21—FOR SALE, MISCELLANEOUS

ROOFING
PRICE SLASHED
ECONOMY PRICES—QUALITY MATERIALS

Roofing prices slashed to make room for EXCITING NEW COLORS.

No. 1 Thickbut Pioneer Roofing
Reg. Sale
$8.95 $7.75 While they last.
BUILDERS SERVICE
2802 Crater Lake Hiway
Medford, Phone 2-8376

SPECIAL
8" Clear Fir V Rustic Siding $125 per M.
WHITE CITY SALES COMPANY
Ph. 3-TA-6-2652 Free Delivery

GARBAGE disposal. Heavy duty and good one. 3610 Pacific Hwy. South.

3 Treadle sewing machines, choice $9.
2 Portable electric, $25 each.
50 Misc. elec. & treadle machines. New television, $139.50.
DAVENPORT APPLIANCE SHOP
2101 W. Main. 21 Blks. out W. Main

ROUGH LUMBER
2x4—R/L $22.00 per M
2x6 & 2x8 $28.00 per M
Boards $28.00 per M
S &H Green Stamps on cash sales.
WHITE CITY SALES COMPANY
Ph. 3-TA-6-2651

FOR SALE—6½ cu. ft. Elect. Refrigerator, 3 unit. Apt. Elec. Range, Wheelbarrow, Photo supplies; 3 hard rubber trays, 14x9. Elec. Timer for enlarger or printer, Thermometers, Hydrometer, Bromide paper, Chemicals, etc. Bargains all. B-flat clarinet, $60. Ph. 2-8662. 807 Grant Ave.

OAK wood, $5 per tier. Ph. 2-4487 Ashland. Rt. 1, Box 81.

BODY FIR—dry or green. Prompt service. Ph. 2-8382.

HARDWOOD. DRY BODY FIR. immediate delivery. Phone 3-5786.

SAVE MONEY

INSULATE your home with FIBERGLASS insulation. Saves your heat and saves you money. DO IT YOURSELF with our FIBERGLASS POURING WOOL and FIBERGLASS BLANKET INSULATION.

PLYWOOD by the sheet or cut to order.

Many items for the HOME MAKERS PAINTS AND VARNISHES. for every purpose.

BUILDERS SERVICE
2802 Crater Lake Hiway
Medford, Ore. Ph. 2-8376

MUD-SNO TIRES
Used—Also New Full Treads
600x16 — 4 and 6-ply
650x16 — " "
700x16 — " "
670x15 — " "
700x15 — " "
710x15 — " "
Used Pass. Tubes—all sizes.
Older Tire & Wheel Exchange
8th & Riverside

WOOD—FIR PLANER BLOX
Ph. 3-1286 or 3-5096

FOR SALE—
1 used Maytag wringer washer.
1 used Double Oven Hotpoint Range —A-1 Condition.
CITY APPLIANCE, Inc.
127 N. Central Ave.
Phone 3-5743

BODY fir and hardwood. Any length. $15 and up. 5-9365 Gold Hill.

GOOD 7 ft. hard cedar posts at Elk Creek Service Station, Drew, Ore.

NOW BOOKING ORDERS for Spring Plants. Crater Greenhouse, 1048 Crater Lake Ave.

SMALL APPLES for lunches. $1.50 box. Beebe Produce Farm, 1 mi. East of Central Point on Beebe Rd.

WOOD for sale. Ph. 3-3573.

NEW AND USED FURNITURE
We buy, sell, or trade.
North 99 Trading Center
2740 N Pacific Hwy. Ph. 3-3227

2 DIESEL Log Trucks & Trailers completely rigged. 1952 West Coast 300 Cummins. 1950 L.H. Mack 200 Cummins. $9,000 per unit. $17,000 for both. Ph. Ashland 9-5791. Write 968 Garden Way, Ashland.

EAGLE WOOD COMPANY
Dial 3TA6-2302

FOR SALE—Body fir wood. Immediate delivery. Ph. 3-5294.

FULLER BRUSH. Phone 2-8371

Used, Reconditioned, Guaranteed Washing Machines
Home Appliance Bargain Store
303 South Front Ph. 2-5595

COW manure, about $6 for 2 yd. load. Phone 2-4589.

