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Medford, Medical Magnet

Figures obtained in a survey by the Jackson County Chamber of Commerce reveal the growing importance of Medford as a medical center and the large number of persons now coming to this city from outside Jackson county for treatment, mostly at the hands of specialists.

Although the survey did not include reports from all the medical men here—some of them being too busy to furnish the data requested—the chamber was able to gather enough information to gain a pretty good idea of the over-all situation.

THE twelve specialists and seven general practitioners who turned in figures showed their out-of-county patients are coming mostly from Josephine, Klamath, Curry, Douglas, Coos and Lake counties in Oregon, and Siskiyou, Del Norte and Modoc counties in California. Although many patients come from more distant points, according to hospital records here, no estimate as to the number was made by the doctors.

Of the Oregon counties, Josephine furnishes the greatest number, the total being estimated at 720 annually, while most of the Californians come from Siskiyou county, the annual estimated total from there being 617. From the nine counties mentioned the doctors estimate a total of 2,776 patients receiving attention here, 2,344 of the number being treated by specialists.

Of course, many of the patients consult their doctor more than once a year, many find it necessary to remain in the city at least overnight on each visit and some are hospitalized for indefinite stays.

OF THE dentists surveyed, five specialists and eight general practitioners reported 989 patients, estimated, the majority coming from Josephine and Siskiyou counties.

Osteopathic specialists to the number of four and two general practitioners in that branch of healing reported 551 patients coming to them annually from out of the county, the largest percentage from Josephine county. Of the osteopathic patients an estimated ten per cent remain at least overnight.

Four optometrists reported 614 patients, 258 of them coming from Josephine county and the remainder being pretty evenly divided among the eight counties.

WHEN it is considered that the total number of patients—4,880—accounted for by the comparatively small number of medical men reporting is only a fraction of the out-of-county visitors, it is easy to believe that this visitation contributes considerably to our economy.

Anything Medford can do to further encourage the influx of those in search of good medical care will be good business.—E.C.F.

Wisconsin Knows How

In Wisconsin they not only produce huge quantities of milk and milk products, they go to great lengths to promote consumption of their output.

ONE of the most elaborate promotional projects to be undertaken recently is a dairy caravan which will visit 22 cities in the state starting February 1. Sponsored by the University of Wisconsin extension service and the Wisconsin Farm Bureau Federation, five truck loads of exhibits and a crew of twenty dairy specialists will take to the highways to give consumers the story of milk—from cow to kitchen table.

Theme of the traveling show will be, "The Greatest Food on Earth," and a quarter of a million people are expected to see the displays and hear the specialists.

Purpose of the caravan is to carry to the consumer all the latest facts on milk and dairy products; modern developments on the farm and in dairy plants which safeguard the quality of milk; means of distinguishing grades and labels; methods of merchandising milk products; and the economic importance of the dairy industry.

TOTAL cost of the exhibits, exclusive of the labor which was donated by sponsors and local volunteers, is between \$16,000 and \$20,000.

The Wisconsin dairy industry will undoubtedly profit from the project, modest though the cost may be, for it is a sensible means of acquainting the public with the benefits to be derived from generous use of dairy products. Too bad the national dairy industry doesn't use some of its advertising money as wisely, instead of spending fabulous sum hiring radio comedians to tell bum jokes.—E.C.F.

Siskiyou Stockpile Hope Dampened

The hope of northern Californians that a chrome stockpile might be established at Yreka received a setback last week when Congressman Clair Engle informed the Yreka Chamber of Commerce that officials of the government's emergency procurement service are against the plan.

THE Siskiyou county board of supervisors and Yreka chamber had recommended that the federal government set up a stockpile in the county because the stockpile at Grants Pass is too far away for convenient use by the northern California miners.

Rep. Engle wrote the Yreka chamber that the procurement service had told him that the Grants Pass stockpile is doing very well, that it had cost about \$125,000 to establish that facility, and that only fifty per cent of the ore stored there is from California, instead of 75 per cent, as claimed by the Siskiyou county petitioners.—E.C.F.

Babson... Business Worries

By ROGER W. BABSON Babson Park, Mass. (Special To Mail Tribune). An article in Reader's Digest for January



Roger W. Babson

by J. D. Ratcliff causes me to write on a subject which has tempted me for some time. After 40 years, during which I have studied company earnings I am convinced that a definite relationship exists between the earnings of a corporation and the health of its officials. Most cases which I have studied to ascertain the reason for a company's declining business in a growing industry have shown the answer to be in the failing health of the president or of the sales manager or of some other top official.

