

# 1955 Plymouth Models Said Most Attractive Ever Presented by Company

## Demand Higher Than Anticipated By Manufacturer

The Plymouth display at the Automobile Show is the most attractive the company has ever presented.

Plymouth's 1955 models are longer, lower, wider—bigger in every way. They are the most powerful cars ever produced by Plymouth. They are more colorful than ever, and they are low priced. The new Plymouths may be seen at Dick Knight Co., Leever Motor Co., and Hamlin Motor Co.

President John P. Mansfield of Plymouth points out that the 1955 models, being completely new, required a completely new set of prices.

"Generally we have held the price line," he says. "Some models are slightly higher while on others there are reductions in price."

### In Volume Production

All of the cars in the exhibit are now in volume production and are being delivered to customers as displayed at the show.

Demand for the 1955 Plymouths is even higher than the company anticipated, according to William J. Bird, Plymouth vice-president in charge of sales. Showroom attendance and customer orders were the greatest in Plymouth history.

The 1955 Plymouth cars are available in three series—Belvedere, Savoy and Plaza—in 12 body styles and 22 models. All but two models are available with a choice of the PowerFlow Six or the Hy-Fire V-8 engine. The exceptions are the Belvedere convertible, which is powered exclusively by the V-8, and the Plaza business coupe, lowest priced car in the line, which is built only with a six.

### Automatic Transmission

All 1955 Plymouths are available with PowerFlite fully automatic transmission, Overdrive or Synchron-Silent three-speed transmission, and in combination with either the V-8 or the six. Also available are power steering, power brakes, electric window regulators and power-operated front seat adjustment. Electric windshield wipers are standard.

Plymouth's display cars at the show are representative of the entire line. They include club sedans, four-door sedans, two-door and four-door Suburbans, the sport coupe and the convertible.

Plymouth's 1955 engines are the 117-horsepower PowerFlow Six, 167-horsepower Hy-Fire V-8 and a special combination of V-8 with four-barrel carburetor and special manifold developing 177 horsepower.

Compared with 1954 Plymouth cars, the new models are bigger both inside and out. They are 10.3 inches longer. Hip room is 3.2 inches greater in the front seat and 5.9 inches greater in the rear seat of four-door sedans. Glass area of the new Full-View wrap-around windshield is 15 per cent greater, and the trunk compartment has nearly 34 cubic feet of useful space.

## BOY SCOUTS

**Troop 8**  
Troop 8 held its regular meeting Tuesday. We talked about the Camporee, then we broke up into patrol corners where we got ready a menu for Camporee. The Camporee will be by the Old Military road. Troop 8 is supposed to meet at the meeting hall Saturday at 10 a.m. to go to Camporee. Everyone is to bring a sack lunch.  
Our charter night dinner will be Tuesday, April 26. All parents are invited to attend.  
Gene Harvey, Scribe.

### Pack 41

Cub Scout Pack 41, Griffin Creek, visited the plant and offices of The Mail Tribune Wednesday afternoon. They were accompanied by Mrs. Boyd Lawton, den mother.

Boys making the trip included James Casad, den chief, and John Casad, Wesley Lickie, Alan Judy, Stephen Lawton and Robert Casad.

