

COMPARISON!

...but on ALL prices

LOOK FOR THESE TAGS AT SAFEWAY



You'll find that you save more on your total food bill at SAFEWAY

Every week you see food ads shouting low prices. Each store claims that its prices are lowest and advertises a few items to support the claim. But you can't judge food savings on advertised "specials" alone. They represent only a small percentage of the hundreds of items you buy over a period of time. Savings on "specials" mean little if you pay higher prices on other food purchases. It's on the "seldom-advertised" items where differences really show up. That's why Safeway says: Compare ALL prices. When you do, you'll discover your total food bill is much lower at Safeway. In making your comparisons, differences in prices may seem small item by item, but remember — it's the total that counts.

MIRACLE WHIP

or Duchess Salad Dressing

Qt. Jar **53¢**

TUNA FISH

Torpedo, Grated

No. 1/2 Cans **21¢**

- Hot Roll Mix, Pillsbury... 14 1/2-oz. pkg. 29c
- Piedmont Mayonnaise... quart jar 52c
- Nu Made Mayonnaise... pint jar 39c
- Best Foods Mayonnaise... pint jar 39c
- Salad Dressing, Cascade... quart jar 45c
- Salad Dressing, Duchess... quart jar 53c
- Nalley Tang, salad dressing, quart jar 49c
- Sandwich Spread, Lunch Box... pint jar 39c
- Sandwich Spread, Lunch Box, quart jar 69c
- Ebony Olives, ripe... No. 1 can 23c
- Ebony Olives, large pitted... No. 1 can 33c
- Grandee Queen Olives, No. 5 bottle... 3-oz. size 35c
- Kosher Dills, Zippy brand... 22-oz. jar 31c
- Old Fashioned Dills, Columbia... 24-oz. jar 37c
- Tomato Sauce, Taste Tells... 7 1/2-oz. size 4/25c
- Tomato Sauce, Del Monte... 8-oz. size 3/25c

- Borden Hemo, hot drink... 1-lb. pkg. 69c
- Hershey Cocoa... 1-lb. pkg. 79c
- Quick Cocoa, Nestle... 1-lb. pkg. 45c
- Choc. Fudge Syrup, Hershey... 5 1/2-oz. size 10c
- Chocolate Syrup, Hershey... 1-lb. size 25c
- Slender-way Bread, Skylark, 1-lb. loaf 25c
- NBC Anniversary Cookies... 1-lb. pkg. 59c
- Hydrox Cookies, Sunshine, 12-oz. pkg. 39c
- Ritz Crackers, NBC... 1-lb. pkg. 36c
- Hi-Ho Crackers... 1-lb. pkg. 27c
- Snowflake Crackers, NBC... 7-oz. pkg. 18c
- Snowflake Crackers, fresh... 2-lb. pkg. 37c
- Honey Graham Crackers, NBC... 1-lb. pkg. 35c
- Choc. Chip Cookies, Jane Arden... 9-oz. pkg. 43c
- Sugar Wafers, Jane Arden... 6-oz. pkg. 29c
- Gingersnaps, Melrose... 2-lb. pkg. 49c

- Cigarette, regular size... carton \$1.75
- Candy Bars, reg. 5c size... 6 bars 25c
- Candy Bars, 24 bars... carton 98c
- Chocolate Cherries, Roxbury 1-lb. pkg. 69c
- Fluff-I-Est Marshmallows... 1-lb. pkg. 31c
- Gleem Toothpaste... economy size 63c
- Dental Cream, Colgate... giant size 47c
- Drene Shampoo... 3-oz. size 57c
- Halo Shampoo... 3 1/2-oz. size 57c
- Alka Selter... large 54c
- Bromo Seltzer... 60c size 57c
- Kotex... box of dozen 2/77c
- Zee Bathroom Tissues... 4 rolls 33c
- M-D Tissues, for bathroom... roll 2/23c
- Kleenex, Facial tissue... pkg. of 300 20c
- Zee Paper Napkins, white pkg. of 80 2/25c
- Aluminum Foil, Wearever... 25-ft. roll 29c
- Zee Wax Paper... 125-ft. roll 23c
- Aerowax, floor wax... quart 59c
- Soil-Off, household cleaner 24-oz. pkg. 39c
- S.O.S. Pads, for scouring... pkg. of 10 23c

- Apple Juice, Hood River... 32-oz. size 26c
- Apple Juice, Westfair... 32-oz. size 25c
- Grape Juice, Westfair... 46-oz. size 59c
- Grapefruit Juice, Townhouse... No. 2 can 13c
- Grapefruit Juice, Townhouse... 46-oz. can 2/45c
- Orange Juice, Full O'Gold... No. 2 can 15c
- Orange Juice, Full O'Gold... 46-oz. can 29c
- Orange Drink, Hi-C... 46-oz. can 29c
- Blended Juice, Blend O'Gold... No. 2 can 2/29c
- Blended Juice, Blend O'Gold... 46-oz. can 29c
- Pineapple Juice, LaLani... 46-oz. can 25c
- Pineapple Juice, Dole... 46-oz. can 29c
- Vegetable Cocktail, V-8... 46-oz. can 39c
- Tomato Juice, Sunny Dawn... 46-oz. can 28c
- Tomato Juice, Libby... 46-oz. can 29c
- Green Beans, Santiam... No. 303 can 21c
- Green Beans, Briargate... No. 303 can 19c
- Green Beans, Gardenside... No. 303 can 15c
- Highway Corn, whole kernel... No. 303 can 2/27c
- Highway Corn, cream style... No. 303 can 14c
- Highway Corn, vacuum pack... 12-oz. can 2/25c

