



TOMORROW...

Saturday March 12th

A Sneak Preview...

... of the NEWEST for the bright new Spring Season just ahead! You'll find a gala array of new styles, new merchandise, new creations that reflect the magic of Springtime. You'll find outstanding values, too, featured by Medford Retail Merchants to make your visit to Medford well worth while tomorrow. Yes indeed! YOU will find ...

the first signs of **Spring...**

...In MEDFORD!

You Are Invited...

... to see what's really NEW in smartly styled apparel for all the family; the latest in furnishings for your home ... in labor-saving appliances ... in patio needs for the warm spring and summer season just around the corner. So, get in STEP with SPRING early this year ... come and enjoy this sneak preview of everything that's new for a new time of year almost here!



EASTER BASKET CONTEST

Of course, you'll wish to "window shop" when you come to Medford tomorrow ... and you'll enjoy the showing of Easter Baskets at the same time. Youngsters of the Rogue River Valley are competing for cash awards ... which baskets do YOU think will be the winners?