A man may be able to go to the office each day and put in his eight hours; he may answer his mail and preside at all required meetings; but he may have no pep or zest for doing any extra work. Companies which do not go ahead by extending their lines or their territories are going backward. This is very likely to be true of a company whose top official is not in A-1 health.

Stress and Strain Cause of Poor Health According to the above-mentioned article, the basic cause of most illness is stress and strain. The doctors talk about bacteria, viruses, high blood pressure, weak hearts, etc.; but the real cause is worry. The average businessman must drive himself all day and go out with his wife or associates every night. The result is that without sleeping pills and aspirin many concerns would be obliged to close up.

Investors ask me how it is that the stock of one concern listed on the Big Board has been constantly climbing each month the past year, while that of another in the same industry has not moved a point. The answer could probably be found by any doctor permitted to diagnose the head men. Some day, company directors who now spend so freely for financial audits will be willing to submit to their stockholders annual health reports on all their officials. I forecast that this will be the day when the stocks of many so-

called "sleeping companies" will zoom upward. Believes in Work of Accountants

Of course, I believe in the work of accountants; but has not much of this work become so routine and late that neither directors nor stockholders give much thought to adults? As a result, accountants are coming to be classed as "morticians." Formal audits can become mere "autopsies." I forecast that a great change is coming in this connection.

I believe in the importance of studying figures; but I am sure that the condition of the "two-legged" figures of a management are far more important to the stockholders than the "mathematical" figures. Some day there will be a great awakening along these lines. Men will be retired and pensioned according to their physical condition, rather than simply according to their age. Incidentally, I believe President Eisenhower's interest in better health could result in greater earnings for most companies and better wages for many employees.

Should Close Useless Bureaus, Commissions But the President should not be content to talk about health. Why not go to the root of the difficulty and talk about "stress" as does the author of this Reader's Digest article? Instead of spending billions of dollars opening new hospitals, the President could solve the problem by closing scores of useless Bureaus and Commissions. These are primarily the cause of the stress and worry which are bringing about the breakdown of executives, foremen, and especially employees being paid by "piece work."

Did you ever think why Jesus has been called "The Great Physician"? Have you noticed how very little is written in the Bible about illnesses? Very few accounts of Jesus' followers indicate that they died of any disease. Certainly—if they were not martyred—they lived to a very old age. The answer may be that they followed Jesus' constant teaching not to be too anxious for the things which the world seeks. Jesus taught that stress and worry are futile. Even 1800 years before that, Moses gave some good health advice in the Tenth Commandment. See Exodus, Chapter 20, Verse 17.

Clarification of Formosa Defense Line Features News

By CHARLES M. McCANN United Press Foreign Analyst The week's good and bad news on the international balance sheet:

THE GOOD 1. The Eisenhower administration clarified the line, along which it is prepared to fight if necessary to defend the Chinese

Nationalist stronghold of Formosa from Chinese Communist attack. For months there had been a cloudy sort of in-between area—the small islands which the Nationalists hold immediately off the mainland.

The President intends to protect Formosa and the neighboring Pescadore Islands, and also to use the United States 7th Fleet and United States Air Force planes to cover the evacuation of Nationalist troops from the off-shore islands. Some concern was expressed in Congress that there was a risk of big-scale war in the President's action in asking congressional authority to use the armed forces against the Reds if necessary. But Mr. Eisenhower feels that the threat of Communist air and sea attack is a firm stand may prevent rather than cause war.

2. The revolt in Costa Rica ended when the remnants of the defeated rebels fled across the frontier into Nicaragua. It was a small but dangerous outbreak, which could have caused war between Costa Rica and Nicaragua. Nicaragua was accused of sheltering and arming the rebels. President Anastasio Somoza of Nicaragua threatened war if Costa Rican troops pursued the rebels across the border.

3. Premier Ichiro Hatoyama dissolved the Japanese Parliament in preparation for a national election Feb. 27. Policy statements by leaders of the principal political parties made it certain that whoever wins the election, Japan will keep its ties with the United States and arm itself in defense against Communist aggression.

