

They'll Do It Every Time By Jimmy Hatlo

NOPE! JUST THOSE CIRCULARS AN' THAT THERE CATALOG-WON'T BE ANOTHER MAIL TILL MONDAY...

YOU SURE THERE'S NOT A SPECIAL DELIVERY FOR ME-OR A WIRE FROM THE OFFICE?

ANOTHER SALESMAN WAITIN' FOR HIS PAY CHECK... LOOKS LIKE HE'S GONNA SPEND TONIGHT LOOKIN' AT THE WALL PAPER...

HE WAS ASKING ME WHERE HE COULD GET A LITTLE POKER ACTION-IM GONNA TELL HIM AT THE KITCHEN STOVE...

MABEL, THE PHONE GAL, TOLD ME HE TRIED TO CALL THE HOME OFFICE COLLECT, BUT THERE WAS NOBODY THERE BUT THE WATCHMAN...

THAT OUTFIT HE SHILLS FOR SENT HIM A GARLOAD OF SAMPLES AND DISPLAY CARDS-BUT NO CHECKEROO...

SYMPATHIZING WITH THE POOR SALESMAN 3,000 MILES FROM PAY DIRT... THANK AND A TIP OF THE HAT TO BOB GRANT, 30 BUELA VISTA AVE., SAN FRANCISCO, CALIF.

MEDFORD MAIL TRIBUNE

SPORTS

PCC Future Said Bright

By HAL WOOD

San Francisco — (U.P.) — The long hoped for goal of parity with the Big Ten failed to arrive on the Pacific coast during the 1954 football season, but, as usual, the future looks bright.

The UCLA Bruins, ineligible to go to the Rose Bowl, won just about every other acclaim. They the country's "Coach of the Year."

On top of that, tackle Jack Ellena was rated the outstanding lineman of the year.

by Texas Christian, UCLA and were rated the No. 1 team in the nation by the United Press board of coaches; and their own coach, Red Sanders, was voted Notre Dame, backed into the Rose Bowl to play undefeated Ohio State.

In inter-league competition Southern California, beaten But while UCLA had a banner year, with an unbeaten record,

UCLA Aces Out Niagara

New York — (U.P.) — UCLA was the sentimental choice in the Holiday Festival basketball tournament today but the experts remained divided among the three other semifinalists, Duquesne, Dayton and LaSalle.

UCLA captured the hearts of the 9,245 fans who witnessed the opening double-header at Madison Square Garden Monday when it wiped out an 18-point deficit to defeat Niagara, 88-86. LaSalle, on the other hand, won acclaim from court savants when it set an all-time Garden scoring record in swamping Syracuse, 103-54.

UCLA will meet LaSalle in one of the semifinal games Wednesday while Dayton opposes Duquesne. The winners meet for the tournament title Friday.

While UCLA stole all the headlines, there were many individual stars up and down the coast. These were topped by Ellena, Larson, George Shaw of Oregon and Jim Salsbury of UCLA. Another west coaster, end Jim Hanifan, California, led the nation in pass receiving.

NAMED PRESIDENT

Portland — (U.P.) — Dean Bryson, former state senator, yesterday was named president of the Oregon Association of Trade Executives at a meeting of the group here.

Portland — (U.P.) — Appointment of Maj. Gen. Frank S. Bryson, Jr., of Portland, as assistant chief of staff for logistics in the European theater has been received by the Department of Defense.

Sport Parade

By OSCAR FRALEY
Sports Writer
United Press

New York — (U.P.) — This was a big year in sports, packed with surprises and sensational performances, but to England's Bannister must go the acclaim as the Athlete of the Year.

Bannister performed a feat for the ages, one which will be recalled long after most of the others have been forgotten, when he became the first man to shatter the four-minute mile barrier. That 3:59.4 mile at Oxford was a historic milestone in muscular endeavor.

Even the fact that Aussie John Landy since has lowered it to 3:59 was strictly anti-climactic because it was Bannister who pierced the mental—as well as the physical—barrier.

Every sport had its standout, and from this corner they were:

Baseball

Willie Mays: The "Say Hey" kid of the Giants stepped into a class by himself as he paced the New York Giants to the world championship. Baseball players on the whole have become a lackluster lot but the amazing Mays brought back gobs of glamor and the old excitement generated by such as Babe Ruth and Dizzy Dean. Last spring I snickered at the buildup and labeled him the "greatest .270 hitter in baseball history." Well, he sure is, and I'm still a bum.

Boxing

Rocky Marciano: Finally proved to a lot of doubters, including Old Fearless, that he was a fine heavyweight champion. The Rock displayed an amazing new poise and polish as he twice defeated former champion Ezzard Charles and indicated completely that it's going to take a fine fighter to dethrone him. In earlier fights Old Fearless was doubtful and critical—and wrong again.

Ed Furgol: Down and nearly out after nine unfruitful years, the man with the withered left arm came out of nowhere to win the U. S. Open. It was one of the year's grittiest feats, and the best in golf.

Doris Hart: Five times she had been beaten in the national finals. This time she faced and fought off three match points, and then crashed through to long-sought and much-deserved victory.

Willie Shoemaker: He followed up his world's record of 485 wins of 1953 with a leading 370 victories by early November—and then went on vacation to give the rest of the lads a shot at the loot.

Mrs. Pat McCormick: An old acquaintance at the Helsinki Olympics, who continued to prove her excellence with five new U. S. titles.

