

They'll Do It Every Time By Jimmy Hatlo



Census Bureau Having Farm Count Troubles

The U. S. Bureau of the Census, which has met with considerable difficulty in taking the 1954 census of agriculture, apparently due to misunderstandings on the part of farmers, last week issued two informational bulletins about the census.

The first, entitled "Why the Census of Agriculture is of Value to the Farmers," follows:

Each 5 Years

The census of agriculture is taken at 5-year intervals to provide reliable and up-to-date statistical information about the more than 5,000,000 people depend for food and raw materials for the manufacture of goods. In large part, the efficiency of American agriculture depends on this information.

The census of agriculture data provide the foundation for the entire structure of the nation's agricultural statistics.

The federal government, Congress and the executive agencies use the information to develop and administer farm programs.

Crop and livestock reporting services and other statistical activities of the U.S. Department of Agriculture, which provide estimates on farm industry trends that guide farmers, the government and others in their decisions, depend on benchmark data provided by the census.

Used For Analysis

State and local agencies, farm organizations and others serving the farmer use the census data in their analyses of the farm situation in their areas.

Manufacturers and marketers use the statistics to measure resources for agricultural raw materials and, conversely, to determine the farmers' needs for machinery, supplies and services which farmers buy for efficient farm operations.

Newspaper promotion departments, advertising agencies and advertisers of products and services used by farmers and farm families study agricultural statistics for counties and other areas in laying out campaigns designed to reach potential customers.

Bankers and other financial services employ agricultural census statistics in evaluating conditions and factors which govern their decisions on farm credit for the areas they serve.

Used By Farmers

Farmers themselves apply census data to their problems, although these data usually come to them indirectly through many different channels of information. Statistics published in farm periodicals, in reports of marketing services, in radio farm information programs, and in other media that influence the farmer in making important decisions are taken either direct from census reports or are based on them.

The information supplied by

Air Mail Field at Portland Vetoed

Portland—(U.P.)—The post office has vetoed a proposal to establish Portland International airport as an air mail field, the Oregon Journal reported Saturday.

Sen. Guy Cordon (R-Ore.) told the Journal that the department had informed him that Portland had been considered as an air-mail field, but the step was not justified at the present.

Cordon was told that "existing organizations and facilities" can adequately process mails here, but if future developments make an air mail field necessary, it would be established.

each farmer is treated as confidential by the Census Bureau and assurance is given that the information will be published only in statistical totals for each county so that operations of an individual farm are not revealed. The census law requires the farmers to supply the information officially requested by the Census Bureau but also provides that this information cannot be used for taxation, regulation or investigation. The census enumerators, in taking their oaths of office are sworn not to reveal the information obtained from the farmers and the law provides severe penalties including fines and imprisonment if the confidential restrictions are violated.

Canada and the U. S. consume 244 pounds of wood fiber per capita annually.

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Your friends and neighbors—and you, too, we hope—are now receiving U. S. National's 1954 Christmas Savings Club checks.

If you're not getting a check this year...sign up for the 1955 club now...make certain of your carefree and abundant Christmas in 1955!

Join Christmas Savings Club today.

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Pick's pre-holiday Apparel Clearance

It's just like a pre-Christmas gift . . . the terrific savings that are yours! Our Christmas Merchandise has been arriving much too fast . . . We must clear much of our late Fall Merchandise to make room. Every buy is a sensational value. Shop Early!

FOUR BIG DAYS TUES. WED. FRI. and SAT. FOUR BIG DAYS

Pre-Holiday Clearance The WRAP-JACK

It's wool flannel . . . It's machine washable . . . It's the Wrap-Jack. Lots of colors to select from. Regular 16.95 value. Pre-Holiday Clearance.

10.99

Pre-Holiday Clearance 100% Wool SKIRTS

This is the skirt sale of the year . . . Lots of styles . . . Colors . . . and remember, they are 100% all wool . . . Sizes 10 to 18. Values up to 12.95.

5.99

Pre-Holiday Clearance Nylon HOSIERY

First Quality . . . Very beautiful 15-60 and 12-66 Nylon Hosiery. All sizes . . . colors taupe and mist. Sold everywhere . . . 1.50 and 1.65 . . . Now—

99c

Pre-Holiday Clearance Nylon BRIEFS

Mostly all white, some fancy styles in black. Sizes small, medium and large . . . Regular 1.29 value.

99c

Pre-Holiday Clearance Rayon BRIEFS

Wide range colors. Sizes small, Med., large

TWO PAIR 99c

Pre-Holiday Clearance Nylon Taffeta HALF SLIPS

A very wonderful value. Colors . . . white . . . red . . . black. Sizes are small . . . medium . . . large . . . Just the thing for those full skirts. Regular 4.95, Now—

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Pre-Holiday Clearance Ever-Glaze Cotton HALF SLIPS

Regular 3.98 Value

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Pre-Holiday Clearance Wool Jersey BLOUSES

They are washable . . . Sizes 32 to 38 . . . Short sleeves . . . Colors white . . . pink . . . red . . . navy . . . charcoal and black. Pre-Holiday Clearance.

2.99

Pre-Holiday Clearance Cotton BLOUSES

Long sleeves . . . Short sleeves . . . Sizes 32 to 38 . . . Lots of colors to select from . . . this is a special purchase . . . Values to 4.95. Pre-Holiday Clearance.

1.99

Pre-Holiday Clearance Jumper DRESSES

Corduroy . . . flannel . . . wool jersey . . . Good range of colors . . . Sizes 8 to 16. This is something to talk about . . . They are values to 12.95. Pre-Holiday Clearance.

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Pre-Holiday Clearance Four Season COATS

A coat you can wear twelve months out of the year. We have a good range of colors and sizes . . . Values up to 34.95. This is a special purchase Pre-Holiday Clearance.

18.99

Pre-Holiday Clearance New Fall DRESSES

We are almost giving dresses away—at this very low . . . low . . . price. They are all brand new styles. Sizes 8 to 18 . . . and all new Fall fabrics. Values to 14.95. Pre-Holiday Clearance.

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We must reduce our better Dress Stock . . . Drastic reductions make wonderful savings for you . . . We have lots of styles . . . colors, and sizes . . . Values to 24.95. Pre-Holiday Clearance—

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No Refunds No Approval

FOUR BIG DAYS TUES. WED. FRI. and SAT.