

Free Chevrolet, \$1,000 Bond Prizes In Contest Here

Medford residents can win a 1955 Chevrolet and a \$1,000 U. S. Savings Bond in a contest which began here March 1 under sponsorship of the Chevrolet Motor Division and Courtesy Chevrolet.

To enter the Chevrolet "Miracle Mile" contest, one needs to fill out an entry form, write in 25 words or less why he would like to own a 1955 Chevrolet and deposit the entry in the box provided Courtesy Chevrolet. Others of driving age in the family may also enter by preparing the material on plain paper and attaching them to the official form. Walter de Martini, head of Courtesy Chevrolet, said.

Entry forms may be obtained at the dealership.

There's a bonus of a \$1,000 bond in it for every winner who takes a demonstration ride in a new Chevrolet at the time he turns in the entry form. Besides writing frankly why he would like to own a new Chevrolet, each contestant must answer four elementary questions about the car's mechanical features, answers for which may be found in the contest booklet, de Martini added. Entries are judged nationally on the basis of sincerity and originality rather than writing excellence, grammar and vocabulary.

The contest ends May 9 and is divided into six contest periods. In each contest period, 16 new Chevrolet Bel Air sedans and a sports model will be awarded winners, for a total of 102 cars nationally. Each winner who has taken a "Miracle Mile" ride will be given a \$1,000 bond.

If a winner has purchased a new Chevrolet during the contest, he will be presented with the full retail price of a 1955 Chevrolet Bel Air sedan in cash and a \$1,000 bond as well, if he has taken a demonstration ride, de Martini, said.

MEDFORD MAIL TRIBUNE

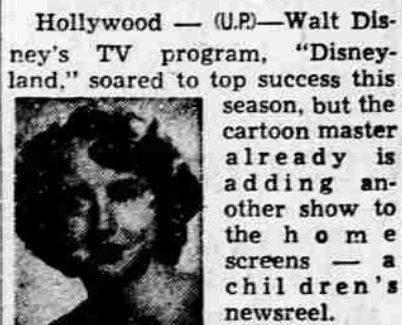
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MEDFORD, OREGON, FRIDAY MARCH 4, 1955

Second Section

Around Hollywood

By ALINE MOSBY
United Press Correspondent



Aline Mosby

Hollywood — (U.P.)—Walt Disney's TV program, "Disneyland," soared to top success this season, but the cartoon master already is adding another show to the home screens — a children's newsreel. Other video geniuses might be content with one program that overnight sent its competition to the showers and pulls 16,000 fan letters a week. But Disney is furrowing his brow over a second TV program from his studio, "Mickey Mouse Club," which he calls a "children's newsreel."

This will be aired daily from 5 to 6 p.m. which will answer the sighs of mothers whose small fry demand to keep awake until 8:30 p.m. for the weekly "Disneyland." It starts Oct. 3.

Will See Other Children. "On the new show children will see what other children around the world are doing—their hobbies, their pleasures, schools, news events," explained the amiable Disney as he sat behind a small mound of scripts, Oscars, letters and models of his cartoon characters in his studio office.

"We are lining up the Welsh Boys' Choir in Wales and the Arizona Boys' Choir in Tucson. We'll have programs on safety, health, biology. We'll pick kids from Europe and bring them here. We'll take American children to Europe."

"We'll ask children what they want to be when they grow up. If a boy's wish is to be a pilot, we'll film him in the cockpit



PRAISING RED CAPTORS. Mrs. Adele Rickett, 35, New York English teacher and Malcolm Bershan, 29, Harvard-graduated medical student, reach Hong Kong after release from Chinese prisons, expressing complete belief in honesty of Red justice. Observers said they were most thoroughly "brainwashed" American civilians released from Communist China. (International)

helping fly a plane. A girl wants to be a nurse . . . she spends a day with one."

Change Format.

Next fall even "Disneyland" will not stick to its current format because Disney believes variety is the spice of television. The current "Davy Crockett" stories will be released to theaters as a full-length movie, and other western yarns will take their place on TV. Next year "Disneyland" will feature "science factual" stories "about the atomic era and what it will mean to us." Disney made one for this season, about a practical trip to outer space.

So far, the producer hasn't realized much of a profit from his expensive show, "But we hope to get some of our money back when 'Crockett' goes into the theaters. The cost will balance out in the long run because

the show has a residual value and is timeless."

I asked Disney for a progress report on his amusement park, also called Disneyland, now rising among the orange groves at nearby Anaheim.

"The rivers are dug and the buildings are going up," Disney beamed. "The foundations were set last week. The landscaping is in."

"We hope to open in July but we may get business a little earlier. About 7,000 people have driven over to see the park so we may give them a little tour and a brochure explaining about the opening."