DRY body fir, also hardwood. Phone 3-1114 before 10 a.m. or after 5 p.m.

FOR SALE—NEW BALDWIN ACROSONIC PIANOS. 25% discount. Purucker Piano House, 111 N. Central Avenue.

DRY oak, green laurel, oak, and length. Two day delivery. Ph. 2-2910.

HURRY! HURRY! Many new plants. Some seed is scarce. Place your order now. Crater Greenhouse, 1048 Crater Lake Ave.

PLANER SHAVINGS, big load, $7. Ph. 2-6586.

Used, Reconditioned, Guaranteed Ranges.
Home Appliance Bargain Store
303 South Front Ph. 2-5595

SPLIT cedar posts, 7 ft., 25c to 50c Anchors 75c. Ph. 3-2915.

Used, Reconditioned, Guaranteed Refrigerators
Home Appliance Bargain Store
303 South Front Ph. 2-5595

FOR SALE—Bundles of old newspapers 20c each. Mail Tribune office.

ASHLEY automatic wood stoves. We have the most complete stock in Southern Oregon. S&H Green Stamps. Big Y Seed & Feed

NEW AND USED ELECTRICAL EQUIPMENT
Motor Rewinding
1225 Court St. Phone 2-6868

DISTRIBUTOR — Full or part time, nice little business, servicing accounts . . . $496.80 merchandise inv. Send references and phone number to Box 8192 Mail Tribune.

FOR SALE—Grocery Store & Gas Station fully equipped. Walk in Refrig., meat case, etc. $7000 down, balance terms or trade. Write Box 7934 Tribune or Ph. 3-5521.

NORTH 99 Chinchilla Center. Phone 3-3227 for information on breeding stock and cages

22—BUSINESS OPPORTUNITIES

FOR SALE—Going Service Station & Garage combined. Excellent location. Fully equipped. Brokers may list. Tribune Box 8594.

FOR SALE OR LEASE—Small 2-operator beauty shop. Newly decorated. Centrally located. Write Tribune Box 8618.

FOR SALE—Real Estate Contract. 12% discount. Phone 2-6900.

IF BUILDING OUTSIDE town, inquire at 524 Crater Lake Ave. for bargains.

WANT to purchase small business. Tribune Box 8366.

CHINCHILLAS—Dudley's Ranch, 423 Garfield Medford Phone 2-4541

FOR SALE—Automotive machine shop, fully equipped, good location in Grants Pass. Excellent opportunity. If interested come over and look at this. Location and information write Box. No. 8608, c/o Mail Tribune.

$1,000 A MONTH
NET INCOME
"CAN BE YOURS"

Delivering nationally advertised merchandise and collecting money from our retail accounts in this area. Past experience unimportant, but honesty and local references required. This product is needed by every man and woman in the United States. If qualified for this position, your earnings start at once. You must have car, 8 hours weekly and $496.80 to cover inventory. If you have above qualifications then write giving age, phone number, etc. to Box 8306 Care of The Mail Tribune.

COMPLETE restaurant equipment, set up. Inq. 1240 N. Riverside.

23—MACHINERY and TRACTORS

SACRIFICE—2 for 1. 1948 GMC with hydraulic hoist & steel bed. Deluxe cab, 2-speed rear axle & heater. Good condition. $850. Older model Mack truck with extra motor mounted on back. Good for Cat fuel truck or Fire truck in woods. $125. or both for $900. R. Gay, 401 East 12th St.

FOR SALE OR RENT—New one-half yard link belt Speeder Dragline or Crane. Ashland 2-4265.

D-2 CATERPILLAR in A-1 shape' Disc plow & disc. McCormick 42 hay baler; like new. Will trade baler for hay. R. L. Wyant. Rt. 1. Box 504, Ashland. Ph. Ash. 4731.

USED MACHINERY

CRAWLER TRACTORS
1 HG 14 Blade winch canopy, excellent
1 AC. Model M. Excellent condition
1 HC 14-blade dd-pcu, fair condition
scraper, excellent.
1 D-8 blade & dd-pcu, fair condition
1 D-7 Blade, canopy - winch good condition
1 D-7 Blade winch, good condition
1 Cat 22 as is
1 Oliver AG6 as is

SHOVELS
1 Koehring—heavy ¾-yard comb. shovel & dragline very reasonable.