THE BAD 1. The first Chinese Communist reaction to President Eisenhower's move in defense of Formosa was bellicose. Red Premier Chou En-Lai reaffirmed the determination of the Peiping government to take Formosa. He said also that the Reds will reject any proposal to bring about a cease-fire between the Nationalists and the Communists. Chou called on the United States to get out of Formosa.

2. Soviet Russia took a big step toward a return to the tough policy of the late Josef Stalin, by removing from office Trade Minister Anastas I. Mikoyan. Mikoyan had been in charge of a drive to increase the production of consumer goods. The drive has been abandoned, and Russian factories are to be devoted even more to war production. It seemed likely that Russia would soon start big-scale armament of Communist East Germany.

3. Premier Pierre Mendès-France, still fighting to get the French Parliament to ratify the West German armament treaties, faced a determined attempt by his many enemies to overthrow him. They hope to get him next week when the National Assembly debates his North African policy. If he were defeated, long delay in the final ratification of the German treaties would be likely.

Adult Typing Class Slated at Rogue River Rogue River—A typing class will be held in the Rogue River High school on Tuesdays from 7 to 9 p.m. The class will begin Feb. 8 and will continue for 12 weeks. The fee will be \$10 per pupil.

Miss Carol Harris, commercial instructor in the high school, will teach the class. Those interested should call the high school

Communications

Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

Nature Cooperative To the Editor: "And They All Get Along Together."

A word of appreciation for Eugene Burns and his splendid Mail Tribune article on the fallacy that "nature is in a constant state of warfare," and other absurdities so long preached by scientists and well-nigh universally accepted. As an amateur ecologist and conservationist, I have often urged the idea that nature is—above all else—a cooperative affair. Am glad to find at least one professional naturalist who subscribes to this belief, and condemns the ancient "law of tooth and claw."

Anyone who studies the inter-relationships between plants and animals and their environments, with real understanding, cannot fail to see the cooperation existing among all natural species, flora as well as fauna. Predation? Certainly. But ordinary, natural predation is beneficial to all species. Only when the human, with his unnatural lust for destruction, enters the picture do we find wholesale slaughter and killing for the sake of killing itself, with consequences only now becoming known.

Our education in real appreciation of nature and its wonders is not only neglected—it is almost non-existent, while real understanding of nature among scientists is practically nil in their urge to exploit it.

Am reminded of a trip last June to the famous Bear River Migratory Bird Refuge about twelve miles from Brigham City, Utah. 64,000 acres— one hundred square miles—of shallow lakes and marshes impounded by dikes where, during migration, upwards of a million water, wading and shore birds of some forty or fifty different species and scores of varieties may be seen. Even in June the sight was inspiring. Geese and ducks by the thousand, hundreds of white pelicans, ibises, curlews, snowy egrets, gulls, terns, grebes, rails, gallinules, and perhaps thirty other species. (During fall migration, for instance, flocks of whistling swans totaling fifteen to twenty thousand are often seen; 100,000 canvas-back ducks, and so on.)

But to get to the point. My driver was a young fellow who had lived in Brigham City, his whole life, yet this was his first trip to the refuge. I shall always remember this lad's awe and delight as he looked out over those bird-inhabited waters with their many thousand representatives of so many species. "Well, Vern," said I, "what do you think of it?"

Vern drew a long breath. "Mister," said he, "today I've learned something. And I'm coming out here often."

Then he became very thoughtful, and as we turned to go I heard him say softly as though to himself: "And they all get along together."

"A lesson for humans?" asked Burns. What do you think? Jim Fuller Ashland, Ore.

Sales Tax Idea To the Editor: Here is my idea of a sales tax— Messrs. Mortimer, Mortimer, Ickleheimer, and Vandergould Investment Bankers, Faraway Timbuctoo. Gentlemen:

Your letter addressed to Chisler and Chisler Investment Counsellors has been handed to me for advisement. In view of your vast holdings of timber, mineral and range lands here in Oregon, it is most needless to assert that you must view our ever mounting tax structure with grave concern. I have passed your communication along to representatives Eel and Slippery of our Oregon legislature. These young men are up and coming. They are young, ambitious, have their eyes upon the ball and are ever mindful of

In The Day's News

By FRANK JENKINS The biggest news in the world as this is written:

There's no shooting YET in the Formosa straits.

THE general feeling in Washington, the dispatches report, is that the Senate of representatives will endorse the President's Formosa defense program before the day is over.

Several senators who decline to be named say that they want what they call the "full import" of the situation to sink in to the American people before final acting is taken by both houses of the congress.

