



Now! At Medford Furniture!  
**PREMIER  
SHOWING**  
OF  
**NEW 1955**

# PHILCO

## RANGES and REFRIGERATORS

We have it...and it's Terrific!

YOUR OLD RANGE OR REFRIGERATOR  
WILL TAKE CARE OF THE DOWN PAYMENT

The New 1955  
**PHILCO**  
ELECTRIC RANGE  
WITH MIRACLE  
Roastmeter

**Makes  
Every  
Roast  
Perfect  
Every  
Time!**

You Have To See It  
To Believe It!

...and without opening the oven door!

Amazing, but true—you watch the cooking of your roast right on the control panel dial... know exactly when it is ready to serve the way you want. Without once opening the oven door to look, you cook every roast perfect, every time... in this sensational 1955 Philco Electric Range with miracle Roastmeter.

The Roastmeter works with any kind, size, or shape of roast. And it is just one of the exclusive, years-ahead features on this new Philco. Come in for a free demonstration—it's absolutely amazing!

OTHER PHILCO MODELS **\$199<sup>95</sup>**  
AS LOW AS .....

**NOTICE!**  
Your old Range  
can be used as  
Down Payment on  
this 1955 Philco  
Electric Range.

The Only Range in the World with  
**Smokeless  
Broiling!**

NEW 1955  
**PHILCO**  
ELECTRIC RANGE

Now you can enjoy really true smokeless broiling because the tempered oven glass in this new Philco shields the hot coils from the spattering grease that causes smoke. Foods hold natural juices... have better flavor, with less shrinkage.

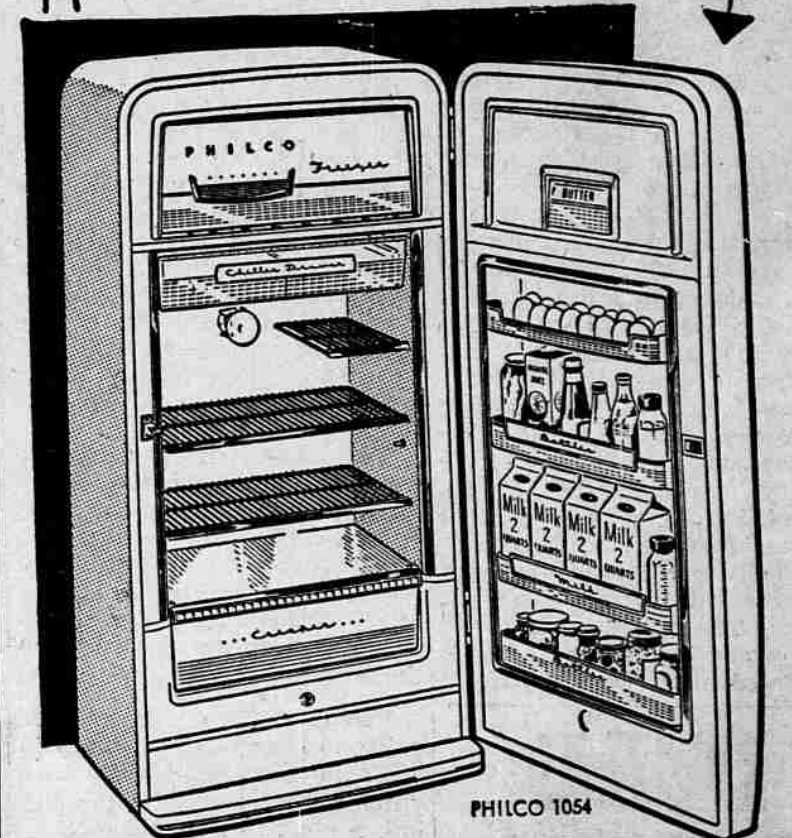
- 2-SPEED JIFFY GRIDDLE
- AMAZING QUICKSET TIMER
- THRIFTY WIDE "DREAM" OVEN
- COOK-BY-COLOR CONTROLS

IMPORTANT: SPECIAL TRADE-IN ALLOWANCE ON ALL STOVES OVER 4 YEARS OLD!

