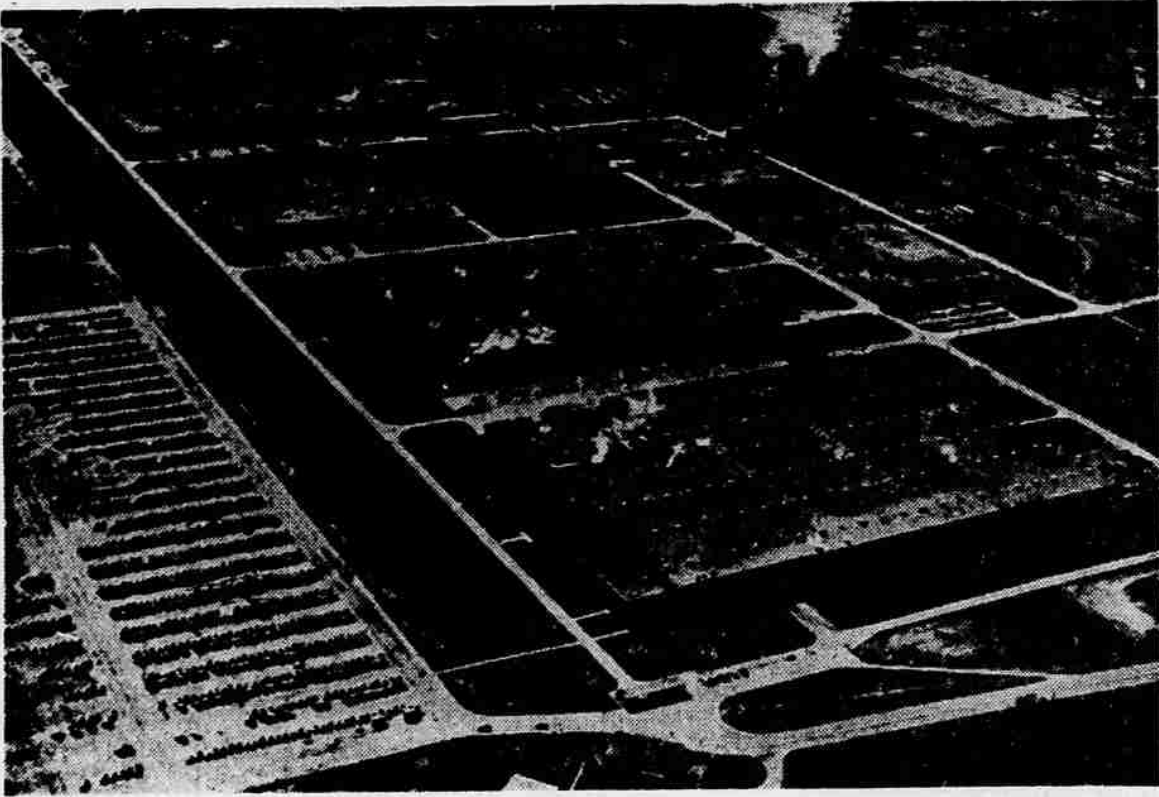


GENERAL ELECTRIC'S NEW FACTORY at LOUISVILLE, KY.



GENERAL ELECTRIC

Considers PROGRESS To Be Their MOST IMPORTANT PRODUCT!

Just what is progress? The word itself means moving forward, advancement toward completion, or toward a better state as in civilization.

We are sure that PROGRESS to the GENERAL ELECTRIC CO. means the development of new and better products that will bring more happiness and a better way of living to all people.

General Electric's success is proof that they are bringing satisfaction to many people.