WHEEL TRACTORS
1 AC. WD, wheel tractor, hydraulic, Snap coupler; guaranteed.
1 AC model B, excellent
1 AC model B, like new with mower, harrow cultivator, plow disc & blade.

Industrial Machine & Pump Co.
2940 No. Pac. Hiway
Phone 2-8707

FOR SALE
TWO (2) USED
CATERPILLAR D-7 TRACTORS
WITH DOZER BLADE

INDUSTRIAL
MACHINE and PUMP CO.
2940 No. Pacific Highway

PHONE 2-8707
P. O. Box 41
Medford, Ore.

FOR RENT—H-D 15 Bulldozer equipped for logging, road building and land clearing. Phone 2-8027.

25—MISCELLANEOUS

S 285 SALARY LOANS M 362
AMERICAN FINANCE CORPORATION
Ph. 2-8886 126 N. Bartlett

26—PERSONAL

4 BEGINNERS giving free hair cuts, shampoos, styles and manicures at Medford Beauty School—Monday through Friday afternoon. For this work ask for beginners. Dial 2-6536 for appointment.

SPENCER CORSETIERRE. Ph. 2-6576.

FRED MEADOWS CABINET SHOP. Commercial. Display & counters built to order. 2280 Orchard Home dr. 3-1175

MEDFORD AMBULANCE SERVICE
Dial 3-5001
ANY TIME ANYWHERE

Alcoholics Anonymous meets Wednes. & Sat. 8 p.m 123½ W .Main 2-6657

FALSE TEETH repaired while you wait. Office hours 9 to 5 New full upper and lower dentures—24 hrs service. 111 E. California. Jacksonville. Ph. 30-9-8071.

Personalized Furniture Upholstering
"Built the way you want it"
Lowest Prices—Work Guaranteed
RURAL UPHOLSTERING CO.
109 Calif. St., Jacksonville
Phone 30-9-8228

27—BUSINESS DIRECTORY

Pests and Termite Control

PARAMOUNT PEST CONTROL
Safeguard against termites, fungus, beetles, structural repairs. Ph. 2-9701.

LOYD Termite Control. Protect your home from termites Free inspection. Ph. Ash. 2-7547. Foundation Work.

Well Drilling

SHULTS BROS. well drilling & pump service. We strive to please every customer. Ph. 3-4141. Eves. 2-5669.

GOFF BROTHERS Well Drillers; experienced and reliable. S&H Green Stamps on wells & Jacuzzi Pumps. Office Siskiyou Hdwe., 225 W. Main, Medford. Phone 2-2939. Evenings 3-3744 or 2-7026.

DEISTER WELL DRILLING. For your water well problems. Reliable and experienced driller. Up-to-the-minute equipment. Phone 2-9308 139 Vancouver Ave.

ROGUE VALLEY DRILLING CO Immediate service on wells & pumps. Work guaranteed. Terms to suit. Hay accepted. Ph. 2-7377 885 Shafer Lane, off Kings Hwy.

CRATER WELL DRILLING—No well too deep. Immediate service All work guaranteed FHA terms arranged Phone 2-2098 1111 W 10th

Income Tax Returns

INCOME tax returns made out. Eves. by appointment. Dial 3-1784. VICTOR C. SETHER—BROPHY BLDG.

MARY B. MAASS, 304 S. Ivy. Please make appointments. Ph. 2-9281.

CLEO CANOOSE, 55 Ross Court. For day or eve. appointments Ph 2-2913. 14th yr. in same location.

FED. & STATE Income Tax assistance. S. C. Jones & Sons—Billings Agency, Cor. 6th & Holly. Medford, 42 E. Main St., Ashland.

Septic Tank

CASPER'S
Septic tanks pumped and cleaned
TANKS INSTALLED
Drain work Free inspection.
Low set prices. No mileage charge
24 hour service. Local War II vet
Dial 3-1511 or 2-6818

MITCHELL SEPTIC TANK AND CESSPOOL SERVICE. Tanks cleaned and repaired, drain and sewer laid. New tanks installed. All work guaranteed. Phone 3-1116.

