

America knows G-E performance...G-E power...

Now see G-E PRICES!

PRODUCTION GOES UP...PRICES COME DOWN!

VOLUME PRODUCTION, AND SALES OF TELEVISION SETS
HAVE BROUGHT US FINER SETS AT MUCH LOWER PRICES

MODEL 21C107



\$239⁹⁵

21-INCH PACER CONSOLE

Aluminized Tube
Black-Tinted Safety Glass

Nothing Down
PER MONTH **\$11.84**

MODEL 21C102



\$229⁹⁵

Genuine Mahogany Veneers
G-E Aluminized Tube

21-INCH CONSOLE

Nothing Down
PER MONTH **\$11.35**

MODEL 21C238



\$249⁹⁵

21-INCH CONSOLE

Hardwood Cabinet

NOTHING DOWN AND ONLY

\$12.33 a Month

MODEL 21T22



17 inch Model

\$159⁹⁵

Nothing Down
\$7.91 A Month

Aluminized Tube
Quantities Limited

TV's sharpest PICTURE!

with famous G-E
Aluminized Tube



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STORE AT 303 SOUTH
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est Bargains on TV Sets.

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SEE IT

*Wider angle viewing—more compact cabinet. Two-way interference protection. New long-life tubes. Dynapower speaker. Controls in front as in highest priced TV. Only G-E gives you so much.



Ordinary TV G-E Aluminized

Unlike ordinary TV—G-E Aluminized tube aims picture light directly to the viewer—gives TV's sharpest picture.

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Way To Sell: Is To Offer the Best
Quality Merchandise At the
Lowest Possible Prices. And
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