

# MORE REDUCED

**SAFEWAY**  
takes the guess work out of where to get all the best food buys in town. Listed in this advertisement are just some of the hundreds of drastic price reductions on top quality foods of every description . . . foods you need and use every day . . . favorite brands.

**SHOP - COMPARE - SAVE!**  
You'll find full proof that ALL, yes ALL prices are low at Safeway day in and day out . . . maximum savings where it counts the most . . . on your TOTAL food bill. Check these prices and others posted at the store. You'll soon discover GREATER savings . . . proof that you can feed your family for LESS at

**SAFEWAY**

Here's More Proof You Can Feed Your Family For LESS By

- Mayonnaise Nu Made - Finest Quality - Purity Sealed for Freshness Quart Jar **47c**
- Tomato Soup CAMPBELL'S 3 Tall Cans **25c**
- Grapefruit Juice Town House Sw. or Unsweetened 2 46-oz. Cans **45c**
- Fancy Tomato Juice Sunny Dawn Finest Quality 46-oz. Can **19c**
- Shortening ROYAL SATIN Finest Quality 3 Lb. Can **77c**
- Coldbrook Margarine Smooth Spreading 5 1-Lb. Pkgs. **89c**
- Pure Cane Sugar Victorias Brand 10 Lb. Bag **93c**



**LOOK for these TAGS**  
On the Shelves At Safeway

They point the way to greater food savings. You'll find these bright red tags fluttering from the shelves throughout your Safeway store. Each one calls attention to a new, lower shelf price. And there are HUNDREDS of them. Yes, it's the TOTAL that counts . . . and that's where Safeway saves you money. Shop and COMPARE. You'll soon discover you always get MORE for your money at Safeway.

**NOW ONLY**  
**19¢**  
*formerly 25¢*  
**PRICE REDUCED!**

<b>Chee-Zip</b> Wonderful New Cheese Sauce 8 oz. Jar <b>29¢</b> 16-oz. Jar <b>49¢</b>	<b>Bisquick</b> General Mills Famous Mix 40-oz. Pkg. <b>3/\$1.00</b>	<b>Fleet Mix</b> Finest Bisquick Mix Made 40-oz. Pkg. <b>29¢</b>
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- Best Foods Mayonnaise Always Fresh Qt. Jar **57c**
- Piedmont Mayonnaise Good Quality Budget Price Qt. Jar **52c**
- Taste Tells Catsup Look at this low price 14-oz. Bottle **14c**
- Red Hill Catsup Here's Another Great Value 2 14-oz. Bottles **29c**
- Heinz Ketchup It's the flavor favorite of millions 14-oz. Bottle **19c**
- Dennison's Catsup One of our best sellers. 14-oz. Bottle **15c**
- Vacuum Pack Corn Highway brand Whole-Kernel 2 12-oz. Cans **25c**
- Niblets Whole Kernel Corn 2 12-oz. Cans **29c**
- Torpedo Grated Tuna Just right for sandwiches No. 1/2 Can **21c**
- Carnation Dry Milk New Instant Formula 10 1/2-oz. Pkg. **33c**
- Lac Mix Non-Fat Milk Simply mix with water 9 1/2-oz. Pkg. **25c**
- Highway Cling Peaches Halves or Slices No. 2 1/2 Can **25c**

**CREAM O' THE CROP**  
**Grade "AA" Large Eggs**  
Dozen In Carton **59c**

- Cheese Food Broese Brand 2-lb. Pkg. **77¢**
- Volvolet Process Cheese 2-lb. Pkg. **79¢**
- Cheese Spread Van Zoo 2-lb. Pkg. **78¢**
- Airway Coffee Mild and Mellow 1-lb. Bag **\$1.00**
- Airway Coffee Economy Size 2-lb. Bag **\$1.00**
- Nob Hill Coffee Aromatic Flavor 1-lb. Bag **\$1.02**
- Nob Hill Coffee Economy Size 1-lb. Bag **\$2.03**
- Edwards Coffee Rich and Robust 1-lb. Can **\$1.07**
- Edwards Coffee Choice of 2-lb. Grinds Can **\$2.13**
- Edwards Coffee Economy 4-lb. Size Can **\$4.25**
- Instant Coffee Edwards Pure Coffee Jar **\$1.00**
- Salad Dressing Duchess Brand Qt. Jar **53¢**
- Peanut Butter Beverly Brand 12-oz. Jar **38¢**
- Graham Crackers Frito's Gold 1-lb. Pkg. **38¢**
- Table Syrup Sleepy Hollow 24-oz. Jar **58¢**
- Choc. Drink Lac-Mix Non-Fat 1-lb. Pkg. **46¢**
- Chocolate Drops Roxbury brand 1-lb. Pkg. **38¢**

**TUNA FISH**  
White Star Chunk Style  
No. 1/2 Can **25¢**

**TUNA FISH**  
Torpedo brand Chunk Style  
2 No. 1/2 Cans **45¢**

**SAYEWAY'S the place to buy produce!**

Famous CALAVO brand. Pre-ripened

**AVOCADOS**  
These luscious beauties are bright and firm . . . but ready for your table. The quality is excellent. Serve some today. **2 for 25c**

**Grapefruit** Fancy Quality Arizona White Marshseedless 8-lb. Bag **49c**

**Navel Oranges** Large Sunkist Seedless Per pound **10c**

**Boiler Onions** Sweet Mild Flavor 10-lb. Bag **39c**

Schoolboy Size Apples Winesap or Delicious 5 Lb. Bag <b>49c</b>	Cauliflower Firm, snowy white heads lb. <b>23c</b>
Bananas Firm, Ripse Golden beauties lb. <b>21c</b>	Lettuce Cracking Fresh Solid, Firm Heads lb. <b>19c</b>
Lemons Juice Laden Calif. Sunkist lb. <b>19c</b>	Peppers Tangy Green Bell Peppers lb. <b>19c</b>
Rhubarb Extra Fancy Hothouse lb. <b>29c</b>	Squash Marblehead Variety lb. <b>9c</b>
Cabbage Crisp, Green Solid Heads lb. <b>7c</b>	Rose Bushes Northwest 2-Year-Old ea. <b>59c</b>

Produce Prices Effective Through Sunday, January 30

**SNOW'S MINCED CLAMS**  
A Delicious Seafood treat 7 1/2-oz. Can **29c**



We reserve the right to limit quantities on any item. We will not sell to dealers or to dealers' representatives. Every item Safeway sells is unconditionally guaranteed.