



**The champagne
of premium
gasolines**

This is the West's most powerful premium. It gives any car a margin of extra power never before possible. It meets the highest octane demands of the newest high-compression cars.

Quite frankly, we created Royal 76 as much for a quality of driver as a quality of car. The champagne of premium gasolines is refined especially for people who have the habit of always enjoying the finest.

And any way you gauge gasoline performance, this is the finest. *Royal 76*—one of two powerful new gasolines now at your Union Oil Minute Man Station. It costs a penny more a gallon. And well worth it!

Now! 2 powerful new gasolines

**The West's
most powerful
regular gasoline**

7600 Regular has more of the one thing that counts most in gasoline—*power!*

Instant power for starting. Smoother power for idling. Flashing power for get-away. Safer power for passing. Proof? 7600 Regular has so much higher octane than ordinary regulars it meets the demands of 8 out of 10 of all cars.

Drive a tankful—see your car perform like its maker meant it to. *7600 Regular*—one of two powerful new gasolines at your Union Oil Minute Man Station now. Only a penny more a gallon, and a buy.



UNION OIL COMPANY OF CALIFORNIA

The West's Oldest and Largest Independent Oil Company