Mrs. Mildred Didrikson Zaharias—we all knew that the Babe was one of the greatest. And, one year after a cancer operation following which her doctor said she'd never play golf again, she waltzed out there and won the U. S. Women's Open.

All in all, a crew for the ages!

Ski Party Finds Garfield Slope To Be Unskiable

A small group of skiers from this area battled the cold and found Garfield slope at Crater lake unskiable but had a fair time on their slats Sunday after setting up the Rogue Snowmen's tow on a slide area which had about 30 inches of powdery snow.

President Bill Brooks of the Snowmen reported about 15 to 18 skiers at the lake. Medford people in addition to Brooks, where his son and daughter, Charles and Linda, Mr. and Mrs. Eddie Simmons, Hal Todd and his mother, Carlyn Quaikenbush and Howard Duggan.

There were others from Prospect and Grants Pass and even from Los Angeles.

The group reportedly enjoyed itself despite a lot of loose snow. Weather was sunny although there were a few clouds but the temperature reportedly was cold. Brooks said that one real good snow storm is still needed to make Garfield slope right for skiing.

Charles Brooks is home on vacation from Whitworth college where he is a chemistry major.

Durando Given Slight Edge

Milwaukee, Wis. — (U.P.) — Ernie Durando, of Bayonne, N. J., was a slight favorite over Peter Mueller of Cologne, Germany, in a 10-round middleweight bout here tonight.

The Bayonne veteran, who has been knocked out only once in his 12-year ring career, concentrated on powerful right-handed punches in his workouts here. Durando is relying on his powerful punches to overcome Mueller's advantage in speed.

Mueller's record includes only two knockouts in 79 professional

Eagle Cagers Go on Road

Eagle Point — Eagle Point high basketball team members will leave Wednesday morning on a two-day jaunt to central Oregon. They will play at Prineville on Wednesday and at Redmond on Thursday.

Coach Jerry Mosby said that all varsity hoopmen but two will make the trip. Frank Reich and Ed Abernathy are the boys remaining at home. Reich is still shelved by an operation on a hand hurt in football. Abernathy has had flu for a week.

Making the jaunt will be Harvey Nelson, Jerry Cave, Bill Caldwell, Jack Greb, Carl Christian, Ken Bitterling, Jerry Tuttle, Bill Wyatt, Gale Friend, Jerry Eastgate and Eldon Mason.

Caldwell will continue to wear a brace through the season because of a bad knee, Mosby reported. The knee was injured in football and rehurt in basketball and is now in about the same shape as before recent re-injury. Christian had flu over the week end but is expected to be able to go.

Likely Eagle starters are Nelson and Cave, forwards, Caldwell, center, and among Greb, Bitterling and Tuttle, guards.

4 NW Teams Meet Tonight

Seattle — (U.P.) — Northwest basketball fans will get some idea of what to expect in the coming Northern Division race tonight when four teams begin a two-night stand of doubleheaders at Edmundson pavilion.

Oregon State and Washington State get the holiday hoop show on the road in the first game tonight at 7:30. Washington goes up against Idaho in the second game.

Tomorrow night Washington State meets Idaho in the opener and Washington and Oregon State clash in the second game.

OSC will be competing without the services of 7-foot, 3-inch Wade Halbrook who has been sidelined because of scholastic difficulties but is expected to win the battle of the books in time for conference play.

Grove Resigns WSC Position

Pullman, Wash. — (U.P.) — Roger Grove, Washington State college backfield coach since 1952, has resigned effective Feb. 1, Athletics Director Stan Bates announced yesterday.

Grove said he planned to enter private business, but declined to say what business or where. There were, however, indications he would remain here.

Bates said Grove's position on the staff of Football Coach Al Kitcher "might not be filled." He said a reduction in freshman schedules would free Coach Dan Stavely for more work with the varsity. He added that "budgetary problems" also were a consideration on the possibility that the Cougar coaching vacancy may not be filled.

Brion Upsets Dan Bucceroni

New York — (U.P.) — Cesar Brion Argentina's awkward but armored heavyweight, sought a match with a ranking contender today as his reward for unexpectedly ruining Dan Bucceroni's come back.

Unranked Brion, who won an upset split decision over Philadelphia Dan in their TV 10-rounder at St. Nicholas Arena Monday night, asked today for a fight with 10-ranked Charley Norkus or fourth-ranking Bob Baker.

"We prefer Norkus," said Manager Hymie Wallman, "because Norkus won a decision over Cesar early in the year. But if we can't get Norkus, we want Baker."

Dead line Sunday Classified is at noon Saturday; 10 a.m. Monday for Monday; other days 3:30 previous day.

PRE-INVENTORY SALE!

Hotpoint

AUTOMATIC WASHER

(Only 5 Left)

WAS . . . \$269.95

NOW . . . \$229⁹⁵

Medford's Exclusive HOTPOINT Dealer

CITY APPLIANCE, INC.

127 North Central Across From Penney's Phone 3-5743

UNBEATABLE!

BOTTLED-IN-BOND

➔ 100 PROOF

➔ PREMIUM QUALITY

➔ STRAIGHT BOURBON

\$4.15 4/5 Qt.

\$2.70 Pint

Haller's

County Fair

W. A. HALLER CORP., PHILA., PA.

ASK FOR "COUNTY FAIR" AT YOUR FAVORITE BAR, CLUB, HOTEL

Reading Time Is Your Time

The newspaper is the basic advertising medium because it always is there to be read at your convenience -- as you are doing now.

Medford Mail Tribune