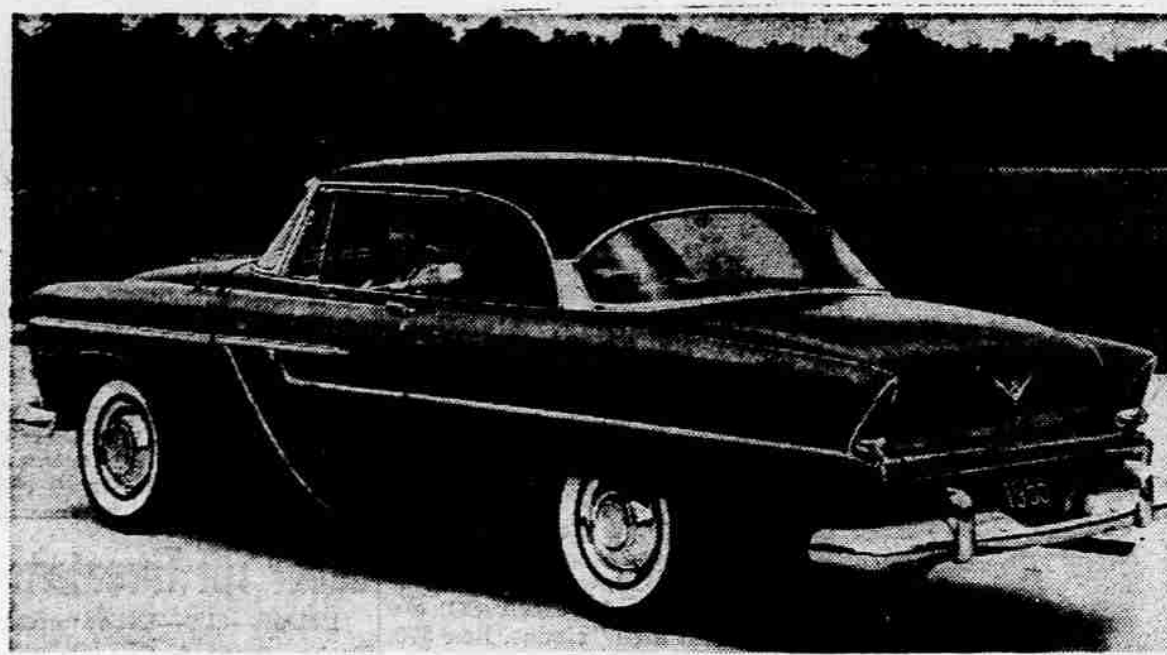
## Baker Fines Suspended On Standard Bread

Portland — (U.P.)—Nine Portland bakers have been given \$25 suspended fines for selling bread below standard weight.

The defendants contended the state's weight tests failed to prove any but minor technical infractions of the weight law.

## CRASH KILLS WORKER

San Juan, Puerto Rico — (U.P.)—Eight sugar cane workers were killed and 16 injured Wednesday when their pickup truck crashed into the side of a bridge and catapulted them a 100 feet into the river below.



Plymouth's completely new 1955 cars are lower, wider and more than 10 inches longer than previous models. With either a PowerFlow Six or Hy-Fire V-8 engine, they are the most powerful cars Plymouth has ever built. They are available with a full range of automatic and power-assist devices, including electric window lifts and power front seat adjustment. Pictured here is the Belvedere sport coupe.

## KF Railroad Engineer Sues Southern Pacific

San Francisco — (U.P.)—Joseph McCarty, 43, a railroad engineer of Klamath Falls, Ore., today filed a \$100,000 damage suit in U.S. District Court against the Southern Pacific Co. for injuries he allegedly suffered in the collision of two SP locomotives last year.

McCarty said in his complaint that he suffered a fractured skull and other injuries when the two engines collided in the Klamath Falls yards the morning of Nov. 26, 1954. He charged the company was negligent because the right of way was obscured by clouds of steam and that neither he nor the other engineer had any warning of the impending collision.

## Polio Vaccine Theft Told in El Centro

El Centro, Calif. — (U.P.)—Theft of 57 vials of Salk polio vaccine has been reported here in what authorities believe to be the first case of robbery involving the serum.

Dr. Austin W. Matthis, Imperial County health officer, said the vials were taken from an unlocked refrigerator in the Health Department offices here. He said an additional 101 vials were untouched by the thieves who apparently entered the building through an open window during the night.

Matthis said the retail value of the vaccine was only \$800 but its worth: "will go way up in the black market."

## Bills in Legislature

Salem — (U.P.)—The Senate has passed a House-approved measure requiring registered voters to sign their names at the precinct and attest that their residential addresses are correct.

Should a voter sign such a statement and it was then found he did not reside at the address given, he would be guilty of a misdemeanor.

Sen. Monroe Sweetland (D-Milwaukie) protested that the measure would slow down voting and result in such long lines at the more heavily populated precincts as to discourage the voters.

But Sen. Phil Lowry (R-Medford) said the act was in no way restrictive, but merely aimed at making sure a citizen was entitled to vote in his precinct before he cast his ballot.

Salem — (U.P.)—A measure calling for the subdividing of Marion county for election of representatives to the state Legislature has been passed by the House with an amendment referring it to Marion county voters for approval.

Rep. G. D. Gleason (D-Portland) charged that the referral amendment was a maneuver to kill the bill and that it was contemptuous of voter opinion because the principle of subdividing had already been approved overwhelmingly by the voters.

A Multnomah county subdividing bill has already passed both houses.

Salem — (U.P.)—The House Elections Committee has voted in favor of keeping Oregon's primary election in May. The committee amended Senate bill 396 to keep the present date of the third Friday in May rather than switch to the fourth Tuesday of June.

