

GENERAL ELECTRIC'S KITCHEN OF TOMORROW

Is On DISPLAY At The ... HOME APPLIANCE CO. TODAY!

You have seen these new types of Appliances in "Life" and other Magazines . . . Now you can actually see them at our store. We will have wall refrigerators for delivery in 10 days. By ordering a Carload of refrigerators directly from the factory in Louisville, Kentucky . . . we were able to get a few of these new wall refrigerators.



Something New on Sports

Here's a new service of HOME APPLIANCE . . . Now you can get the latest sports information by calling KYJC 2-5277 anytime. Baseball scores, fight results, fishing information and road conditions and any latest sports development that you wish. This service has been set up by HOME APPLIANCE in cooperation with KYJC's Sportscenter Tom MacLeod. Remember, this service is for you . . . use it! Our apologies for the error in the phone number in Friday's edition . . . remember the correct number is 2-5277.

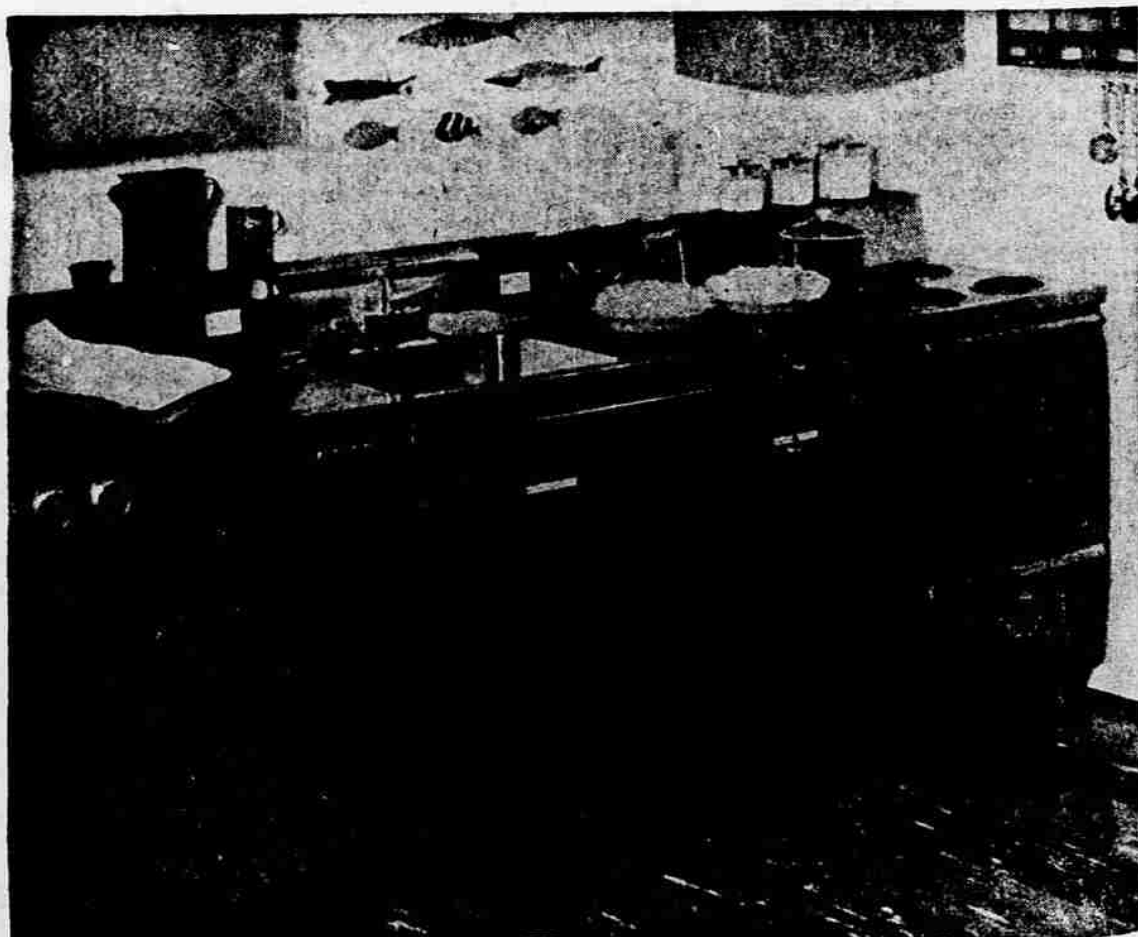


GENERAL ELECTRIC has taken a BOLD STEP in offering a FULL LINE of fine appliances in WONDERFUL NEW COLORS . . . that means much greater production, and only a manufacturer like General Electric could possibly do it. SIX most desired colors to choose from . . . and leading paint manufacturers are offering them for those who like to MIX-AND-MATCH their new kitchens. NEW "HOME OF TOMORROW" styling, too, and wonderful space-saving combinations as shown in pictures at the left!