**NO DOWN  
PAYMENT**  
On Approved Credit  
**36 MONTHS  
TO PAY!**

NEW 1955  
**PHILCO**  
Refrigerators

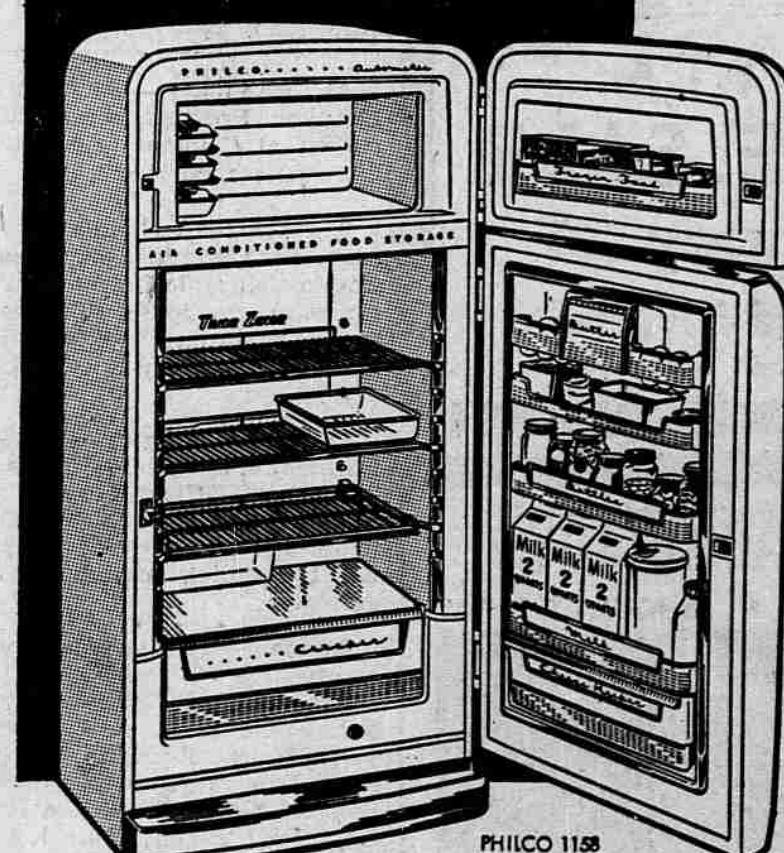
**Double-Depth Storage Door**  
Holds foods that never before could be stored in a refrigerator door. More shelves, deeper shelves... all removable. One shelf alone holds four 1/2 gallon cartons of milk. Butter Keeper. Removable Shelves.



OTHER  
PHILCO MODELS  
AS LOW AS  
**\$199<sup>95</sup>**

A sensational bonus value refrigerator for 1955. Now 9.7 cu. ft. storage capacity at the price of 7 to 8 ft. models. Big 16.4 sq. ft. shelf area. Built-in Freezer stores 45 lbs. of frozen foods at zero. Deep Chiller Drawer. Full-Width Glass-Covered Crisper. "Key Largo" color styling.

**PHILCO**  
Big News for '55 in  
**2-DOOR  
Refrigerators**



**Air Conditioned**  
to keep your precious  
foods fresher

Delivers perfect food keeping conditions the year round without adjustment by the user. Exclusive Philco AIR CONDITIONED FOOD STORAGE is never too moist, never too dry. With or without covers, foods keep fresher than ever before in a refrigerator!



**2-DOOR PHILCO**  
Now at the  
Price of a  
**SINGLE DOOR MODEL**

**NEW OUTSIDE!  
NEW INSIDE!**

- New 10.2 cu. ft. capacity.
- Exclusive Twin-System.
- Completely Automatic Refrigerator. Never Needs Defrosting.
- Independent 2 cu. ft. Zero Degree Master Freezer.
- New Double Depth Dairy Bar—Twice as Useful.
- New Jumbo Cheese Keeper, Butter Keeper
- Fully Adjustable Shelves.

# MEDFORD FURNITURE STORE

SIXTH & BARTLETT  
PH. 2-4848 or 2-4740  
**FAST FREE  
DELIVERY**