Rep. Al Corbett (R-Portland) made the motion to amend. He said the chance would make no difference in candidates' expenses but would reduce number of voters because many would be on vacation.

Salem — (U.P.)—Authorization for the State Highway Department to spend some \$109,800,000 in the next two years has been granted by the house when it

## Conservation Group Planning Observance Of 'Week' May 1 to 7

Preparations for the local observance of Conservation of Natural Resources week, by a committee headed by Dr. Elmo Stevenson, president of Southern Oregon college, were being made this week.

The observance, being held May 1 to 7 at the request of Gov. Paul Patterson, is designed to call attention to the importance of natural resources in the economy of the state, how this can be accomplished, and to enlist the assistance of all residents in the effort.

Two committee meetings have been held, and job responsibilities assigned to those taking part.

Eugene K. Peterson, district forester for the bureau of land management, heads a speakers' bureau which is furnishing experts to talk on phases of conservation for clubs meeting the week of May 1 to 7.

Observance in the schools will be headed by Elliott Becken, assistant superintendent of schools in Medford, and efforts will be made to get all the county's children to repeat the conservation pledge, which reads:

"I give my pledge as an Oregonian to save and faithfully defend from waste the natural resources of my state... its soil

and minerals, its forests, waters and wildlife."  
In Churches  
Mention of the aims of the week is being requested in the valley's churches.

Special groups with an interest in conservation are being called upon to assist. A series of radio and television programs and newspaper articles are being prepared through the cooperation of various agencies and the media.

Observance of the week will begin with a television program at 3:30 p.m. Sunday, May 1, which will feature a discussion of the objectives by speakers representing soil and range conservation, wildlife, mineral, timber, forest and recreation aspects. Dr. Stevenson will be moderator.

Salem — (U.P.)—An appropriation of \$24,000 to promote markets for Oregon agricultural products has been approved by the House and sent to the Senate. Some of the money would go for the fight for more favorable freight rates at federal hearings in Washington.

Rep. Walter Pearson (D-Portland) failed in his attempt to send the bill back to the Joint Ways and Means Committee to have the money given to the Oregon development commission for the same purpose. The bill as passed would put the promotion under the director of agriculture.

Salem — (U.P.)—The House has reversed itself and passed an amended version of a bill that would permit counties to construct, operate and maintain sewage disposal systems outside incorporated areas. The bill was previously defeated but brought back for reconsideration.

## Kite-Chute Latest Thing for Fishermen

Utica, N. Y. — (U.P.)—The latest thing for fishermen is the kite-chute—which is not a sneeze but a sort of kite, or sort of parachute, but not exactly. It works like this:

A fisherman wants to cast his line 100 yards or more. First, he flies a kite. Then he ties his line to the kite-chute, and ties the kite-chute to the kite string.

The kite-chute automatically runs up the kite string until it is five feet from the kite. Then it automatically drops a parachute—and the fishing line—into the water. Simple, no?

Edward T. Cahill, who invented the gadget, says it's also fun for kiddies.

## Northwest Power Firms Offer To Underwrite Dam

Portland — (U.P.)—An offer to underwrite the \$273,000,000 needed for construction of power facilities at the proposed John Day dam has been made today by three Pacific Northwest power companies.

The offer was announced jointly by the presidents of the Portland General Electric Company, Pacific Power & Light Company and Washington Water Power Company.

A bill to authorize construction of the dam on the Columbia river was introduced in Congress today by Rep. Sam Coon (R-Ore.).

## Low-Cost Source PGE Board Chairman Thomas W. Delzell Said The Three Companies Believed The John Day Site Offered The "Largest Low-Cost Source of Power of Which We are Aware."

He said the power facilities would be fully competitive with other power sources when fully developed.

Delzell and Presidents Paul B. McKee and PP & L and Kinsey M. Robinson of Washington Water Power said the three companies had no intention of monopolizing the dam's power if municipal power groups, or private power agencies or private companies were interested.

The PGE official said the John Day project would supply 1,205,000 kilowatts of energy which would be enough to meet the Northwest's growing need for two years.

## WENT TO RIGHT PLACE

Springfield, Ill. — (U.P.)—George Washbond was being held on drunk driving charges today. Wednesday Washbond drove his car off the street, down a long ramp and into the basement of the police station.

Walt Whitman wrote "Leaves of Grass" 100 years ago.