More trucks in the U.S. are used for the distribution of milk—from farms to processors and to consumers—than for anything else.

Dead line for Sunday Classified is noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.

MANN'S WEEK



Super Size Loop Rugs

Reg.
3.98

2⁹⁹

First quality, cotton loop rug, size 27"x50". Washable, latex non-skid back. Ten beautiful colors to choose from.

DOWN Pillows

Reg.
8.98

6⁶⁶

100% down-filled pillows, size 19"x25". Soft cotton tick case with corded ends. A real value at this price.

Value for the Kids Black Boards

Reg.
8.98

6⁶⁶

Upright blackboard with stool. Folds into easel style desk, has visual roller chart. Good quality slate writing surface.

Special Buy Mattress Pads

2⁶⁹ 3⁶⁹
Twins Fulls

Savings on twin size and full size mattress pads. Seconds of better quality pads. Zig-zag and box stitching.

Extra Large Dish Towels 4 for 1⁰⁰

Unhemmed flour sack dish towels, extra large size. Absorbent, bleached snowy white. Limited number.

Size 4x6 Hook Rugs Reg. 13³³ 15.98

Sculptured cotton hook rug, size 4'x6'. Assorted patterns to choose from. Redecorate at savings.

Early Bird Special!

(10 only) reg. 49c nylon dish rags. Quick drying, dark colors. (limit of 1 to a customer).

10^c ea.

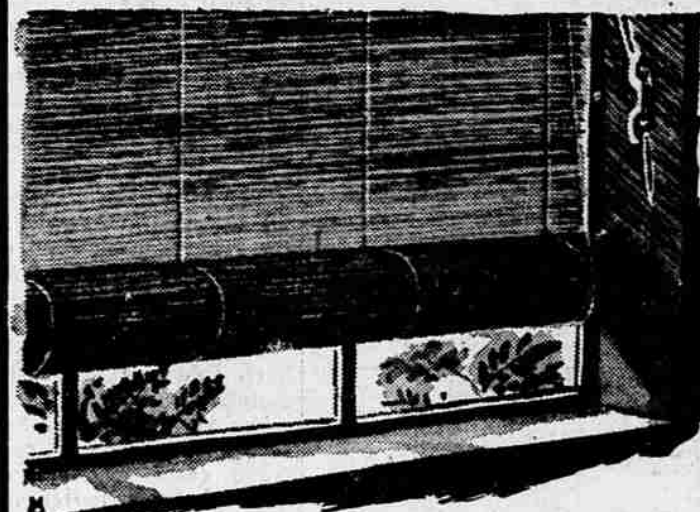


Pre-Easter Savings Event

Smart looking—inexpensive

Split-Bamboo Blinds

at Mann's Week Savings



All 6' Long

69^c

30" Wide

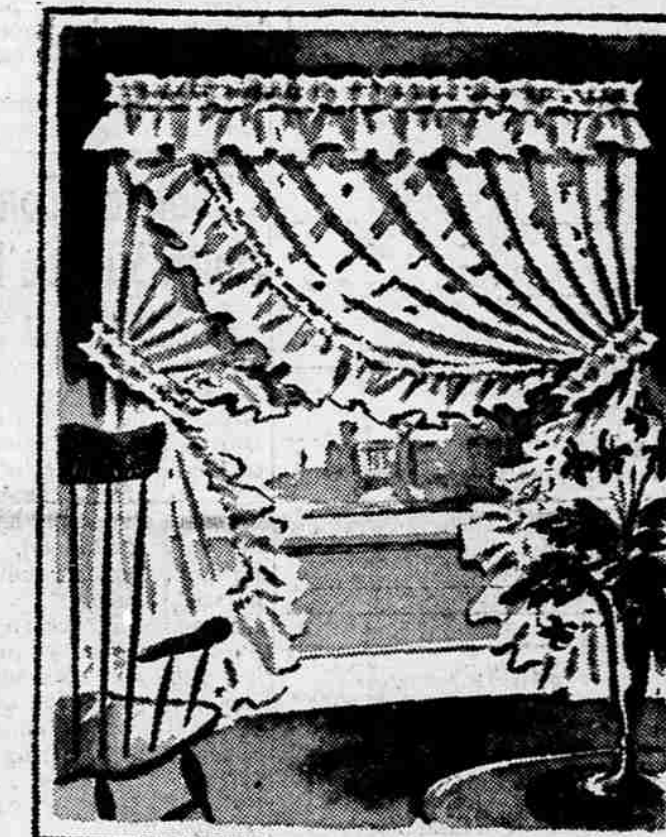
Many Sizes to Choose from. Sale Priced for You

3' wide x 6' long, reg. 1.19—98c
4' wide x 6' long, reg. 1.49—1.39
5' wide x 6' long, reg. 1.79—1.69

6' wide x 6' long, reg. 1.88—1.79
8' wide x 6' long, reg. 2.98—2.79
10' wide x 6' long, reg. 3.49—3.39

Smart, serviceable and surprisingly inexpensive! Blinds of natural colors, inside peel, bamboo, the modern way to decorate windows . . . and for a dramatic decorator's touch, you can easily spray them any color.

