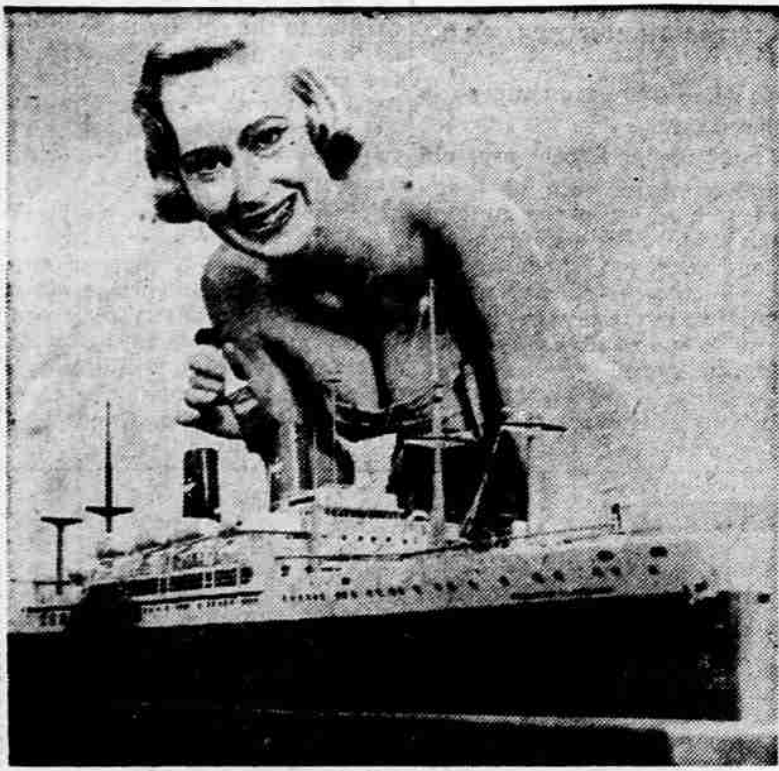




SPRUNGING UP—Getting ready for the big event, Carol Nielsen does a little retouching on a model of the American President Lines' SS President Wilson. The big liner will soon celebrate its millionth mile across the Pacific between San Francisco and the Far East.

SLOW AS— Norwich, N.Y.—(U.P.)—The old adage, "slow as molasses in January," was well illustrated here recently. The manager of a local feed store could not mix his dairy cattle feed because the molasses was too cold to be pumped through pipes into the mixing machine. And with good reason—the mercury stood at 22 below zero.

MEDFORD TRIBUNE

United Press—Full Leased Wire
Second Section

MEDFORD, OREGON, THURSDAY, APRIL 28, 1955

United Press—Full Leased Wire
Pages 1 to 10

United Press Foreign News Service Geared Highly To Handle Chain Reaction of Events

New York—(U.P.)—The United Press foreign news service is geared as never before to handle the chain reactions of international news events, U.P. executives have reported.

Reports on foreign news coverage and distribution were made at the annual meeting of U.P. executives presided over by U.P. President Frank H. Bartholomew in the agency's world headquarters here.

Earl J. Johnson's vice-president and general news manager, said the U.P. had been able to recapture the "old flexibility of coverage" because of the easing of travel restrictions almost everywhere outside the Iron Curtain.

"We can not shift forces speedily, according to shifts in the center of news gravity and news

interest," he said. "When the story is in Bandung—as it was last week—we were able to have half a dozen men on the scene from Cairo, Washington, Tokyo, Manila and Hong Kong."

News Chain Reaction

"Almost every big story this year has set off a chain reaction of other news. London, Washington and Tokyo react quickly to something said or done in Paris, in Moscow or New Delhi."

"Foreign news editor Phil Newsom and his staff keep constantly in mind their responsibility to make this news understandable and interesting. Thousands of words must be compressed into dispatches that fit the space and time specifications of newspapers and radio."

