

PENNEY'S 13th MONTH

ALWAYS FIRST QUALITY! CHRISTMAS to NEW YEAR'S

TERRIFIC YEAR-END BUYS!



cotton broadcloths



everglaze cotton chambrays



acetate-finish broadcloths

SPECIAL PURCHASE!



colorful cotton prints



high styled cotton prints

NEW SEASON'S NEWEST COTTON STYLES

ALL STYLES IN THE NEWEST WASHABLE FABRICS

at an "I'll take two" price!

398

SEE THEM! They're Sensational

JUNIORS', MISSES', HALF SIZES

- Outstanding washable cotton fabrics including Jigsaw®, famous Everglaze®, embossed fabric!
- Exciting new styles that make you think SPRING IS NOW!
- All those fine details you'll find in dresses costing dollars more!
- Each with Penney's Own Madge Davis label!
- Added note: They're all new styles — never on our racks before!



bold cotton prints



stripe-solid everglaze cotton chambrays

PROVE IT YOURSELF — IT PAYS TO SHOP AT PENNEY'S!

LOOK!

Men's Sanforized Broadcloth Pajamas

Hurry! **2.44** Save!

Sanforized and vat dyed. Full cut for comfort in coat style with drawstring belt. A real buy! Sizes A-B-C-D.

LOOK!

Men's Gabardine SPORT JACKETS

A Penney Special **4.00** Save!

Specially purchased, rayon gabardine jackets that are rayon lined and water repellent treated. Sizes 36-46. 4 smart colors.

LOOK!

Men's Crepe Soled Oiltan Work Shoes

Reduced! **8.00** Save!

Reduced from regular stock! Oil tan uppers and non-skid crepe sole. Sizes 8-10½. A real value.

SPECIAL PURCHASE!

MEN'S RAYON GABARDINE DRESS SLACKS



388

Wrinkle resistant, heavy weight, rayon acetate sheen gabardine slacks at a remarkable low Penney price. Zipper fly and drop belt loops. Heavy drill pockets. Sizes 30-38 in several good shades.

MACHINE WASHABLE BOYS' COTTON FLANNEL SPORTSHIRTS



100

A special purchase so stock up now! Sanforized, vat dyed flannel that will wash and wash. Good colors in sizes 10 to 18.

LONG WEARING SERVICE SHEER NYLONS PERFECT QUALITY OF COURSE! 51 GAUGE - 15 DENIER HURRY!

SPECIAL!

2 prs.

94^c

packed in a cellophane envelope

Now's the time to stock up on leg-lovely nylon stockings at Penney's low, low price — beautiful 51 gauge, 15 denier nylons, so sheer, yet long-wearing. Slim, dark seams, sizes 8½-11. Don't miss this exciting event!

SAVE!

BARGAIN!

MEN'S SANFORIZED COTTON FLANNEL WORK SHIRTS

- Bright Plains
- Colorfast

Bright printed woven flannel shirts so ideal for those winter months ahead. Lots of bright colors in sizes S-M-L-XL.

150

SAVE!

BARGAIN!

1000 Yds. "RONDO" PERCALE

Reduced From Regular Stock

Full bolts of our famous yardage in patterns that are now discontinued. Here's your chance to really save and stock up for lots of sewing.

20^c yd.

Reduced to Clear!

75 PAIR WOMEN'S GLOVE LEATHER CASUAL SHOES

Smart glove leather casuals that are good looking and easy on the feet. Sizes 6 to 9 in AA-B widths.

300

Pair Hurry!

Special Purchase!

BOYS' MACHINE WASHABLE CORDUROY SPORTSHIRTS

Lots and lots of colors and all machine washable, because they're naphthol vat dyed. Full cut shirts that usually sell for much more. Stock up now in sizes 4-18.

200

SPECIAL PURCHASE!



GIRLS & NEW SPRING COTTON PRINT SCHOOL DRESSES

Sizes 3-6x **2.25**

A special purchase of girls' spring cotton school dresses in the latest completely washable fabrics. See them today!

Sizes 7 - 14 **3.00**

SPECIAL PURCHASE!



BETTER QUALITY MEN'S FLANNEL SPORTSHIRTS

NOW **2.00**

Specially purchased for this event, these are a special manufacturer's closeout of better quality completely washable flannel shirts in good looking neat checks. Lots of colors. S-M-L.

SAVE!

WOMEN'S NYLON PANTIES

47^c Pr.

Non-run nylon tricot in brief style with sturdy elastic legs and waist band. White only, sizes S-M-L.

SAVE!

PRINTED TABLECLOTHS 52"x52"

99^c Ea.

Smart, screen printed luncheon cloths on fine quality cotton. Lots of bright patterns. Hurry for these.

SAVE!

WHITE COTTON SHEET BLANKETS 70"x80"

1.44

Warm, softly napped sheet blankets that are so practical for so many uses. 70"x80" full bed size and look at the price!

SAVE!

BETTER QUALITY YARDAGE TO CLEAR

50^c Yd.

Reduced from regular stock! Odds and Ends in full bolts of better quality discontinued yardage. Hurry!

SPECIAL PURCHASE!



Toddlers Corduroy Crawlabouts

84^c

Here's a real savings! Warm washable corduroy crawlabouts for the toddler. Generous full cut. Several choice colors. Sizes 1-4.

SPECIAL PURCHASE!



Men's Warm Fleece Lined Sweatshirts

1.00

Medium weight warm fleece lined sweatshirts with set in sleeves in grey only. Sizes 36-46.