

1955 Chrysler Offers Totally New Models With Fresh Concept of Styling

V-8 Engine Gives 250 Horsepower in New Yorker Deluxe

The 1955 Chryslers are totally new from bumper to bumper with a fresh concept of styling that initiates a trend in automotive design. They may be seen at Hamlin Motor Company, 121 North Bartlett st.

"Chrysler stylists have created a slim, vigorous motor car whose power of attraction matches its power of action," said E. M. Braden, general sales manager, Chrysler Division, Chrysler Corporation.

"Two V-8 engines — a more powerful 250-horsepower Fire Power V-8 in the New Yorker Deluxe and an entirely new 188-horsepower Spitfire V-8 in the Windsor Deluxe — offer outstanding performance. For 1955 we offer fully-automatic Power-Flite transmission, new Power-Flite range selector on the dash, full-time coaxial power steering, a new double-width-pedal power-brake, rigid frame and new suspension, and many other chassis improvements."

Wide Choice of Body Styles

The 1955 Chryslers are offered in two lines this year—the Windsor Deluxe and New Yorker Deluxe. Both lines have a wheelbase of 126 inches. The Windsor Deluxe is available in a six-passenger sedan, Nassau hardtop coupe, Newport hardtop, convertible and Town and Country wagon. The New Yorker Deluxe models are available in a six-passenger sedan, Newport hardtop coupe, New St. Regis special two-tone hardtop coupe, convertible and Town and Country wagon. They are available in a choice of 17 solid colors and 26 New Front End Striking

The 1955 Chrysler's high styling stems from clean, low lines; taut, sleek metal work and careful proportioning.

The long hood sweeps downward between sharply defined fenders and projecting headlights with a feeling of power and assures a close-in view of the road and fenders. The divided two-element functional box-check grille set over a third opening extending across the front of



The highest-powered car in America—the Chrysler 300—has a 300-horsepower modified Chrysler FirePower V-8 engine. The ground-hugging hardtop will be available to the public

the car emphasizes width and lowness and is topped by a new stylized Chrysler hood ornament.

On the New Yorker Deluxe a floating bar bumper guard runs across and above the bumper with oval parking lights at each end. Contour line bumpers wrap around the front fenders and extend to the wheel openings which are prominent and point up the

Hunter Shoots Fourth Deer From Same Stump

Grand Rapids, Mich. (U.P.)—Jackson Fleckenstein of Ionia claims to have a "magic" hunting stump. He shot his fourth deer in four years while seated on the same stump.

Fleckenstein's friends have suggested he sell tickets to his "magic" stump in Osceola county during next year's deer season.

But Fleckenstein's wife does not need a bewitching stump. She shot a 125-pound buck the day before he did this year. And her buck had eight points; her husband's had only six.

The only three areas of North America and Europe not accessible today by railways and highways are the wilderness sections of northern Canada, Alaska and remote regions of Scandinavia.

in March. Designed to the specifications of motor sports enthusiasts, the "300" has special suspension, is 59 inches high, and features simple chrome treatment.

beauty of wheels and wheel covers.

The new superscenic windshield in combination with a slim, gently tapering roof line and increased glass area of all windows lends a light look to the upper body and concentrates its mass low to the ground.

The superscenic windshield is wrapped around at both top and bottom with rearward sloping side pillars conveying the feeling of forward motion. Because the pillars have been moved rearward visibility is increased throughout the entire height of the windshield. Windshield area has been increased 20 per cent. A road-hugging appearance head-on is created by the tumble-home of the sides above the belt line without sacrificing interior space. Hip room, for example, has been increased four inches in the rear seat compartment.

A strong character line, formed into the body metal and accented by chrome moldings, runs straight along the side of the car and fairs into the rear fender. New easy-opening and tight-sealing door handles operating on a push-pull principle are smoothly faired into the doors. The outboard location of tall, fin-like taillights emphasizes the car's width and sharply outlines the rear fenders. Backup lights are recessed within ovals at either end of the floating bar guard.

Democratic Dinner Speaker To Arrive Saturday Morning

Stephen A. Mitchell, former Democratic national chairman who will be speaker at the annual Democratic Roosevelt Memorial dinner Saturday at 7 p.m. will arrive in Medford tomorrow at 11 a.m., according to Bob Boyer, county Democratic chairman.

Arriving with Mrs. Mitchell from San Francisco, he will be greeted by a committee including Boyer, Marian Lusk, vice-chairman; Larry Sheehan, president of the Jackson County Democratic club, Donna Straus, former vice-chairman, and others.

He will appear on television at 3:30 p.m. Saturday, with Attorney General Robert Y. Thornton, Salem, and Edward C. Kelly, Medford.

Officials to Attend

The dinner will be at the boy's gymnasium of the junior high school, with Howard Morgan, state Democratic chairman, as master of ceremonies. A number of Democratic officials, including Thornton, State Sen. Monroe Sweetland, Charles O. Porter, 1954 candidate for congress, and others, will attend.

