

Is That Gleam In Mother's Eye A NEW Automatic Washer?

We know that you will agree with us that this is one gal who certainly deserves the very best on her day—Mother's Day, May 8

We Think That The Best Is ... GENERAL ELECTRIC

Once in a while an Appliance Manufacturer will develop a new feature that makes his appliance far better in performance! We know that our new Filter Flow Washing System makes this year's GENERAL ELECTRIC Automatic Washer the very best performing Washer that we have ever offered for Sale!

Recently the GENERAL ELECTRIC COMPANY reduced the price on this Washer from \$339.95 to \$299.95 . . . So NOW the BEST can be bought for LESS!

How the new G-E Filter-Flo system works . . .

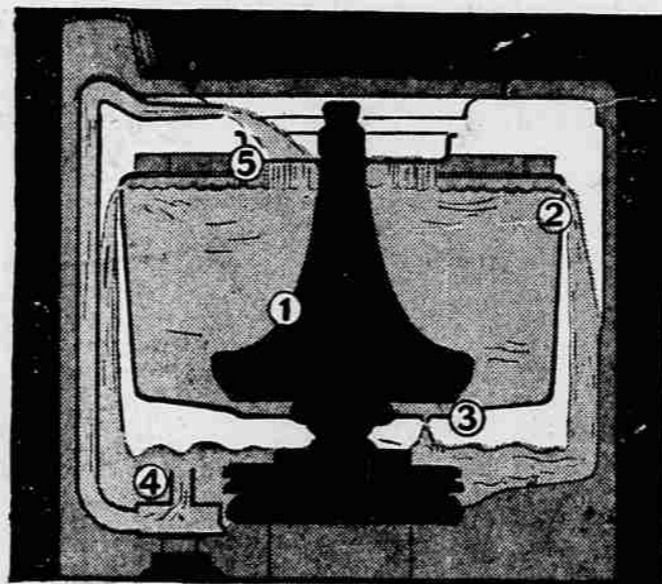
This new General Electric washer circulates and filters the water at the rate of six gallons per minute . . . to give you whiter, brighter clothes.

As the Filter-Flo System circulates the water, sand, soap-scum, and lint are removed to let only cleansed sudsy water flow back into the washbasket.

Big capacity, too! This G-E has 50% more clothes capacity than many other automatics. You're not forever splitting a big wash into two separate loads. And the Water Saver Control lets you select any water level from 17 down to 11 gallons of water for small washes.

1. Dirt loosens as clothes are individually dipped, flexed, and cleansed by thorough G-E Activator Washing Action.
2. Floating lint and soap scum are carried away as washbasket continuously overflows into outer tub.
3. Heavy sand and silt are flushed out here.
4. Pump continuously forces water up and through filter and (5) back into washbasket.

The original tub of water is filtered clean five times during one wash cycle.



Automatic Washer With Filter Flow Washing System

SOMETHING NEW ON SPORTS—

Here's a new service of HOME APPLIANCE . . . Now you can get the latest sports information by calling KYJC 2-5277 anytime. Baseball scores, fight results, fishing information and road conditions and any latest sports development that you wish. This service has been set up by HOME APPLIANCE in cooperation with KYJC's Sportscaster Tom MacLeod. Remember, this service is for you . . . use it!

We think that the memory of Good Quality lingers on far longer than the memory of the Price that has been paid . . . We know that a LOW PRICE does not necessarily make a satisfactory purchase. It is a good transaction only if this LOW PRICE also gives you an item of the HIGHEST QUALITY delivered and backed up with the best possible EXTRA SERVICES.

It is our job and our intentions to bring to you the Best Possible Appliances (General Electric) at the LOWEST possible PRICES (the same low prices to everyone . . . and at the same time — we pledge ourselves to give you more than you expect in the way of EXTRA PERSONAL SERVICE!

TERMS? Of Course: On This Washer at . . \$299.95
or Either of Our Other Washers at \$249.95 or \$199.95

WE Will Provide the Terms That You Need or Want!

PHONE US
At
2-4585
or
2-9633
For A Chance
To Win a
Mobile Maid
DISHWASHER
On Mother's Day
Nothing To Buy
or Do.



AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

MAIN STORE
115 E. Main
BARGAIN STORE
303 S. Front

BOTH STORES WILL BE OPEN ALL DAY WEDNESDAY UNTIL 9 P.M.