

Bond Issue To Finance Oregon Buildings Snagged in Taxation Committee

Russia Would Use Atomic Energy To Correct Mistakes of Nature

Moscow — (U.P.) — A Soviet magazine said today that if the whole world were Communist, atomic energy could be used to turn the burning wilderness of the Sahara Desert into a blooming paradise and even warm the frozen Arctic north.

The latest issue of the magazine Smyena (New Generation) said these and many other wonders that would completely change the face of vast areas of the earth could be achieved through atomic energy.

"But they cannot be carried out under the conditions of Capitalism," engineer A. Markin wrote in an article entitled "The Atom in the Service of Man."

"The use of atomic energy for peaceful purposes will permit the correcting of many of nature's mistakes," he said. For example, he listed as one "mistake" that could be corrected the blowing up of a natural land barrier called the "Turgai Gates" to open the way for Siberian rivers to flow south to Central Asia and Kazakhstan.

This project, which has been mentioned before, is presum-

ably scheduled to be carried out since it is not hindered by "conditions of Capitalism." But for the others, the world will simply have to wait.

These are some of the literally earth-shaking schemes that will have to wait for the end of Capitalism, according to the article:

Plans for irrigating such deserts as the Sahara, plans for construction of a colossal power plant in the Straits of Gibraltar, and the building of a super, high-speed electric railroad line from London to Paris, Berlin, Warsaw, Moscow, Peiping.

"A still more grandiose project is the building of a dam in the Bering Straits. It would be connected with a series of other structures that would direct the warm streams of the Pacific Ocean to the Arctic Ocean to warm the areas beyond the Arctic Circle.

"The carrying out of this remarkable scheme would be the equivalent of discovering a whole new continent and would increase the wealth of the peoples of the world to an un-

precedented degree."

Until Mother Nature can be shown the errors of her ways and her "mistakes" corrected on a world-wide scale, Markin said, Soviet atomic scientists are busy with somewhat more modest projects.

One of these is the building of bombs. But the article said this is only a minor activity.

"The production of atomic energy in the Soviet Union is mainly for peaceful, industrial aims," the article said. "But the Soviet people are carefully watching all the maneuvers of the war-mongers toward a new war. They won't be frightened by atom or hydrogen bombs.

"The Soviet armed forces, standing guard over the security of our motherland, possess the latest types of weapons and will give a crushing rebuff to all invaders," the article said.

South Bird Island, Texas, is the only white pelican nesting colony on the Gulf Coast of the United States. It is a sanctuary of the National Audubon Society.

Pay-As-You-Go Program Receives Some Objection

By BILL FORCE
United Press Correspondent
Salem — (U.P.) — The proposal to issue general obligation bonds to finance new buildings for Oregon institutions was snagged in the House Taxation Committee today, victim of sentiment among some committee members for a pay-as-you-go building program.

The proposal was one of the key features of Gov. Paul Patterson's legislative program. It would provide the state with enough money to go ahead with its construction projects without dipping into the general fund where a \$45,000,000 deficit already has been forecast.

Deputy State Treasurer Fred Paulus told the taxation committee yesterday that the state could borrow about \$10,000,000 very cheaply and without jeopardizing its credit rating with the bond buyers. He said it would cost the taxpayers about one-half mill to service the debt at \$500,000 a year over 20 years.

But Rep. C. Allen Tom (R-Rufus) said "I can't go for that—not right now, anyway." He asked for more time to study alternative methods and said he preferred the state to go easy on such spending, building only those structures it could pay for out of taxation.

Rep. Walter Pearson (D-Portland) replied that "it is pay-as-you-go that has put us years behind in our institutional building program now." He said pressure was building up to "kick the bond issue bill out of committee." But Tom's opinion prevailed and the bill was held in committee without action either for or against.

Graph Gains Half-Inch
The bond issue now before the committee would finance higher education buildings. Financing for that program has still to be tackled.

The taxation committee's huge graph, depicting the gap between estimated revenues and expenses for the next two years, gained a half-inch on the credit side today when the state insurance commissioner, Robert Taylor, agreed to up his estimate of income from taxes on insurance premiums and companies by \$500,000. The committee voted to study the possibility of increasing those taxes from two to two-and-a-quarter per cent.

Tough Attitude Due
A heavy downpour of new bills for introduction was expected today in the House as lawmakers hurried to beat tomorrow's deadline for introduction of new legislation. After Thursday, all new bills will be screened by the rules committee and chairman William Chadwick (R-Salem) has warned that it will adopt a tough attitude toward all late-comers.