## Italy Replaces France as Top Attraction for American Tourists

By UNITED PRESS  
Italy has replaced France as the favorite country for the record tide of American tourists to Europe this year.

Spain, least expensive of all European nations, also is moving up rapidly and will be in third place — ahead of Switzerland, Britain, Germany and most parts of France outside Paris itself.

That's the word from travel experts as the vanguard of some 560,000 U. S. vacationists head across the Atlantic this month. It will be the biggest tourist year for Europe in history.

Italy, according to travel agencies and reports from United Press bureaus abroad, has become the nation to which most Americans will go and stay the longest. Paris will hold her crown as the favorite city. But Americans are finding France expensive.

## Report on Rome

Here's a report from the UP bureau in Rome:

"Italy as a country makes a hit with the new brand of American tourist. Rubbernecking around the renaissance wonders of Florence, the Venetian palaces or the relics of ancient Rome, he has a satisfying feeling that he is getting culture and history with the minimum amount of pain.

"The main anxiety is to make sure he does not miss anything that people are likely to ask about when the wanderer gets home.

"Rome boasts no Montmartre and no girlie shows but its sidewalk cafes and quiet night spots have a distinctive charm for the tourist. American men also undoubtedly, if furtively, appreciate the unflinching charm of the big-busted Italian girls in summer dresses. The burning-eyed Italian men also add spice to many an American lady tourist's evening out, though few would admit it."

All Europe will have more

Americans visiting than ever before.

The great majority will go first to England—either by plane to London or ship to Southampton. They will spend four days to a week in Britain. An increasing number will visit Scotland.

## Favorite Sights

Then on to the continent. The favorite sights of interest—museums: The Louvre in Paris and the Prado in Madrid. The battlefield of Waterloo outside Brussels. Paris' Pigalle, Eiffel Tower. The Kronberg Castle at Elsinore, scene of Shakespeare's "Hamlet," outside Copenhagen.

Heidelberg, the "Student Prince" town now headquarters of the U. S. Army in Europe. Munich, the tourists best buy in Germany. Lake Lucerne, Spain's Costa Brava. Capri overcrowded and nearby Ischia.

They will lodge every place from a \$1-a-day pension in Majorca to a \$40 a day suite in London's Savoy or the George V in Paris. Meals will range from 80 cents for knockwurst and frothy German beer in Bavaria to \$8 for the pressed duck at the Tour d'Argent in Paris.

They will spend \$10 for black-market bullfight tickets in Seville and less than \$3 for the Saddler Wells Ballet in London.

They will become impatient with language barriers without realizing that English has become more widespread than any other language. They will find the dollar not as powerful as in years past and blackmarket currency transactions fading away.

## Articles for Sale

They will buy leather goods in Florence, glassware in Venice, neckties in Rome, Bruges lace and Val St. Lambert crystal in Belgium, Scottish woollens and Wedgwood china, French perfumes and dresses, Rosenthal chinaware, Munich beer steins, Leica cameras and Swiss watches.

They will also find a curious type of merchant near the docks at Naples or Cherbourg. He has sprung into being because of the American who buys a motor-scooter in Italy for \$130, realizes it would never do in Red Bank, N. J., and liquidates it at dockside for \$75.

