21—FOR SALE, MISCELLANEOUS

DISTRIBUTOR — Full or part time, nice little business, servicing accounts . . . $496.80 merchandise inv. Send references and phone number to Box 8192 Mail Tribune.

FOR SALE—Grocery Store & Gas Station fully equipped. Walk in Refrig., meat case, etc. $7000 down, balance terms or trade. Write Box 7934 Tribune or Ph. 3-5521.

NORTH 99 Chinchilla Center. Phone 3-3227 for information on breeding stock and cages

23—MACHINERY and TRACTORS

D-2 CATERPILLAR in A-1 shape' Disc plow & disc. McCormick 42 hay baler; like new. Will trade baler for hay. R. L. Wyant, Rt. 1, Box 504, Ashland. Ph. Ash. 4731.

USED MACHINERY

CRAWLER TRACTORS
1 HG 14 Blade winch canopy, excellent
1 AC. Model M. Excellent condition
1 HC 14-blade dd-pcu, fair condition scraper, excellent.
1 D-8 blade & dd-pcu, fair condition
1 D-7 Blade, canopy - winch good condition
1 D-7 Blade winch, good condition
1 Cat 22 as is
1 Oliver AG6 as is

SHOVELS
1 Koehring—heavy ¾-yard comb. shovel & dragline very reasonable.

WHEEL TRACTORS
1 AC. WD. wheel tractor, hydraulic, Snap coupler; guaranteed.
1 AC model B, excellent
1 AC model B, like new with mower, harrow cultivator, plow disc & blade.

Industrial Machine & Pump Co.
2940 No. Pac. Hiway
Phone 2-8707

FOR SALE
TWO (2) USED
CATERPILLAR D-7 TRACTORS
WITH DOZER BLADE

INDUSTRIAL
MACHINE and PUMP CO.
2940 No. Pacific Highway

PHONE 2-8707
P. O. Box 41
Medford, Ore.

FOR RENT—H-D 15 Bulldozer equipped for logging, road building and land clearing. Phone 2-8027.

25—MISCELLANEOUS

S 285 SALARY LOANS M 362
AMERICAN FINANCE
CORPORATION
Ph. 2-8886 126 N. Bartlett

26—PERSONAL

4 BEGINNERS giving free hair cuts, shampoos, styles and manicures at Medford Beauty School—Monday through Friday afternoon. For this work ask for beginners. Dial 2-6536 for appointment.

SPENCER CORSETIERRE. Ph. 2-8576.

FRED MEADOWS CABINET SHOP. Commercial. Display & counters built to order. 2280 Orchard Home dr. 3-1175

MEDFORD AMBULANCE SERVICE
Dial 3-5001
ANY TIME ANYWHERE

Alcoholics Anonymous meets Wednes. & Sat. 8 p.m 123½ W .Main 2-6657

FALSE TEETH repaired while you wait. Office hours 9 to 5. New full upper and lower dentures—24 hrs. service. 111 E. California. Jacksonville. Ph. 30-9-8071.

Personalized Furniture Upholstering
"Built the way you want it"
Lowest Prices—Work Guaranteed
RURAL UPHOLSTERING CO
109 Calif. St., Jacksonville
Phone 30-9-8228

27—BUSINESS DIRECTORY

Pests and Termite Control

PARAMOUNT PEST CONTROL
Safeguard against termites, fungus, beetles, structural repairs. Ph. 2-9701.

LOYD Termite Control. Protect your home from termites Free inspection. Ph. Ash. 2-7557. Foundation Work.

Well Drilling

SHULTS BROS. well drilling & pump service. We strive to please every customer. Ph. 3-4141, Eves. 2-5669.

GOFF BROTHERS Well Drillers; experienced and reliable. S&H Green Stamps on wells & Jacuzzi Pumps. Office Siskiyou Hdwe., 225 W. Main, Medford. Phone 2-2939. Evenings 3-3744 or 2-7026.

DEISTER WELL DRILLING. For your water well problems. Reliable and experienced driller Up-to-the-minute equipment. Phone 2-9308 139 Vancouver Ave.