WHAT IS the full import of the situation? I'd say this is it: If the commies WANT war and think they're READY FOR WAR, there will BE WAR. What we're trying to do is to keep them from blundering into war

Payments Reported On CP Assessments Central Point — Nineteen property owners have made full or partial payments amounting to \$5,319.17 for Central Point assessment for street and sidewalk improvements, according to the city recorder's office.

Ten owners have not yet made arrangements for payment. The deadline was Jan. 24. There have been 27 applications filed under the Bancroft law's "installment" paying plan, and seven applications are out, but not yet returned.

There are eight street assessment jobs involved, mostly curb and gutter projects, with some sidewalk assessments and one block of paving.

Officials pointed out that the city council has not yet accepted a gasoline bid for 1955. Bids have been taken under consideration by the council. Shell Oil company and Richfield Oil company have submitted the two lowest gasoline bids, and Tidewater Associated Oil company, the low bid on tires. It had been previously published that the Shell bid was accepted.

Food Sale To Benefit High School Project Jacksonville — A benefit cooked food sale to raise money to send a Jacksonville High school delegate to the state conference of the International Relations league in Eugene, Feb. 25-26, will be held tomorrow, starting at 10 a.m., next to the post office.

The sale is sponsored by the Odd Fellows and Rebekahs, in conjunction with the IRL group at the high school. Food donations for the sale will be welcomed, officials said.

The purpose of the Eugene conference will be to discuss the United Nations and prospects for peace. High school students from all over Oregon will attend.

your need for tax reductions upon lands that are being held for investment and speculation. It seems to me what is needed most is a sales tax. Messrs. Eel and Slippery at this moment are making a desperate effort to bring the sales tax before Oregon's voters. Should the bill become law it would afford you and your clients almost immediate relief, and it is quite possible that your properties might be dropped from the tax rolls entirely.

The sales tax is a made to order tax relief for investment and speculation. It is merely a transaction tax, or a turnover tax levied upon trade, and the consumers pay the bill because it is so delicately woven into the economic fabric that it is almost beyond detection and suspicion.

If it has a human appeal like "aid for crippled up old men," the housewife will lay the cash on the line without a whimper and never suspect the motive behind it.

Earl Allen 2577 South Stage Rd. Medford, Ore.

in the belief that if they attack Formosa we'll RUN instead of fighting.

WASHINGTON sees EVERYTHING through political glasses.

For example: A Washington dispatch says that President Eisenhower's Formosa declaration "may have provided a foreign policy issue for the 1956 Presidential campaign."

THIS is the reasoning: Some Republicans, including GOP Senator Capehart of Indiana, are saying that the Eisenhower statement ushers in a new era in foreign policy by asking Congress to share responsibility now for action the President may take in the future. These Republicans insist that in the past Democratic Presidents have rushed the country into situations that made war inevitable—thus by-passing the congress.

Some Democrats are indicating that they believe President Eisenhower is trying to put the Democrats out on a political limb by asking them in advance to share responsibility for what could result in war.

WELL, such is the way of the politician. He sees politics in everything.

BUT—the politician isn't alone in that attitude. He is joined by the speculator.

FOR example: Chicago dispatches report that "a grain market which has shown occasional signs of war jitters in the past ten days looks today as if it might be developing into a first-rate scare. In very active dealings ALL grains forged ahead.

"Brokers attributed the demand for grains to the Formosan situation."

SO MUCH for the grain markets — which, historically, tend to RISE on war scares. Let's glance now at stock prices, which tend historically to DECLINE on war scares. The Wall Street report when this is written says:

"The stock market turned lower today, some shares losing as much as \$3. Selling was so heavy that the tape ran behind several times during the morning session of the New York Stock Exchange."

THE politician looks for votes. The speculator looks for quick profits. I suppose that's life.

Trucks To Replace Trains in Mail Haul

Washington — (UPI) — Postmaster General Arthur E. Summerfield said today that starting about March 1 trucks will be used instead of trains to carry all mail in parts of Washington, Oregon and Idaho.

The post office department now uses a combination of train and truck service in the region. It will set up new highway service between Spokane, Wash., and Lewiston, Ida., and between Sitka and Orangeville, Ida. Direct truck service also will be provided between Seattle and Walla Walla, Wash.

A lake sturgeon, caught in 1953, was determined to be 192 years old.

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