



### SHEER, LOVELY NYLONS For Young Easter Paraders

Dress her adorably, inexpensively in these sheer Penney delights! In dainty floral prints, pale pastel solids, they're all exquisitely detailed, full-skirted... And Mother, they're as practical as they are pretty in magical nylon. Bring the girls today, get them set for Easter!

**4<sup>98</sup>**  
3-6x



The classic Easter bonnet abloom with spring flowers—a "must" in little sister's wardrobe! Tote cloth in all white or white with pink, navy or red.

1.98



Nylon "bloomer girl" dresses for toddlers—gaily printed frocks with ruffled waterproof panties—that show! Wonderful treat for sizes 1½ to 3. Three styles.

3.98



Two-tone sport suits for toddler boys in machine washable butcher rayon! Sharp color combinations like pink and charcoal, bamboo and brown, white and skipper. Sizes 1½ to 4.

3.98



### Taffetized Nylon Can Can Slips For Girls

Permanently crisp finish and lots of billowy tiers make this an ideal slip to wear with her nylon Easter dress. White. Sizes 4-14.

1.98

# PENNEY'S

ALWAYS FIRST QUALITY!

### New - Low Price! Girls' Nylon Panties

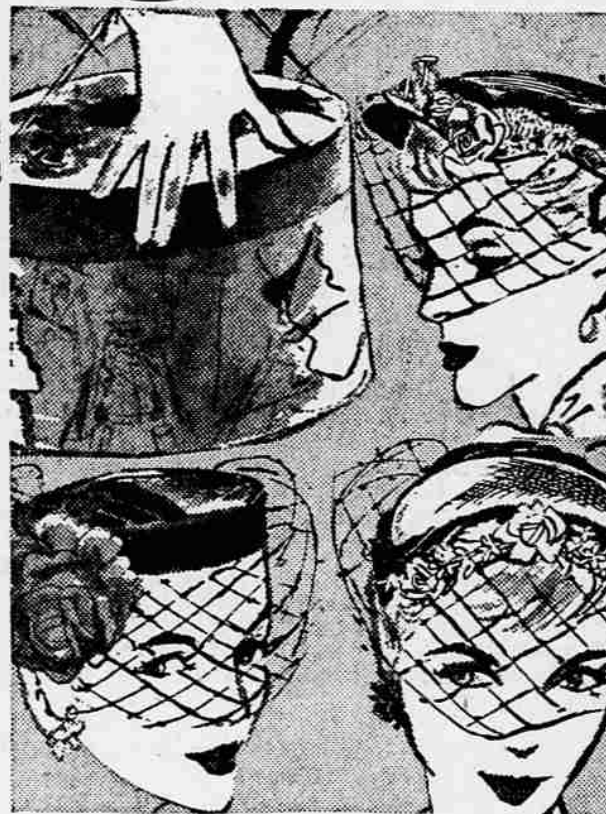
**59c pr.**  
Long wearing panties that wash and dry quickly. White and pastels with lavish lace trim. Sizes 4-14.  
Nylon Stretch Anklets ..... 59c



### Girls' Nylon Short Coats

**14.75**

Washable nylon fleece short coats for girls in soft pastel colors... white, aqua, pink, ice blue, others. 7 to 14.



### Exciting! Our Huge Selection of Easter Straws

Lead the Easter Parade in a part little hat from Penneys. Over 1,000 styles to choose from in our biggest collection of the year.

PENNEY'S FASHION FLOOR

**2<sup>98</sup>**

# FRIDAY-SATURDAY SAVINGS

for smart Penney shoppers!



### SMOKY FLEECE COATS IN WOOL—CASHMERE

A beauty blend of fabric in Penney short coats that fairly breathe Spring! Classic boxy silhouettes, excitingly accented with expensive-looking details; iridescent lining. Beige, smoky pink or turquoise.

**16<sup>75</sup>**  
Misses' Sizes



### JR. BOYS' GABARDINE 2-TONE EASTER SUITS

Man-styled 2-tone outfit in blue or brown. Crease-resistant rayon-acetate gabardine... a complete suit for less than \$5! Handsome wool-rayon coat front, half-belted boxer slacks.

**4<sup>98</sup>**  
sizes 3-8



### Smart Juvenile Sport Suit

**5.90**

Sharp sport suit for Junior's Easter! Smart overplaid 2-button coat; rayon-acetate nylon sheen slacks in half-belted boxer style. Sizes 3-8.

Boys Gabardine Dress Slacks, 2-8 ..... 2.98



### Juvenile All Wool Sportcoat Buy

**4.98**

Beautiful little all-wool sport coats for Jr. boys in the latest colors and patterns! Fully rayon lined 2-button, 3-patch pocket model. Sizes 3-8.