ROGUE VALLEY DRILLING CO. Immediate service on wells & pumps. Work guaranteed. Terms to suit. Hay accepted. Ph. 2-7372. 885 Shafer Lane, off Kings Hwy.

CRATER WELL DRILLING—No well too deep. Immediate service. All work guaranteed FHA terms arranged Phone 2-2098 1111 W 10th

Septic Tank

CASPER'S
Septic tanks pumped and cleaned.
TANKS INSTALLED
Drain work. Free inspection.
Low set prices. No mileage charge
24 hour service. Local War II vet
Dial 3-1511 or 2-6818

All-In-One • All-In-One • All-In-One

FRESH START?

All-in 1 -Loan

$25.00 to $2,500.00

Consolidate Your Bills

Pool all your installments and past-due bills into 1 loan, with just 1 monthly payment that fits your paycheck. Cut present payments . . . Get extra cash.

Growing through service since 1920

PACIFIC INDUSTRIAL Loans

Frank Wilkinson, Manager
PHONE 3-3989
16 S. Central Medford

Use Tribune Want Ads

27—BUSINESS DIRECTORY

MITCHELL SEPTIC TANK AND CESSPOOL SERVICE. Tanks cleaned and repaired, drain and sewer laid. New tanks installed. All work guaranteed. Phone 3-1116.

SANITATION SERVICE
Darrell Fariss O. E. Conklin
ROUND CONCRETE SEPTIC TANKS
500-gal $68 750-gal. $98
Commercial Tanks (all sizes)
DRAIN FIELDS SEWER LINES
Meets all State & FHA Codes
TANKS PUMPED
TRENCHING EXCAVATION
Free Estimates Guaranteed Work
PHONE 3-2491 2875 Lone Pine Rd

DICK'S RURAL DISPOSAL SERVICE Septic tanks pumped and repaired Tanks installed to State specification—any size from 500 gal. up. Square concrete Domestic or commercial tanks. Drain fields laid Free estimates and inspection. All work guaranteed. Phone M R (Dick) Gust 3-1457 Medford

Transportation

JOHNSON TRUCK LINES
Al Stoehr Ph. 2-6022 or 2-5771. 820 So. Central, Medford, Oregon. ICC-55867—Heavy machinery and building materials from Jackson, Josephine, Douglas and Curry Counties to Bay area, Calif. and return. Machinery Interstate-Oregon to Idaho. General Commodities Intra-state.

ATHEL, HUPP DUDLEY—TRUCK TRANSPORTATION
P. O. Box 242 Medford Oregon ICC-MC 71652. Rapid transportation between Southern Oregon and Points and Places in Calif. on all building materials, heavy machinery and livestock Phone Medford. Ore 2-4174

Beads Restrung

PEARLS & BEADS RESTRUNG
JEWELRY REPAIRING
SANTO'S AGATE SHOP 411 E. Main

Granite & Top Soil

BEAR CREEK sandy loam, creek run gravel, pit run and crushed granite. Jim Nunes. Phone 3-4638.

GRANITE
LULL'S GRANITE, crushed, loaded and delivered. Ph. 493 Central Point.

CRUSHED ROCK, SAND & GRAVEL
M. C. LININGER & SONS
Phone 2-5336 or 2-5897

Income Tax Returns

INCOME tax returns made out. Eves. by appointment. Dial 3-1784. VICTOR C. SETHER—BROPHY BLDG.

MARY B. MAASS, 304 S. Ivy. Please make appointments. Ph. 2-9281.

CLEO CANOOSE, 55 Ross Court. For day or eve. appointments Ph 2-2913. 14th yr. in same location.

FED. & STATE Income Tax assistance. S. C. Jones & Sons—Billings Agency, Cor. 6th & Holly, Medford. 42 E. Main St., Ashland.

Generators — Starters

Generator-Starter repairs & exchange. Armature winding. Cliff's Auto Electric. 1311 N. Riverside. 2-5068.

Electric Motors

GAGE ELECTRIC MOTOR SERVICE
Delco and Smithway Motors
Motor Rewinding and Repairing
112 N Front Phone 2-2626

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From A to Z on both men's & women's clothing. WE FIX 'EM. 225 N. Riverside.

