

Built and Backed by General Motors



# Leonard Electric Co.

CORDIALLY INVITES YOU TO ATTEND A

# Spring SHOWING

OF SMART 1955 APPLIANCES

# FREE PRIZES! OPEN HOUSE

Thursday - Friday - Saturday

COME IN . . . YOU can participate in DOOR PRIZES—  
No purchase or obligation

AND DON'T MISS THE . . .

# Cooking Magic!

## Magic SPATULETTE Free!

- ✦ It Cuts ✦ It Spreads
- ✦ It Trims ✦ It Scrapes



Come in now for a Frigidaire demonstration and get your Magic All-purpose Spatulette. It's stainless steel and the handiest thing you ever saw! Has a dozen uses in the kitchen. Get yours today!



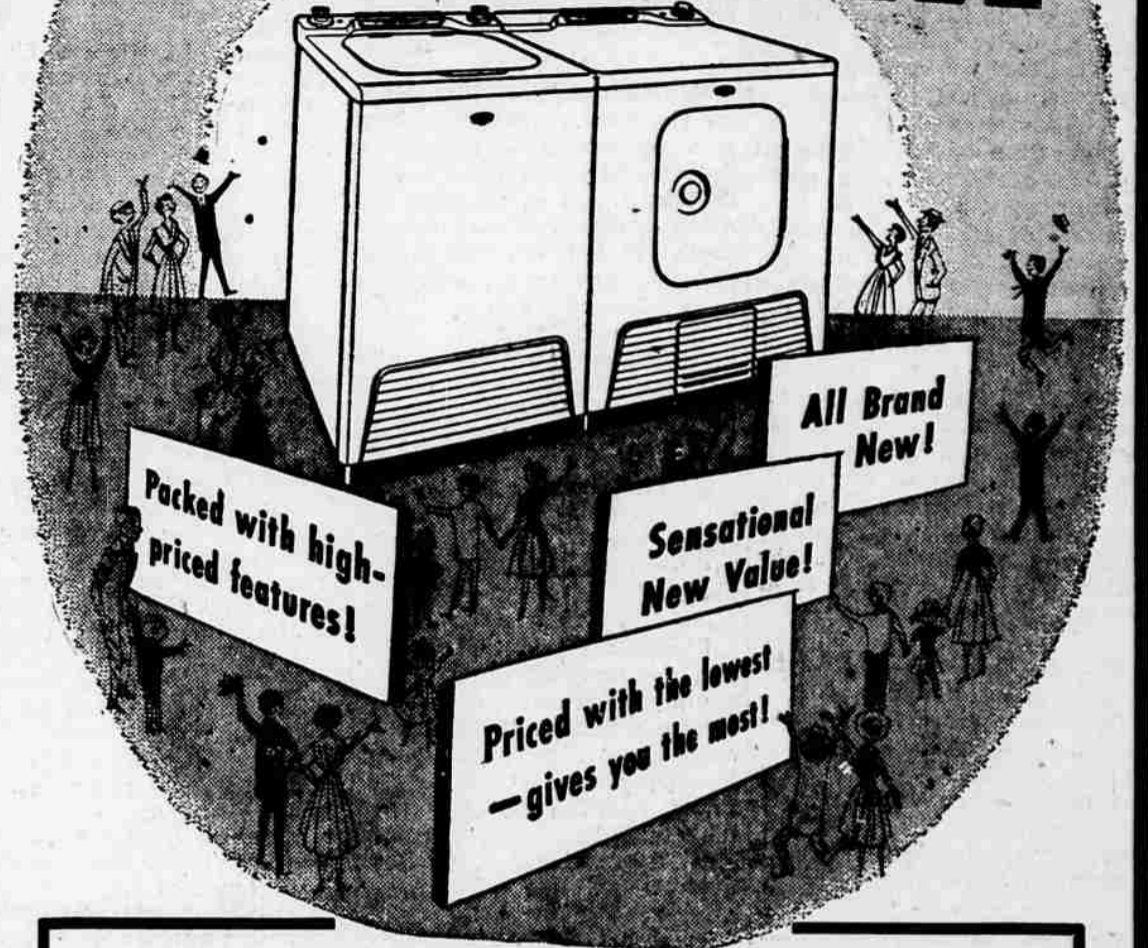
## on the MAGIC SLATE

and it's yours

**FREE...FREE...FREE...**

Writes like magic with a "stick" pencil • Erases like magic when you lift the cover • Great for kitchen memos, working school problems and just plain fun. Get yours today! FREE at our Frigidaire "COOKING MAGIC" Demonstration.

