



Low prices on EVERY item...plus
BONUS VALUES like these, mean
GREATER SAVINGS at SAFEWAY!

Pennies saved on each shopping trip quickly add up to dollars for you. And a simple comparison of prices will show how easy it is to make regular savings at Safeway. The values listed here are typical of the hundreds of low prices on our shelves. They have been taken at random from every section of the store. Check them. They are examples of the way we price everything. For further proof, check the hundreds of other prices on our shelves. Compare them all — item for item — with what others are asking. Then multiply the savings this comparison reveals by doing all your food buying at Safeway.



The fabulous new cheese sauce-spread that is winning acclaim everywhere!

Chee-Zip

Wonderful over asparagus, cauliflower, or meat loaf. Smooth and creamy. A truly BONUS value.

8-oz. Jar **23¢** 16-oz. Jar **39¢**

Rik-Rak Cleanser

A fabulously low price on triple-action Rik-Rak. It cleans, sanitizes, deodorizes. Cuts grease and grime like magic.

14-oz. Can **5¢**

Royal Satin

You can't buy a higher quality shortening at any price than silken smooth Royal Satin. Perfect baking results absolutely guaranteed.

3-lb. Can **79¢**

Fancy Green Beans

Briargate, Cut 6 303 Cans **89¢**

Gold Cove Salmon

Fine quality pink Salmon. A grand buy. 3 Tall Cans **\$1.00**

Victorias Cane Sugar 10-lb. Bag **90¢**

Canned Milk

Cherub Brand
Finest Quality

Tall Can **23¢**

Cling Peaches

Highway Brand
Halves or Slices

No. 2 1/2 Can **29¢**

Coldbrook Margarine

1-lb. Pkg. **2/39¢**

**RATH SLICED
DRIED BEEF**

Delicious sandwiches in a jiffy. Special low price. 2 1/2-oz. Can **25¢**

**BEVERLY
PEANUT BUTTER**

Everybody loves Beverly! It's tops in quality. 18-oz. Jar **49¢**

**EDWARDS
INSTANT COFFEE**

100% pure coffee with the same rich, robust Edwards flavor. 4-oz. Jar **99¢**

**ARMOUR'S
PURE LARD**

Famous name—recognized top quality. A grand buy. 3-lb. Pkg. **59¢**

**WESTERN
BEER**

Full-bodied lager beer guaranteed to please your taste. 6-Can Pack. **1 15**

**MARSHMALLOW
PEANUTS**

Long-time favorite of kids. Deliciously fresh and wholesome. 14-oz. Pkg. **29¢**

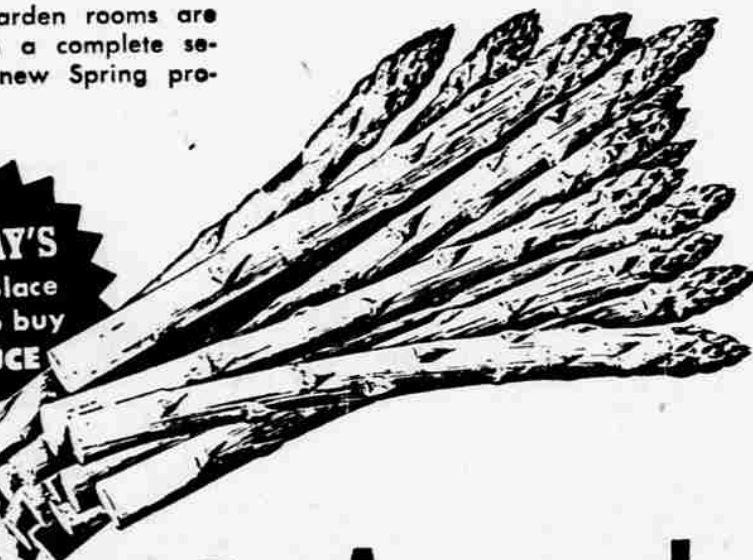
**TENDER-FRESH
Spring Variety
Extra Fancy**

ASPARAGUS

Safeway garden rooms are bright with a complete selection of new Spring produce.

Large straight stalks of crisp, fresh No. 1 asparagus that will add flavor and color to your menu. Safeway Guarantees your satisfaction.

SAFEWAY'S
the best place
in town to buy
PRODUCE



By the Pound **2/35¢**

POTATOES

Hand-graded and washed. Smooth skins. Shallow eyes.