Building

CONCRETE CONSTRUCTION
Driveways, patios, Sidewalks. Free estimates for all types fo cement work
Off. Ph. 2-2971 Res. 2-7943
Ed Lowery John Jore
or call Gold Hill COLLECT 5-9204

Plumbing

BROWNIES
PLUMBING & HEATING, INC.
PROMPT EFFICIENT SERVICE
519 Crater Lake Ave. Ph. 2-4801

BROOKS ELECTRIC
PLUMBING DEPT
For fast, courteous and efficient service on all your plumbing problems, Call 2-2952.

WM. SWARTZ—YOUR PLUMBER since 1920 1213 N. Riverside
All work guaranteed. Repair and New
Phone 2-5972

Concrete Construction

Sidewalks, driveways, curbs, patios, retaining walls. Free Estimates. F. C. Freeman. Phone 2-9249

Tailor

CHRIS THE TAILOR
Suits made to measure, fit guaranteed. Alterations, remodeling, repairing. 128 E. Main Ph. 2-8473

Services & Repairs

KIRBY COMPANY
Service and Repairs
1028 Murray Ave. Phone 2-8821

Tree Service

CHAMBERLAIN TREE SERVICE
Trimming, topping, removing, etc. Free estimates. Ph. 3-3085.

Tractor Work

TRENCHING, excavation, loading & back filling. LeRoy Calkins. 532 Palm. Ph. 2-5581.

Rubber Stamps

One Day Service
DUPRAY ENGRAVING CO.
Mail Tribune Bldg. Ph. 2-8025

TV & Repair

EMERSON'S TV and Radio Service. Honest prices for honest, guaranteed service. 32 year's experience. Ph. 2-6001, original Emerson Service.

GUARANTEED TV REPAIR
Available anytime. Reasonable.
Phone 2-8842

Painting

SPRAY painting roofs, houses, general painting. Free estimates. Sullivan Bros. 219 S. Ivy. Phone 2-9851.

Cabinet Work

CERAMIC TILE
Drainboards, Showers, Wainscot. Call 3-1631 between 8 a.m.-5:30 p.m.

CITY CABINET SHOP
FRANK YASHIN
924 So. Central Phone 2-9319

Floor Sanding

Floor Sanding & Finishing
Free Estimates
Geo. Denney. Phone 2-6863

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day.

They'll Do It Every Time

By Jimmy Hatlo

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Tuesday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 22 – APR. 20: 4-12-22-47 51-62-71	1 P.M.	31 Good	61 Favoring
	2 Accent	32 Ideas	62 Gaining
	3 Popularity	33 Optimistic	63 Upheld
	4 The	34 Crop	64 Your
	5 Hours	35 Especially	65 Through
	6 Moderation	36 To	66 Help
	7 People	37 Be	67 Cheerful
	8 Met	38 Unrewarding	68 Gatherings
	9 Now	39 Capitalize	69 Activities
	10 And	40 The	70 Not
	11 The	41 Realization	71 Ambitions
	12 Morning	42 In	72 Romance
	13 Evening	43 Social	73 Big
	14 Harmonious	44 Of	74 Plans
	15 Friendly	45 Time's	75 Ripe
	16 And	46 Hopes	76 Hopes
	17 Brings	47 Best	77 Though
	18 A	48 Desire	78 People
	19 Day	49 For	79 In
	20 Seem	50 Be	80 And
	21 Conditions	51 For	81 Are
	22 Is	52 Temperament	82 Right
	23 Today	53 Compelling	83 Your
	24 Work	54 Make	84 For
	25 To	55 Up	85 You
	26 May	56 Position	86 Action
	27 Suits	57 Are	87 Helpful
	28 Give	58 To	88 Wishes
	29 Your	59 Interested	89 Career
	30 Keep	60 On	90 Action

