

PENNEY'S

ALWAYS FIRST QUALITY!

1,000 Yds.
80 SQUARE PERCALE

- Pre-Shrunk
- Vat Dyed
- All New Patterns

\$1
4 Yards For

DOLLAR

ROCK BOTTOM PRICES! SPECIAL NEW BUYS!

TOMORROW!
SATURDAY

DAY

COME EARLY TOMORROW!
EXTRA SAVINGS NOW!
SMASHING VALUES!
LIMITED QUANTITIES!
BE EARLY! BE SURE!
DOZENS OF UNADVERTISED
VALUES IN EVERY DEPARTMENT!
HURRY IN! SAVE!

SPECIAL

PRINTED CRINKLE COTTON PAJAMAS

Lightweight, comfortable, perfect for between-season wear... and priced for extra savings at Penney's now! See colorful geometrics, florals, scenic patterns. Sizes 34-40.

1.77

SPECIAL! NYLON ORGANDY PRISCILLA CURTAINS \$3.00
98"x81" **3** pr.
A REAL VALUE!

SPECIAL! GIRLS' SANFORIZED DENIM JEANS \$1.00
Sizes 3-14. Side zipper opening.

SPECIAL! LARGE UNHEMMEED FLOUR SQUARES. Approximately 27"x27" \$1.00
5 for **1**
SAVE!

PERFECT QUALITY NYLON HOSE
51 GAUGE 15 DENIER
Long wearing sheer dark seam nylons at a terrific price. 2 popular spring shades in sizes 8½ to 11. Get yours early. They won't last long!
1.00
2 PAIR FOR

SPECIAL! Heavy Dobby Weave PRINTED TABLE CLOTHS . . .
52"x52" size **\$1.00**
52"x70" . . . 2.00

SPECIAL! TODDLERS' COTTON PLISSE PAJAMAS. 2 piece style Printed. 1-4. 77¢

RAYON MARQUISSETTE PANELS . . . SPECIAL! 42"x81" size. Permanent finish. 77¢

SENSATIONAL Special Purchase!
All Wool Surface SHORT COATS

- FLEECES
- KAMI-KURLS
- All Spring Patterns—Colors

10.00

A very special purchase of spring short coats in the latest styles and colors. Soft fleecy fine wool blended with imported cashmere, and the back strengthened with the finest cotton staple give this fabric beauty and lasting durability. Sizes 10 to 20. Hurry down for the buy of your life!

EXTRA SAVINGS NOW!

PRINTED PERCALE CAFE CURTAINS
30" length, lots of bright prints **1.98**

WARM COMBED COTTON SHEET BLANKETS
72"x95"—Servedge Edges **1.98**

LARGE SIZE THICK CANNON TOWELS
22"x40" Size—New decorator colors **44¢**

TODDLERS FINE COMBED COTTON POLO SHIRTS—Interlock stitch, plain or pattern—1-4 98¢

FINE QUALITY CHENILLE SPREADS
In popular decorator colors—Full or twin size. **4.98**

PENCO QUALITY, FITTED MATTRESS PADS
Heavily quilted, washable. Full size **3.79**

MEN'S RAYON-NYLON GABARDINE SLACKS
Crease Resistant Treated
A fine blend of nylon and rayon plus the added feature of wrinkle and stain resistant treatment give this slack lasting good looks and durability. Several popular colors in sizes 30-40.

4.44

PENNEY MONEY-SAVERS!

MEN'S 11-OUNCE DENIM JEANS
Sanforized full cut style. Zip fly. Sizes 30-38 waist **2.44**

INFANTS SNAP CROTCH CRAWLERS—Machine washable cord or twill —
Gay colors — 1-4 **1.79**

BOY'S WELDED DOUBLE KNEE JEANS
Zip fly — Sanforized — Bar Tacked — Sizes 4 to 12 **1.69**

MEN'S DURENE KNIT T-SHIRTS
With non stretch neck band. White or colors — S-M-L **98¢**

HEAVYWEIGHT WESTERN CUT DENIM SHIRTS
Form fitting, white-snap buttons 14½ to 17 **2.98**

EXTRA HEAVY "KLONDIKE" SATEEN ARMY TWILL PANTS — The Very Best
29-42. Sanforized, vat-dyed **4.98**



VERY SPECIALLY PRICED!
Crease Resistant "LUCINA" COTTON BLOUSES

\$2.00
Special! 2 Save!

A Penney special purchase that means top fashion at a thrifty price! Bright, high-styled casual blouses, here done in that silky, extra fine "Lucina" cotton that you find in blouses costing dollars more. Start your Spring wardrobe now—stock up on blouses in white, mauve pink, marigold, garden green, turquoise, lilac, toast. 32 to 38.

A Sensational Value!

BOY'S SANFORIZED DENIM JEANS
Comfortable full-cut style! Reinforced construction! 4 roomy pockets; zipper fly! Sanforized—1% shrinkage! Special one-time buy—hurry!

1.00
4-12

SMASHING VALUES!

WOMEN'S hand-sewn LEATHER MOCCASINS
Long wearing synthetic soles, 6 colors, Sizes 4-9 **3.00**

WOMEN'S TOP SAIL SHORT SLACKS—All the latest spring coolers. Zip closure. Sizes 10-20. 3.98

WOMEN'S BUTCHER RAYON BLOUSES — Removable buttons — Popular rub and suds fabric—Lots of colors — 32-38 1.98

WOMEN'S BUTCHER RAYON SKIRTS —straight line style in all the latest shades—10-20. 3.98

WOMEN'S ALL LEATHER UPPER STRAP FLATS
Long wearing synthetic soles—3 colors—5-10 **2.98**

LARGE NEW SHIPMENT! WOMEN'S "BRENTWOOD" HOUSE FROCKS — Lots of new patterns—
Misses, Juniors, half sizes **2.79**

DRESS LENGTH PLISSE COTTONS—No Iron Finish
So pretty, so feminine, you'll buy them for gifts! Scoop or sweetheart necklines . . . elasticized waists for good fit. Fine, soft combed plisse needs no ironing. Pastels. 32-40.