- Gardenside Corn, cream style... No. 303 can 2/25c
- Country Home Corn, cream style... No. 303 can 15c
- Del Monte Corn, cream style... No. 303 can 17c
- Niblets Mexicorn... 12-oz. can 20c
- Niblets Corn, whole kernel... 12-oz. can 2/29c
- Button Mushrooms, Shady Oak... 4-oz. can 39c
- Sliced Mushrooms, Shady Oak... 4-oz. can 37c
- Sweet Peas, Sugar Belle... No. 303 can 2/29c
- Del Monte Peas, sweet tender... No. 303 can 17c
- Sweet Peas, Gardenside... No. 303 can 2/25c
- Moonbeam Pumpkin, fancy... No. 303 can 3/25c
- Moonbeam Pumpkin, fancy... No. 2 1/2 can 10c
- Sauerkraut, Stonerock... No. 2 1/2 can 17c
- Tomatoes, Gardenside... No. 2 1/2 can 2/27c
- Lima Beans, Taste Tells... No. 300 can 10c
- Pork & Beans, Taste Tells... No. 300 can 10c
- Pork & Beans, Van Camp... No. 300 can 13c
- Lima Beans, Dennison with ham... 15-oz. size 29c
- Kidney Beans, Taste Tells... No. 300 can 10c
- Chili Beans, Smith... No. 300 can 10c
- Chili Con Carne, Dennison with beans... 16-oz. size 29c

- Chili Con Carne, Derby with beans... 10-oz. can 21c
- Chili Con Carne, Nalley with beans... 15-oz. can 19c
- Franco American Spaghetti... 15 1/2-oz. can 15c
- Smith Spaghetti... No. 1 can 10c
- Spam, Hormel lunch meat... 12-oz. can 35c
- Prem, Swift lunch meat... 12-oz. can 39c
- Dried Beef, Rath sliced... 2 1/2-oz. size 33c
- Breakfast Sausage, Rath... 8-oz. size 43c
- Beef Stew, Nalley... 15-oz. size 33c
- Beef Stew, Dinty Moore... 24-oz. can 43c
- Swanson Baked Turkey... 5-oz. size 3/1.00
- Swanson Boned Chicken... 5-oz. size 3/1.00
- Lou-Ana Shrimp... 5-oz. size 29c
- Shady River Shrimp, large... 5-oz. size 43c
- Shady River Shrimp, small... 5-oz. size 35c
- Windlass Oysters... 4 2/3-oz. 41c
- Maine Sardines, Tompest... No. 1 can 3/29c
- Mackerel, Propeller... No. 1 can 19c
- Chinook Salmon, Libby Alaska... No. 1 can 75c
- Red Salmon, Dutch Harbor... No. 1 can 73c
- Pink Salmon, Prince Lee... No. 1 can 55c

BABY FOODS

Gerbers Strained Fruits & Vegetables

12 cans **89¢**

BISQUICK

For Light and Fluffy Biscuits

40-oz. Pkg. **29¢**

- Apple Butter, Empress... 11-oz. glass 19c
- Apple Butter, Shasta... 28-oz. jar 29c
- Clover Honey, Empress... 5-lb. 98c
- Table Syrup, Sleepy Hollow... 12-oz. bottle 29c
- Table Syrup, Sleepy Hollow... 24-oz. bottle 56c
- Pack Train Syrup... 24-oz. size 25c
- Pack Train Syrup... half gallon 69c
- Lumberjack Syrup... 24-oz. size 29c
- Lumberjack Syrup... 5-lb. size 73c
- Leg Cabin Syrup... 24-oz. size 39c
- Karo Syrup, blue label... 1 1/2-lb. size 19c
- Karo Syrup, blue label... 5-lb. size 67c
- Karo Syrup, red label... 5-lb. size 63c
- Lucerne 3.8% Milk... quart 2/43c
- Lucerne Skim Milk... quart 2/31c
- "AA" Large Eggs, fresh... per dozen 59c

- Shady Lane Butter... per pound 68c
- Montrose Butter... per pound 71c
- Instant Coffee, Edwards... 2-oz. size 55c
- Instant Coffee, Edwards... 4-oz. size \$1.09
- Instant Coffee, Edwards... 6-oz. size \$1.59
- Canterbury Tea, Orange Pekoe... 1/4-lb. pkg. 39c
- Canterbury Tea, Orange Pekoe... 1/2-lb. pkg. 75c
- Canterbury Tea, Orange Pekoe... 1 lb. pkg. \$1.21
- Canterbury Tea Bags, Orange Pekoe... 16 bags 23c
- Canterbury Tea Bags, Orange Pekoe... 48 bags 60c
- Lipton Tea, Orange Pekoe... 1/4-lb. pkg. 41c
- Lipton Tea, Orange Pekoe... 1/2-lb. pkg. 79c
- Lipton Tea Bags, Orange Pekoe... 16 bags 25c
- Lipton Tea Bags, Orange Pekoe... 48 bags 63c
- Ovaltine, plain or chocolate... 14-oz. size 59c

We reserve the right to limit quantities on any item. We will not sell to dealers or to dealers' representatives. Every item Safeway sells is unconditionally guaranteed.