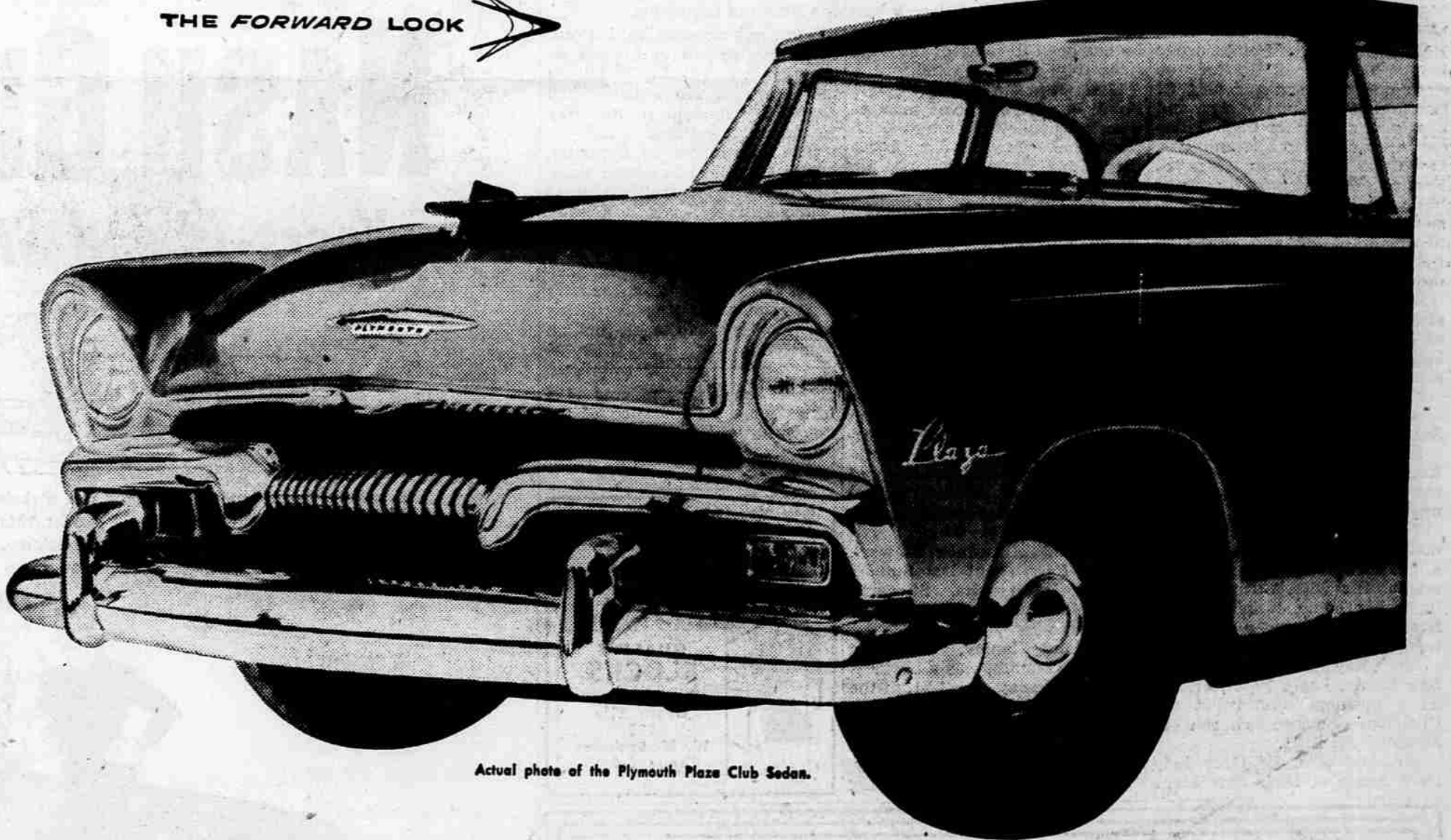
They will find the majority of customs inspectors won't even bother to open their luggage with the exception of the Germans, who wouldn't feel right if they didn't. Tipping will irritate them more than anything. Good manners will impress them more than anything else.

## Good Turn Brings 21 Months in Jail

London — (U.P.)—Gerald Bolitho faced 21 months in jail today for doing the British Museum a good turn.

Bolitho, who was sentenced Wednesday for stealing a rare early copy of the French national anthem, The Marseillaise, from the museum, said "I have actually done the British Museum some good, because I have shown up a defect in their system."

There are 1,000 lakes within 40 miles of Ely, Minn. Minneapolis will celebrate its centennial in 1956.



Actual photo of the Plymouth Plaza Club Sedan.

# TOP CAR...TOP SIX

of the low-price 3!

BIGGEST SIZE, SMOOTHEST PERFORMANCE, HIGHEST ECONOMY

Take a turn at the wheel behind Plymouth's new, high compression PowerFlow 117 engine—see why it's the smoothest, thriftiest 6 in the lowest-price field. Here's power for all driving needs, plus the super-smoothness of the PowerFlow's Chrome-Sealed Action. No other low-price car has it, and it's your guarantee of more years of gas-saving economy and trouble-free performance.

Its L-head design means fewer working parts, less friction. Its automatic choke meters each drop of fuel. Its bypass cooling system gives you quick warm-up in cold weather; dozens of other exclusive features promise you lower operating expense.

The PowerFlow 117 engine is one big reason why the big swing this year is to the forward-looking Plymouth. Another is the new 167-hp Hy-Fire engine, the most powerful standard V-3 in Plymouth's field. Plan to drive a big, beautiful Plymouth with either of these two great powerplants soon—how about today?



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