



NEW CADILLACS ON DISPLAY—The 1955 model Cadillacs will be shown for the first time tomorrow. The Series 62 four-door sedan shown in the top picture will be shown at Skinner's Garage, 143 South Riverside ave. The lower picture shows the Eldorado convertible sports coupe, powered by a 270-horsepower V-8 engine.

On The Side

By E. V. Durling

(Distributed by King Features Syndicate, Inc.)

Women are repeatedly accused of being nonstop talkers. The ladies do converse considerably but that is only at all female gatherings. When with men, the women hardly ever get a chance to get a word in edgewise. They have to listen. Recently I traveled on a nonstop plane from coast to coast. In a nearby seat were a man and woman, evidently husband and wife. The woman hardly had a chance to say a half dozen words in eight hours! The man talked on and on. And then on some more.

Bookshops
Stupidity continues to prevail in many bookshops. A man I know seeking a certain book was told in a Fifth Avenue bookshop it was "out of print." My friend asked where he could get it. The clerk answered, "I am sure I haven't the slightest idea." I am no book sales expert but I told the man twelve places where he might get the book. Incidentally, if seeking an out of print book write the following organizations: The Fourth Avenue Book-sellers, the Seven Book Hunters and the Antiquarian Bookshop, all of New York City. They never give up trying to get a customer out of print book.

Over There
A foreigner visiting England can, for the payment of the equivalent of about one dollar a week, receive free medical, hospital, dental and eye treatment. That is, he can enjoy same privileges as British citizens do under

their national health plan. Many people from European countries are reported taking advantage of this. They travel from their native land to Britain, pay the one dollar fee and then get free treatment. Many have their teeth fixed. Others get free eye treatment, including free spectacles.

Small Fellows
"Only a woman understands a woman's ills." That was once the slogan of Lydia Pinkham, celebrated purveyor of patent medicines. "Only a small man understands a small man's problems," might be a good slogan for the Moskovitz brothers, clothing store operators in San Francisco. All three of these brothers are under 5 feet 5. They specialize in attire for the short fellows.

Page Boys
Vocal paging in hotel lobbies should be abandoned. It is old fashioned. Also very irritating to some people. Why not an illuminated board on which the name of the man being paged could be flashed? Or have you a better idea for silent paging?

Asides
It was Bruce Barton who observed: "Conceit is God's gift to little minds." . . . The teams that pioneered professional football are never mentioned any more. Canton, Ohio, vs. Massillon, Ohio, was once the great annual classic of professional football. . . . Note news item about man who received twenty traffic violation tickets in eighteen months and ignored them all.

OWL FISHING

Indiana, Pa. —(U.P.)—Richard Simpson of Smicksburg nearly caught an owl when he went night fishing recently on Little Mahoning Creek. He had just made a cast when the owl swooped out of the darkness, grabbed the plug and took off for the tree. Simpson found the plug among some rocks nearby where the owl had dropped it.

Have only been two traffic tickets in our family in twenty years and we couldn't get down-town to settle them quick enough the next day.

Dancing
Why do women wear long evening gowns to dancing parties? Isn't the short gown more practical for tripping the light fantastic. Then consider the threat of the long gown to the lady's partner. He is afraid he may step on it. Why, sir, if a man stepped on a Dior evening gown and ripped it, the wearer might kill him. And any all-woman jury would probably vote it justifiable homicide. It could be that the woman who wears long gowns do not have the streamlined limbs so necessary for a short gown. But let's not go into that at this time.

Passing By
Mickey Walker. That great ringman of the yesteryear so aptly referred to as "The Toy Bulldog." Mickey is one of my favorites among all the traders in fisticuffs I viewed. Others are Harry Greb, Jack Dempsey, Jimmy McLarin, Maxie Rosenbloom and Harry Blitman.

Changes Featured In 1955 Cadillac Automobile Models

The 1955 Cadillacs, which will go on display Saturday at Skinner's Garage, 143 South Riverside ave., feature changes over current models in styling, engineering and color.

There are 19 new colors, which provide for a wide range of color combinations in two-tone styles. There are available also many new upholstery and trim options in the various models in the three series offered this year. One of them, the "glamour" trim, features metallic thread combined with grain leather.

