

**AVOID THE RUSH!
BUY NOW!**

BIGGEST TOY VALUES

**BIG
Ever!**



Until
9
Week Days
and
Sundays

OLDTIMERS Car Set

Three Car Sets in One. Limousine Platform Truck, Open Car, all with lever action motor. Complete instructions on how to assemble each car.

\$149
SET



One Dial Pla Phone

Revolve the dial and bells ring. Spring return dial with merrily ringing bells. Sound in mouthpiece gets every youngster talking.

98^c EA.

8-INCH Vicki Doll

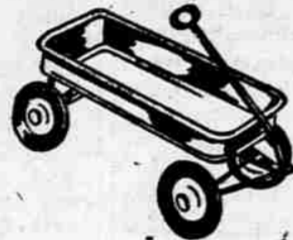
She walks, she sleeps, head turns from side to side as she walks. All vinyl body with hair that can be combed and set. Beautifully dressed.

\$179
ONLY

IDEAL'S "Fixit" TRUCK

With repair kit. Extra tire, jack, screw driver, wrench, hammer. Miniature of a real repair truck. Something every little boy will want.

\$119



American Beauty Wagon

20-inches long, 10 1/4-inches wide, 9-inches high, 3-inches deep. Made of heavy gauge steel with baked enamel finish for indoor or outdoor play.

\$198

TRANSOGRAM Score-A-Word

The fascinating new cross word game. Every game new, different, exciting. For 2, 3 or 4 players. Advertised in Life.

\$169

WORD TALLY GAME Skip-A-Cross

Licensed by the makers of "SCRABBLE." Same rules and method of play as Scrabble. Fascinating fun for 'teen ages and adults. Complete instructions.

\$169



DOLL-E Crib

WITH MATTRESS

25 1/2-in. long. 23-in. high, 15 1/2-in. wide. Full tubular frame, panel head and foot board with colorful decals. Blue enamel finish, air inflated pink washable mattress.

\$875

JUMBO Rippl-Tie

The curling gift tie. Large assortment of Christmas colors.

90 FEET **23^c**

ROBIN HOOD Archery Set

46-inch Bow with four 14 1/2-inch suction arrows. Card has two targets printed in three solid bright colors. A great favorite with youngsters.

\$139
SET



25-Inch Doll

All rubber body. Sleeping eyes with real eyelashes. She cries. Beautifully dressed in organdy. Dress and bonnet matching.

\$449

28-PIECE Saf-Tea Set

Made of polyethylene plastic—can't chip or crack—No sharp edges. Twist them, drop them—squeeze them. They won't break. All life-size pieces.

\$269
SET

'LITTLE HOMEMAKER' Furniture

Living Room, Dining Room, Bedroom and Bathroom sets. Made of smooth high gloss finish plastic. Each set individually packed in colorful cello-window box.

89^c
SET

XMAS GIFT WRAPPING PAPER

Extra heavy—Extra strong paper. Large Assortment of designs. 21-in. x 34-in.

3 SHEETS **23^c**

JUNIOR TINKER TOYS

This set is a good value for kindergarten and early school age. Smoothly turned white birch rods are colored to add to brilliance of set. In 3x8 1/2-inch fiber carton.

53 PC. SET **69^c**

10-PIECE KIDDY KOOK BAKE SET

10-piece Aluminum Bake Set—Miniature of mother's bakeware. Set includes round cake pan, muffin pan, mixing bowl, measuring cup, fry pan, pie plate, scoop, measuring spoon and 2 cookie cutters. In 3 color box.

SET **89^c**

SCALE MODEL ROAD GRADER

Front wheels steer, scraper blade rotates, raises, lowers, tilts. 6 heavy-duty rubber wheels, floating tandem rear wheels. Realistic "diesel" motor. Constructed of heavy gauge steel. Color, orange.

\$359

79-Piece Lincoln Logs

Ideal sets for beginners. Enough pieces to build and create dozens and dozens of projects. Set comes in can container.

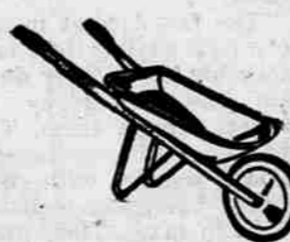
\$179
SET

DESIGNED Christmas Assortment

Strung Tags—Cards—Seals Assorted Gay and Beautiful Designs

150 PIECES FOR **23^c**

**FREE
PARKING**



KIDD-E Wheel Barrow

Overall length 32 inches, 7 1/2 inches sturdy "free wheeling." 20 gauge wheel with one piece oversize tire. Tubular shafts with rubber grips. Enamel finish. Red with black trim.

\$259



TOYLAND