U.S. No. 1 Economy 10-lb. **69¢**
U.S. No. 1 Potatoes 25-lb. **1.72**
U.S. No. 1 Select Premium lb. **10¢**

**Avocados
Radishes
Bananas**

Pre-Ripened Calavos A Salad Treat **2/25¢**

Bright Red, Crisp and Flavorful. Also Green Onions at This Same Price. **3/14¢**

Talk About a Royal Treat — Ripe, Golden Fruit, Firm and Sweet **Lb. 19¢**

Grapefruit Tanga Arizona White, Seedless 8-lb. Bag **59¢** **Cauliflower** Fine Compact Heads **lb. 19¢**
Oranges Sunkist Navels For Your Vitamin C 5-lb. Bag **69¢** **Crisp Celery** Clean, Crunchy Stalks **lb. 17¢**
Fresh Peas Sweet, Tender "Out-of-the-Pod" Flavor **lb. 19¢** **Sweet Carrots** No Tops to pay for **lb. 10¢**
New Potatoes Tasty New Florida Reds 5 lbs. **49¢** **Artichokes** Try Serving Them Hot with Melted Butter **lb. 19¢**

Pancake Flour Suzanna 3 1/2-lb. pkg. **45¢**
Pancake Flour, Sperry 28-oz. pkg. **29¢**
Pancake Flour, Sperry 4-lb. pkg. **53¢**
Bisquick, Biscuit Mix 40-oz. pkg. **39¢**
Biscuit Mix, Fleet Mix 40-oz. pkg. **35¢**
Angel Cake Mixes All brands Pkg. **43¢**
Cake Mixes, All brands Pkg. **4/99¢**
Pie Crust Mix, Jiffy Pkg. **10¢**
Corn Meal, Mammy Lou, white 2 1/2-lb. pkg. **31¢**
Corn Meal, Mammy Lou, yellow 2 1/2-lb. pkg. **29¢**
Kitchen Craft Flour 10-lb. sack **88¢**
Kitchen Craft Flour 25-lb. sack **2.27**
Pillsbury Flour 50-lb. sack **4.53**
Gold Medal Flour 25-lb. sack **2.27**
Gold Medal Flour 50-lb. sack **4.53**
Nestle Morsels, Semi-sweet save 3c 6-oz. pkg. **26¢**
Hershey Dainties semi-sweet 6-oz. pkg. **26¢**
Black Pepper Crown Colony 1 1/2-oz. can **17¢**
Black Pepper Crown Colony 4-oz. can **35¢**
Pie Filling Dole, Pineapple No. 2 can **31¢**
Seedless Raisins Vinecrest 2-lb. pkg. **39¢**
Dried Figs, Black 12-oz. pkg. **23¢**
Sauce Quick Applesauce, dehy. 8-oz. pkg. **39¢**
Dried Peaches, Glenview, large 12-oz. pkg. **33¢**
Walnut Meats, Shelled for baking 4-oz. pkg. **29¢**
Show Boat Rice Long grain 2-lb. pkg. **39¢**
Popcorn, E-Z Pop Pkg. **39¢**
Popcorn, Yellow and white 2-lb. pkg. **35¢**
Dry Beans, Great Northern 2-lb. pkg. **33¢**
Lima Beans California, large 1-lb. pkg. **21¢**
Butter Beans, Speckled 2-lb. pkg. **39¢**
Quick Oats, Quaker 3-lb. pkg. **37¢**
Peanut Oil, Planter Qt. bottle **79¢**
Baby Food Gerber's, strained can **12/89¢**