Greatest Change
The Eldorado convertible shows the greatest styling change, with visible evidence of influence by jet and rocket type aircraft. The grille is capped by a wider, lower hood, and the lines move back and the high fin and jet exhaust characteristics.

Among the engineering changes in the 1955 models are the 250-horsepower V-8 engine, power steering, Hydra-Matic transmission and automatic windshield washer and coordinator, all as standard equipment.

Tubeless tires are also standard on all models.

Optional equipment available includes power brakes, air conditioning, radio, heater and defroster, tinted glass, electric-eye lowering of light beams, power window lifts and other luxury items.

Textbook Board Will Give Schools Multiple Choice

Salem—(U.P.)—The State Board of Textbook Commissioners, which met here this week, adopted a multiple selection of textbooks for use in the public schools of Oregon in the teaching of art, home-making, music, social studies, biology, physics and physical science. The adoption is for a six-year period beginning July 1, 1955.

Local school districts will select from the multiple list of state adopted textbooks.

Recommendations Considered
In selecting the textbooks, the commissioners considered recommendations of regional teacher evaluation committees and lay individuals and groups which at the invitation of the board examined textbooks being submitted for adoption. An analysis of the recommendations made by 32 regional evaluation committees made up of more than 200 teachers, and the books adopted by the commission, indicates that 90 per cent of the texts receiving first place recommendations by the committees were adopted; 24 first choices were not adopted.

Lay comment on the two most criticized books ranged from eight and one-half pages of single spaced typewritten copy to a one-word comment—"Nuts." Among the groups represented were the Daughters of the American Revolution, The Urban League of Portland, The Oregon Federation of Labor (AFL), The International Woodworkers of America (CIO), The Fair Employment Practices Division of the State Bureau of Labor, The Eugene Parents Council, The Oregon Parents Conference, Portland, and Eugene Coldwell, vice-president of the Hyster Company, Portland.

Dead line for Sunday Classified is at noon Saturday.

Biggest Demand for Children's Toys Varies Little Over the Years

Editor's note: The U.S. toy industry will see its sales go over the billion-dollar mark this year for the first time in history. This is the second in a three-part series on the contents of Santa's jam-packed toy bag.

By DEAN C. MILLER

United Press Correspondent
New York—(U.P.)—Atomic age or no atomic age, junior is asking this Christmas for basically the same toys his dad used to get from Santa.

That means cowboy suits . . . bikes . . . wagons . . . the ever-popular electric train.

Toy manufacturers, who are chalking up their first billion-dollar year with record Christmas sales, report that space suits and other "science fiction" toys have a certain drawing power but the tastes of American boys are a little old-fashioned, if not downright reactionary.

"It may surprise people to know that steam locomotives outsell diesels four to one in electric trains," said C. E. Hjelte of Louis Marx & Co., the world's largest toymaker. "Freight cars move faster—sell faster, that is—than stream-lined passenger cars. The kids want a train to haul something, like a real train does."

Child psychologists and educators agree that today's boy-like his father—is more interested in "play value" and "partici-

pation" in his toys than in timelessness. The A. C. Gilbert Co. learned this the hard way three years ago.

Gilbert came out with a so-called atomic bomb kit, complete with Geiger counter and radioactive "uranium particles." The boys turned up their noses. It was too far-fetched, and besides, it wouldn't blow up anything.

So Gilbert went back to concentrating on such sure-fire items as trains that haul tiny milk cans.

Participating toys, the do-it-yourself or do-something-with-it line, are selling better than ever this year. Kits for assembling model automobiles, ships and airplanes—some only slightly smaller than the living room—will be under many trees on Christmas morning. A snappy model Jaguar has 53 parts to assemble. One tractor has 47 removable parts. There is a toy bulldozer that actually moves dirt.

Flying Helicopters

Helicopters that rise 40 to 50 feet in the air will be buzzing many a neighborhood on Christmas day. While this is basically an "outdoor toy" the manufacturer has equipped it with a suction cap so it will stick to the ceiling for a rainy-day pastime.

Movies and comic strips with medieval characters have resulted in a spate of King Arthur breast-plates, visored helmets and decorated shields, and scabbards that hold collapsible "Excaliburs." The knight-in-armour equipment is out-selling space suits and ray guns two-to-one.