SANITATION SERVICE
Darrell Fariss O. E. Conklin
ROUND CONCRETE SEPTIC TANKS
500-gal $68 750-gal. $98
Commercial Tanks (all sizes)
DRAIN FIELDS SEWER LINES
Meets all State & FHA Codes
TANKS PUMPED
TRENCHING EXCAVATION
Free Estimates Guaranteed Work
PHONE 3-2491 2875 Lone Pine Rd

DICK'S RURAL DISPOSAL SERVICE Septic tanks pumped and repaired Tanks installed to State specification—any size from 500 gal. up Square concrete Domestic or commercial tanks Drain fields laid Free estimates and inspection All work guaranteed. Phone M R (Dick) Gust 3-1457 Medford

Transportation

ATHEL HUPP DUDLEY—TRUCK TRANSPORTATION
P. O. Box 242 Medford Oregon
ICC-MC 71652 Rapid transportation between Southern Oregon and Points and Places in Calif. on all building materials heavy machinery and livestock Phone Medford Ore 2-4174

Beads Restrung

PEARLS & BEADS RESTRUNG
JEWELRY REPAIRING
SANTO'S AGATE SHOP 411 E. Main

Granite & Top Soil

BEAR CREEK sandy loam, creek run gravel, pit run and crushed granite. Jim Nunes. Phone 3-4638.

GRANITE
LULL'S GRANITE, crushed, loaded and delivered. Ph. 493 Central Point.

CRUSHED ROCK, SAND & GRAVEL
M. C. LININGER & SONS
Phone 2-5336 or 2-5897

Generators — Starters

Generator-Starter repairs & exchange. Armature winding. Cliff's Auto Electric. 1311 N. Riverside. 2-5068.

Electric Motors

GAGE ELECTRIC MOTOR SERVICE
Delco and Smithway Motors
Motor Rewinding and Repairing
112 N Front Phone 2-2626

Sewing & Alterations

From A to Z on both men's & women's clothing. WE FIX 'EM, 225 N. Riverside.

Building

CONCRETE CONSTRUCTION
Driveways, patios, Sidewalks. Free estimates for all types fo cement work.
Off. Ph. 2-2971 Res. 2-7943
Ed Lowery John Jore
or call Gold Hill COLLECT 5-9204

Plumbing

BROWNIES
PLUMBING & HEATING, INC.
PROMPT EFFICIENT SERVICE
519 Crater Lake Ave. Ph. 2-4801

BROOKS ELECTRIC
PLUMBING DEPT
For fast, courteous and efficient service on all your plumbing problems, Call 2-2952.

WM. SWARTZ—YOUR PLUMBER
since 1920 1213 N. Riverside
All work guaranteed. Repair and New
Phone 2-5972

Concrete Construction

Sidewalks, driveways, curbs, patios, retaining walls. Free Estimates.
F. C. Freeman. Phone 2-9249

Tailor

CHRIS THE TAILOR
Suits made to measure, fit guaranteed. Alterations, remodeling, repairing.
128 E. Main Ph. 2-8473

Services & Repairs

KIRBY COMPANY
Service and Repairs
1028 Murray Ave. Phone 2-8821

Tree Service

CHAMBERLAIN TREE SERVICE
Trimming, topping, removing, etc.
Free estimates. Ph. 3-3085.

Tractor Work

TRENCHING, excavation, loading & back filling. LeRoy Calkins, 532 Palm. Ph. 2-5581.

Rubber Stamps

One Day Service
DUPRAY ENGRAVING CO.
Mail Tribune Bldg. Ph. 2-8025

TV & Repair

EMERSON'S TV and Radio Service. Honest prices for honest, guaranteed service. 32 year's experience. Ph. 2-8001, original Emerson Service.

GUARANTEED TV REPAIR
Available anytime. Reasonable.
Phone 2-8842

Painting

SPRAY painting roofs, houses, general painting. Free estimates. Sullivan Bros. 219 S. Ivy. Phone 2-9851.