# FRIGIDAIRE THRIFTY-PAIR



Packed with high-priced features!

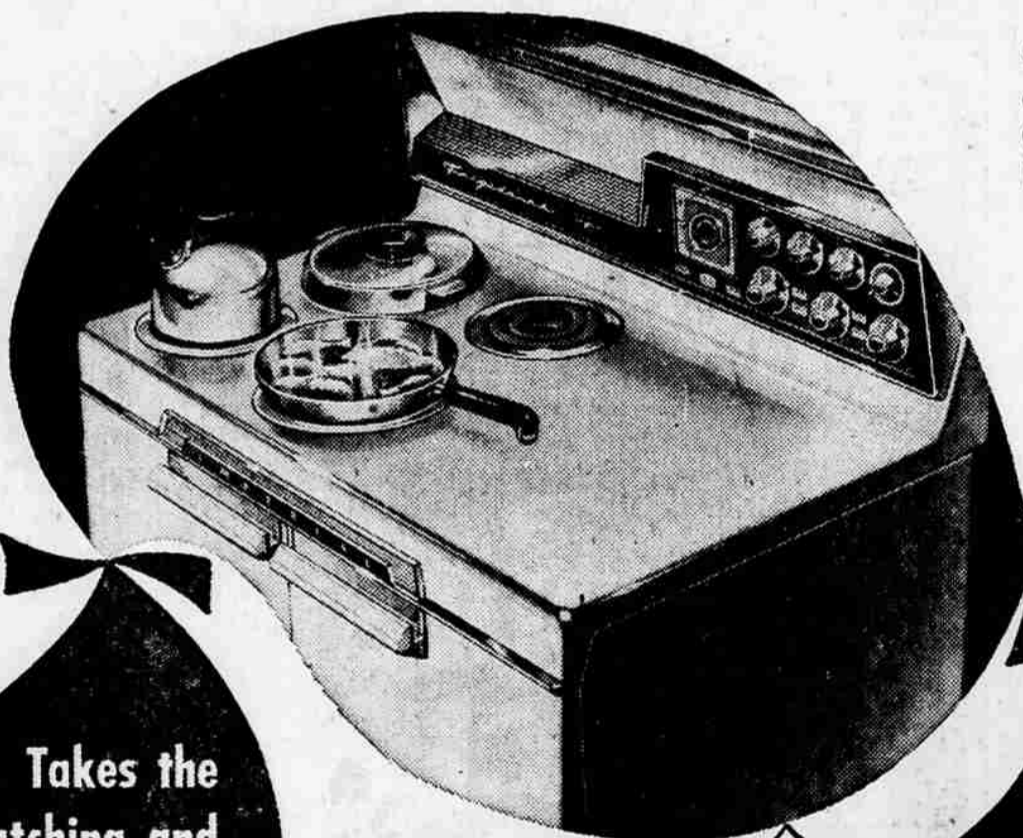
All Brand New!

Sensational New Value!

Priced with the lowest — gives you the most!

See the Amazing FRIGIDAIRE '55 Fully Automatic WASHER Electric Clothes DRYER

Demonstration — Now Going On!



See a demonstration today. Get a handy Magic Spatulette Free!

Takes the watching and waiting out of Surface Cooking

See all the Wonders of Modern Electric Cooking!