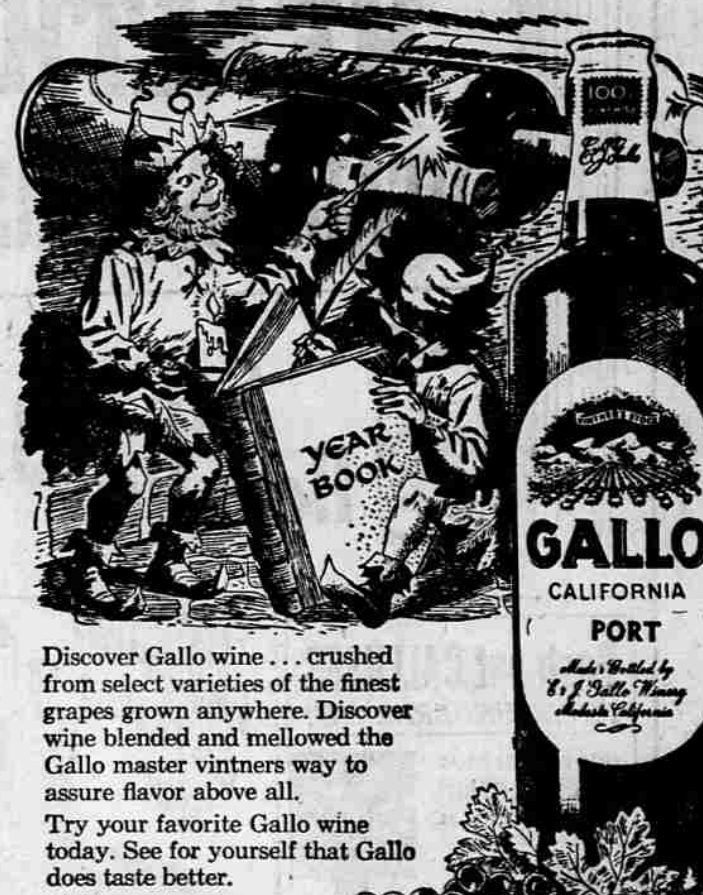
Even the old magic lantern is enjoying a new round of popularity. The "Viewmaster," a best-seller at Christmas provides three-dimensional slides from a catalog of 500 subjects ranging from Bible stories to Roy Rogers.

In all toys junior is demanding realism, according to market

phant gun must have a real telescope sight and not just a blob of plastic at the tip of the barrel. His model car must resemble the real thing down to the hubcaps.

"Kids are a lot smarter today than we were as kids," one manufacturer reflected.

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VA Medical Officer Visits Camp White

Camp White — Dr. A. B. C. Knudson, director of physical medicine and rehabilitation at the Veterans Administration central office, visited the station Wednesday and conferred with Dr. C. K. Todd, chief medical officer, regarding the problem of rehabilitation here.

Dr. Knudson discussed details with Dr. Samuel D. Earhart, in charge of physical medicine at the domiciliary, and with Herbert Daniels, social service chief, who is assisting in the classification work.

Liquor Commissioner Hearing Postponed

Salem—(U.P.)—A civil service hearing for Thomas J. Sheridan, suspended as assistant administrator for the Oregon Liquor Control Commission, has been postponed at his request. Sheridan, charged with accepting funds from a distillery representative, asked for the postponement because, he said, his counsel was out of town. No date has yet been set as a new time for the hearing.

48 AT 90

Grand Rapids, Mich. —(U.P.)—Harley H. Lyons, who recently observed his 90th birthday, works at 48-hour week at a local service station. Lyons says he doesn't plan to retire until he's 100 years old.

Washington—(U.P.)—The Federal Communications Commission said Southern Oregon Broadcasting Co., Roseburg, Ore., has applied for a channel four television construction permit.

BOY SCOUTS

Pack 2
Pack 2 is having a Pack meeting at the Lincoln school gym Friday, Nov. 19, at 7:30 p.m. All parents of cub scouts and friends are invited.

Earl W. Rawlings, Pack Committeeman

Troop 8
Troop 8 held the regular meeting November 16. Some of the boys went to the Cub Pack 6 meeting to graduate a boy into Troop 8. We will have a board of review Tuesday, Nov. 23 and a court of honor Nov. 30.

Delbert Harvey, Scribe.

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