Messages from a number of nationally prominent Democratic figures will be featured at the dinner, established as a memorial to the late President Franklin D. Roosevelt. They will be read by Russell DeForest and Sidney Ainsworth, according to

Democrat Squelches New Hampshire Governor

Rochester, N. H. (U.P.)—All are not Republicans in New Hampshire!

Gov. Hugh Gregg was presiding at a public hearing in the city hall here when a woman holding a baby asked if she might speak from her seat rather than come down front to the microphone.

Before Gregg could assent, a man offered to hold the child. As Mrs. Noreen Winkley walked to the microphone, the governor quipped:

"He (the baby) probably will grow up to be a good Republican."

"SHE will grow up to be a good Democrat," the mother retorted. "I am a Democrat."

Chrysler Fabrics and Textures Combine in Impressive Patterns

New Chrysler interiors are styled in a fresh, contemporary feeling with a high-style sports car note, according to Warren Hamlin of Hamlin Motor Co., where they are on display. New fabrics with completely new colors and textures are combined in impressive contours and patterns. Colors match or harmonize with exterior schemes.

Thirty-three color combinations of nylons and vinyls are available. Seat materials include a dramatic new nylon-faced diamond pattern, highlighted by lighter-colored nylon bolsters. All-leather trim in the same colors is available.

Bolster Within Bolster

Seat backs have a smart new bolster within a bolster effect. Safety keynotes box construction of the seat backs with a safety pad roll projecting well beyond the seat back proper, affording a recess for the assist handles on either side. For the utmost in seating comfort, seats and backs, both front and rear, feature thick, foam rubber pads as standard equipment.

Steering wheels reflect the same concern for color harmony that runs throughout these cars. On New Yorker Deluxe models, the deeply sectioned plastic two-

spoke safety wheel is offered as standard equipment in eight two-color combinations: beige and brown; beige and red; green and ivory; blue and ivory; and gold and ivory.

Center of interest in interior design is the instrument panel where skillful styling emphasizes the overhanging Chrysler safety pad which extends around into the doors creating a cockpit appearance and preventing instrument panel reflections on the windshield. The controls are arrayed along the recess formed under the protecting lip of the safety pad.

Two large easy-to-read circular dials straddle the steering column: Speedometer and odometer to the left, and oil pressure, ammeter, water and oil temperature group to the right.

The new chrome PowerFlite range selector lever is to the right of the engine indicator group on the panel. Since PowerFlite almost eliminates shifting, there is no need for a manual shift lever on the steering column.

Photographers To Talk At Monday Roundtable

The Monday noon roundtable session of the Jackson County Chamber of Commerce will feature four photography stores in Medford. The meeting will be in observance of National Photography week, April 24 to 30.

Attending and speaking at the meeting will be Earl Klimko, Rogue Camera shop; Mrs. Phil Brainerd, of Brainerd's Studio and Camera Shop; Carl Landis, of Landis - Shangle Studio, and Jerry Conner, of Ander's Photo shop.

IN ANY LANGUAGE

Minneapolis (U.P.)—A Minnesota community offers this slogan for traffic safety: "For sickerheads skyld rug hvad fornuff du har." That's Norwegian for: "For safety's sake, use what brains you have."

Some African porters are able to carry a head load of 60 pounds while making 15 miles a day.

TV & RADIO REPAIR

"We Service All Makes"

AUTHORIZED RCA VICTOR SERVICE

PH. 2-9070
IF NO ANSWER
PH. 2-9661

DON'T MISS IT!

CHRYSLER—WITH THE 100-MILLION-DOLLAR LOOK



FIRST IN STYLE—AT THE AUTO SHOW

COME SEE the Fashion Leaders of the automotive world... the stunningly new Chryslers for 1955 with the sweptback Super-Scenic Windshield... the only windshield that "wraps

around" both top and bottom to give you the widest, safest vision of all! You'll see today's most glamorous body colors... and fashion-forecast interiors without equal for sheer luxury and

comfort. In fact everything is so thrillingly new about these cars that it bears repeating... don't miss any of it! Be sure you see the beautiful Chrysler display!

THE FORWARD LOOK

SATURDAY, APRIL 23 - 8th & IVY

GOOD DRIVERS DRIVE SAFELY!

HAMLIN MOTOR CO.

121 North Bartlett Streets — Medford

Phone 2-6286

FOR THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX!" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS

SELBY'S SPRING CLEANUP SALE Seat Covers



\$9.95

For Most Cars

Installation extra on this low price.

COME IN AND SEE THE SENSATIONAL New Clear Plastic Seat Covers

for your late model automobile. It isn't necessary to hide beautiful new upholstery in order to protect it. Drive in to Selby's tomorrow.

AUTO UPHOLSTERY IS ONLY ONE DEPARTMENT
OF OUR BUSINESS—We Offer the Finest . . .

GLASS SERVICE

Glass for your CAR, your HOME, or your BUSINESS. We are always glad to make an estimate for your glass needs.

Loggers, Truckers, Contractors—let us Rebuild and Recover Your Truck and Cat Cushions!

We make and install
**CONVERTIBLE
SPORT TOPS**

For SEAT COVERS
Drive In To **SELBY'S**
303 North Bartlett