Cabinet Work

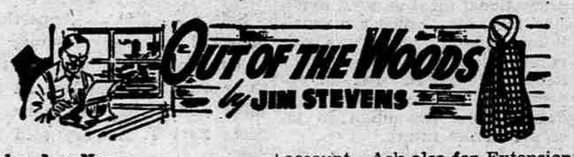
CERAMIC TILE
Drainboards, Showers, Wainscot. Call 3-1631 between 8 a.m.-5:30 p.m.

CITY CABINET SHOP
FRANK YASHIN
924 So. Central Phone 2-9319

Floor Sanding

Floor Sanding & Finishing
Free Estimates
Geo. Denney. Phone 2-6863

Use Mail Tribune Want Ads
Dead line for Sunday Classified is noon Saturday: 10 a.m Monday for Monday; other days 5:30 previous day.



Poles Are News . . .

Farm Editor Marion Teal of the Corvallis Gazette-Times reports that a multi-use, pole-frame barn, built also a serve as a self-feeding ground-surface silo, has reduced labor charges by $100 per month. This came as an early practical result of Oregon State College farm-building research under the direction of Joe B. Johnson, head, and L. W. Bonnicksen, engineer, of the agricultural building school.

Building costs for their 70 by 24-foot barn, with roof rising to 20-foot peak, are pegged at around $3,500. Duplicating the job, a farmer using his own labor might bring the cost down to $2,500.

The self-feeder silo holds 300 tons, tractor-packed on the concrete floor of the structure's central section.

When I visited the experiment in October baled hay was stacked high on the silage. A feed-rack 21 feet wide, with 12 feeding spaces, was taking care of 60 Holsteins—all contented cows, even on a chilly, drizzly day. A loafing shed had been added.

Send to the Department of Agricultural Engineering, Oregon State College, Corvallis, Ore., for a free copy of the Marion Teal account. Ask also for Extension circulars 559 and 592.

More Money Savers . . .

"The Farm Book," published by the West Coast Lumbermen's Association, has a fat chapter on construction features that will save money for the farm builder, particularly in ways and means for making use of his own working time. Most of the features are focused on standard frame lumber construction of types for which retail lumber dealers carry plans and with which contractors and carpenters are familiar.

Pole-frame farm buildings are described, however, on pages 44-46, with actual examples pictured and construction details sketched. It is another publication that is to be had upon postcard request. Send yours to the association at 1410 S. W. Morrison st., Portland 5. Related publications on standard farm construction and on "Planning a Farm Home" will also be sent on request.

The pole frame was the barn of the old West because the pioneers were commonly their own carpenters. When I was a boy in Idaho it was a common saying that it was as easy to put up a pole barn as to run a fence. The trouble was that the barn poles and the fenceposts would give out early at the ground line—even as steel poles and posts will do, rotting with rust.

New materials and methods of wood preservation, and the expansion of wood treating plants are meeting this problem in the most populous part of the country. Treated wood lasts up to four times as long at the ground line as untreated wood.

The Surface Silo . . .

The Oregon State College style of surface silo as a combination for hay storage and with self-feeding at each end—one for silage, one for hay—is the subject of another West Coast Lumbermen's Association publication. It is a drastic adaptation of the trench silo that has been developed through the years at the State College of Washington, Pullman.

The vital element of effectiveness in the surface silo is the stuff that is packed into it,

Says Farm Editor Teal, "It is important in this silo, as in any other type, to use some kind of material—beet pulp, ground corn cobs, or whatever is recommended and available in any area—to absorb silage juices, so that valuable food nutrients will not be wasted in liquids which drain away."

OSC Extension circulars 559 and 552, and the lumber association's free material will help any farmer who needs new barns, sheds or silos.

TOO LATE TO CLASSIFY

$200 DOWN on unfinished house approx. 2¾ acres, well and pressure system.
$60 DOWN—$27 per mo. for desirable building location.
Inquire GIBBON ACRES
4½ N. of Medford an Table Rock Rd.

LOVELY large housekeeping units. Utilities furnished. $50. Shady Cove Motel. Ph. 2169.

WANTED TO TRADE—5 h.p. motor for small chain saw. Ph. 3-3313.