Save! Nylon Priscillas



Size 50"x81"

Reg. 5.98

3⁹⁹

Size 96"x81"

Reg. 8.98

5⁹⁹

Matching
Panels

42"x81"

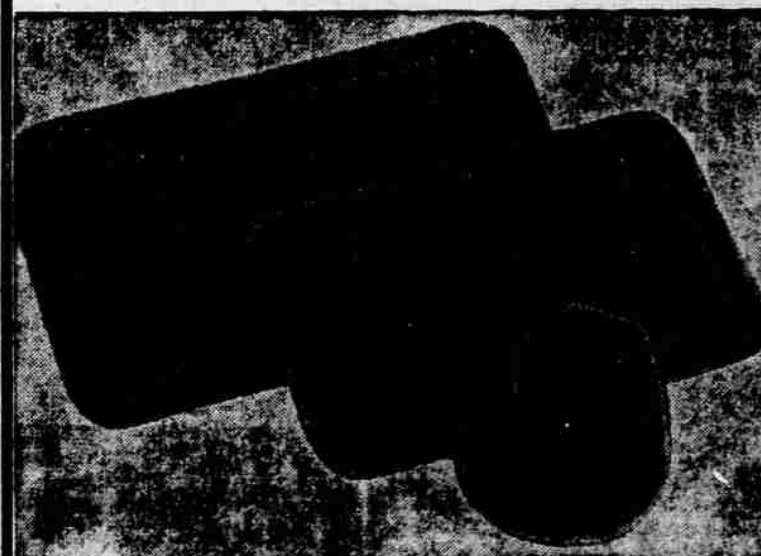
Reg. 1.79

99^c ea.

EASY TO WASH—QUICK TO DRY

Curtains you'll love, 'cause they need little or no ironing. Wonder fabric for curtains, won't shrink or stretch. And you can whisk them through suds . . . put them back on the rods in just a few minutes . . . cream only!

Three-Piece BATH SETS



1 18x30"

RUG

1 21"x36"

RUG

and

LID COVER

Reg. 4.98

3⁹⁹

SIX COLORS TO CHOOSE FROM

Smart ensemble for your bath. Soft quality chenille bath rugs and matching seat cover. Washable; wide array of popular colors . . . blue, green, gold, pink, white and wine. Latex back.

California Modern Dinnerware

Reg.
6.95

4²⁹

16-PIECE, SERVICE FOR 4

Dress your table in beauty with a set of this California Modern Dinnerware by Santa Anita. Eight California colors to choose from. Detergent-proof and oven-proof. Set includes 4 each; dinner plates, cups, saucers and bread & butter plates.

ONCE A YEAR OFFER

ENGLANDER'S New FIRM-FOAM... with equalizer body support

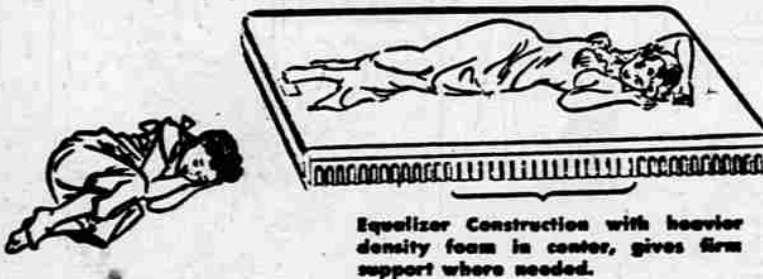
Both pieces—FIRM-FOAM mattress and special extra depth box spring. **\$99⁰⁰**
only

Twin or Full Size

Englander
THE FINEST NAME IN SLEEP

- Genuine foam latex for greater comfort
- Equalizer construction for better support

This is the new Englander Firm-Foam sleep ensemble for luxury sleeping comfort and firm, healthful support. The deep 4 1/2" foam mattress cushions your body for sound, relaxed sleep. The special Equalizer construction gives you more support where you need it most—denser, more buoyant foam under the middle of your body. Try the complete ensemble in your own home for 30 days. You'll convince yourself it's the best sleep you've ever had.



**30 DAY FREE HOME TRIAL
NO DOWN PAYMENT!
\$8.75 Per Month**

**WIN
\$25,000
IN ENGLANDER'S
SLEEPSTAKES**



**JUST FOR NAMING
THIS SLEEPING BEAUTY!
COME IN TODAY FOR
YOUR FREE ENTRY
BLANK!**

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