### Boys' All Wool Sportcoat Beauty

**12.75**

Boys' sport coats in all-wool and wool with rayon-acetate blends as labeled. Smart 2-button model in a variety of rich new shades, textures, patterns. Sizes 10-20.



### Boys' Washable Flannel Slacks

**4.98**

More popular than ever! Boys' flannels! With self belt, ready-to-wear cuffs. Rayon-acetate blend. Gray, blue, brown. Sizes 10-20.  
Juvenile sizes, 2-10 ..... 3.98



### Sheen Gabardine Dressy Jacket

**3.98**

Machine wash! Boys' rayon-nylon sheen jackets in a terrific range of colors! Water-repellent, wrinkle-resistant. Zipper front. 10-18.



### Dress Shirts Just Like Dads

**1.98**

Boys' french cuff dress shirts with metal cuff links! Trim wide-spread collar. Sanforized! combed broadcloth is machine washable. Sizes 4-16.



### Boys' Dan River Rakashan Shirt

**1.98**

Boys' wrinkle-shed cotton shirts in refreshing pastels! Rounded collar, 2-button-through pockets. Machine washable. Sizes 4-16.  
\*Won't shrink more than 1%.

### SAVE!

### Boys' 100% Orlon Pullover Sweaters

New spring shades, all Washable. 4-8  
Sizes 10-16 ..... **2<sup>98</sup>**  
3.98

### SAVE!

### Boys Machine Washable Poplin Jackets

6 Popular Colors  
Juvenile sizes ..... **2<sup>98</sup>**  
1.98

### SAVE!

### Boys' Sturdy Knit Briefs

Elastic waist band,  
• Duenee Quality. **59c**  
Boys' T Shirts ..... 59c

### SAVE!

### Boys 100% Nylon Dress Socks

High or medium  
Shades 7½ to 10½ **59c**

### SAVE!

### Boys' Nylon Sportshirts

Wash and dry  
quickly  
Sizes 2-16. **1<sup>49</sup>**

### SAVE!

### Boys' Washable Boxer Longie Set

Shirt and  
Trousers.  
• Sizes 2-8 **2<sup>98</sup>**



### Men's 100% Wool TOWNCLAD SUITS

Reduced From Our Regular Stock Just in Time to Save On Your Easter Wardrobe.

- All Good Spring Patterns
- All With Famous Townclad Tailoring
- 35-44 in Good Colors.

NOW  
**35<sup>00</sup>**

A real selection of Spring Suits in gabardines, worsteds and sharkskins. Browns, Blues and Greys. Sizes 35-44

**31 ONLY SO HURRY**



### Ultra Smart Ladies' Pump

**6.90**

Fancy footwork — Penney's medium-heel pumps prettily trimmed for Spring. Slick calf in a huge array of colors. Sanitized®. 5-9 AAB.



### Foot Flattering Teen Flats

**3.98**

Neatly trimmed Penney's smooth leather flat pumps in black and avocado. Flattering low-cut vamps. Sanitized®. Sizes 4-9.



### Girls' Budget Priced Flat

**2.98**

Value! Girls' Dainty Strap Shoes in pastels and white, smooth leather. Sanitized®. Sizes 12½-3.



### Girls' Jeweled Patent Strap

**4.98**

Girls' Fine Leather Shoes with Jewel Touches... in gleaming patent, white smooth leather. Sanitized®. 12½-3.



### Boys' Grown-Up Leather Oxfords

**4.98**

Little Boys' Grained Leather Shoes... styled like dad's and older brother's! With double-deck welt, neolite soles, in charcoal grey. Sanitized®. Sizes 7½-12



### SENSATIONAL PRE-EASTER SPECIAL

Lined Short Coats In Spring's Best Fabrics

- KNIT BACK FLEECES
- KNIT BACK CURLS
- TINY WOOL CHECKS

"VERY SPECIAL"

ONLY  
**8<sup>88</sup>**  
Sizes 10-15



A very special purchase of spring short coats in the latest styles and colors. Soft fleecy fine wool blended with imported cashmere, and the back strengthened with the finest cotton staple give this fabric beauty and lasting durability. Sizes 10 to 20. Hurry down for the buy of your life!

### WEEKEND SPECIAL!

### Men's Washable Barkcloth Sportshirts

- Good Spring Colors
- Long Sleeves
- S-M-L

**2<sup>00</sup>**

### WEEKEND SPECIAL!

### Boys' Machine Washable Gabardine Dress Slacks

- Rayon and Dacron Blend
- Popular Shades
- Sizes 6-14

**1<sup>99</sup>**

### WEEKEND SPECIAL!

### Nylon Pajamas, Regular 42x81 Size

- Easy to Wash
- Dry in a Wink
- Wear Like Iron

**1<sup>00</sup>**