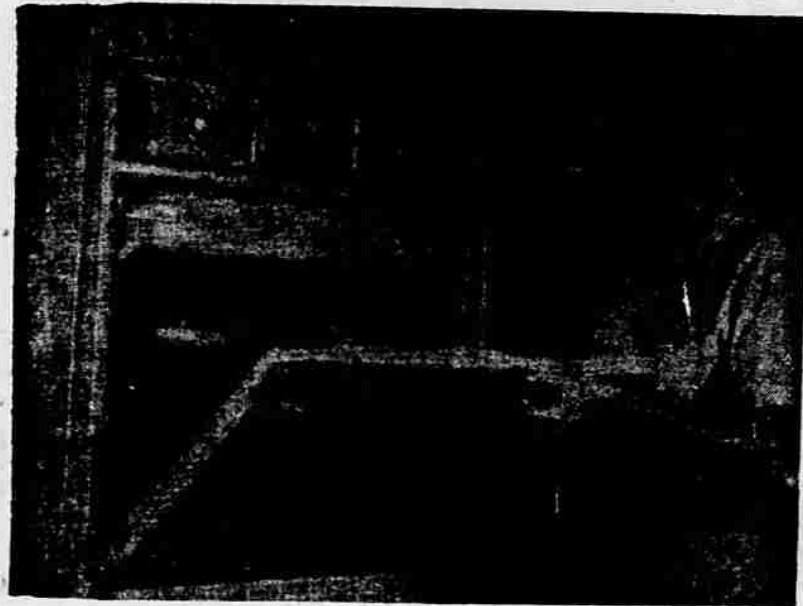
5 in 1 For A BRIGHT NEW KITCHEN!

Designed for General Electric by George Nelson, this convenient, space-saving group—all with gleaming stainless steel top, includes combination washer and dryer, sink with garbage disposal and dishwasher and range. It's the much talked of group you've seen in full colors in LIFE magazine—now see it at our store. It is COMPLETE, ready to move into your present home or your new home, with wiring and plumbing ready for quick installation. We've already sold one here—the FIRST INSTALLATION to be made in Oregon!

PRICES ARE SURPRISINGLY LOW!



NEW CONVENIENCE In Your Cooking With a G.E. BUILT-IN RANGE!



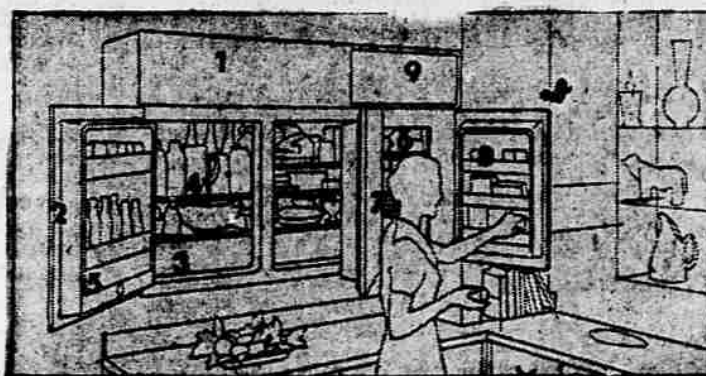
YOUR kitchen can have that modern, functional "custom" look . . . your cooking will be done easier, quicker, and you can choose from five colors or white to match your color scheme. This handsome built-in, space-saving range is so neat, trim and practical you'll want one at once—and we have it for you!



Magnificent New G.E. WALL REFRIGERATOR Hangs Like a Picture



In this de luxe refrigerator-freezer are more than 10 cubic feet of storage room — 8.7 cubic feet for fresh foods and 2 cubic feet for frozen. It is 5 feet 4 inches long, 3 feet 3 1/2 inches high and 17 1/2 inches deep. Plenty of room for big platters. 1. The exterior is long-lasting baked enamel with a wide band of textured aluminum. 2. All 3 doors are kept shut by famous G-E Alnico Magnets. There are no handles, no catches. 3. Separate vegetable and fruit compartments have transparent, sliding doors. 4. Top shelf provides space for tall bottles. Shelves are movable and adjustable to various levels. 5. Separate compartments for butter, egg rack; and door shelves for small jars and cans. 6. Zero-degree food freezer has room for up to 83 packages of frozen foods. 7. Four new-style Mini-Cube ice trays. 8. Frozen fruit juice storage rack. 9. Dependable and whisper-quiet, sealed-in G-E refrigeration unit.



Imagine! MIX OR MATCH COLOR CHOICE! NEW "TOMORROW" DESIGNING—AND PRICES YOU CAN AFFORD!

Yes, the NEW General Electric appliances in newest designs and colors are SURPRISINGLY MODERATE IN COST . . . Choose from SIX EXCITING DECORATOR COLORS . . . your paint dealer can match them — and we can REFINISH YOUR OTHER APPLIANCES TO THE EXACT SHADE. Our completely equipped shop, with experts doing the job and infra-red baking equipment, will make your appliances like new. Let us show you how General Electric's MILLION DOLLAR GAMBLE can mean the "Kitchen of Tomorrow" for YOU!

Come In! See Them Here — NOW!

AUTHORIZED DEALER
GENERAL ELECTRIC APPLIANCES

HOME APPLIANCE CO.

MAIN STORE
115 E. Main

BARGAIN STORE
303 S. Front