WILL PAY CASH for modern, factory built house trailer in A-1 condition. Prefer approx. 25 ft. Ph. 2-4467.

HAY FOR SALE—Alfalfa, Grass Hay, Grain Hay. By the ton or truckload. Ph. 2-5295 for prompt delivery. SAMSON FEED & SEED CO.

WANTED—Good used spray rig. Ph. 2-5376. Withrow.

SAVE
3 units No. 2 or better red fir shiplap $80 per M. unit lots. 45,000 1x8 No. 4 and better sheathing $35 per M. 1x8 and 1x10 V-rustic knotty pine $125 per M. Pabco roofing. Free delivery.
NORTON LUMBER CO., Phoenix

NOTICE—Let me save you money on your pruning, peaches or pears. Can give references. Phone 2-5527.

THIS WEEK'S SPECIAL at Samson's. HAY FOR SALE $28.00 to $33.00 per ton in load lots. Phone 2-5295 for prompt delivery.
SAMSON FEED & SEED CO.

WANT TO BUY—1 to 1½ h.p. jet well pump. Also cheap tractor. Ph. 2-2417.

WARFARIN for rat and mouse control. Ready mix, 2 lb. for $1.35. Water soluble to make 1 quart, 39c.
GRANGE CO-OP
Central Point Ashland

FURNITURE MOVING & STORAGE—Padded Van Service. We have a clean, fire-resistant storage warehouse. Phone 2-5295.
F. E. SAMSON CO.

EXTENSION walnut table with 6 upholstered chairs and buffet. In excellent condition. $100. Ph. 3-2734.

FOR SALE—1940 Dodge 4-door. Cheap. Phone 2-8206.

FOR SALE—GMC ¾-ton pickup, very clean. Equipped for trailer hauling. Radio, heater, jiffy-top, air horns, spot light, etc. $750. Terms, or will trade for trailer. See Oreg. Trailer Mart. 3434 N. Pac. Hwy.

BARB WIRE—Light 2-point $7.50. Heavy 4-point $11.45. Heavy 2-point $10.55. We can save you money on all your fencing needs.
SAMSON FEED & SEED CO.

Television and Radio Repair
Trowbridge & Flynn Electric Co.
214 W. Main Ph. 2-5211

FOR SALE—Bundles of old newspapers. 20c each. Medford Mail Tribune Office.

MEDFORD FURNITURE
2ND HAND STORE
USED Furniture and Appliances
2502 W. Main Phone 2-9355

CUSTOM MIXING & GRINDING—You will like our prompt service. We can handle your grain bulk.
SAMSON FEED & SEED CO.

GILBERT ROLAND WEDS

Hollywood —(U.P.)— Veteran film star Gilbert Roland has disclosed he married Guilermina Cantu of Mexico City, at Yuma, Ariz., Dec. 12. Roland previously was married to film star Constance Bennett. It was the first marriage for Miss Cantu, a non-professional. She gave her age as 29 while Roland listed his as 49.

Use Mail Tribune Want Ads
Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday: other days 5:30 previous day.

LEGAL NOTICES

NOTICE OF ANNUAL MEETING

The Annual Meeting of the shareholders of the Jackson County Federal Savings and Loan Association will be held at 126 East Main Street, Medford, Oregon, on January 19, 1955 at 7:30 P.M.

J. H. Pletsch
Secretary

NOTICE OF SALE OF REAL PROPERTY
No. 9458

In the Circuit Court of the State of Oregon for the County of Jackson
Probate Department
In the Matter of the Guardianship of Nora Bills, a mentally diseased person.

NOTICE IS HEREBY that the undersigned, R. J. Bills, the duly appointed, qualified and action Guardian of the estate of the above named ward, under and by virtue of an order duly and regularly made, rendered and entered by the Circuit Court of the County of Jackson, State of Oregon, under date of January 7, 1955, licensing, empowering and ordering him so to do, will offer for sale and will sell at private sale at the office of Roberts, Kellington & Branchfield, 201-5 U.S. National Bank Building, Medford, Oregon, on and after February 8, 1955, for cash in hand and subject to the further order and confirmation of said Circuit Court, all of the right, title, estate, lien and interest that the said Nora Bills, a mentally diseased person, has in and to the following described premises lying and being situate in Jackson County, Oregon, to-wit:

Lot Three (3), Block Two, Westmoreland Addition to the City of Medford, Jackson County, Oregon, according to the official plat thereof, now of record.

