

Tires To Match Auto Colors To Be Offered Motorists Next Month

Detroit — (U.P.) — Motorists next month will be able to select tires to match the color of their cars in the same manner a man picks a tie to match his suits, the U.S. Rubber Co. has announced.

The company said it will offer blue, green and brown tires along with the conventional black and white sidewalls now offered.

The tires will be offered only as extra equipment on autos at first, the company said, and will cost \$16 to \$17 more per tire than "premium" tires.

40 Years of Research
Howard N. Hawkes, vice-president and general manager of the company's tire division, said the three new colors were chosen after 40 years of research which showed they "blend best with most present cars." He said there actually was "no limitation on the variety of colors which can be produced."

The new tires are the first successfully produced in a variety of colors.

Marcia Gottschall, woman tire designer who helped work on the new tires, said U.S. Rubber was starting on colored tires with these more conservative shades because it wanted to determine how readily the public would accept them.

Narrow White Sidewalls
The tires will have narrow white sidewalls next to the

rim, surrounded by the colored wall. Only the tread still will be black.

The company said the tires, now in production at its Detroit plant, would be more expensive because of the added cost of matching colors to make sure all four tires on a car match, and the cost of stocking all the different colors in all sizes.

The company said neither the blue, green nor brown will show dirt as readily as black tires.

Freight Truck Dunked in Drink

The Dalles — (U.P.) — The Coast Guard hoped today to recover a 45-foot truck and trailer which Wednesday slipped off the Maryhill ferry and disappeared into the swirling waters of the Columbia river as the driver jumped for his life.

Driver K. Trogon was getting a ride from Oregon to Washington in his heavy rig when he heard the ferry captain frantically blowing the boat's whistle. He looked out to find his truck rolling one way and the boat going to the other.

He just managed to jump to safety as the cab followed the trailer over the side.

The Coast Guard was notified.

They'll Do It Every Time

By Jimmy Hatlo



Warrant Officer Vernon Wellington and his men dragged the river for hours without spotting so much as an oil slick. Finally, a half mile below the ferry site, they glimpsed the top of the rig. It was intact and upright in about 12 feet of water.

Trogon said he was headed from Oregon to Washington with a load of general cargo when he slipped into the drink.

IRISH PARTY

Pittsburgh — (U.P.) — Bridget Herwood, a native of County Cork, celebrates her 79th birthday today. The guest list for her birthday dinner includes the O'Connors, the Reillys, the O'Monahans and the McCabes.

An average privately owned passenger automobile in the United States uses about 650 gallons of gasoline a year.

BORN TOO SOON

Portland — (U.P.) — Patrick Riley was a happy man this St. Patrick's day but he could be a lot happier. His baby daughter was born at 11:10 p.m. yesterday, just 50 minutes too soon to have her birthday on the Irish holiday.

New Mexico has about 6,800 oil wells and produces about 200,000 barrels per day.

Thursday, March 17, 1955

MEDFORD (OREGON) MAIL TRIBUNE—ELEVEN

Measures in Oregon Legislature

Salem — (U.P.) — The Senate has passed a House-approved bill removing the State Board of Forestry from the list of state agencies paying a tenth of their fees or other revenues into the general fund.

Sen. George Ulett (R-Coquille) said the \$65,000 involved is collected by the board for forest patrol purposes and only the actual cost of the service is recovered. He assured the Senate that the money would not be lost to the general fund, because the Ways and Means Committee would check carefully to take that much out of the forestry board's over-all budget.

Sen. Monroe Sweetland (D-Milwaukie) moved to re-refer the measure so that the Ways and Means Committee would see to it that other boards and commissions not now included in the titling act, were brought under it. Sens. Phil Lowry (R-Medford) and Warren Gill (R-Lebanon) also expressed concern that out of some 100 boards and commissions collecting fees or other revenue, only 23 are included in the titling act.

The move to re-refer lost 20 to 10 and the measure passed 18 to 22.

The Senate passed with little or no debate six other measures of a more or less technical nature, including one to increase the membership of the Oregon Development Commission from five to seven members, and giving the governor discretion in choosing them rather than designating, as under the present act, what groups shall be represented on the commission.

Salem — (U.P.) — The House has rejected by a vote of 35 to 23 an attempt by Rep. Walter Pearson (D-Portland) to force another vote and more debate on the libel bill.

Pearson said he was willing to keep the legislature in session all year if necessary to defeat a bill as bad as the one relaxing present law regarding inadvertent libel in newspapers, radio, and television stations. He said he had hoped never to see the day when such "special interest" legislation would win approval.

The bill was sent to the Senate after a House vote of 32 to 27. By changing his vote to yes, Pearson was able to move for reconsideration.

Salem — (U.P.) — Rep. Loran Stewart (R-Cottage Grove) said House members would be given a preview at a special meeting March 25 of the House Tax Committee's program to raise revenue. Stewart is chairman of the committee.

At present it appears unlikely that a sales tax will be included in the tax package but it was considered possible such a measure would be prepared to pre-

sent to voters as an alternative from real property rentals.

Ed Geary, speaker of the House, said he doubted a sales tax measure could pass the lower chamber but that pressure was building up. He added there was a growing belief that major parts of a tax program would be referred to the people which would hold up revenue from such a measure for two years and result in a state tax on property.

Present plans of the House committee favor an increase in the income tax with a cigarette tax, removal of exemption from the corporate excise tax enjoyed by utilities and corporations whose main source of income is



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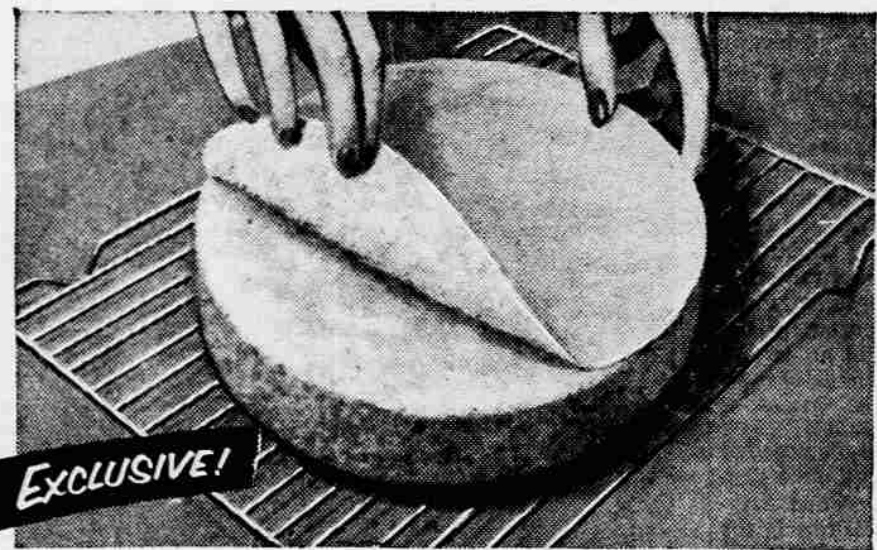
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