

**WE'RE
EXCLUSIVE
ZENITH
DEALERS**

Christmas Opening Wednesday! We're Open Till 9 p.m.!

Shopping For A Television Set?

The Answer Would Be As Easy As Pie, If Only You Had

X-RAY EYES!!!

ZENITH TELEVISION



BECAUSE..Inside That Bright and Gleaming Zenith Cabinet

Are The FINEST PARTS And

MATERIAL That Money Can Buy!

But you can't see these things when you are trying so hard to decide upon a television set. As a rule, the prospective customer sees and hears only a program sent out by a local station, and, OF COURSE, ANY NEW television set should give you an excellent picture AT THE MOMENT!



**The Finest TV Set On The
Market Today, At
Any Price The
ZENITH**

**BUT...What About A Year, Two Years, Or Three Years
From Now? Will The Picture Still Be Sharp And Clear?**

Are The Component Parts That Make Up Your Television Set Made To Last For Years
And Years And Years? (There Are Over 3000 Parts In The Average TV Set!)

Well, Here's News for All Prospective TV Buyers: The Zenith Super-R Chassis Is Built, As The Old Expression Goes, "Like a Mack Truck"! Even The Lowest Priced Zenith, At \$179.95 Has The Big Tough Transformer Circuit Instead of Cheaper Type Selenium Rectifiers Used by So Many Manufacturers to "Meet a Price"! If You Buy a Transformer Set, Your Tubes Will Not Be Popping Like Lights On a Christmas Tree!

AND YOU PAY NO MORE FOR YOUR NEW ZENITH!

If you had X-ray eyes, you could look into the under-side of the TV chassis and get a good, good look at the many, many resistors and condensers that make your TV tick! The average set has just as many parts as the Zenith, but instead of

very expensive MOULDED BAKELITE COVERINGS, which your Zenith uses, you would see only cheap paper covered, wax-coated component parts. That type of construction spells T-R-O-U-B-L-E with a capital "T"!

AND STILL YOU PAY NO MORE FOR YOUR NEW ZENITH!

Or peer again inside and take a good look at the real heart of the Zenith set, the World-famous Turret Tuner With the Silver Fingers that so delicately adjust your

channel selection so that you may get the finest picture in television history! ONLY ZENITH HAS THIS AMAZING INVENTION!

AND STILL YOU PAY NO MORE FOR YOUR NEW ZENITH!

We, at MARINE MARVAIR could go on and on explaining why your best buy now and in the future is the Zenith! But we've gone further than that! In our store we have a new Zenith Super-R chassis on display for your own inspection!

We want you to come in and examine this fine product! . . . Then go elsewhere and COMPARE!

**Then as Sure as Zenith Gives the Blackest Black and the Whitest White
In Television Reception, You'll Be Back To Buy a Zenith TV - The Finest
TV Set on the Market Today At Any Price!**

TRY OUR SERVICE!!

We have the trained personnel and the proper technical equipment to handle any job, large or small.

WE REPAIR ALL MAKES OF TELEVISION AND RADIO SETS

MARINE MARVAIR

**EXCLUSIVE ZENITH HEADQUARTERS
FOR THE MEDFORD AREA**

ZENITH TV - ZENITH RADIO

• 220 W. MAIN