TAURUS APR. 21 – MAY 21: 3-10-56-57 63-65-82-86
GEMINI MAY 22 – JUNE 22: 31-32-34-55 58-66-83-89
CANCER JUNE 23 – JULY 23: 2-6-9-35 42-43-69
LEO JULY 24 – AUG. 23: 23-27-29-52 54-73-74
VIRGO AUG. 24 – SEPT. 22: 18-19-36-39 60-64-76
LIBRA SEPT. 23 – OCT. 23: 7-8-20-25 50-59-79-85
SCORPIO OCT. 24 – NOV. 22: 1-5-14-16 53-61-72
SAGITTARIUS NOV. 23 – DEC. 22: 24-26-37-38 77-78-81-87
CAPRICORN DEC. 23 – JAN. 20: 15-21-28-48 49-67-68
AQUARIUS JAN. 21 – FEB. 19: 30-33-40-45 70-75-84-90
PISCES FEB. 20 – MAR. 21: 11-13-17-41 44-46-80-88

Good Adverse Neutral 1/18

As We Live

By ELIZABETH HURLOCK, PH.D.

Not Easy To Correct Atrocious Manners

Manners are learned in childhood. A person is lucky to learn good habits. If he learns bad ones, he has a hard time trying to correct himself. A young woman writes:

(Q) "I have been going steady with a fellow of 23 for the past year. I like him very much, in fact, I am in love with him. I know he is in love with me because he has asked me to marry him. I hesitate for one reason only—his manners. They are simply atrocious. Sometimes it makes me cringe when I see him picking his teeth in public, spearing a piece of bread from across the table with his fork, or not getting up when an older person speaks to him. I hate to go to my friends' homes or to parties with him because I know my friends are going to criticize him. He is a splendid young man in every other way, has a good job and will make a success in life, and has high moral standards. I wonder if I could be happy with him when his bad manners upset me now. What is your opinion?"

(A) My opinion is that you would be very, very foolish to consider seriously the possibility of marrying this man, now or ever. If you "cringe" now because of his "atrocious manners," think how much more you would cringe if you were married to him and had to see his bad manners day in and day out over the years.

Dr. Hurlock

Because manners are learned, it is always possible to relearn them. The man you love could learn behavior patterns that were more in keeping with what people consider "correct," but would he?

Once a behavior pattern is learned and has been practiced over the years, it develops into a habit. Then it is so automatic that it can be carried out without constant thought or attention on the person's part.

This means that, even if this young man seriously wanted to learn manners worked hard to learn them, there would be times when the old bad manners would creep back and embarrass or annoy you.

You certainly cannot tell this man that he must change his manners. If he has not discovered yet, from associating with you and your friends, what good manners are, it means that he is satisfied with the manners he now has. Therefore, he will have little incentive to change, even if he loves you dearly.

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LEGAL NOTICES

NOTICE OF HEARING OF FIRST AND FINAL ACCOUNT

NOTICE IS HEREY GIVEN to all concerned that Ernest Ben Sweetman, Administrator of the Estate of Fredrick Clarke also known as Frederick Clarke, Deceased, has filed in the Circuit Court of the State of Oregon for the County of Jackson, In Probate, his First and Final Account as Administrator of said estate and said Court has set the 1st day of February, 1955, at the hour of 10:00 o'clock A.M. of said day in the Circuit Courtroom at the Courthouse in Medford, Oregon, as the time and place of hearing said First and Final Account and objections thereto. Ernest Ben Sweetman, Administrator. William F. Johnson, Attorney at Law, 220 S.E. "H" Street, Grants Pass, Oregon.

NOTICE TO CREDITORS

Notice is hereby given that I have been appointed by the Circuit Court of the State of Oregon for Jackson County, Administratrix of the estate of Lulu W. Brown, deceased, with the Will Annexed, and have qualified. All persons having claims against said estate are hereby notified to present them, with proper vouchers duly verified, to me at the office of Skyrman, Ouellette & Heisel, Room 418, Medical Center Building, in Medford, Oregon, within six months from the date of this notice.

Dated and first published January 10, 1954.

Margaret Leever,
Administratrix with the Will Annexed.
Skyrman, Ouellette & Heisel,
Attorneys for Estate.

