

Today get
Lustre-Creme!

THE FAVORITE BEAUTY SHAMPOO OF 4 OUT OF 5 TOP HOLLYWOOD STARS—

53¢ to \$1.00



SAVE THAT EXTRA TRIP!
Get toiletries, sundries, household needs now . . . in your favorite food stores.

"Budget Lane"

Look for the "Budget Lane" sign in your favorite grocery. You'll save time and steps by selecting these household needs while you're buying your week's groceries. Buy BUDGET LANE! Hicks Sundry Co.

Win a Gorgeous \$4,000 MINK COAT!

"It's easy" . . . says Peggy Lee

OVER 1000 GLORIOUS PRIZES

- 15 GORGEOUS MINK COATS
- 50 BEAUTIFUL MINK STOLES
- 1000 SMART MINK DOLLARS

Five Separate Weekly Contests (Last Contest Closes March 20th)

HALO
Glorifies
NORMAL OILY OR DRY HAIR

Today Come to Our Store and Get Your Official Entry Blank and Contest Rules

FOR ✓ Halitosis ✓ Sore Throat Infectious ✓ Dandruff



LISTERINE ANTISEPTIC

29¢ 49¢ **79¢**

Save Money . . . Buy the Large Size!

Look for the complete display now of Listerine at "BUDGET LANE" handy self service shelves in your nearby Eugene food stores . . .

BELIEVE ME I KNOW IT'S TRUE!

Arthur Godfrey

BUFFERIN'
twice as fast as aspirin!
won't upset your stomach!

NEW SIZE!
60 BUFFERIN TABLETS **79¢**

MEN! Try the razor designed to STOP nicks and burn and sandpaper scrape!

GO GET THE NEW SCHICK '55 INJECTOR KIT



COMPLETE KIT ONLY 98¢

Buy at Budget Lane Today!

ANACIN for FAST PAIN RELIEF!

HEADACHE • NEURITIS • NEURALGIA

Anacin is like a doctor's prescription. That is, Anacin contains not just one, but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuritis, neuralgia than Anacin Tablets.

12's	23¢	30's	49¢	60's	69¢	100's	98¢
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FREE pure size flavor Tuxed perfume

Limited time only:

with purchase of Helene Curtis Spray net

Only \$1.25

now in two formulas:
REGULAR or new **SUPER SOFT** contains no lacquer

Only \$1.25 plus tax

HOSPITAL TESTED

Pepto-Bismol

AMERICA'S LEADING REMEDY FOR UPSET STOMACH

Nausea Indigestion Diarrhea

59¢ 4 OZ. SIZE

THRILLING NEWS for users of LIQUID SHAMPOOS!

Now you can get **Lustre-Creme** in wonderful new LOTION FORM

60¢

Get a bottle today! See why it's the finest shampoo ever poured out of a bottle!

HAIR LOOKS BETTER

Vaseline HAIR TONIC

Checks dry scalp and loose dandruff, grows the hair

SCALP FEELS BETTER

89¢ Giant Size

Sal Hepatica

Antacid Laxative

35¢

Push out CALLUSES FROM UNDERNEATH!

NEW WONDER DRUG PHENYLUM® gets under your callus, helps ease it out!

BLUE JAY CALLUS PLASTERS 33¢

UNGUENTINE FOR BURNS . . . "SKINJURIES"

1 OZ. TUBE **59¢**

IF YOU CAN BRUSH AFTER MEALS, IT'S BEST — IF NOT

Here's a toothpaste for people who can't brush after every meal!

Just one brushing destroys most decay - and odor-causing bacteria!

CONTAINS GL-70 . . . New Cleaner and decay fighter

GLEEN toothpaste

ECONOMY SIZE 63¢
Large 47¢ Medium 27¢



IT'S HERE!
new **EXTRA-RICH LIQUID PRELL**
The Shampoo for 'Radiantly Alive' Hair

- The Shampoo with Extra Rich Goodness in an Excitingly New Formula—
- So easy to use—has that just right consistency—it rinses in a flash—never leaves your hair with a dulling film.
- Your hair is so easy to manage after shampooing with Liquid Prell—Try it—You'll see the difference.
- It's a new Procter & Gamble Shampoo—created for women who want their hair to have that 'Radiantly Alive' Look.

	LG.	MED.	PER.
	\$1.00	60¢	30¢

BUY IT AND TRY IT TODAY
NEW EXTRA-RICH LIQUID PRELL



Get **WILDROOT CREAM-OIL** Charlie
America's Biggest-Selling Hair Tonic

Grooms your hair, relieves dryness, removes loose dandruff. America's biggest selling non-Alcoholic Hair Tonic.

Small Size **29¢** Med. Size **59¢** Large Size **79¢**
plus tax



Fast Pain Relief
BAYER ASPIRIN

When you suffer from pain of Neuralgia, Headache or Muscular aches, you want relief and you want it FAST . . . that's Bayer Aspirin! A tablet starts disintegrating almost the instant you take it—therefore is ready to go to work with amazing speed.



Bottle of 100 Tablets **62¢**