3 Automatic Washers - 3 Dryers to Match

FILTER FLOW WASHER WA-750	\$299⁹⁵	\$29.95 down	24 Payments of	\$13³²
DRYER TO MATCH DA-623	\$229⁹⁵	\$22.95 down	24 Payments of	\$10²²
BOTH	\$529⁹⁰	\$52.90 down	30 Payments of	\$19⁴⁸

(NOTHING DOWN ON APPROVED CREDIT)

DeLUXE WASHER WA-550	\$249⁹⁵	\$24.95 down	24 Payments of	\$11¹¹
DRYER TO MATCH DA-520	\$189⁹⁵	\$18.95 down	24 Payments of	\$ 8⁴⁵
BOTH	\$439⁹⁰	\$43.90 down	30 Payments of	\$16¹⁷

(YOUR OLD WASHER MAY BE YOUR DOWN PAYMENT)

ECONOMY WASHER WA-450	\$199⁹⁵	\$19.95 down	24 payments of	\$ 8⁸⁹
DRYER TO MATCH DA-320	\$149⁹⁵	\$14.95 down	24 payments of	\$ 6⁶⁸
BOTH	\$349⁹⁰	\$34.90 down	30 payments of	\$12⁸⁶

(GOOD HONEST WASHER & DRYER—A GOOD HONEST PRICE)

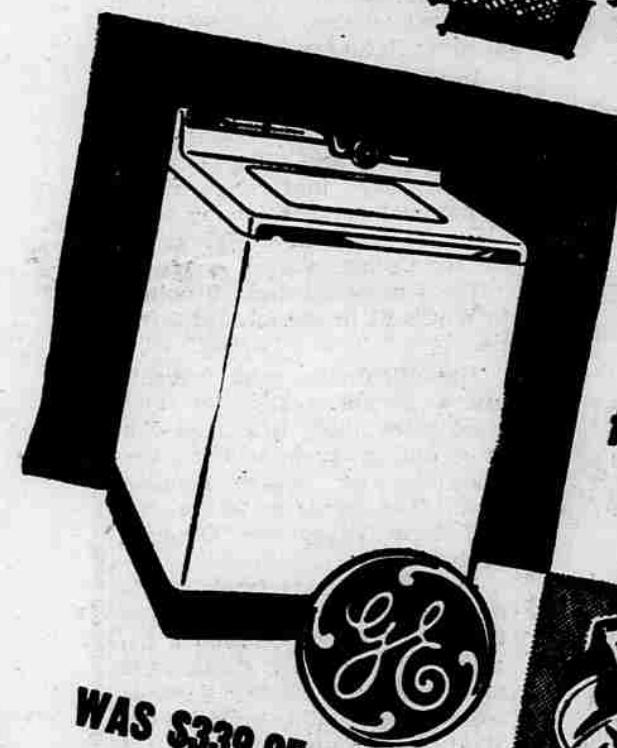


AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

MAIN STORE
115 E. Main
BARGAIN STORE
303 S. Front

WE Are PROUD To Sell General Electric Products

NEW!



G-E AUTOMATIC WASHER

*cleans and recleans
the wash water to give
you cleaner clothes!*

WAS \$339.95
\$299⁹⁵

after small down payment



BIG CAPACITY Over 50% more clothes capacity than many other automatic washers.



WATER SAVER CONTROL Saves gallons of hot water. You simply select any water level desired.



ACTIVATOR Washing Action. Your clothes are individually cleaned as though washed by hand.



FLEXIBLE CONTROLS Ideal for fine fabrics. You can stop, skip, extend or repeat any cycle.

NEW FILTER-FLO® WASHING SYSTEM
Lint filtered out of your wash right before your eyes. The G-E washbasket is always filled to overflowing, continuously carrying away lint, soap suds and light particles. Sand and silt automatically ejected from the bottom of the washbasket.

Come in today to see the new G-E FILTER-FLO® Washing System

• WE PROMISE . . . TO SELL

Our appliances at the lowest possible prices to everyone. We want our prices to be low, because we know that LOW PRICES produce more business.

• WE PROMISE . . . TO OFFER

You the best possible merchandise. We will try to sell the items that we feel represent the best values.

• WE PROMISE . . . TO GIVE

GOOD SERVICE. This means protecting your best interests by helping you select the appliance to fit your needs, and then making sure that you get satisfactory performance.

If we earn your confidence we hope to talk to you first next time that you buy.