

REDUCED

Here are just a few of the HUNDREDS of drastic price reductions now in effect at Safeway. Here is

TOMATO SOUP
Campbell famous quality
3 cans 25¢
Always welcomed at lunch or dinner

Kitchen Kraft Flour
25¢ off 25-lb. 50¢ off 50-lb.
\$2.02 \$4.03

- White Magic Soap** 1-Lb. 6-oz. Pkg. **23c**
- Wax Paper** Cut Rite 2 125-ft. rolls **47c**
- Parade Detergent** heavy duty 40-oz. but gentle pkg. **59c**
- White King Soap** 46-oz. pkg. **53c**
- White King Detergent** giant size **59c**
- White Magic Soap** 46-oz. pkg. **49c**
- Bleach** White Magic gallon bottle **45c**
- Clorox** gentle bleach half gallon **25c**
- Purex Bleach** Easy on clothes, half gallon **25c**

- Seedless Raisins** Vinecrest 4-lb. pkg. **59c**
- Pancake Mix** Suzanna 3½-lb. pkg. **39c**
- Flapjack Mix** Alberts 4-lb. pkg. **49c**
- Bisquick** Biscuit mix 3 40-oz. pkgs. **1.00**
- Fleet Mix** Biscuit mix 40-oz. pkg. **29c**
- Wesson Oil** Delicate flavor quart bottle **65c**
- Mayday Salad Oil** Neutral flavor quart bottle **65c**
- Swift'ning** Shortening 3-lb. can **79c**

- White Napkins** Chiffon 70 count pkg. **27c**
- Joy Liquid Soap** 7-oz. **29c** 17-oz. **69c**
- Perma Starch** for easy use pint **69c**
- Water Softener** Calgon 19-oz. size **35c**
- Mince Meat** Borden 9-oz. size **23c**
- Enriched Flour** Harvest Blossom 25-lb. sack **1.89**

Cake Mixes

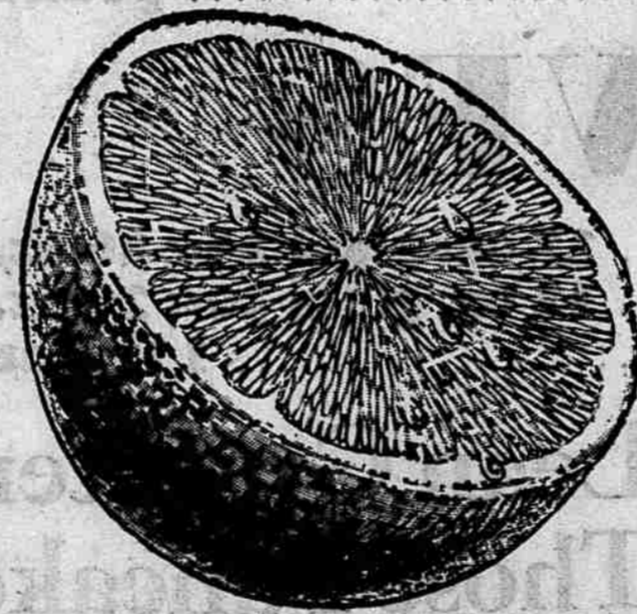
- Swansdown Duncan Hines Betty Crocker Pillsbury **4 Pkgs. 95c**
- Swansdown Betty Crocker Pillsbury **Pkg. 43c**

Table Syrups

- Pack Train** 24-oz. bottles **25c**
- Lumberjack** 24-oz. bottles **29c**
- Karo** Red Label 1½-lb. **19c**
- Karo** Blue Label 1½-lb. **19c**
- White Syrup** Karo 5-lb. size **63c**

- Shortening** Frappe 3-lb. can **75c**
- Shortening** Crisco, Spry, Snowdrift, Swift'ning 3-lb. can **85c**
- Cider Vinegar** Old Mill gallon **65c**
- Friskies** Cubes & Meal 25-lb. size **2.89**
- Meat Soups** Heinz brand 2 cans **35c**
- Vegetable Soup** Famous Heinz 2 cans **27c**
- Baked Beans** B&M taste treat 28-oz. can **30c**
- Beef Stew** Dinty Moore 24-oz. can **43c**

Take a Look at these Sensational Savings in Our Produce Section



Navel Oranges

Large sizes BY THE POUND ONE-HALF ORATE
10¢ \$2.79
 Luscious, Seedless Sunkist Navels from California. Sweet meat, excellent quality and bursting with juicy goodness. Buy plenty today!

White Grapefruit 8 lb. bag **49c**

ARIZONA WHITE MARSH SEEDLESS—The Delightful, Delicious way to get your vitamin C

Juicy Tangelos 2 Lb. **29c**

A TANTALIZING CROSS BETWEEN A TANGERINE AND A GRAPEFRUIT — Unique Flavor

Ripe Avocados Each **2/25c**

FAMOUS CALAVO VARIETY — Fine Nutlike Flavor — Try 'em in your salads

CARROTS PARSNIPS TURNIPS 3 lbs. **25c**

- Ripe Bananas** Blemish Free lb. **21c**
- Crisp Celery** Straight stalks lb. **15c**
- Hubbard Squash** lb. **9c**
- Medium Onions** 10 lb. mesh bag **55c**
- Boiler Onions** 10 lb. sack **39c**
- Green Spinach** 10-oz. cello pkg. **19c**
- Potatoes** U.S. No. 1 Economy 10 lb. sack **55c**
- Potatoes** U.S. No. 1 25 lb. sack **1.35**
- Potatoes** U.S. No. 1 Premium blk lb. **7 1/2c**
- Newtown Apples** Juicy lb. **2/25c**

PRODUCE PRICES IN THIS ADVERTISEMENT ARE EFFECTIVE THROUGH SUNDAY, JANUARY 23rd — ALL GROCERY PRICES.



Complexion Size **DIAL SOAP**
2 Reg. Bars **25c**

Bath Size **DIAL SOAP**
2 Bars **37c**

Medium Bar **IVORY SOAP**
3 Bars **25c**

Tide In — Dirt Out **TIDE DETERGENT**
19-oz. **29c** 47-oz. **69c**

It's New — It's Blue **Chlor Detergent**
21-oz. **29c** 51-oz. **69c**