NOTICE OF SALE

Notice is hereby given that on the 2nd day of February, 1955, at 10:00 o'clock, A.M., at the residence of W. D. Young, B. F. Star Route Box 14, Eagle Point, Jackson County, Oregon, I will sell at public auction for cash to the highest bidder, all the right, title and interest of the defendant, J. R. Watkins, in and to the following described personal property situated in Jackson County, Oregon, to-wit:

A certain blaze face mare of the age of not less than four years

Said sale is made pursuant to foreclosure of a notice of agister's lien filed in the office of the County Clerk of the State of Oregon for the County of Jackson, on the 13th day of January, 1955, in a certain suit therein, wherein W. D. Young is claimant and J. R. Watkins is defendant.

Dated this 14th day of January, 1955.

Howard Gault, Sheriff
Jackson County, Oregon
Marcell Bryant, deputy

INVITATION TO BID

The City Council of the City of Gold Hill will receive bids or proposals for the following:

One Comminutor for city sewage disposal plant, maximum free discharge 300,000 gallons per day, powered by a 220-440 volt motor, quote with and without extended shaft, quote price delivered to Gold Hill, Oregon, and state earliest possible delivery date after award of contract. Bids will be received up to 5 P.M., February 7, 1955, at Office of City Recorder, Gold Hill, Oregon.

Ferd W. Jones
City Recorder.

Bladder Weakness

If worried by "Bladder Weakness" (Getting Up Nights (too frequent, burning or itching urination) or Stress, Cloudy Urine) due to common Kidney and Bladder Irritations, try CYSTEX for quick, gratifying, comforting help. A billion CYSTEX tablets used in past 25 years prove safety and success. Ask druggist for CYSTEX under money-back guarantee. See how much better you feel tomorrow.

Novice Skiers Receive Advice

New York—(U.P.)—Relax and have fun, and the only thing hurt may be your dignity.

That's the word to ski novices from one of the nation's best—Albert Van de Kogel, World War II crack ski trooper, and now chief ski consultant for a leading New York sports store.

Van der Kogel has come up with some advice on how to get started at the sport, based on his own cheerful record—35 years on the slopes with nary a broken bone to report. Here are the tips:

1. Equipment is half the battle. Key items: boots that fit (control of your skis depends mainly on the fit of your boots); skis of the right length (one foot over head height); and safety-designed bindings or clamps, preferably the kind with a release-catch because they slide off the skis the moment you fall, thus preventing leg fractures.

2. Skiing is a hot sport. Wear light clothing that won't tire you with its weight. Into your suitcase should go: long johns, ski pants, shirt, windbreaker, scarf, cap, gloves, and petroleum jelly. Coat your face with the jelly to protect you against sunburn on the slopes — a non-spectacular, but nevertheless common, ski hazard.

3. The first tries at the slopes should be slow and easy. Keep to the low hills and fasten onto a learner's group if you can. Don't try to show off—skiing is for recreation, not competition. Be prepared for spills, they are part of the learning process. Quit when the sun quits. Late afternoon skiing is both fatiguing and dangerous.

A Mexican free-tailed bat, banded at Carlsbad Caverns National Park, N.M., has been recovered in Jalisco State, Mexico, 800 miles south of the caverns.

TOO LATE TO CLASSIFY

FOR RENT
TWO BEDROOM FURNISHED HOUSE
Really nice & close-in.
2 BEDROOM COTTAGE
Unfurnished, move-in, $60.
ANOTHER 2 BEDROOM
Unfurnished at $50 mo.
CONTACT BILL KERR
FIDLER-MAC KENZIE AGENCY
122 E. 8th. Phone 2-5532

FOR SALE or TRADE—Equity in 1954 Ranch wagon. Has Fordamatic drive. 728 Welch St.

FURN. bachelor cabin, cheap. Close in. Ph. 2-8511.

2000 FT. 1 in. pipe. 15c ft. Ph. 2-6656.

LUGGAGE COVERS—Custom made, canvas or plastic, variety of patterns. SELBY, Drive-in Service. 303 N. Bartlett. Ph. 3-3613.