Dated January 18, 1955.

R. J. Bills
Guardian of the estate of Nora Bills, a mentally diseased person.

LEGAL NOTICES

NOTICE
No. 8820

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR THE COUNTY OF JACKSON

In the Matter of the Estate of FANNIE A. BELKNAP, Deceased

Notice is hereby given that the Final Account of Helen Parrish as Executrix of the above-named estate has been filed herein and that 9:30 o'clock a.m. on the 7th day of February, 1955, at the Courthouse in Medford, Oregon has been appointed for hearing objections to such Final Account and settlement thereof.

Dated and first published January 11, 1955.

Helen Parrish, Executrix
Van Dyke & Dellenback
Attorneys for Executrix

SPECIAL
Pickup Truck
Canvas Covers
$6.95
Selby
303 N. Bartlett Ph. 3-3613

WANTED
New Car Salesman
— FOR THE —
Most Popular Line in the Low and Medium Priced Field
HERE IS AN OPPORTUNITY TO MAKE REALLY GOOD MONEY. MANY BENEFITS
ALL APPLICATIONS CONFIDENTIAL
Write Mail Tribune Box 8567

WINDOW SHADES
Standard 36" Window 95c up
SHADES MADE TO ORDER
Open Wednesdays Until 9 p.m.
BARNARD'S
317 E. Main Phone 2-5487

The PRINTED MESSAGE is the one that LIVES!

It didn't matter what had become of that original piece of crude paper upon which A. Lincoln had written the message that began: "Fourscore and seven years ago . . ." Sensing the impermanence of spoken words, Lincoln himself declared:

"The world will little note nor long remember what we say here . . ." But his words were caught and preserved for all time by the newspaper presses of the nation.

Nor did it matter that the singing words of Homer, his Iliad and Odyssey, were spoken from memory, for there were scribes who wrote them down and kept them fresh and living for all mankind.

Yes, the written message, and chiefly the printed message, is the one that lives. But more than that, the written message is tangible as well as permanent. You can return again and again to it, clip it out, pass it on to others.

Without wishing to profane Lincoln's glorious words, or the ancient classics, The Mail Tribune asks you to consider the proposition that the written message is the one that lives in terms of advertising.

The printed page, rich in detail, exact in its message, can be studied by the reader . . . not fifteen seconds, not a minute—but for an hour if the reader so wishes . . . referred to the following day . . week . . month.

But, more importantly, from the psychological point of view, the printed advertisement is a message read willingly. When Mrs. Smith sits down with her Mail Tribune she is asking to be sold; she wants to know about the new cake mix. And Mr. Brown wants to study the features of the new cars.

The MAIL TRIBUNE wishes to remind merchants and businessmen of the basic wisdom of building your advertising promotion around VISUAL PRINTED media. In other words, if you want your advertising message to WORK and to LAST, put it in PRINT—FIRST!

Adaption courtesy NEWS WEEK Magazine

CONSTRUCTION EQUIPMENT FOR RENT
● Motor Cranes ● Back Hoes ● Motor Graders
● Draglines ● Clamshells ● Shovel Fronts
● Crawler Type Tractors with Dozers
● 105 Air Compressor ● 315 Air Compressor
● Wagon Drill - Paving Breakers
● Jack Hammers ● 5 & 7 Yard Dump Trucks
MILL PONDS CLEANED
— CONTACT —
M. C. LININGER & SONS
MEDFORD, OREGON — PHONE 2-5336 or 2-5897

FOR SALE
— Reconditioned —
● RANGES
● REFRIGERATORS
● AUTOMATIC WASHERS
● WRINGER WASHERS
ALL IN A-1 CONDITION
Priced Very Reasonable
CITY APPLIANCE, Inc.
"Medford's Exclusive HOTPOINT Dealer"
127 N. CENTRAL — Opposite Penney's — PHONE 3-5743