



CAMERA RECOMMENDED — Capture all the precious memories of Christmas with snapshots of the family. Well up on the gift-tip list for the woman of the house is a camera.

Photography Field Offers Wide Choice Of Holiday Gifts

From the vast field of photography and photo-making equipment comes a big, big assortment of gift items for young or old — novice or advanced photo fan!

From Christmas Day forward a camera — still or movie — is put to work capturing happy memories for all time to come.

For the young fry — there's a wide variety of simple-to-operate, inexpensive cameras. For their fun and instruction, too, come complete kits of picture-printing outfits that give hours of pleasure — and often starting a continuing hobby.

Simple Camera Suggested

Before you buy that photographic accessory gift — be sure you know how advanced the hobby is with the recipient-to-be!

For the family group, a simple to operate movie camera might be just the right item for countless hours of pleasure. And for the movie addict there are projectors, screens, splicers, reels, film storage chests and even hundreds upon hundreds of home movies for gift giving!

For the real enthusiast — who always wants one or more cameras for specific "shooting" purposes — there are 35mm, flash-attached "candid" cameras... press cameras for the professional quality... stereo cameras

for three dimensional photos... and the new "picture-in-minute" camera that develops the picture on the spot.

Flash guns, tripods, exposure meters, gadget-carrying cases and slide projectors will all give pleasure to the lucky "shutter-bug" who gets these.

Wide Assortment

There's a wide assortment, too, of lighting equipment — from single lights to complete sets... bulbs, floor lamps... extra film — these too, can make Christmas merry for fans.

The darkroom enthusiast will give a hearty welcome to an enlarger, developing tanks, papers, and other important "little extras."

When selecting your gift of photo-pleasure, be sure and consult with your photographic supply dealer who will help you make the wisest choice for your gift dollar!

A sixteen-year-old apprentice engraver, William Maw Egley, designed the first known greeting card in London in 1842. It was gay with illustrations of a formal banquet, a dancing party, and skaters. Underneath the illustrations appeared the classic legend: "A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO YOU."

Christmas Tree Safety Rules Told by Group

To avoid fires in the home at Christmas time — a time when, according to statistics, the fire rate increases tremendously, the National Board of Fire Underwriters makes the following suggestions for caution and fire safety.

Keep your "Christmas Merry" — follow these simple rules:

1. Choose a small tree. It will be less hazardous.
2. Wait until a few days before Christmas to set up your tree.
3. Keep the tree outdoors until ready to set it up.
4. Place the tree in the coolest part of the house, and in a container of water.
5. If a radiator is near the tree, shut it off.
6. Do not use cotton or paper decorations unless they are flame-proofed.
7. Do not place electric toys, such as trains around the tree.
8. Make certain wires are not frayed. Choose lighting sets bearing marking which indicates listing by Underwriters' Laboratories, Inc.
9. Do not plug or unplug the lights beneath the tree.
10. Do not leave tree lights burning when no one is in the house.
11. If needles near the lights turn brown, change the location of the lights.
12. When needles start falling, take the tree down and discard it.

Dates Vary For Christmas

Shrouded in mystery and confusion for centuries, the exact date of the birth of Christ is still unknown today, and, as a result, Christmas is celebrated at different times throughout the Christian world.

One of the earliest records is found in a book written by Hippolytus in 202 A.D., which states that Jesus was born in Bethlehem "on Wednesday, Dec. 25, in the 42nd year of Augustus."

Another ancient manuscript, the Calendar of Philocalus, which appeared in 354 A.D., tells us: "In the Year One After Christ, the Lord Jesus was born on Dec. 25, a Friday, and the 15th day of the New Moon."

However, according to astronomy, in the year 1 A.D., Dec. 25 fell on Sunday.

In most countries of Western Europe December 6 is celebrated and begins a long holiday season. The Armenian Christmas is observed on Jan. 6.

In the United States we accept the word of the ancient writers and celebrate Christmas on Dec. 25, regardless of the day of the week on which it falls.

Second Television Set Recommended

Is the family "chipping" in for a "grand Christmas gift" for everyone to enjoy?

Here's the answer! A second TV set!

Yes, without a doubt nothing will give more pleasure to the whole family than a second set for the home.

Dad can enjoy "the fights" without infringing on Mom and sister's favorite drama.

The kids can enjoy space adventures, cartoons or westerns in a quiet corner, and the balance of the family may enjoy their favorite screen idol or comic.

Or—if the gift is to be "extra-grand" check the newest color-compatible sets now on the market and be the first in the neighborhood with the ultimate in viewing — color television!

Collectors Enjoy Gifts of Hobby

Good clues to gift giving are the hobbies and fancies of friends and family.

Do you know someone who collects miniature — then seek no further! So many exciting gifts await the miniature hunter!

From cup and saucer duos, to tiny, tiny little animals, there are wonderful collections of miniatures for collectors.

China, ceramic, hand-carved woods, new and exciting plastics — all of these are used in novel manner to execute the tiny little poodles, dogs, elephants — or "pinky sized" dolls and other miniatures that collectors fancy.

Check your favorite gift section today — to see the wonderful assortment of miniatures available for gift-ing!

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Easy-To-Make Stole For Christmas Giving

There are so many lovely, easy gifts to make for Christmas giving — it's a wonder that more folks don't do it! For instance — for a gay evening — get two yards of

corduroy in a solid color, and two yards of equal width in a striped or patterned fabric that picks of the corduroy color! Measure the width of your stole ends and secure enough 2" fringe. Put the two right sides of the lengths of fabric together, and now seam the selvages — placing the finished side of the fringe between the two end pieces, baste and then sew ends together.

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Latex Foam Rubber Seat.

Table 36"x48"—with leaf 36"x60"

6 Chairs, Large size with handles on back in grey or yellow.

\$99⁹⁵ \$15 DOWN
\$7.50 Per Month

Occasional Chairs

Airfoam cushioning in seat and back. Cool — Soft — Comfortable — Retains its shape — Test it for comfort.

\$59⁹⁵

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**\$6.00 DOWN
\$5.00 A Month**



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What a well-dressed way to get caught under the mistletoe... In Kay Windsor's Empire-waisted dress-and-jacket twosome of washable cotton-and-nylon Silkalene by Burlington. Rows of cording accent wide whirl skirt, dusk blue, champagne, misty mauve, aquadust. Sizes 10 to 20. **\$17.95**

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