

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

5

BIG FREE PARKING LOTS
Ask About Extended Free Parking for Other
Downtown Shopping

GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A WEEK UNTIL **9** P.M.

NATIONAL BRANDS DOLLAR WEEK!

They Look Alike—But One's A Champ



MERCHANDISE CAN LOOK ALIKE, TOO, BUT BRAND NAMES TELL THE DIFFERENCE!

Name the BRAND when you buy and you are sure of the quality of the merchandise you get! Save precious time and precious dollars, by knowing what you want by BRAND NAME!



Prices Good Through Sunday, April 17

The rumor that the Groceteria is being sold is just a rumor... It was a big surprise to us.

National Brands—Your Best Food Buy!

- 1st. Competitively priced in all stores - you know what is a fair price.
- 2nd. Good? Sure - Maker wouldn't spend so much for advertising if not sure you would use them again and again.
- 3rd. Every national advertiser knows that unless he makes the BEST his competitor will get his customers.

Competitive In Price—Competitive In Quality

ALWAYS Buy Foods Competitively Priced in All Stores—Your Only Assurance of the BEST at FAIR PRICES!

Del Monte Figs	No. 303 jar - 4 for \$1.00
Del Monte Fruit Cocktail	No. 2 1/2 can - 3 for \$1.00
Del Monte Fancy Florida Grapefruit	No. 303 can - 5 for \$1.00
Del Monte Yellow Cling Peaches	No. 303 can - 5 for \$1.00
Del Rogue Fancy Freestone Peaches	No. 2 1/2 can - 3 for \$1.00
Summer Isle Half Slices Pineapple	No. 2 can - 4 for \$1.00
Del Monte Deluxe Plums	No. 303 jar, 5 for \$1.00 - 2 1/2 jar - 3 for \$1.00
Del Monte Stewed Prunes in Syrup	No. 303 jar - 4 for \$1.00
Del Monte Tomato Juice	No. 2 can - 8 for \$1.00
Del Rogue Tomato Juice	46 oz. can - 4 for \$1.00
Del Monte Apricot Nectar	46 oz. can - 3 for \$1.00
Del Monte Pineapple Juice	46 oz. can - 4 for \$1.00
Del Monte Prune Juice	quart bottle - 3 for \$1.00
Niblets Corn	12 oz. vac can - 6 for \$1.00
Mexicorn	12 oz. vac can - 6 for \$1.00
Del Monte Vac Whole Kernel Corn	12 oz. can - 7 for \$1.00
Del Monte Creamed Golden Corn	No. 303 can - 7 for \$1.00
Kounty Kist Cream Style Corn	No. 303 can - 8 for \$1.00
Van Camp's Hominy	No. 303 Can, 9 for \$1.00 - No. 2 1/2 can - 6 for \$1.00
Green Giant Peas	8 oz. can, 7 for \$1.00 - No. 303 can - 5 for \$1.00
Del Monte Early Garden Peas	8 oz. can - 8 for \$1.00
Del Monte Green Tipped Asparagus	No. 303 can - 3 for \$1.00
Del Monte Green Beans	No. 303 can - 5 for \$1.00
Diamond A Blue Lake ^{Cut} Beans, 12 oz. can	8 for \$1.00 - No. 303 - 5 for \$1.00
Stokley Waxed Beans	No. 303 can - 4 for \$1.00
Seaside Lima Beans	No. 303 can - 8 for \$1.00
Van Camp's Pork and Beans	No. 2 can - 6 for \$1.00
Diamond A Sliced or Whole Beets	No. 303 can - 7 for \$1.00
Del Monte Tomato Sauce	13 cans \$1.00
Del Monte Solid Pack Tomatoes	No. 303 can - 5 for \$1.00
Stokley Succotash	No. 303 can - 4 for \$1.00
Del Monte Spinach	No. 303 can - 7 for \$1.00
Del Monte Sandwich Anchovies	8 oz. can - 4 for \$1.00
Snows Clam Chowder	15 oz. can - 4 for \$1.00
Snows Minced Clams	8 1/2 oz. can - 4 for \$1.00
Del Monte Red Alaska Sockeye Salmon	No. 1/2 can - 2 for \$1.00
Blue Plate Small Whole Shrimp	5 oz. can - 3 for \$1.00
Blue Plate Cleaned Medium Shrimp	5 oz. can - 2 for \$1.00

La Choy Chop Suey with beef	1 lb. can 47c
La Choy Meatless Chop Suey	1 lb. can 37c
Purex	1/2 gal. 27c - gal. 49c

EASTER QUICKIE DINNERS

SWANSON'S FROZEN DINNERS
Fried Chicken--Roast Turkey
Pot Roast of Beef
Each 89c — 2 for \$1.75

CHET'S FROZEN
Swiss Steak Dinner
Each 83c — 2 for \$1.59
Just Heat 30 Minutes in 450° Oven
Good Meals — No dishes to wash



FREE!
BIG BOY BARBECUE
Every Week

Tickets Freely Given to all over 18 years of age — You don't have to buy!
It's a beauty and the last word in convenience. Equipped with rotary roaster reel with electric motor. Can be folded into trunk of car for outings.

FIRST ONE GIVEN AWAY NEXT SATURDAY MORNING at 9:30
YOU WILL BE NOTIFIED IF YOU WIN IT!

SPECIAL SALE!

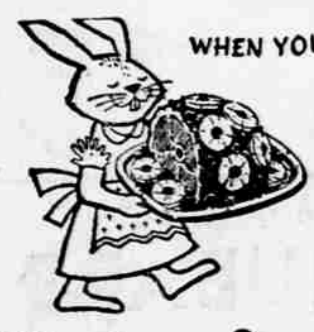


SAVE 25¢


NEW IPANA TOOTH PASTE
WITH BACTERIA DESTROYER WD-9

2 GIANT TUBES 69¢
LIMITED TIME ONLY

WHEN YOU BUY YOUR EASTER HAM, DON'T FORGET ITS BONNET. PUT—



DEL MONTE PINEAPPLE
ALL AROUND AND ON IT!



Sliced or Crushed . . . No. 1 flat tin—7 for \$1.00
Sliced No. 1 1/4 can—5 for \$1.00
Sliced or Crushed . . . No. 2 1/2 can—3 for \$1.00