Dead line for Sunday Classified is noon Saturday; 10 a.m. Monday for Monday; other days 5:30 previous day

MUSTEROLE
• puts **SUNNY HEAT** on Chest Colds for **fast** relief!

Musterole's exclusive double-action heat formula gives you FAST, comforting, *permeating heat* that helps break up acute upper bronchial congestion . . . plus *vaporized heat* that helps loosen localized nasal congestion. In three strengths: Child's Mild, Regular, Extra Strong.

How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug counter.

MEN PAST 40

Troubled with GETTING UP NIGHTS
Pains in BACK, HIPS, LEGS
Tiredness, LOSS OF VIGOR

If you are a victim of these symptoms then your troubles may be traced to Glandular Inflammation. Glandular Inflammation is a constitutional disease and medicines that give temporary relief will not remove the causes of your troubles.

Neglect of Glandular Inflammation often leads to premature senility, and incurable malignancy.

The past year men from 1,000 communities have been successfully treated here at the Excelsior Institute. They have found soothing relief and a new zest in life.

The Excelsior Institute, devoted to the treatment of diseases peculiar to older men by NON-SURGICAL Methods, has a New FREE BOOK that tells how these troubles may be corrected by proven Non-Surgical treatments. This book may prove of utmost importance in your life. No obligation. Address Excelsior Institute, Dept. 7111, Excelsior Springs, Missouri.

TOO LATE TO CLASSIFY

SACRIFICE equity in 2-bedroom home for best offer over $100. Ph. 3-5529.

MONTH END
CLEARANCE
SALE
PRICES SLASHED!
Entire Stock
Must Go
LATE MODEL
Used cars
Pickups
Trucks
Work Cars
TREMENIDOUS SELECTIONS
Trade Now!
Low Down Payments
Easy Terms
CRATER LAKE MOTORS
Used Car Lot
Main & Fir Ph. 3-4549
Your Medford Ford Dealer
Open Evenings

BRAND NEW DUPLEX with car ports, 2 bdrms. each. Private utilities, hardwood floors, plenty of storage, plastered walls— a little dream house. The price is right. Must be seen to be appreciated. 1219 W. 8th st. Les Matula, builder and contractor. Ph. 3-1720.

HAY FOR SALE—Alfalfa, Grass Hay, Grain Hay. By the ton or truckload. Ph. 2-5295 for prompt delivery.
SAMSON FEED & SEED CO.

WANTED—Good used spray rig. Ph. 2-5376. Withrow.

SAVE
3 units No. 2 or better red fir shiplap $80 per M. unit lots. 45,000 1x8 No. 4 and better sheathing $35 per M. 1x8 and 1x10 V-rustic knotty pine $125 per M. Pabco roofing. Free delivery.
NORTON LUMBER CO., Phoenix

NOTICE—Let me save you money on your pruning, peaches or pears. Can give references. Phone 2-5527.

THIS WEEK'S SPECIAL at Samson's. HAY FOR SALE $28.00 to $33.00 per ton in load lots. Phone 2-5295 for prompt delivery.
SAMSON FEED & SEED CO.

HOGS
Farm Killed and Completely Processed.
POLAR-COLD CO.
MEDFORD . . . PHOENIX
Phone 2-5990

TOO LATE TO CLASSIFY

WANT TO BUY—1 to 1½ h.p. jet well pump. Also cheap tractor. Ph. 2-9417.

WARFARIN for rat and mouse control. Ready mix, 2 lb. for $1.35. Water soluble to make 1 quart, 39c.
GRANGE CO-OP
Central Point Ashland

FURNITURE MOVING & STORAGE—Padded Van Service. We have a clean, fire-resistant storage warehouse. Phone 2-5295.
F. E. SAMSON CO.

EXTENSION walnut table with 6 upholstered chairs and buffet. In excellent condition. $100. Ph. 3-3734.

KLAMATH alfalfa hay, first cutting. Ph. E. P. VA6-3924 or VA6-3925.

FOR SALE—1940 Dodge 4-door. Cheap. Phone 2-8206.

