

one of these 2 gives best octane for you

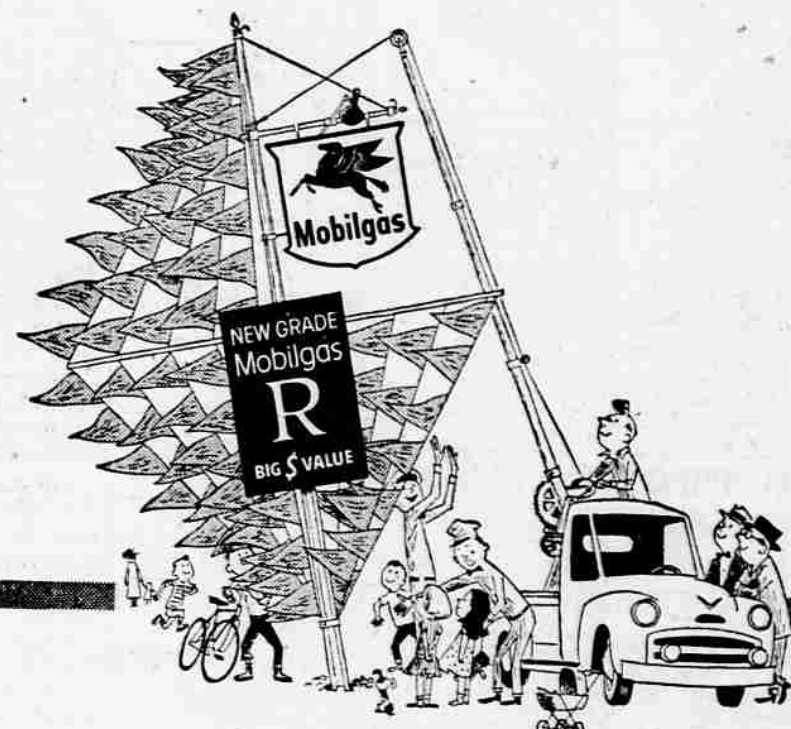
Your car is something very special to you. Each of us wants his car to have the best, without paying unnecessary prices.

Now, as a result of a combination of new refining processes and powerful chemical additives, we provide two grades of gasoline, one of which is best for your car and easiest on your pocketbook. On this page you have the facts. Both are made the same way in the same equipment; both contain Mobil Power Compound.

The essential difference is octane rating. If your car will give smooth performance and run knock-free on new grade Mobilgas, be smart and pocket the difference in price. If yours has an extra-high compression engine—all 1955's have—then your best buy, even though it sells at the premium price, is Mobilgas Special.

Your Mobilgas Dealer and the performance of your car will tell you which of the market's top 2 is best for you.

R.D. Zimmerman PRESIDENT
GENERAL PETROLEUM CORPORATION



An entirely new grade of

Mobilgas

selling within the price range of regular!

Especially made for the 3,200,000 Western owners of pre-1955 Ford, Chevrolet, Plymouth, Dodge, Studebaker, Nash, and many others who want mileage and are tired of having their cars knock and run rough on regular.

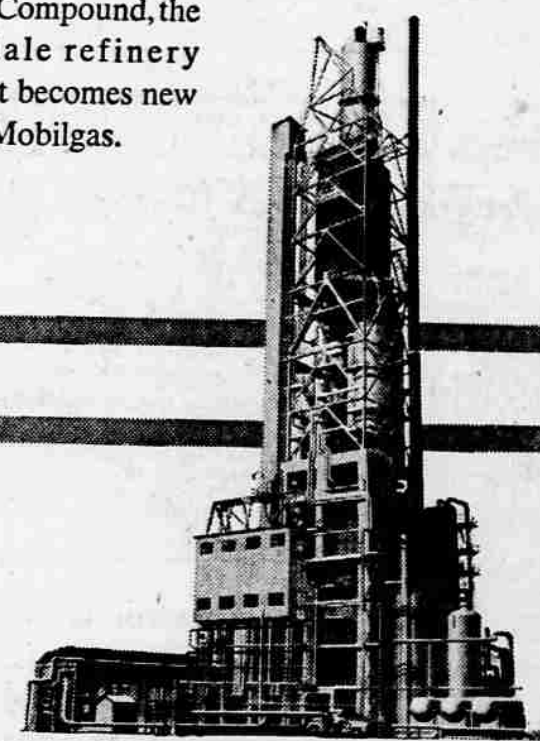
Ferndale refining plus Mobil Power Compound produces higher anti-knock, more powerful gasoline that gives most owners new smooth, knock-free mileage.

BIG DOLLAR BENEFITS TO OWNERS

Entirely new grade Mobilgas now brings owners of the vast majority of cars peak performance in the price range of regular. So, it saves you money, yet gives you a smooth, knock-free ride that's long on mileage. Ferndale refining provides fast starting, quick warm-up, and knock-free power. Mobil Power Compound keeps engines healthy longer by freeing plugs, valves, and carburetor of harmful, gas-wasting deposits. This combination gives a smooth, efficient engine that means more knock-free mileage.

HOW COME NEW GRADE MOBILGAS?

It's made in the West's newest refinery—the multi-million dollar Ferndale (Wn.) Mobilgas Refinery, just completed to make products especially for the Northwest. When precisely blended with Mobil Power Compound, the Ferndale refinery product becomes new grade Mobilgas.



A dramatically improved premium

Mobilgas

special

Gives knock-free power and mileage to all cars equipped with extra-high compression engines, is especially made for owners of 1955 cars and recent models of Buick, Cadillac, Chrysler, De Soto, Lincoln, Mercury, Oldsmobile, Packard, Pontiac, and other makes which demand the ultimate in anti-knock performance.

FERNDALE REFINING PLUS MOBIL POWER COMPOUND DOES IT

The boost in anti-knock rating is a result of the West's newest refinery—the multi-million dollar Ferndale (Wn.) Mobilgas Refinery. It also gives Mobilgas Special fast starting, quick warm-up, and new getaway power. Mobil Power Compound keeps the engine healthy longer by freeing plugs, valves, and carburetor of gas-wasting deposits. Once again clean and efficient, the engine takes full advantage of Ferndale refining to deliver smooth power and knock-free mileage.

STOPS KNOCKS IN CRITICAL CARS

Owners of cars with critical knocking range, those who drive cars at the peak of their performance, and those whose cars may have become critical through faulty ignition or carburetion, will find quick relief from pinging in improved Mobilgas Special.