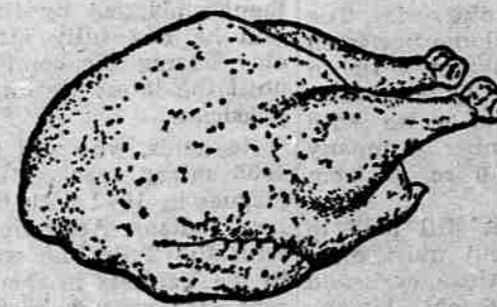
- Playfair Dog Food... can 9c
- Pooch Dog Food... can 9c
- Friskies Dog Food... can 15c
- Pard Dog Food... can 2/27c
- Milk Powder, Carnation... 10 1/2-oz. size 29c
- Milk Powder, Lac Mix... 3-lb. size 99c
- Milk Powder, Lac-Mix... 9 1/2-oz. size 25c
- Choc. Dairy Drink, Lac-Mix... 1-lb. size 45c
- Cherub Milk, evaporated... tall can 10c
- Tomato Soup, Campbell... can 2/25c
- Asparagus, Campbell... can 2/27c
- Bean Soup, Campbell... can 2/27c
- Black Bean Soup, Campbell... can 2/27c
- Bouillon, Campbell's... can 2/35c
- Celery Soup, Campbell... can 2/27c
- Clam Chowder, Campbell... can 2/35c
- Consomme, Campbell's... can 2/35c
- Green Pea Soup, Campbell... can 2/27c
- Mock Turtle Soup, Campbell... can 2/35c
- Ox Tail Soup, Campbell... can 2/27c
- Pepper Pot Soup, Campbell... can 2/27c
- Scotch Broth, Campbell... can 2/35c

SAFEWAY has the finest meats in town!

GRADE A YOUNG TURKEYS

Fine, thoroughly cleaned fancy young birds. Bred especially for good eating... broad massive breasts and extra plump thighs and drumsticks. Oven-ready.

4 to 16-Lbs. **Lb. 49¢** | 18 to 22-Lbs. **Lb. 39¢**
(While Supplies Last)



Beef Rib Roast U.S.D.A. Choice Trimmed before weighing **lb. 75¢**

Pot Roast U.S. Choice Blade cut **LB. 55¢** | U.S. Choice Arm cut **LB. 59¢**

- U.S.D.A. CHOICE GRADE BEEF **Ground Beef** All Beef **lb. 39¢**
- T-Bone Steak** Tender Juicy **lb. \$1.09**
- Boneless Steak** Top Sirloin **lb. \$1.19**
- Boiling Beef** Plate Cut **lb. 19¢**
- Short Ribs** For stews **lb. 25¢**
- Corned Beef** Boneless Brisket **lb. 59¢**
- Pork Liver** Sliced **lb. 29¢**
- Wieners** Skinless Del Monte **lb. 45¢**
- Bockwurst Sausage** **lb. 59¢**
- Halibut Slices** Captains Choice **lb. 59¢**
- Breaded Shrimp** 10-oz. Pkg. **59¢**

Grocery prices listed in this advertisement are in effect now at Safeway in Medford. Meat and produce items are in effect through Sunday, February 6.

- Onion Soup, Campbell... can 2/35c
- Beef Soup, Campbell... can 2/35c
- Beef Noodle Soup, Campbell... can 2/35c
- Chicken with Rice, Campbell... can 2/35c
- Cream of Chicken, Campbell... can 2/35c
- Chicken Gumbo Soup, Campbell... can 2/35c
- Chicken Noodle Soup, Campbell... can 2/35c
- Cream of Mushroom, Campbell... can 2/35c
- Vegetable Soup, Campbell... can 2/27c
- Vegetable Beef Soup, Campbell... can 2/35c
- Vegetarian Soup, Campbell... can 2/27c
- Applesauce, Highway... No. 303 can 15c
- Apricot Halves, Highway... No. 2 1/2 can 35c
- Cling Peaches, Castle Crest... No. 2 1/2 can 32c
- Peaches, Highway... No. 2 1/2 can 25c
- Del Monte Peaches... No. 2 1/2 can 33c
- Freestone Peaches, Lady Elberta... No. 2 1/2 can 39c
- Cherries, Honeybird pitted... No. 2 can 32c
- Fruit Cocktail, Hostess Delight... No. 303 can 2/43c
- Fruit Cocktail, Del Monte... No. 303 can 2/43c
- Grapefruit, Highway broken... No. 303 can 2/29c
- Book Matches... carton 2/29c

...ALL prices are low at SAFEWAY