

**2nd Annual
PEAR BLOSSOM
FESTIVAL WEEK**

April 17th thru 24th

- Parade Tomorrow
downtown 1:00 p.m.
- Ceremonies
Hawthorne Park
following parade

Mann's
MEDFORD

First time in Southern Oregon

forever young fashion show

Saturday at 11:30 a.m. and 3:00 p.m.

PROFESSIONAL MODELS
arriving via United Airlines
tonight

FAMOUS FASHION EXPERT
will narrate for both shows

We have a double treat for you tomorrow! First, a chance to see Countess Renee de Sierragorda in person. And second . . . a look at our wonderful collection of Forever Young Fashions. They will be shown by professional models who will arrive in Medford tonight from Seattle. It's the first show of its kind in Southern Oregon . . . so be sure to be on hand to enjoy this special fashion treat.

**PERT PRINT
SHEER**

Conversational print of sheer, handwashable rayon bemberg with rhinestone studded buttons down the front . . . 9.98

**SEERSUCKER
SUITDRESS**

Stonecutter cotton cotton, rayon and chromspun seersucker with stark white flirtatious bow trim and young collar 9.98

**BARE-ARMED
COTTON**

A sleeveless charm in a clever, effective printed cotton fabric that thrives on kashing. Full skirt with inverted pleat . . . 9.98



Come meet

Countess Rene de Sierragorda

This globe-trotting commentator is stopping off to be special guest at our fashion show tomorrow and will narrate in our dress department. The Countess will appear with her lovely models and give fashion hints to women attending, after each performance.



DOTTED CHIFFON TREASURE

You'll be forever grateful for this pretty white coin dot chiffon stroller over its own matching taffeta slip . . . 10.98



VOILE FIGURE FLATTERER

Loveable . . . cool and tub-happy voile in delectable, white-ground paisley print with tricky bow-tied belt . . . 10.98