Minute Rice Quick cooking 5 1/2-oz. pkg. **2/29¢**
Quick-Cook Rice, MJB, 8-oz. pkg. **2/27¢**
Rolled Wheat Hot cereal 4 1/2-lb. pkg. **53¢**
Quake Oats, Reg. 3-lb. pkg. **37¢**
Brown Sugar, C&H 1-lb. pkg. **2/19¢**
Powdered Sugar, C&H, 1-lb. pkg. **2/19¢**
Cane Sugar, Victorias 10-lb. sack **90¢**
Cane Sugar, C&H 10-lb. sack **93¢**
Cane Sugar, C&H 25-lb. sack **2.33**
Cane Sugar, C&H 50-lb. sack **4.65**
White Satin Sugar 10-lb. sack **92¢**
White Satin Sugar 25-lb. sack **2.30**
White Satin Sugar 50-lb. sack **4.59**
Sandwich Spread Lunch Box Pint jar **39¢**
Sandwich Spread Lunch Box Quart jar **69¢**
Mayonnaise, Piedmont Qt. jar **49¢**
Mayonnaise, Nu Made Qt. jar **59¢**
Best Foods Mayonnaise Qt. jar **59¢**
Salad Dressing, Duchess, Quart jar **53¢**
French Dressing Milani 1890 6-oz. bottle **29¢**
Roquefort Dressing Milani 6-oz. bottle **49¢**
Catsup, Taste Tells 14-oz. bottle **2/25¢**
Catsup, Red Hill 14-oz. bottle **2/29¢**
Heinz Ketchup Red Magic 14-oz. bottle **20¢**
Tomato Sauce, Taste Tells 7 1/2-oz. can **5¢**
Peanut Butter, Skippy 13-oz. jar **47¢**
Peanut Butter Real Roast 12-oz. jar **38¢**
Syrup, Sleepy Hollow, 24-oz. bot. **56¢**
Pack Train Syrup 24-oz. bottle **25¢**
Pack Train Syrup 1/2-gal. bottle **77¢**
Lumberjack Syrup 24-oz. bottle **29¢**
Lumberjack Syrup 5-lb. can **79¢**
Karo Syrup Blue Label 1 1/2-lb. bottle **23¢**
Karo Syrup Red Label 1 1/2-lb. bottle **23¢**
Molasses, Aunt Dinah, 12-oz. bottle **17¢**

Apricots, Highway Halves No. 2 1/2 can **35¢**
Pears, Highway No. 2 1/2 can **23¢**
Cling Peaches Castle Crest No. 303 can **21¢**
Cling Peaches Del Monte No. 303 can **22¢**
Seedless Grapes For salads 8-oz. can **14¢**
Fruit Cocktail Hostess Delight No. 303 can **24¢**
Fruit Cocktail Del Monte No. 303 can **23¢**
Grapefruit, Highway No. 303 jar **17¢**
Pineapple Juice Laloni 46-oz. can **2/49¢**
V-8 Cocktail Vegetable Juices 12-oz. can **2/27¢**
Applesauce Highway No. 303 can **2/25¢**
Pears, Sundown No. 2 1/2 can **33¢**
Boysenberries, Ballard, No. 303 jar **29¢**
Apple Pie Filling Blue Banner No. 2 can **33¢**
Kadota Figs, Highway, No. 303 can **20¢**
Tart Cherries Honeybird, pitted No. 2 can **29¢**
Plums, Highway, whole, unpeeled No. 2 1/2 can **21¢**
Grapefruit Juice, Townhouse sweet and natural 46-oz. can **27¢**
Orange Juice Full o' Gold 46-oz. can **33¢**
Apricot Nectar, Westfair, 46-oz. can **38¢**
Chili Con Carne Nalley, w/beans 15-oz. can **2/45¢**
Prem Luncheon Meat 12-oz. can **39¢**
Roast Beef Hash Mary Kitchen 15 1/2-oz. can **35¢**
Boned Turkey Swanson 5-oz. can **3/1.00**
Boned Chicken Swanson 5-oz. can **3/1.00**
Shrimp, Lou-Z-Ana, broken 5-oz. can **29¢**
Tuna Fish, White Star chunk No. 1/2 can **25¢**
Tuna Fish, Torpedo grated No. 1/2 can **15¢**
Tuna Fish, Sea Trader chunk No. 1/2 can **20¢**
Clams, Snow, minced 7 1/2-oz. can **27¢**
Clams, Sea Trader 7 1/2 oz. can **25¢**
Lunch Meat Oscar Mayer 12-oz. can **33¢**
Vienna Sausage Circle K 4-oz. can **2/25¢**
Smoked Oysters Prince Paul 3 1/2-oz. can **29¢**
Kipperd Snacks Conner's No. 1/4 can **10¢**

DIAL SOAP	DIAL SOAP	IVORY SOAP	TIDE	TIDE	OXYDOL	WHITE KING	WHITE KING
Complexion Size	Deodorant	Pure and Mild	Washday Detergent	Tide's In, Dirt's Out	All Purpose Detergent	Granulated Soap	Plenty of Soap
Medium Bars 2/25¢	Bath Bars 2/37¢	Medium Bars 3/25¢	19-oz. Pkg. 29¢	47-oz. Pkg. 69¢	47-oz. Pkg. 69¢	22-oz. Pkg. 29¢	46-oz. Pkg. 59¢