FOR SALE—GMC ¾-ton pickup, very clean. Equipped for trailer hauling. Radio, heater, jiffy-top, air horns, spot light, etc. $750. Terms, or will trade for trailer. So. Oreg. Trailer Mart. 3434 N. Pac. Hwy.

1952 FORDSON, A-1 condition. Front end loader and scraper. Large tires and over & under gears. Call 3-1623.

BARB WIRE—Light 2-point $7.50. Heavy 4-point $11.45. Heavy 2-point $10.55. We can save you money on all your fencing needs.
SAMSON FEED & SEED CO.

TOO LATE TO CLASSIFY

Television and Radio Repair
Trowbridge & Flynn Electric Co.
214 W. Main Ph. 2-8811

FOR SALE—Bundles of old newspapers. 20c each. Medford Mail Tribune Office.

MEDFORD FURNITURE
2ND HAND STORE
USED Furniture and Appliances
2502 W. Main Phone 2-9355

CUSTOM MIXING & GRINDING—You will like our prompt service. We can handle your grain bulk.
SAMSON FEED & SEED CO.

STOP SMOKING

• Scientists proved in clinical tests that with Bantron 4 out of 5 people can stop smoking in 5 days. This formula developed by a leading American University is safe, non-habit forming, pleasant to take. Just take one tablet after each meal. You must stop smoking with the very first box (only $1.00) or your money back. Ask for Bantron smoking deterrent tablets.

CENTRAL DRUG
The Rexall Store, Main & Central

FOR SALE
— Reconditioned —
• RANGES
• REFRIGERATORS
• AUTOMATIC WASHERS
• WRINGER WASHERS
ALL IN A-1 CONDITION
Priced Very Reasonable
CITY APPLIANCE, Inc.
"Medford's Exclusive HOTPOINT Dealer"
127 N. CENTRAL — Opposite Penney's — PHONE 3-5743

The PRINTED MESSAGE is the one that LIVES!

It didn't matter what had become of that original piece of crude paper upon which A. Lincoln had written the message that began: "Fourscore and seven years ago . . ." Sensing the impermanence of spoken words, Lincoln himself declared:

"The world will little note nor long remember what we say here . . ." But his words were caught and preserved for all time by the newspaper presses of the nation.

Nor did it matter that the singing words of Homer, his Iliad and Odyssey, were spoken from memory, for there were scribes who wrote them down and kept them fresh and living for all mankind.

Yes, the written message, and chiefly the printed message, is the one that lives. But more than that, the written message is tangible as well as permanent. You can return again and again to it, clip it out, pass it on to others.

Without wishing to profane Lincoln's glorious words, or the ancient classics, The Mail Tribune asks you to consider the proposition that the written message is the one that lives in terms of advertising.

The printed page, rich in detail, exact in its message, can be studied by the reader . . . not fifteen seconds, not a minute—but for an hour if the reader so wishes . . . referred to the following day . . week . . month.

But, more importantly, from the psychological point of view, the printed advertisement is a message read willingly. When Mrs. Smith sits down with her Mail Tribune she is asking to be sold; she wants to know about the new cake mix. And Mr. Brown wants to study the features of the new cars

The MAIL TRIBUNE wishes to remind merchants and businessmen of the basic wisdom of building your advertising promotion around VISUAL PRINTED media. In other words, if you want your advertising message to WORK and to LAST, put it in PRINT—FIRST!

Adaption courtesy NEWS WEEK Magazine

Remove Ugly Fat Today!

TAKE INCHES OFF HIPS AND WAISTLINE WITH

HUNGER TABLETS

Newest of formulas recently brought to light by medical science is HUNGER TABLETS, a preparation to take fat off hips and waistline.

For many who have tried "reducing treatments" and who have lost faith in them because of exaggerated claims and ineffectual results. HUNGER TABLETS bring new hope. Simply take 2 tablets before each meal and see if your clothes don't fit and look more attractive, especially around fat spots such as hips, waist, abdomen, etc. No strict diet is required. Insist on HUNGER TABLETS at your druggist. A 16 day supply for less than 19c per day. Guaranteed.

McLAIN DRUG CENTRE
8 NORTH CENTRAL AVE. — MEDFORD, OREGON