Soldier Flown To Bedside of Wife

Portland — (U.P.) — William K. Haliski, 22-year-old Army corporal, was taken from a military transport while en route from Korea and flown to the Portland bedside of his young wife, who is in an iron lung with bulbar palsy.

Mrs. Carmen Elving, mother of 20-year-old Mrs. Haliski, said the young woman was hospitalized as a result of injuries received last March when she was run over by an automobile, suffering a skull fracture.

Mrs. Elving said her daughter seemed to show a slight improvement after talking with Cpl. Haliski yesterday.

Cpl. Haliski was taken off the Gen. H. M. Patrick off Port Angeles, Wash., by a pilot boat. He was flown to Portland by the Coast Guard.

Miners' Bodies May Be Left Entombed

Ravensdale, Wash. — (U.P.) — The bodies of the four miners killed in a Saturday cave-in at the Landsburg mine No. 1 here probably will be left entombed in the mine shaft, John H. Morris, president of the Palmer Coal and Coke Co., said today.

"We'll have bulldozers fill up the hole," said Morris, whose company operates the mine. "Then we probably will go down into the mine and seal off the area where the men are. That is the only practical way out. I doubt that we could get to them no matter how hard we tried."

ENGLISH FIRM LOW

Seattle — (U.P.) — The English Electric Export and Trading Co. Ltd., London, was apparent low bidder for manufacture and installation of six power generators at Chief Joseph dam, the Corps of Army Engineers announced yesterday. The British firm's bid was \$5,460,361.

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.



BIG STICK—President Eisenhower signs congressional resolution empowering him to order American forces into battle, if necessary, to defend Formosa against Red Chinese invasion. Looking on are Senator William F. Knowland and Senator Alexander Wiley.

Good Advertising Requirements Told Rotarians by Lund

Good advertising must be on a person-to-person basis, projecting the personality of the advertiser, and must be honest and sincere. This view was expressed by Ru Lund, Portland, president of the Oregon Advertising club, in an address Tuesday before the Medford Rotary club.

Lund spoke at a luncheon meeting at the Jackson hotel on the subject, "More Mileage for Your Advertising Dollar," emphasizing the importance of well planning promotion in this rapidly changing world.

Habits Changing
Consumer habits are changing in this era of new shopping centers and drive-in banking, the speaker told Rotarians. The worker today has increasing leisure time, which opens new avenues for aggressive advertising merchants. Wise merchants, he said, should approach his promotional program with the idea of "what have I got he wants and how can I serve him best?" instead of, "How much profit can I make?"

Failure to create a store personality, to build confidence and establish an atmosphere of friendliness, Lund declared, will be directly reflected in reduced store sales. The speaker urged businessmen to indulge in self-appraisal and self criticism, with the objective of improving advertising and selling techniques.

Color Increasing
Color is becoming increasingly important in newspapers and other media, and color television will be here before long, Lund said. It is an interesting fact that newspaper readership and radio listening have grown since the advent of TV, he pointed out, and the development of the radio transistor provides a new impetus to radio. A miniature pocket-size radio receiver was shown to indicate the new trends in radio. A brief survey of 16 Rotarians at the meeting showed ownership of 51 radio sets, or a ratio of more than three sets to a family which, the speaker pointed out, is average for the U. S.

James Dunlevy, Rotary program chairman and manager of radio station KYJC, introduced the speaker. Ray Johnson, manager of KMED, was a guest.

Ashland Chamber Elects President

Ashland — Harry A. Skerry Jr., an Ashland attorney, was elected president of the Ashland Chamber of Commerce this week. He succeeds Arnold Bauer, who resigned last week for health reasons.

Skerry has been serving as vice-president. Elected to succeed him in that post was Phil Gates, and Harold Buck was named to fill the vacancy on the board of directors created by Bauer's resignation.

Skerry is Ashland's city attorney and is a past president of the Oregon Shakespearean Festival association.

Britain May Lift Russian Immunity

London — (U.P.) — The British government announced today it is considering lifting diplomatic immunity from Russian Embassy personnel here other than the ambassador.

Simultaneously it was disclosed that Britain has taken "special steps" to tighten security regulations to prevent leaking of state secrets. The move followed a recent spy case in which a known Communist had access to secret files.

The Marquess of Reading, secretary of state for foreign affairs, said in the House of Lords that the Russians only recognize the personal immunity of foreign mission chiefs.

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