

Packed with Spring Fashion And Terrific Value! They're the Tops! 100% NYLON FLEECE SHORT COATS

They're Washable Too!

Hand washable fashion for Spring at the just-right Penney price! Softly styled with gentle rolled collar, petite slash pockets, deep, deep cuffs. Completely nylon lined. White, ice blue, pink, maize, aqua, lilac.

16⁷⁵

Penney's Fashion Floor

100% NYLON Fleece
THIS GARMENT IS WASHABLE

PENNEY'S
ALWAYS FIRST QUALITY!

Penney's Low Price SAVE!

SHEER-LOVELY NYLON DRESSES For the 3-6Xer 4.98

Dress her adorably, inexpensively in these sheer Penney delights! In dainty floral prints, pale pastel solids, they're all exquisitely detailed, full-skirted. . . . And Mother, they're as practical as they are pretty in magical nylon. Bring the girls today, get them set for Easter!

Penney's Quality Is Your Greatest Savings

Filly novelty briefs in smooth acetate tricot! Elastic leg style frothed with lace, embroidered inserts. White, pastels. Sizes S, M, L. **59c**

4-gore cotton plisse half slips with front shadow panels for opaqueness. Deep flounces, elaborately trimmed. White; sizes S, M, L. **1.98**

For leg comfort, longer wear, Penney's 60-gauge, 15-denier dark seam Gaymode® nylons with stretch tops that relieve garter strain. High twist. Sizes 8½-11. **98c pair**

FRIDAY-SATURDAY SAVINGS
for smart Penney shoppers!

NO-IRON COTTON PLISSE SLIP 2.98

Shadow proof cotton plisse slip has back and front shadow panels, eyelet embroidered balise bodice and flounce. 4-gore midriff style. White. Sizes 32 up to 52!

MANY STYLES! DACRON® And NYLON TRICOT SLIPS 3.98

The most wanted slip fabric—opaque, non-static, never needs ironing! Superb collection at Penney's . . . trimmed with laces, pleats, contrast appliques. 4-gore styling. White, colors. 32-44.

JR. BOYS' GABARDINE 2-TONE EASTER SUITS 4.98

Man-styled 2-tone outfit in blue or brown. Crease-resistant rayon acetate gabardine . . . a complete suit for less than \$5! Handsome wool-rayon coat front, half-belted boxer slacks. **SIZES 3-8**

Juvenile All Wool Sportcoat Buy 4.98

Beautiful little all-wool sport coats for Jr. boys in the latest colors and patterns! Fully rayon lined 2-button, 3-patch pocket model. Sizes 3-8.

Boys' All Wool Sportcoat Beauty 12.75

Boys' sport coats in all-wool and wool with rayon-acetate blends as labeled. Smart 2-button model in a variety of rich new shades, textures, patterns. Sizes 10-20.

Boys' Washable Flannel Slacks 4.98

More popular than ever! Boys' flannels! With self belt, ready-to-wear cuffs. Rayon-acetate blend. Gray, blue, brown. Sizes 10-20.

Sheen Gabardine Dressy Jacket 3.98

Machine wash! Boys' rayon-nylon sheen jackets in a terrific range of colors! Water-repellent, wrinkle-resistant. Zipper front. 10-18.

Dress Shirts Just like dad's 1.98

Boys' french cuff dress shirts with metal cuff links! Trim, widespread collar. Sanforized® combed broadcloth is machine washable. Sizes 4-16.

EASTER HAT PACE STRAWS, STRAW FABRICS 2.98

Look smart in an Easter chapeau from Penney's! Here, rough straws and straw fabrics in off-face variations, petite pillboxes. Navy, black, white, high shades, pastels. Others to 6.90.

"GENTRY" 100% WOOL FLANNEL SUITS 35.

For "Young" Men

Fashion Plus Economy!

The perennial favorite . . . a soft smooth-draping wool flannel suit, now spiced with some mighty smart patterns! And Penney's adds a pair of rich sheen gabardine slacks in a well-coordinated. Don't rasting shade to give you an ensemble that goes everywhere! It's styled in Gentry's smart "Drake" model . . . 2 button front with patch pockets, stitched lapels, and rear center vent. Sizes 35-44 in gray, tan, blue. Extra Slacks . . . 9.90

Ultra Smart Ladies' Pumps 6.90

Fancy footwork — Penney's medium-heel pumps prettily trimmed for Spring. Slick calf in a huge array of colors. Sanitized®. 5-9, AA-B.

Foot Flattering Teen Flats 3.98

Neatly trimmed Penney's smooth leather flat pumps in black and avocado. Flattering low-cut vamps. Sanitized®. Sizes 4-9.

Girls' Budget Priced Flat 2.98

Value! Girls' Dainty Strap Shoes in pastels and white, smooth leather. Sanitized®. Sizes 12½-3.

Girls' Jeweled Patent Strap 4.98

Girls' Fine Leather Shoes with Jewel Touches . . . in gleaming patent, white smooth leather. Sanitized®. 12½-3.

Boys' Grown-Up Leather Oxfords 4.98

Little Boys' Grained Leather Shoes . . . styled like dad's and older brother's! With double-deck welt, neolite soles, in charcoal grey. Sanitized®. Sizes 12½-3.

Men's 100% Wool SPORTCOATS 24.75

- Plains, Tweeds, Diagonals.
- Fine Quality Tailoring and Fit
- 35-46 Shorts, Regulars, Longs

A smart collection of good looking all wool sport coats in your favorite patterns. Lots of combinations to choose from. See them now!

Men's Sheen Gabardine Dress Slacks 9.90

80% wool, 20% nylon sheen gabardine dress slacks. A beautiful long wearing fabric in Penney's Holly-wood model. Smart new shades. Men's sizes 28-42.

White Shirts? Towncraft of Course! 2.98

Towncraft® white dress shirts. Deluxe 220-count broadcloth with long-wearing collars and cuffs. Sanforized. Your favorite collar style. Sizes 14-17.

● French or Barrel Cuffs

NEW LOW PRICE!

The Sensational New Hosiery Development!

GLAMOUR-SHEER STRETCHABLE NYLONS 1.35

Better than "custom-mades" — Penney's stretchable Gaymode nylons cling to the shape of your legs, never bag or wrinkle. Sizes Midge, Norm and Long fit every leg.