NO REMODELING NECESSARY.** The New G-E Wall Refrigerator - Freezer Can Be Installed with Little or No Remodeling. The Cabinet is Mounted Securely to a Sturdy 5-Ft. 'Picture-Hook' Mounting Bracket Which is Screwed to the Wall. **IT CAN BE HUNG IN ANOTHER LOCATION, IF and WHEN DESIRED.** MORE THAN 10 CUBIC FEET OF STORAGE ROOM - 8.7 Cubic Feet for Fresh Foods and 2 Cubic Feet for Frozen. **ALL THREE DOORS Are Kept Shut by G-E Alinco Magnets.** There Are **NO HANDLES . . . NO CATCHES.** Seals Completely All the Way Around.

## HANGS LIKE A PICTURE

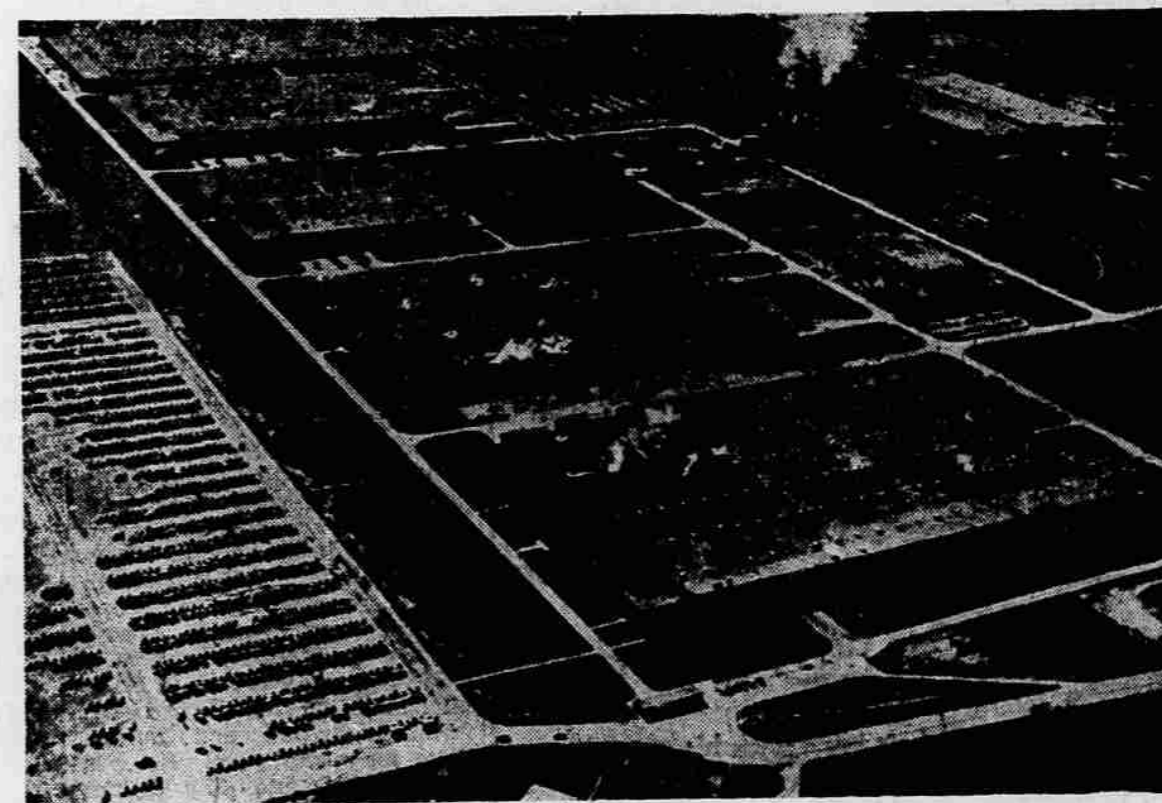
There's No Need to Stoop For Foods Because **EVERYTHING CAN BE SEEN AT A GLANCE**