2.00

SPECIALLY PURCHASED!



BOYS WASHABLE DRESS SLACKS

Save! **3.00** Save!
Boys' slack super-buy! Dacron® added to Rayon-Acetate sheen gabardine for longer, better-looking wear. Dress styled in 6 shades. 6-16.



MEN'S SMART LOOKING REVERSIBLE JACKETS

Save! **6.88** Save!
Men's reversibles of rayon-acetate-Dacron® sheen gabardine. Top styling, lots of practical wear, and a terrific special purchase price! 36-46.

SPECIAL PURCHASE! MEN'S CHAMBRAY WORK SHIRTS
• Sanforized
• Full Cut — 14½ - 17. **\$1.00**

LIMITED QUANTITIES!

Men's Cotton Whipcords. Sanforized. Zip fly. Forest green. 29-42. 2.98

Men's Black Jeans—New Low Price! Zip-fly. Sanforized. 28 to 42. 2.98

Men's Cushion Sole Cotton Work Sox. Sizes 10-13. 3 PAIR 1.00

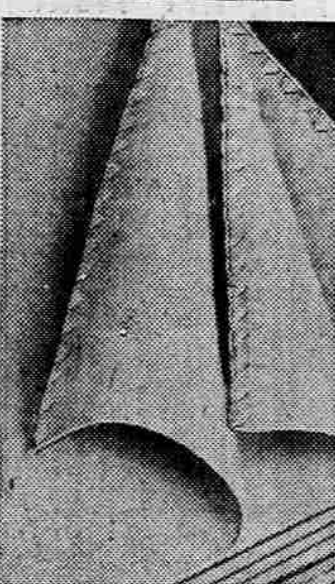
Men's Sturdy Canvas Work Gloves. Knit Wristlets. 5 PAIR 1.00

NEW LOW PRICE! Men's Leather Work Gloves. Safety cuff. 98¢

MEN'S "DURENE" COTTON KNIT BRIEFS. Sturdy Elastic band. 28-44 79¢

BOYS NYLON STRETCH SOCKS. Plain or patterns. It grows with him. 59¢

MEN'S 15" BOOT SOX Grey or white. ½ wool, ½ nylon. 79¢



70" x 90" COTTON SHEET BLANKETS

Save! **1.44** Save!
Special! Sheet blankets! 70 by 90 inches. Richly napped, firmly woven, cozy-warm cotton! Big values at this price. Natural white.



MEN'S SANFORIZED BROADCLOTH PAJAMAS

Save! **2.00** Save!
Men's Pajama buy! Sanforized! broadcloth in stripes and fancies, full-cut over Penney patterns. Bought specially for this event.

WOMEN'S CUSHION CREPE SOLE MOCCASINS
• Hand Laced
• Reinforced Vamp
• Waterproof Treated **\$1.44**
4-9

SPECIALLY PURCHASED!

RAYON MARQUISSETTE CURTAIN YARDAGE—38" wide Washfast and sun resistant Per Yd. 39¢

NATION WIDE PILLOW TUB'NG — Bleached 42" wide Per Yd 49¢

BOYS BLACK TWILL PEGGED SLACKS. Sanforized, low cut style — All the boys want 'em 8-18 2.98

UNBLEACHED MUSLIN CAFE CURTAINS—The latest thing for that rustic look. 30" long 1.79

WOMEN'S SUEDE FLATS—Long wearing synthetic soles Black or Navy — 5-9 1.98

MEN'S UNLINED SHEEN GABARDINE JACKETS Water repellent treated 36-46 4.98

BOYS WASHABLE COR-DUROY JIMMIES Suspender Straps — 2-6 1.79

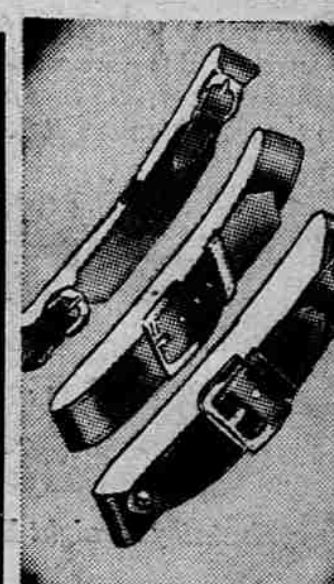
GIRLS COTTON PLISSE SLIPS with nylon lace trim — 2-14 98¢

EXTRA SAVINGS NOW!



SPECIAL WOMEN'S EARRING BUY

Save! **66¢** plus tax
Outstanding buy! Fashionable drop or button style earrings. Choose flashing rhinestones, stonesets, rich metals, pseudo pearls. At Penney's now!



SPECIAL WOMEN'S BELT PURCHASE

Save! **1.77** Save!
Exciting value! Fine quality cowhide belts in contour, sport, polo designs. Wide or narrow. Fashion-right colors, sizes 24 to 30—at Penney's!

LARGE NEW SHIPMENT WOMEN'S DACRON BRASSIERES — Wash and dry in a wink. Several popular styles. \$2.00 All sizes.