Makes Coffee in 80 Seconds — with the New SPEED-HEAT UNIT

Pans Never Burn or Boil Over — with New HEAT-MINDER UNIT

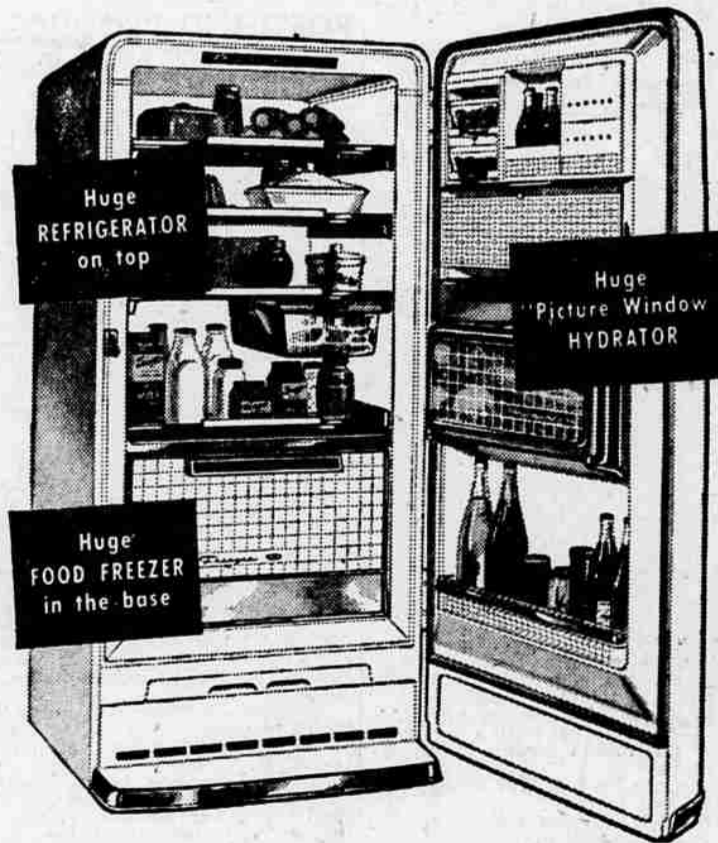
Featuring the New

# FRIGIDAIRE

Electric Range with the "THINKING TOP"

New Imperial

# "COLD PANTRY"



# Frigidaire

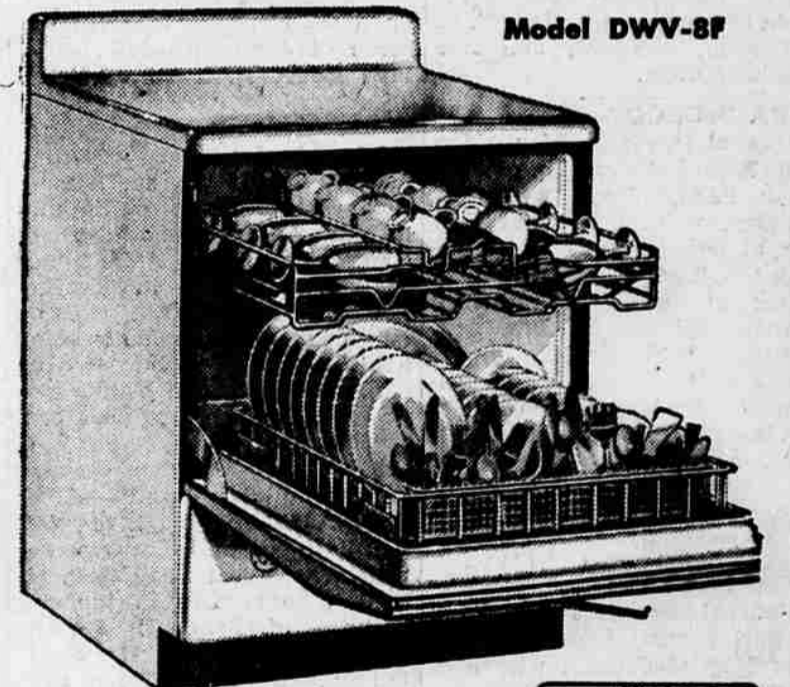
It's a brand new, exciting kind of food-keeper. Everything is in sight, in easy reach. Gives you super-market convenience right in your kitchen. Refrigerator is self-defrosting. Freezer holds up to 66 lbs.

Choice of Sherwood Green, Stratford Yellow or Snowy White Exterior in Dulux or Porcelain.

Dependable Service in Our Own Service Department

# FRIGIDAIRE AUTOMATIC DISHWASHER

Model DWV-8F



with exclusive TURBO-SPRAY ACTION

Here's an entirely new kind of dishwasher that gets dishes, silverware, glassware, even pots and pans really clean! It's all in the new Turbo-Spray placed between the upper and lower racks. Water penetrates each rack with equal force. It's new! It's different! It's better. Here are 4 good reasons why:

1. Washes, rinses and dries dishes, silver, glasses, cooking utensils hygienically CLEAN!
2. Holds more dishes, pots and pans than any other dishwasher!
3. Easier to install. Reduces remodeling and extra plumbing expense!
4. Lifetime Porcelain finish on top, front and entire washing compartment for greatest rust protection known!

# Leonard Electric Co.

309 EAST MAIN

Medford's Leading Appliance Dealer for the Past 24 Years

PHONE 2-4427