Johnson noted a gradual relaxation of censorship restrictions in Russia, but regretted failure so far to get an American reporter into the Chinese Communist capital of Peking.

The "best team job" of reporting in recent months, he said, came on the resignation of Winston Churchill.

"Our London staff, under the guidance of bureau manager Gene Patterson, anticipated the news impact of this historic event," Johnson said. "Their advance copy, for release when Churchill stepped down, caught the epic sweep of the occasion."

"For most of it, they allowed Churchill's own words, gathered from over the years, to tell the story, and they told it well."

Harry R. Flory, general manager of the U.P. communications, reported that radiophone circuits established two years ago now supply news to 74 cities in 48 countries and territories. Seventy of these cities are on one of the two basic circuits beamed from New York to clients abroad, he said.

Far-Reaching Circuit

Flory said one of the circuits reaches 26 cities in 25 countries and territories from London to Cairo, Johannesburg, Bombay, Manila, Tokyo and Sydney. Four new points were added to the circuit this year, he said. They are Ceylon, Singapore, Teheran and St. John's, Newfoundland.

The other basic circuit, Flory said, runs from New York through Latin America and the Caribbean area. Approximately 50,000 words daily, almost entirely in Spanish, are sent simultaneously on this circuit to 44 cities in 19 countries and territories, he said.

Joseph L. Jones, vice-president and general European manager, came the report that the U.P. has more television clients on the continent than all other agencies combined. The U.P.

telephoto network also is the largest of its kind in Europe, he said.

He said that the easing of restrictions on the other side of the Iron Curtain had made it possible for the U.P. for the first time to supply pictures from inside Russia, Hungary and Yugoslavia.

Asiatic Clients

Ernest Hoberrecht, U.P. vice-president and general manager for Asia, reported the U.P. now has clients in every country in that area outside the "Bamboo Curtain."

"On Formosa and in other top news spots in the Far East, the United Press has taken special pains to deploy reporters and arrange special communications to cope with the event," Hoberrecht

said.

Thomas R. Curran, vice-president and general manager for South America, said the first city-to-city teletype circuit in Argentina was established in March. It runs between Buenos Aires and Mar Del Plata, where the daily La Manana now receives national and international news direct from U.P. headquarters in Buenos Aires.

Of special interest, Curran said, was a successful experiment in which teletype dispatches were sent by radiophone direct from New York to El Universal, in Caracas, Venezuela. This was the first such trans-oceanic transmission ever recorded.

The U.P. now has four separate photographic transmissions to Latin America, he said.

Buenos Aires has been added to the list of Latin American cities where U.P. Movietone News film is being shown on television, he said. The others are Havana, Mexico City, Sao Paulo, Rio De Janeiro and Caracas.

Canadian Operations

Philip R. Curran, British United Press general manager in Canada, reported B.U.P. has established a facsimile newspaper system. The circuits carry photographs to newspapers and TV stations in Montreal, Windsor and Hamilton.

He said B.U.P. has 50 newspaper and 123 radio clients in Canada. All TV stations on the Canadian Broadcasting Corporation's network receive U.P. movietone news film, as do many privately owned stations, he said.

United Press recently has established two press associations first in Australia, reported Peter B. Gruening, manager for Australia, New Zealand and the South Pacific.

The pioneer achievements were a direct 24-hour radiophone news service and daily scheduled radiophone broadcasts to the continent. The first travels over a 15,200-mile circuit direct from New York. The second spans 7,400 miles of Pacific ocean, from San Francisco.

The Australian Broadcasting Commission contracted for U.P. radiophone news soon after the circuit opened. It now supplies news to 98 stations.

The spelling of Wisconsin was established by Congress from the Indian names Ouisconsin and Miconsing.

The geographic center of the North American continent is a few miles west of Devils Lake in Pierce County, North Dakota.

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2 for 19¢

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Chocolate Chips
6 oz. 2 for **39¢**

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