

Plans Laid for Start of Central Point's New Dial Service at 11 O'clock Tonight

Central Point's dial telephone service will be announced at 11 p.m. tonight by the wail of sirens as the first official dial telephone call is made to Central Point from Medford.

A four-way conference call between Mayor Don Faber of Central Point, Mayor Earl M. Miller of Medford, the Central Point Fire Department, and Oregon's Representative Harris Ellsworth at Las Vegas, Nevada, will be part of a full hour "cutover" telecast by KBES.

The actual cut to dial operation for the Central Point office will be the final step in over six months' work to bring the latest type of dial telephone service to

this district, said J. H. Creager, Pacific Telephone manager. Preparation included construction of a new concrete block building, complete rehabilitation of outside lines, and installation of both central office facilities and of customer instruments.

A small army of telephone workers, many "borrowed" from offices in other parts of the state, have contributed a variety of skills to the project.

Engineering for this newest addition to the Medford direct dialing area was in the hands of Senior Engineer Jim Hill and Engineer W. C. Judy, assisted by D. M. Anselm, S. D. Fuqua and C. L. Main of Medford, and R. C. Jackson and Joseph Ivanick of

Eugene. Installation of dial equipment in the new building began in November under direction of Western Electric foreman W. D. Mold. Necessary companion equipment in the Medford office was installed by a crew under the supervision of T. D. Killman. Dials Installed

Supervising construction foreman Frank Little and Charles S. Barry, construction foreman, directed the work of Medford line crews who were joined by construction foreman Henry C. Weise and his three-man crew from Newport; and Don Coltrane, head lineman, and H. R. Byttil, tractor operator from Roseburg. Cable splicing was

under supervision of foreman E. C. Spence. Installation of dial telephones in the Central Point area began late in January under direction of plant service foreman W. W. Williams and Earl DeLisle. Girls in the Medford business office, principally Constance Ames and Shirley Deen, have been busy for weeks with service orders and customer records in connection with the change.

At the same time Outside Representative Ken McDonald has been busy contacting subscribers affected by the service improvement program. M. O. Walker, senior deskman, has been swamped with paper work, too, in changing and bringing up to

date the Central Point customer records. Supervising Wire Chief R. F. Rogers, under whose direction the Central Point "cut" is being made tonight, said Merton Lyster, senior switchman, and Jim Tilley, switchman, will handle the transfer operation in the Medford dial office and Dick Ludwig and Howard Rickman, switchmen, will handle the cut of toll facilities.

No Interruption There will be no interruption of service at the time of the cut because all Central Point subscribers who have had telephone service previously now have two instruments. The new dial ones will be "brought to life" at 11

p.m. when Chief Switchman Carroll Judy, assisted by Harris Ross, Howard Phillips and John Sedey strip threaded "picks" or "blocking tools" from banks of line relays in the new office. The old instruments will be removed in a few days.

There may still be a few telephones in Medford without lettered dials, says Creager. Those customers whose instruments do not have both letters and numbers may obtain the up-to-date dial by calling repair service (114). There is no charge for the change of dial plates.

The assignment of 2-letter, 5-digit numbers in Central Point (prefix NORMANDY 4) is a step in the establishment of a uni-

form nation-wide numbering plan which will permit speedy long distance dialing by operators at first and eventually by the customers themselves.

Plane Lands Safely After Throwing Prop

San Francisco — (U.P.) — A United Air Lines DC-4 carrying 47 passengers and three crew members landed safely here yesterday after losing a propeller "and a few connected parts," on a flight from Seattle.

A UAL spokesman said the accident occurred near the coastline near Crescent City, Calif. There was no report on where

the parts landed, but the pilot believed they fell into the Pacific ocean. The airline said the plane had no difficulty flying on three engines.

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Van Camp's Red Kidney Beans	No. 303 can, 3 cans 35¢
Zee Paper Towels	Big 250 sheet roll 33¢
Zee Colored Toilet Tissue	4 roll pack 33¢
Zee Mixed Color Napkins (4 colors)	2 packages 29¢
Zee Colored Napkins — choice yellow, green, pink	2 pkgs. 29¢
Zee Garbage, Sandwich or Lunch Bags	choice package 10¢
Z-Mor-U Coffee — You grind it fresh	1 lb. 85¢; 2 lb. bag \$1.69
Nabisco Black Walnut Cookies	1 pound box 27¢
Fisher's Biscuit Mix	2 1/2-pound box 37¢
Sunshine Chocolate Chip Cookies	1-pound bag 49¢
White King Granulated Soap	large 29¢; giant 59¢
White King Water Softener	giant box 49¢
Sierra Pine Toilet Soap	Bath size, 4 bars 39¢
White King Cleanser	2 cans 25¢
Allsweet Margarine	2 pound box 59¢
Del Monte Large Prunes	No. 303 can, 2 for 45¢
Del Monte Fruit Cocktail	No. 2 can 25¢
Little Prince Crushed Pineapple, extra heavy syrup	2 pound box 59¢
Nucoa	1 pound can 89¢
White House Coffee	

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