**and HOME APPLIANCE  
HAS ANOTHER FIRST!**

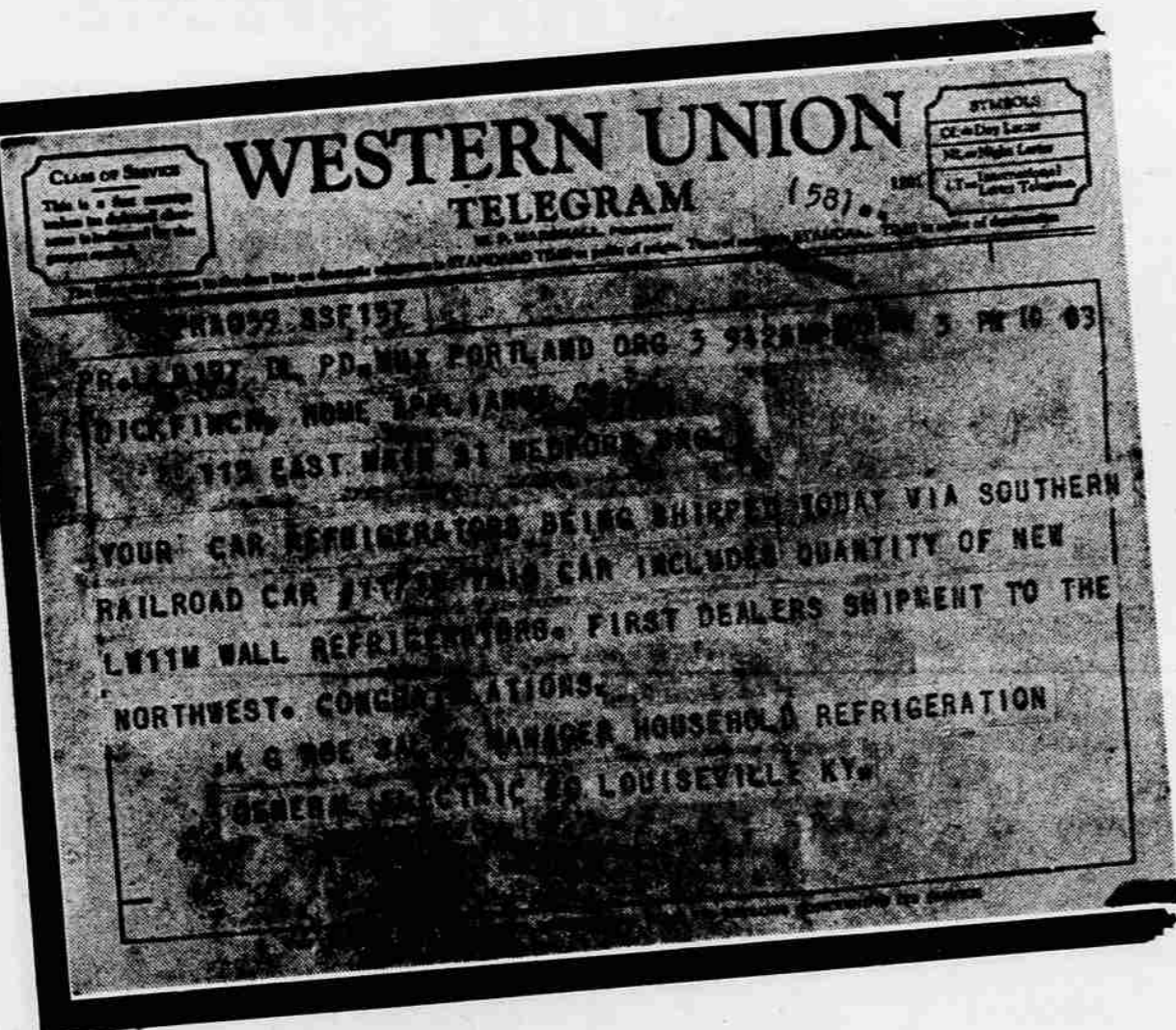
**ONLY A LIMITED NUMBER OF G-E WALL REFRIGERATOR - FREEZERS are now being produced . . . BUT, HOME APPLIANCE has bought a whole carload of GENERAL ELECTRIC REFRIGERATORS direct from G-E's Huge NEW FACTORY AT LOUISVILLE, Ky., Pictured Below— AND IN IT . . . WERE 10 NEW WALL REFRIGERATORS! THESE REFRIGERATOR - FREEZEERS ARE HERE NOW!**



**Mix or match color choice.** This magnificent appliance will be made for YOU in any one of six exciting decorator colors. You have a choice of: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Wood-tone Brown, or White . . . all at the same low price.



**GENERAL ELECTRIC'S NEW PLANT**



## Open The Door Tomorrow!

This General Electric Wall Refrigerator - Freezer is the answer to architects, builders, and forward-looking home owners who prefer an appliance that blends with the horizontal lines of modern kitchen design.

**BRUSH ASIDE** All of Your Conventional Ideas About Refrigerators. This New, Revolutionary Refrigerator-Freezer That Hangs From the Wall Is A Completely New and Advanced Concept of Modern Living.

**OCCUPIES LESS SPACE** Than A Conventional Model of Comparable Cubic Foot Capacity, and Because It Is Wall Mounted, It Provides **ADDED SPACE** for Base Cabinet Storage . . . More Than Compensates For Any Sacrifice In Wall Cabinet Space.

**HOME APPLIANCE**

AUTHORIZED DEALER  
GENERAL ELECTRIC APPLIANCES

**MAIN STORE**  
115 E. Main

**BARGAIN STORE**  
303 S. Front

CALL KYJC 2-5277 For LATE SPORT RESULTS

**TRULY, A MAGNIFICENT AND CONVENIENT REFRIGERATOR-FREEZER .. SEE IT!**